

Report to Council



Date: August 27, 2018
File: 0610-51
To: City Manager
From: Doug Nicholas, Sport & Event Services Manager
Subject: Kelowna Community Sport Plan

Recommendation:

THAT Council receives, for information, the report from the Sport & Event Services Manager dated August 27, 2018, regarding the activities related to the development of a Community Sport Plan;

AND THAT Council endorses the Kelowna Community Sport Plan, as outlined in the report;

AND THAT Council directs staff to move forward with the development of an Implementation Strategy, in conjunction with key stakeholders and identified community partners;

AND FURTHER THAT Council directs staff to report back with periodic progress updates on the Implementation Strategy.

Purpose:

To present Council with the Kelowna Community Sport Plan for endorsement, and receive support to move forward with the development of an implementation strategy.

Background:

In February 2017, City staff, along with key community stakeholders and a consultant team, began to work on the development of a Community Sport Plan that would guide collaboration between the City, the sport community and their collective partners in creating programs, services and supports that encourage and enable all Kelowna residents to enjoy lifelong participation in sport. A preliminary report was presented to Council in April 2017 that outlined the activities that would be taken throughout the development process.

The early phases of plan development included: forming a steering committee; conducting a system review; and, engaging the community and stakeholders. This initial work took place from May to

September 2017. Council was provided with a progress report in October 2017 that updated them on the activities completed to date and sought their input on the preliminary findings and emerging themes from the review and engagement processes.

The next phase of the project was “developing the plan”, which took place from November 2017 to February 2018, and involved: analysis of the preliminary findings; deliberation on the themes; and, further community consultation. Based on this work, a draft Vision for Sport in Kelowna, along with Guiding Principles, Strategic Goals and a series of Action Items were developed. This draft Strategic Framework information was shared with Council, and approved in principle, in March 2018.

In the final phases of plan development, staff worked with the Community Steering Committee and consultant team to “review and finalize the draft document” and “establish a process for implementation”. The final Sport Plan document provides a clear long-term Vision for Sport in Kelowna, outlines a number of important Guiding Principles for achieving our Vision, identifies six Strategic Goal areas to focus our efforts on the desired outcomes, and offers thirty action items that provide direction for accomplishing our Strategic Goals. The Implementation Strategy will include: priorities, schedules, budget implications and responsibility assignments.

It is anticipated that the Sport Plan, and supporting Implementation Strategy, will guide the local sport community over the next ten years, with regular check-ins and a more in-depth update to take place in five years. While the City will provide key leadership in moving the Sport Plan forward, community partners will also play an important role in its implementation. Budget parameters for implementation will be incorporated into existing budgets and based upon a shared responsibility model, as available resources and support allows.

The Kelowna Community Sport Plan is a comprehensive document that examines a range of sport-related issues and opportunities, and presents a Strategic Framework to advance sport in Kelowna. Through an effective and collaborative Implementation Strategy, the Kelowna Community Sport Plan will support future sport development initiatives, guide decision making and provide direction for strategic leadership of a robust local sport system for years to come.

Internal Circulation: Divisional Director, Active Living & Culture; Communications Advisor

Financial/Budgetary Considerations: Budget for the development of the Community Sport Plan was \$50,000, funded through a \$25,000 grant (RBC Learn 2 Play) and \$25,000 (one-time) approved through the 2017 budget.

Considerations not applicable to this report:

Communications Comments:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Existing Policy:

Personnel Implications:

External Agency/Public Comments:

Alternate Recommendation:

Submitted by:

D. Nicholas, Sport & Events Development Supervisor

Approved for inclusion by:

J. Gabriel, Divisional Director, Active Living & Culture

Attachments: Kelowna Community Sport Plan – Full Report
Kelowna Community Sport Plan – Summary Report
Letters of Support – Community Partners
PowerPoint Presentation

Cc: Divisional Director, Corporate Strategic Services