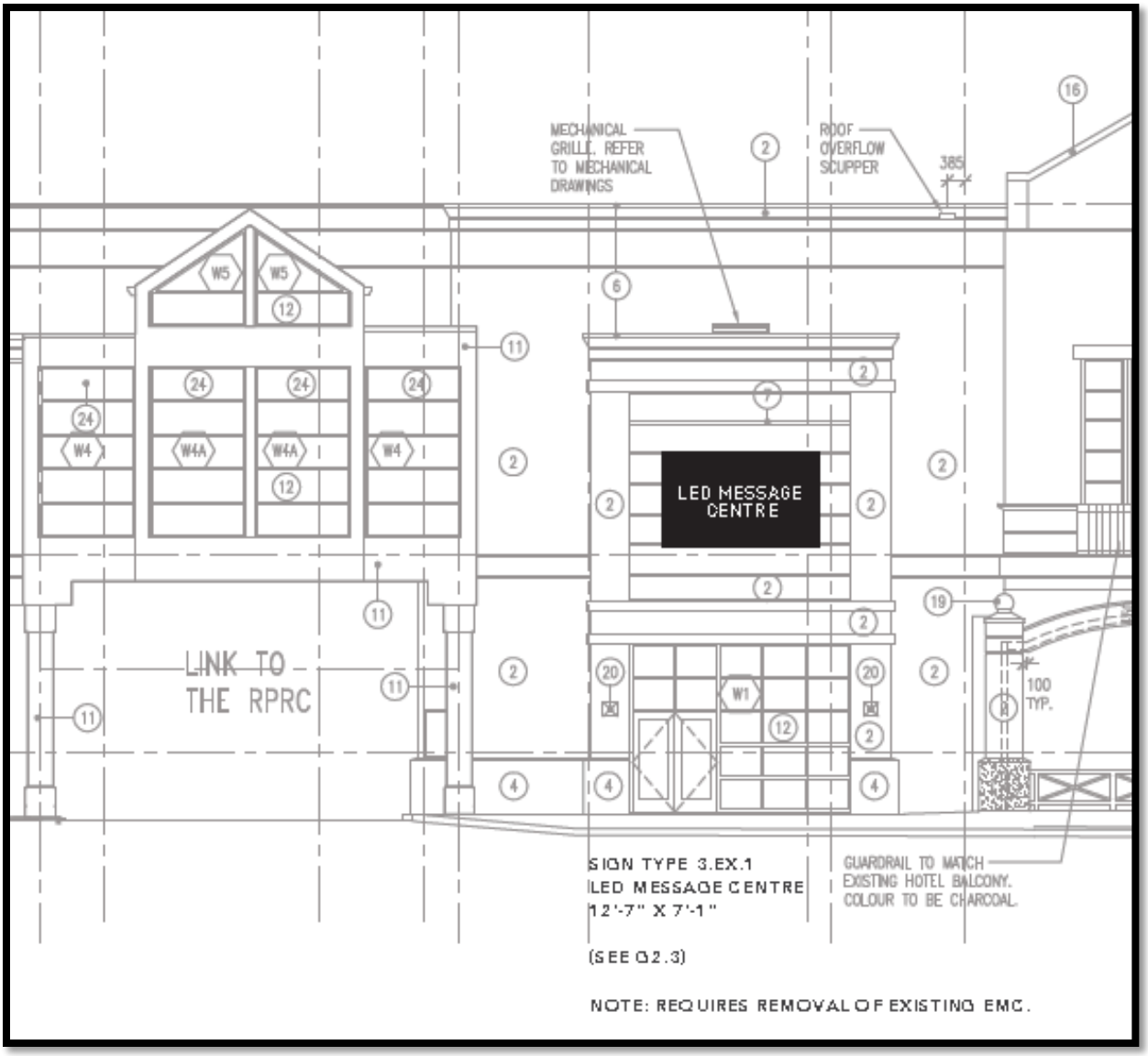
SCHEDULE A – Sign Concept

Subject: 1300 Water Street (DVP18-0147)



12'-7"
7'-1"
LED MESSAGE
CENTRE
8"
Building
Facade

SCHEDULE B – Letter from Applicant

Subject: 1300 Water Street (DVP18-0147)

Re: Application to Permit Video Signage at 1300 Water Street, Kelowna

This letter is intended to provide the City with additional information on the proposed signage for the recently opened Playtime Casino at the Delta Grand Okanagan Resort.

Gateway Casinos & Entertainment Limited ("Gateway") operates the Playtime Casino, and previously operated the former Lake City Casino at Delta Grand Okanagan Resort for the last 25 years. The gaming facility has been renovated and refreshed several times, most recently in early 2018, and previously in 2011. Gateway's capital investment in these renovations alone has exceeded $12M.

Our most recent renovation was intended to complement the changing face of downtown Kelowna. With the addition of our family friendly Match Eatery and Public House, we expect to elevate the experience at Playtime Casino for both the gamers and more importantly the non-gamers. A night out at Match is expected to be a fulsome entertainment experience, with great food, live entertainment and an ever-changing list of sporting events.

There are several strategies employed by Gateway to communicate the variety of entertainment offering to our customers. In addition to the traditional print, media and social channels, we rely extensively on digital messaging systems both inside and outside of our facility in order to provide information on upcoming events and features to our guests.

Gateway proposes to install a video board on the east side of the building at 1300 Water Street, situated above its current entrance facing Prospera Place. We expect the video board to have the following features and intended purposes:

- The proposed video board is approximately 7 feet 1 inch tall by 12 feet 7 inches wide.
- The video board will consist of an LED wall that will operate during our regular operating hours.
- During non-operating hours, the video board will display the Playtime Casinos logo.
- The brightness of the video board will be adjusted to time of day and time of year.
- The video board will be positioned and installed in a manner that does not interfere with local traffic.
- All content on this video board will be controlled by Gateway.

- However, when appropriate Gateway will use this video board to display public safety information (AMBER Alerts, Flood Watch information, and Wild Fire cautions).
- Unlike large format digital boards adjacent to most major highways, this video board is not intended to generate revenue with third party advertising.
- Ultimately, we envision this video board and others within the City being linked and used during major events requiring the closure of Water Street, such as public events and concerts at Waterfront Park.

We hope this provides you an overview of our video board request. We will be submitting a formal application for the video board, and we would be happy to provide you with further details or answer any questions during a meeting.

Sincerely,

Gateway Casinos & Entertainment Limited

Jagtar Nijjar
Chief Administrative Officer

SCHEDULE C – Development Variance Permit

Subject: 1300 Water Street (DVP18-0147)

Development Variance Permit
DVP # 2018-0147

This permit relates to land in the City of Kelowna municipally known as

1300 Water Street

and legally known as

Lot 1 District Lots 139, 4041 and 4082 Osoyoos Division Yale District Plan KAP73542

and permits the land to be used for the following development:

Variances to the following sections of Sign Bylaw No. 11530:

Section 101 Major Commercial Zones
To allow an Electronic Message Centre Sign in the C8 Zone;

Section 4.3.2 (e) Electronic Message Centre
To increase the maximum area of the sign from 2.0 sq m to 8.27 sq m.

The present owner and any subsequent owner of the above described land must comply with any attached terms and conditions.

Date of Decision: December 4th 2018

Decision By: COUNCIL

Development Permit Area: N/A

This permit will not be valid if development has not commenced by December 4th, 2020.

Existing Zone: C8 Future Land Use Designation: COMM – Commecial

This is NOT a Building Permit.

In addition to your Development Variance Permit, a Building Permit may be required prior to any work commencing. For further information, contact the City of Kelowna, Development Services Branch.

NOTICE

This permit does not relieve the owner or the owner's authorized agent from full compliance with the requirements of any federal, provincial or other municipal legislation, or the terms and conditions of any easement, covenant, building scheme or agreement affecting the building or land.

Owner: DHL No.48 Holdings Ltd.,INC.NO.C1105825

Applicant: Gateway Casinos & Entertainment Ltd.

Ryan Smith
Community Planning Department Manager
Community Planning & Strategic Investments

Date

1. SCOPE OF APPROVAL

This Development Permit applies to and only to those lands within the Municipality as described above, and any and all buildings, structures and other development thereon.

This Development Permit is issued subject to compliance with all of the Bylaws of the Municipality applicable thereto, except as specifically varied or supplemented by this permit, noted in the Terms and Conditions below.

The issuance of a permit limits the permit holder to be in strict compliance with regulations of the Zoning Bylaw and all other Bylaws unless specific variances have been authorized by the Development Permit. No implied variances from bylaw provisions shall be granted by virtue of drawing notations that are inconsistent with bylaw provisions and that may not have been identified as required Variances by the applicant or Municipal staff.

2. CONDITIONS OF APPROVAL

a) The dimensions and siting of the sign are to be constructed on the land be in accordance with Schedule "A";

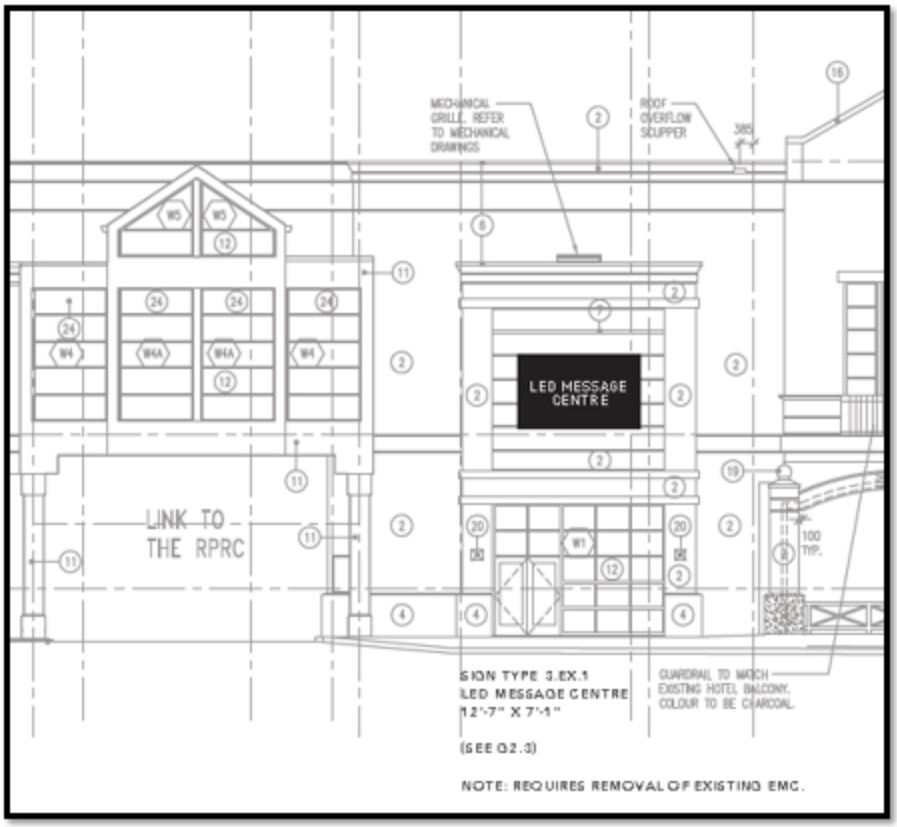
This Development Variance Permit is valid for two (2) years from the date of December 4, 2018 approval, with no opportunity to extend.

3. INDEMNIFICATION

Upon commencement of the works authorized by this Permit the Developer covenants and agrees to save harmless and effectually indemnify the Municipality against:

a) All actions and proceedings, costs, damages, expenses, claims, and demands whatsoever and by whomsoever brought, by reason of the Municipality said Permit.

All costs, expenses, claims that may be incurred by the Municipality where the construction, engineering or other types of works as called for by the Permit results in damages to any property owned in whole or in part by the Municipality or which the Municipality by duty or custom is obliged, directly or indirectly in any way or to any degree, to construct, repair, or maintain.

The PERMIT HOLDER is the CURRENT LAND OWNER.
Security shall ONLY be returned to the signatory of the Landscape Agreement or their designates.

Schedule A – DVP18-0147