



Downtown Area Parking Plan Development Update

March 18, 2019



Guiding Principles for Parking Management



FOCUS ON EXCELLENT SHORT-TERM PARKING

The City's goal is to provide better short-term public parking and move away from being the primary provider of long-term parking.



SELF-FUNDED PARKING SYSTEM

There are many costs associated with parking: infrastructure, maintenance, equipment, enforcement, upgrades, customer service applications, replacement, land acquisition, management and more. The parking system must continue to pay for itself so taxes are not used for future initiatives or infrastructure.



CUSTOMER SERVICE AND FAIRNESS

Payment options, fair practices and real-time information make parking more accessible, easier to find, eases (or lessens) enforcement and supports active business areas and balanced neighbourhoods.



WORK WITH INSTITUTIONS, BUSINESSES AND DEVELOPERS

Parking policies must coordinate with the private and institutional sectors to ensure efficient and economical ways to address parking and transportation needs.



SUPPORT A MORE BALANCED TRANSPORTATION SYSTEM

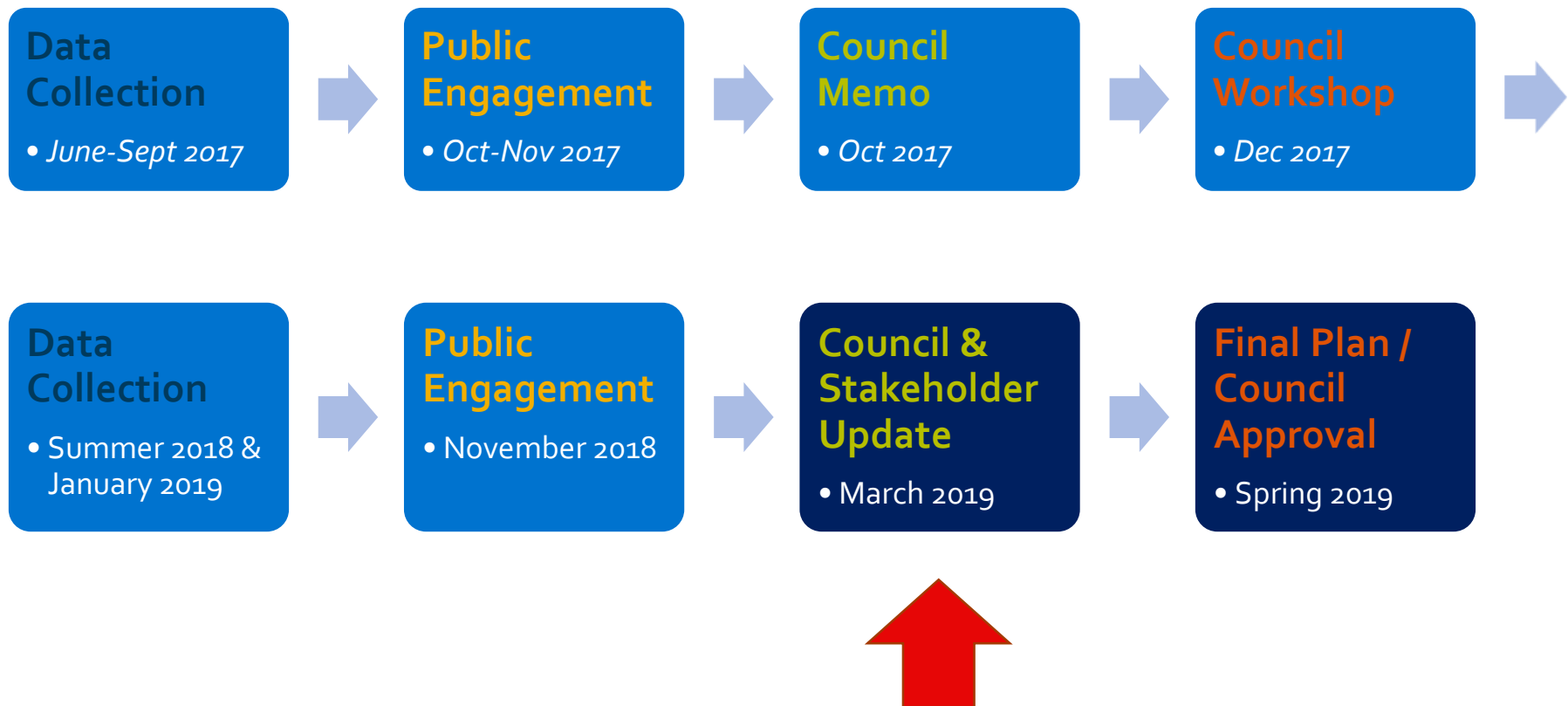
Parking is part of the larger transportation picture. We need to get serious about discouraging single-occupant vehicle congestion and encouraging other ways to travel. Inexpensive and plentiful parking will not encourage people to use transit, walk or cycle.

Downtown Kelowna Parking Plan

- ▶ Part of city-wide Parking Management Strategy
- ▶ Updated Neighbourhood plan for downtown
 - ▶ City owned off-street parking
 - ▶ On-street parking



Timeline



Additional Stakeholder Engagement - 2018

Initiative	Objective	Level of Engagement
Secondary Public Engagement (November 2018)	Share Draft Recommendations & Gather Additional Feedback	354 Engaged 738 Informed 1,744 Aware
Follow Up Meetings with Stakeholders (Upcoming)	Gather Feedback on Draft Recommendations	TBD

Big Ideas

1. Variable Rates
2. Leverage Technology
3. Focus on Private Off-Street Parking
4. Flexible Monthly Permit Program
5. Support Alternative Transportation

Big Idea #1

Variable Rates

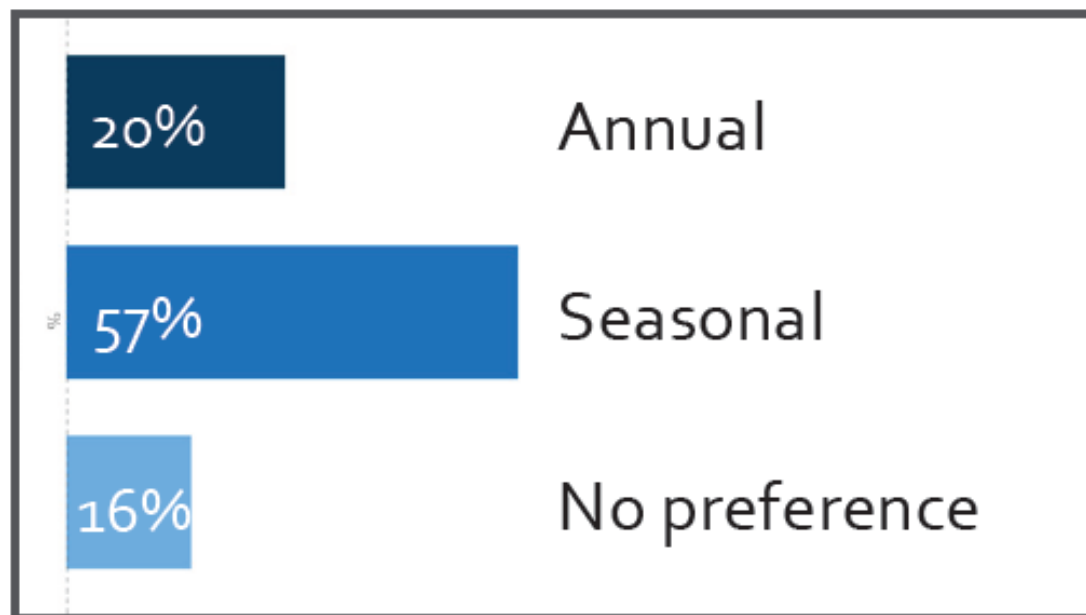
Options under Consideration:

- ▶ Target occupancy of 85% (on-street) and 90% (off-street) through variable rates by:
 - ▶ Time of day, Weekday/Weekend
 - ▶ Location/Zone
 - ▶ Summer/Off Season
- ▶ Implement a progressive rate structure – add an optional 3rd hour at double the price (“price over enforcement”)
- ▶ Modify hours and days of operation to reflect demand
 - ▶ Reduce off-street pay parking hours
 - ▶ Increase on-street pay parking hours

Big Idea #1 (Survey Question)

Variable On-Street Parking Rates

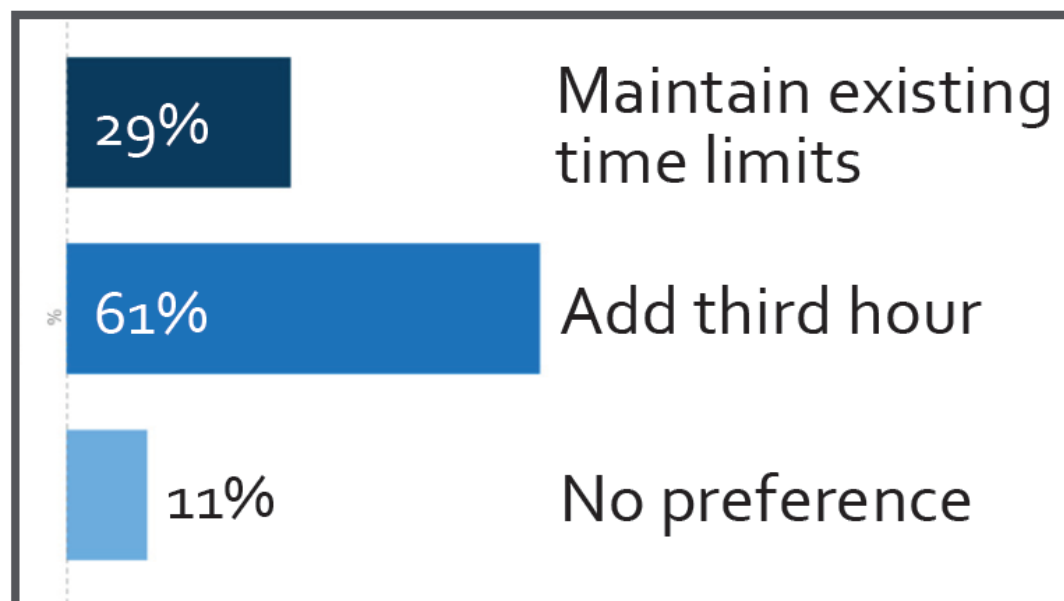
- ▶ Support for seasonal rate adjustments:



Big Idea #1 (Survey Question)

On-Street Parking Length of Stay

- ▶ Support to add a third hour at a higher rate:



Big Idea #2

Leverage Technology

Options under Consideration:

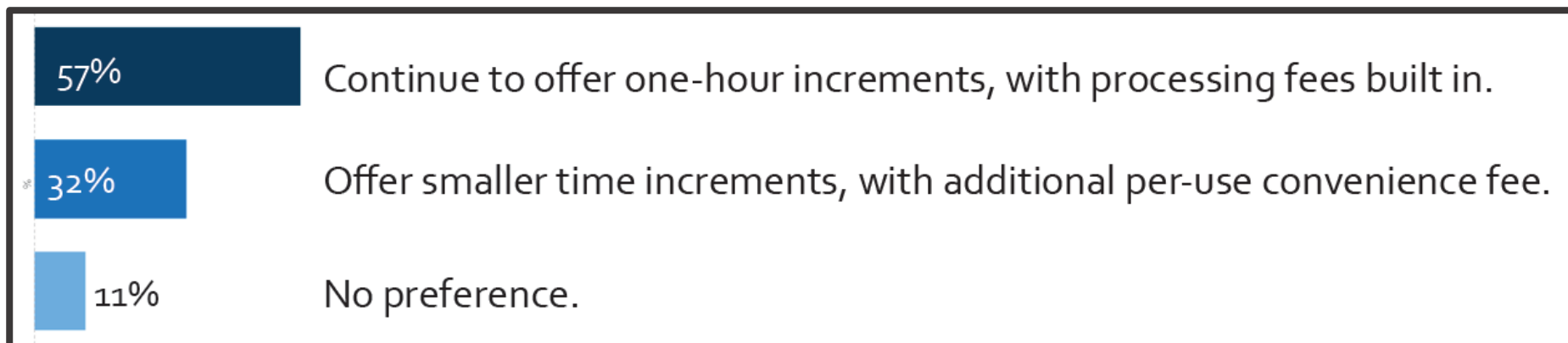
- ▶ Continue to enhance real-time information
- ▶ Expand payment options
- ▶ Provide options for smaller time periods
- ▶ Promote mobile technology to reduce number of pay stations required in the future
- ▶ Enhance permit system to allow online access for monthly, residential, visitor and accessible permit application and renewal



Big Idea #2 (Survey Question)

Mobile Parking Payments

- ▶ Support to continue operating the PayByPhone system in its current form:



Big Idea #3

Focus on Private Off-Street Parking

Options under Consideration:

- ▶ Allow (regulated) public rental of excess parking on residential/commercial properties
- ▶ Pursue a partnership for next parkade or purchase stalls within developments
- ▶ Continue working toward rates at City-owned facilities that reflect true cost of providing structured parking
- ▶ Plan future parking developments with ability to be repurposed

Big Idea #3 (Survey Question)

Rental of Excess Parking on Commercial/Industrial Land

- ▶ Significant support for exploring this option:

82%

The City SHOULD allow commercial/industrial businesses to rent surplus parking to the public or adjacent businesses.

13%

The City SHOULD NOT allow commercial/industrial businesses to rent surplus parking to the public or adjacent businesses.

4%

No preference.

Big Idea #3 (Survey Question)

Rental of Excess Parking on Single- and Multi-Family Residential Properties

► Support to explore this option:

64%

The City SHOULD allow residents to offer public rental of legal residential parking stalls (on a regulated, opt-in basis) that are surplus to a property owner.

29%

The City SHOULD NOT allow residents to offer public rental of legal residential parking stalls that are surplus to a property owner.

7%

No preference.

Big Idea #4

Flexible Monthly Permits

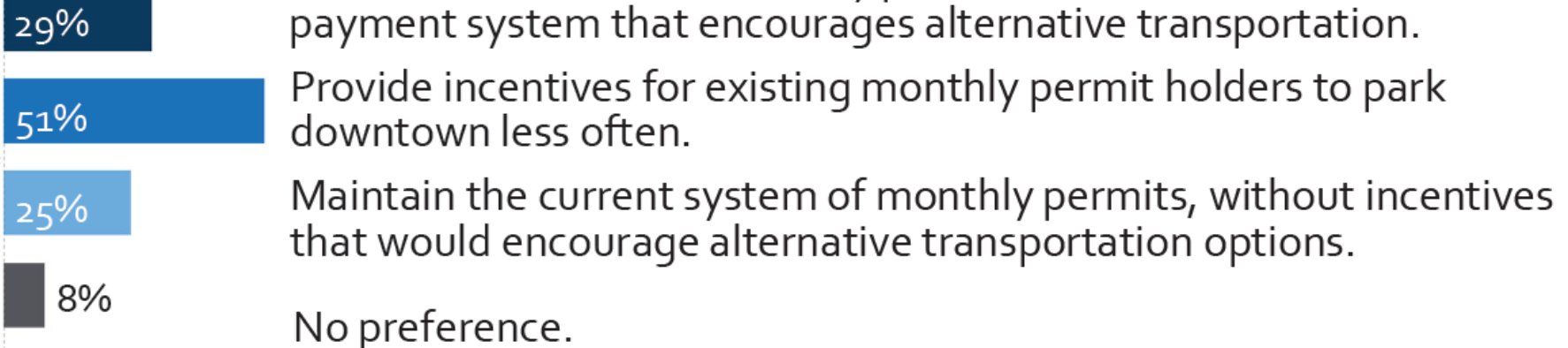
Options under Consideration:

- ▶ Develop a flexible monthly parking permit program that incentivizes reduced use
- ▶ Implement wait list controls to prevent artificial inflation of demand
- ▶ Restrict monthly passes to use in upper parkade levels or larger surface lots
- ▶ Work toward monthly permit prices that are at least 20 times daily rate so paying daily makes sense for most people

Big Idea #4 (Survey Question)

Alternatives to Monthly Parking Permits

► Public support to provide new incentives:



Big Idea #5

Support Alternative Transportation

Options under Consideration:

- ▶ Support car sharing
 - ▶ Providing parking spaces and permits at reduced rate
 - ▶ Add car share vehicles to Eco-Pass permit program
- ▶ Use parking revenue to purchase land for future loading and charging areas to support ride and car sharing
- ▶ Increase differential between parking rates and transit



Other Ideas Under Consideration

- ▶ Blanket On-Street Parking Restriction
 - ▶ Three-hour weekday maximum within urban centres to support densification without spillover into adjacent areas
- ▶ Update Payment in Lieu of Parking Bylaw
 - ▶ Reflect full cost of providing stalls (not including land)
- ▶ Support Expanded Use of Electric Vehicles
 - ▶ Continue to pursue partnership and grant opportunities



Next Steps

Update to Council (Today)

Meet with Stakeholders

Refine Draft Plan Based on Feedback
Received

Present Final Plan to Council for
Approval



Questions?

For more information, visit kelowna.ca/parking.