

# Community Sport Plan

September 2018



## **Plan Development Process**

Council Check-in Points

- Forming Project Steering Team
- Conducting System Review and
  Community Engagement Process
- Analyzing the Information
- Developing the Plan
- Finalizing Plan and Establishing
  Implementation Process
- Review and Final Report

Spring 2017

Spring/Summer 2017

Fall 2017

Winter 2017/18

Spring 2018

Summer 2018

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## **Reviews, Research & Consultation**

### CONDUCTING System Review:



### Review of City of Kelowna studies, reports, plans, including:

- 10 Year Sport Action Plan
- 2030 Infrastructure Plan
- Community Trends Report
- Conditions Of Use & Allocation Policy
- Cultural Plan
- Healthy City Strategy

- Kelowna Sport & Recreation Infrastructure Plan
- Linear Parks Master Plan
- Official Community Plan
- OCP Indicators Report
- Sports Fields Needs Assessment



**ENGAGING** Community and **STAKEHOLDERS** 



Targeted Stakeholder

- Sport Tourism & Events
- Sports & Culture
- Arena Advisory Group
- Sportfields Advisory Group
- Aquatics Advisory Group
- Recreation & Partnerships
- Post-Secondary School Education
- Primary & Secondary School Education
- Health

Local Sport Organization Input and Data Collection (62 LSO'S)

Community Town Hall (80 SPORT REPS)

Okanagan Sport Leadership Conference (90 CONFERENCE DELEGATES)

Online Community Survey (16 PARTICIPANTS)



### COMPARATIVE REVIEW of MUNICIPAL SPORT POLICIES, TOURISM STRATEGIES and FACILITY/PARK PLANS, including:

Abbotsford, Chilliwack, Coguitlam, Edmonton, Kamloops, Lake Country, Langley, Maple Ridge, Nanaimo, New Westminster, Penticton, Port Coquitlam, Prince George, Richmond, Saanich, Salmon Arm, Surrey, Vancouver, Vernon, West Kelowna







### **HEALTH** and **SPORT RESEARCH** Including:

☑ BC health trends ✓ ParticipAction report card

BC school districts PE plan 🗹 Okanagan health profile

☑ Physical activity barriers Sport participation statistics



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Interviews

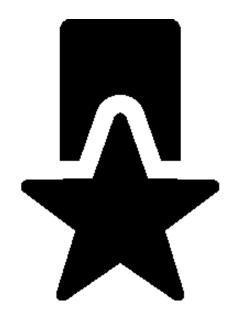


# 10 Year Sport Plan

- ► Clarity
- Alignment
- ► Focus
- Direction

## Vision

### What we want our *Sport System* to **be**...



nspire lifelong participation mprove residents' quality of life

Strengthen our community

Empower our citizens to be active

*Offer sport opportunities for all* 

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# **Guiding Principles**

What *values* will guide our efforts...



Positive sport experiences Celebrate our Champions Achieve Excellence Promote Inclusivity Build Collaboration Develop Quality Infrastructure Accomplish Results

# Strategic goals

### What we want to achieve...

- 1. Increased participation
- 2. Quality, inclusive programs
- 3. Strengthened interaction and collaboration
- 4. Improved organizational capacity & sustainability
- 5. Exceptional facilities
- 6. Premier sport event destination



### What we need to do to achieve our goals...

- ► Broad list of tasks (30)
- Provide direction
- Fluid and adaptable
- Collaborative approach

## **Implementation Strategy**



- Specific & measureable tactics
- Will include: priorities, schedules, budget implications and responsibility assignments
- Shared responsibility KCSP
  Implementation Committee with leadership from City staff
- Incorporated into existing budget parameters and responsibilities

## Next Steps

- Present "Kelowna Community Sport Plan" to the local sport community
- Work with Implementation Committee to develop an "Implementation Strategy"
- Establish a monitoring, review and reporting process

### **Anticipated Completion:**

Fall 2018





### Questions?

For more information, visit **kelowna.ca**.

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