

Report to Council



Date: January 7, 2019
File: 0610-01
To: City Manager
From: Mike McGreer, Corporate Strategy & Performance Manager
Subject: Imagine Kelowna & Strategic Planning

Recommendation:

THAT Council receive the report 'Imagine Kelowna & Strategic Planning' from the Corporate Strategy & Performance Manager, dated January 07, 2019, for information.

Purpose:

To provide an update on Imagine Kelowna in advance of Council setting priorities for the 2018-2022 term as part of the strategic planning process.

Background:

Council endorsed Imagine Kelowna on July 16, 2018. The result of almost 4,000 resident contributions, Imagine Kelowna outlines a broad vision for our community in 2040. Imagine Kelowna is one of several inputs that Council will consider as it sets its priorities for its term as part of the strategic planning process in early 2019.

Imagine Kelowna contains multiple layers that require interpretation, including:

- A vision that outlines the community that residents want (e.g. puts people first; encourages curiosity and creativity);
- Four principles work together as a system to achieve the vision (e.g. Smarter: A community willing to learn, adapt and grow so we can thrive amid rapid change); and
- Fourteen goals that provide more specific direction (e.g. Take action and be resilient in the face of climate change).

To start translating the Imagine Kelowna vision into action as part of the strategic planning process, staff have discussed trends happening globally and locally to explore how the forces of change could impact Kelowna and inform potential responses.

In working through Imagine Kelowna, open-ended questions have helped interpret the vision. For example:

- What are the areas of greatest opportunity?
- What are the areas of greatest risk if we maintain the status quo?
- Where should the City take the strongest leadership role, and where will partnerships with the community be most productive?
- On a continuum from upstream to downstream activity, where should the City focus in each area?

Next Steps:

Council will begin its priority setting on January 14, with four additional sessions scheduled on the mornings of January 21, February 4, February 25 and March 4. A document(s) summarizing community and corporate priorities, along with public-facing measurements, will be published by May 2019 or earlier.

Internal Circulation: Senior Leadership Team

Considerations not applicable to this report:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Existing Policy:

Financial/Budgetary Considerations:

Personnel Implications:

External Agency/Public Comments:

Communications Comments:

Alternate Recommendation:

Submitted by: M. McGreer, Corporate Strategy & Performance Manager

Approved for inclusion:

RE

Attachments: Imagine Kelowna & Strategic Planning
PowerPoint Presentation

cc: Senior Leadership Team