

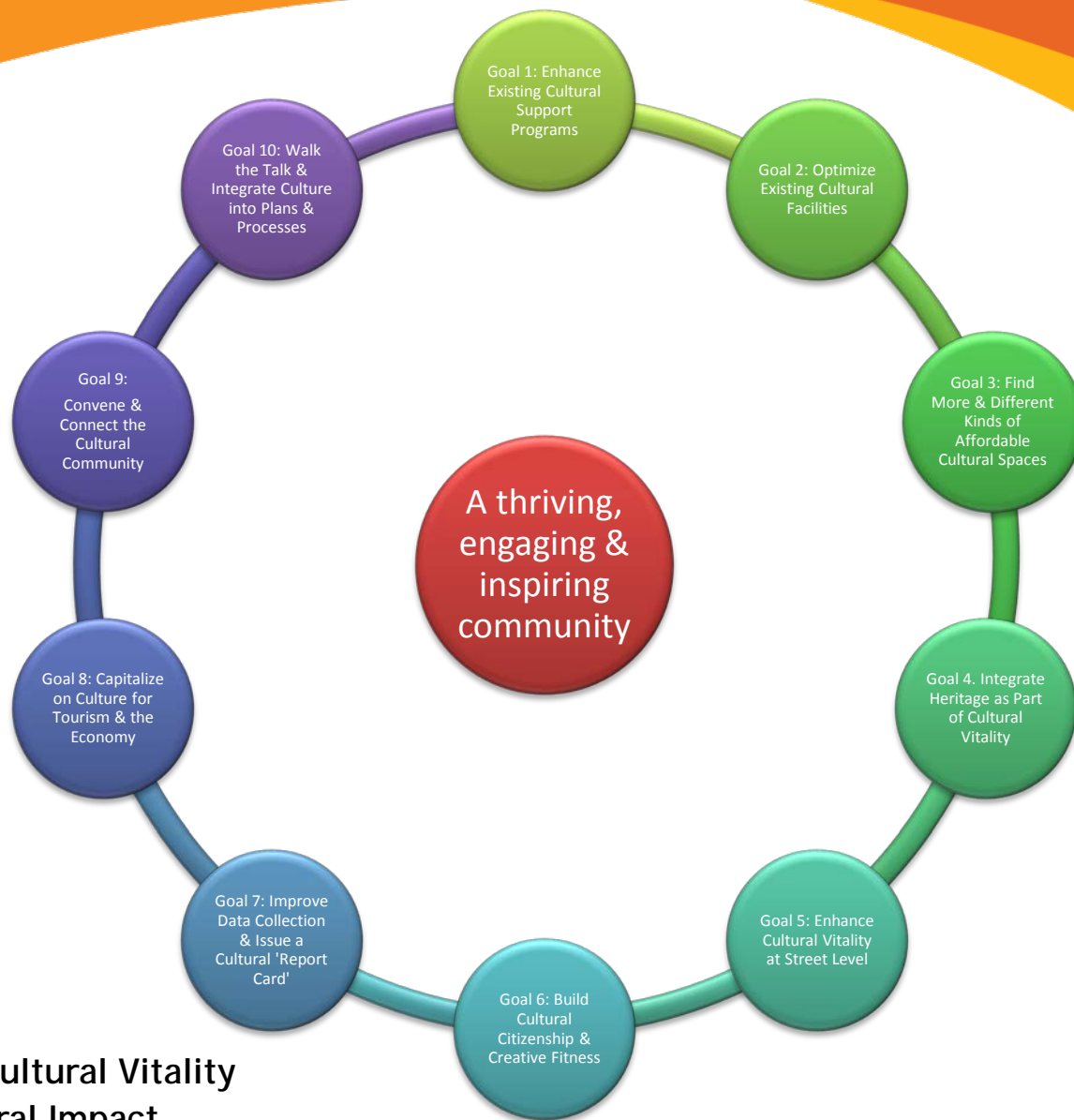
# 2016 CULTURAL REPORT CARD

April 18, 2016



# THRIVING ENGAGING INSPIRING

**2012-2017 CULTURAL PLAN**



**Goals 1-6 (green) - Cultural Vitality**

**Goal 7 (blue) - Cultural Impact**

**Goals 8-10 (violet) - Cultural Ecosystem**

# NEW INITIATIVES





HAVE PICKED UP A NATIONAL  
CULTURAL ACCESS PASS FROM THE

*Kelowna Art Gallery*

# OKANAGAN REGIONAL LIBRARY INSPIRATION PASSES



**135 PEOPLE**

on the waiting list

KELOWNA HAS MADE THE



**CULTURE DAYS**

**TOP TEN LIST**

*3 years in a row*

..... *From* .....

← 2013 ————— 2015 →

THE BUSINESS FOR THE ARTS ARTSVEST PROGRAM

generated a total of

**\$699,370**

in new public & private sector support  
for the local cultural sector.

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**\$1** INVESTED **=** **\$14** RETURNED TO  
BY THE CITY **=** THE CULTURAL SECTOR

**115** new business sponsorships  
**VALUED AT \$533,718**



# ENHANCED SUPPORT

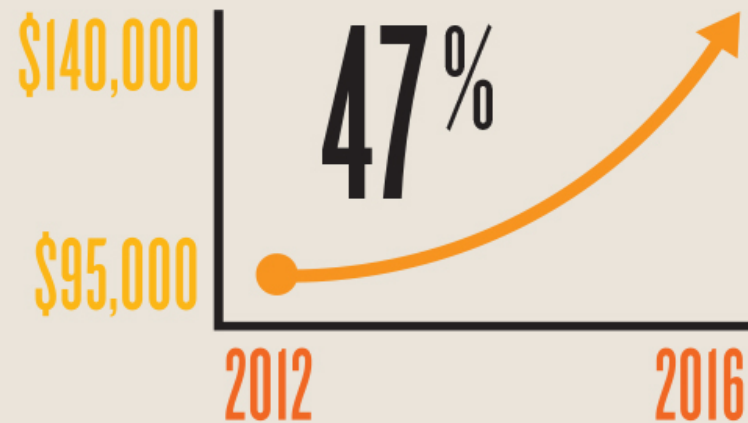
# PROJECT GRANTS

have assisted in the creation of

 **32 NEW** *Events,*

**PROGRAMS &  
ORIGINAL WORKS**

— *The City's* —  
**OPERATING SUPPORT**  
for professional arts organizations  
**INCREASED BY**



**\$570,000**

has been  
spent on

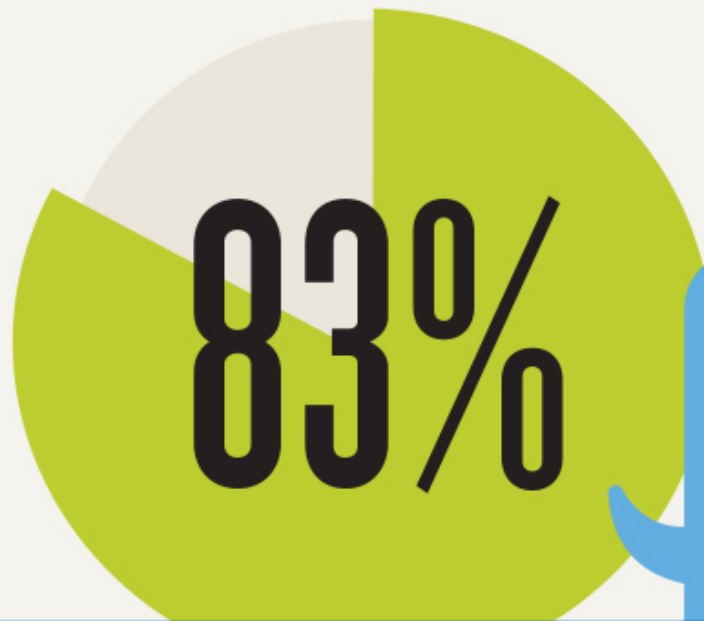


**TECHNICAL UPGRADES** AT

*Kelowna Community Theatre*

• **SINCE 2012** •

# CULTURAL ACTIVITY

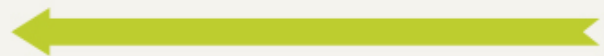


of Kelowna  
**RESIDENTS**

**SAY THAT ...** ✓  
cultural

**FACILITIES & PROGRAMS**

Are important to them







**87%** **OF KELOWNA  
RESIDENTS**

are satisfied or very satisfied

WITH THE CITY'S

*Cultural Facilities*  
**& PROGRAMS**



**AVERAGE 92,000**

*annual attendance*

at Festivals Kelowna  
Canada Day, Parks Alive!  
& New Years Eve events

2015

99,130+

people attended rehearsals  
and shows at the

KELOWNA COMMUNITY THEATRE  
MAIN AUDITORIUM & BLACK BOX



# 10 VENUES

IN THE CULTURAL DISTRICT

ATTRACT **1** MILLION VISITS

*per year*







**THANK YOU!**