

# Facts in Focus Transportation, Technology and our Changing Future

Feb 25<sup>th</sup> 2019

#### Transportation Revolution

From discrete modes to a suite of integrated options





Potential timeline for the deployment of transportation technology in Kelowna



Cars that drive themselves arrive on our road network

#### 2025-30

80% of all car trips are made in driverless electric vehicles



2019-20

Ridehailing (Uber and Lyft) and shared ebikes arrive

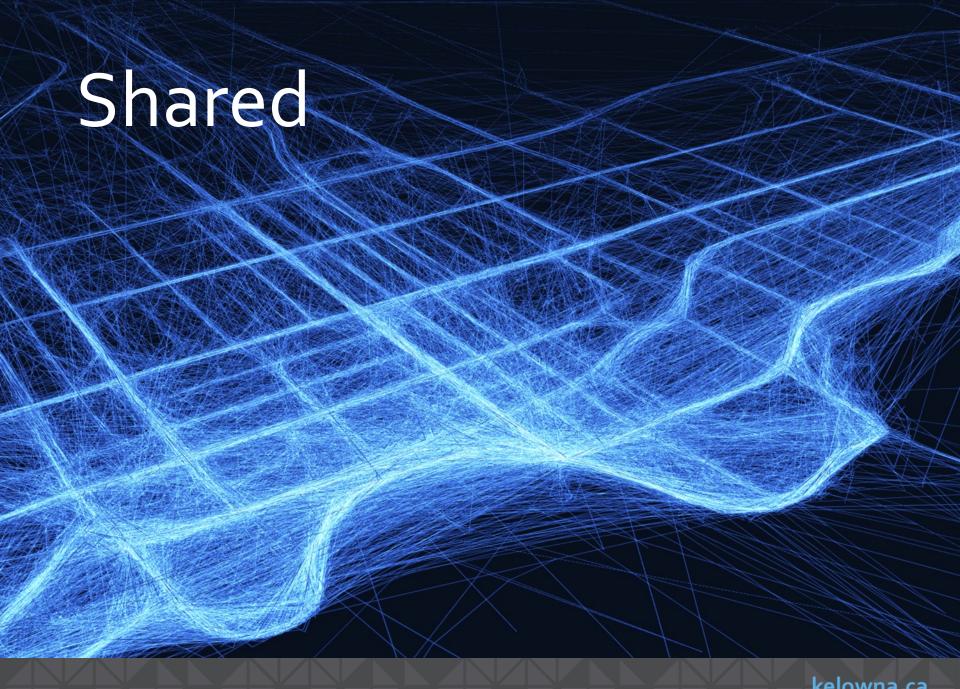
#### 2020-22

Digital transit tickets arrive and one app allows you to pay for multiple transportation services



### Automated





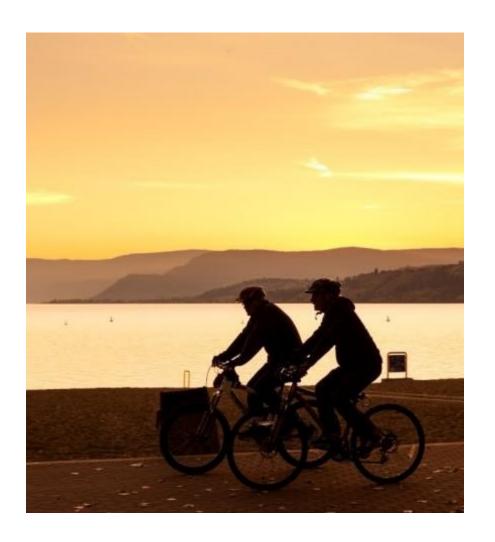


### Opportunities & Challenges

- ► Highlighted challenges
  - Zero-occupancy vehicle trips
  - Residents living farther from jobs
  - ▶ Demands for a variety of curb space uses
  - Changes in parking demand
- Suite of transportation options seamlessly integrated

### Next Steps

- Disruptive Mobility Strategy will be integrated into:
  - Transportation Master Plan
  - Regional Transportation Plan





#### Questions?

For more information, visit **kelowna.ca**.

## Photo References (in order of appearance)

- <sup>1</sup>Tom Warson. "Is Hasselt Een Slimme Stad?" *SmallTeaser*, Comma Magazine, 19 Dec. 2017, www.smallteaser.com/@tomwarson/is-hasselt-een-slimme-stad.
- <sup>2</sup> "Press." Lime, www.li.me/press.
- <sup>3</sup> "Press Waymo." Waymo, waymo.com/press/.
- 4 "Press Kit." JUMP Bikes, UBER, jump.com/press-kit/.