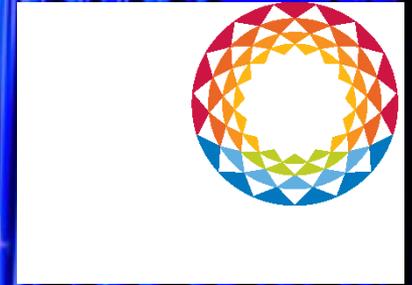




Ballet Kelowna



2019 Professional Operating Grants

February 4, 2019





Program objectives

Consistent, reliable operating support for established professional arts organizations which:

- ▶ Deliver impactful, quality programs
- ▶ Demonstrate sustainable operations
- ▶ Contribute to realization of the City's cultural vision

2019 Recommendations

- ▶ Okanagan Symphony \$62,000
 - ▶ Ballet Kelowna \$36,000
 - ▶ Alternator Centre for Contemporary Art \$26,000
 - ▶ Opera Kelowna Society \$21,000
- ▶ **Total \$145,000**

Artistic excellence

- ▶ Diversity
- ▶ New work
- ▶ Balancing local and guest artist work
- ▶ Touring to and from Kelowna
- ▶ Local relevance

Okanagan Symphony Orchestra

- Celebrating 60th anniversary
- Cultural diversity through their art form
- Heartstrings program



Ballet Kelowna

- Continues to encourage, promote, teach and develop Canadian dancers & choreographers
- New three-year strategic plan
- International debut in China in 2018





Alternator Centre for Contemporary Art

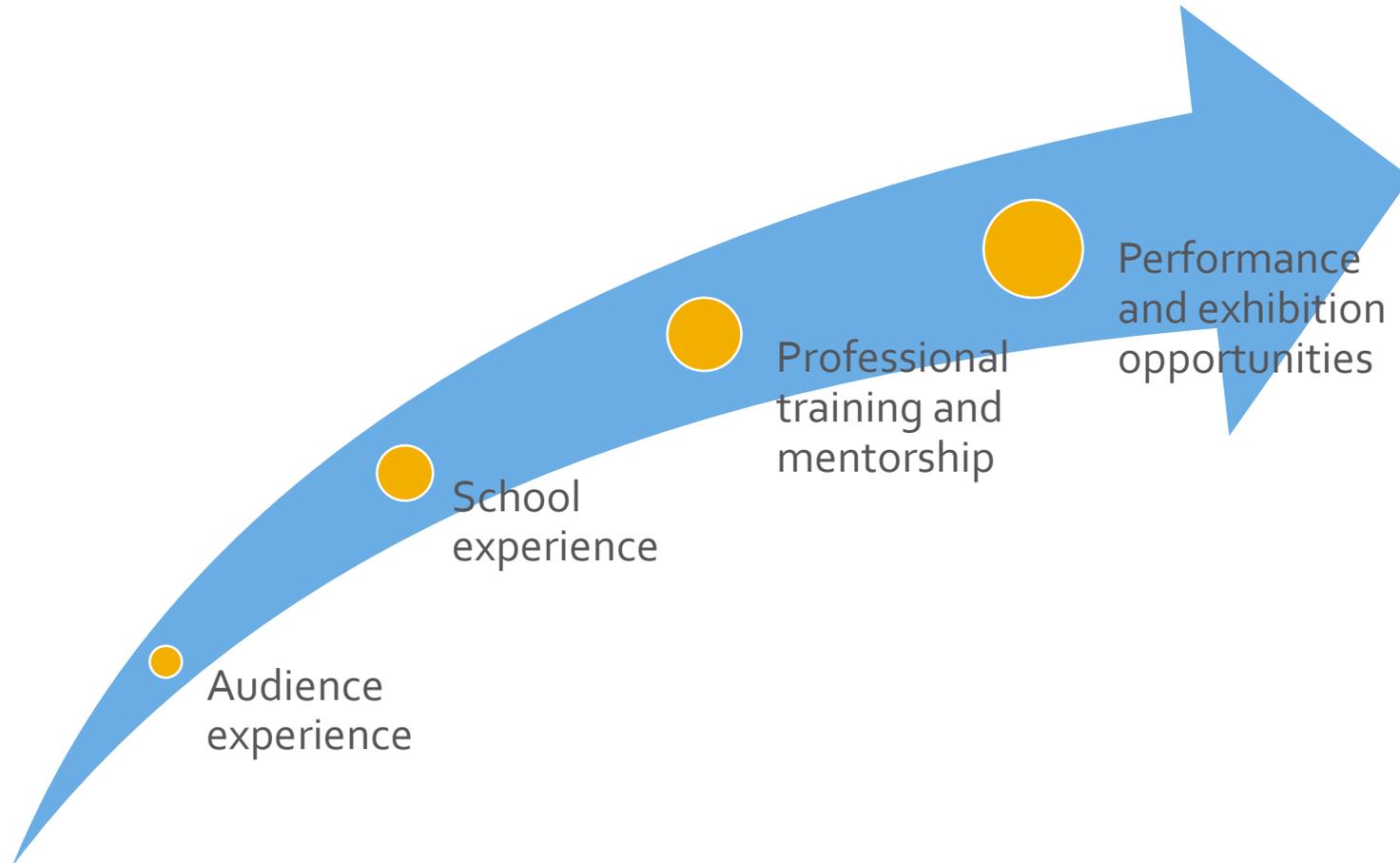
- Celebrating 30th anniversary
- Funding from Central Okanagan Foundation
- 27,874 attendees



Opera Kelowna

- Established community reputation
- Range of events
- Growing

Artistic growth and careers



Community outreach





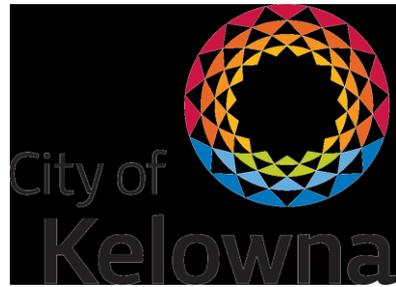
Total Audience

51,173 in Kelowna

14,378 additional audience within
the touring area

\$850,607 earned revenue

\$2.51 million total revenue



Questions?