



Community Sport Plan

September 2018



Plan Development Process

 Council Check-in Points

- ▶ **Forming Project Steering Team** Spring 2017
- ▶ Conducting System Review and Community Engagement Process Spring/Summer 2017
- ▶ Analyzing the Information Fall 2017
- ▶ Developing the Plan Winter 2017/18
- ▶ Finalizing Plan and Establishing Implementation Process Spring 2018
- ▶ Review and **Final Report** Summer 2018

Reviews, Research & Consultation

CONDUCTING System Review:



Review of City of Kelowna studies, reports, plans, including:

- 10 Year Sport Action Plan
- 2030 Infrastructure Plan
- Community Trends Report
- Conditions Of Use & Allocation Policy
- Cultural Plan
- Healthy City Strategy
- Kelowna Sport & Recreation Infrastructure Plan
- Linear Parks Master Plan
- Official Community Plan
- OCP Indicators Report
- Sports Fields Needs Assessment

COMPARATIVE REVIEW of MUNICIPAL SPORT POLICIES, TOURISM STRATEGIES and FACILITY/PARK PLANS, including:

Abbotsford, Chilliwack, Coquitlam, Edmonton, Kamloops, Lake Country, Langley, Maple Ridge, Nanaimo, New Westminster, Penticton, Port Coquitlam, Prince George, Richmond, Saanich, Salmon Arm, Surrey, Vancouver, Vernon, West Kelowna



HEALTH and SPORT RESEARCH Including:

- ✓ BC health trends
- ✓ BC school districts PE plan
- ✓ Physical activity barriers
- ✓ ParticipAction report card
- ✓ Okanagan health profile
- ✓ Sport participation statistics



ENGAGING Community and STAKEHOLDERS



Local Sport Organization Input
and Data Collection (62 LSO's)



Community Town Hall
(80 SPORT REPS)



Okanagan Sport
Leadership Conference
(90 CONFERENCE DELEGATES)



Online Community Survey
(16 PARTICIPANTS)



Targeted Stakeholder Interviews

- Sport Tourism & Events
- Sports & Culture
- Arena Advisory Group
- Sportfields Advisory Group
- Aquatics Advisory Group
- Recreation & Partnerships
- Post-Secondary School Education
- Primary & Secondary School Education
- Health



10 Year Sport Plan

- ▶ Clarity
- ▶ Alignment
- ▶ Focus
- ▶ Direction

Vision

What we want our *Sport System* to **be...**



Inspire lifelong participation

improve residents' quality of life

Strengthen our community

Empower our citizens to be active

Offer sport opportunities for all

Guiding Principles

What *values* will guide our efforts...



Positive sport experiences
Celebrate our Champions
Achieve Excellence
Promote Inclusivity
Build Collaboration
Develop Quality Infrastructure
Accomplish Results



Strategic goals

What we want to achieve...

1. Increased participation
2. Quality, inclusive programs
3. Strengthened interaction and collaboration
4. Improved organizational capacity & sustainability
5. Exceptional facilities
6. Premier sport event destination



Action Items

What we need to do to achieve our goals...

- ▶ Broad list of tasks (30)
- ▶ Provide direction
- ▶ Fluid and adaptable
- ▶ Collaborative approach

Implementation Strategy



- ▶ Specific & measureable tactics
- ▶ Will include: priorities, schedules, budget implications and responsibility assignments
- ▶ Shared responsibility – KCSP Implementation Committee with leadership from City staff
- ▶ Incorporated into existing budget parameters and responsibilities

Next Steps

- ▶ Present “Kelowna Community Sport Plan” to the local sport community
- ▶ Work with Implementation Committee to develop an “Implementation Strategy”
- ▶ Establish a monitoring, review and reporting process

Anticipated Completion:

Fall 2018





Questions?

For more information, visit kelowna.ca.

City of **Kelowna**