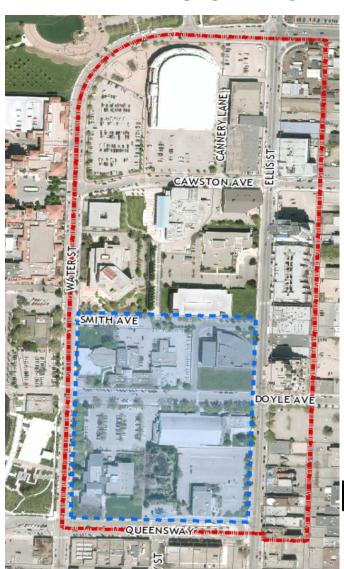




CIVIC PRECINCT PLAN GOALS

Deliver on Council's priorities & address local issues:

- ➤ 1. Create certainty for type and scale of growth
- 2. Provide diverse housing types and increase activity/vibrancy
- > 3. Provide policy to guide future developments
- 3. Address transportation challenges
- ➤ 4. Prioritize new public realm improvements



LEGEND

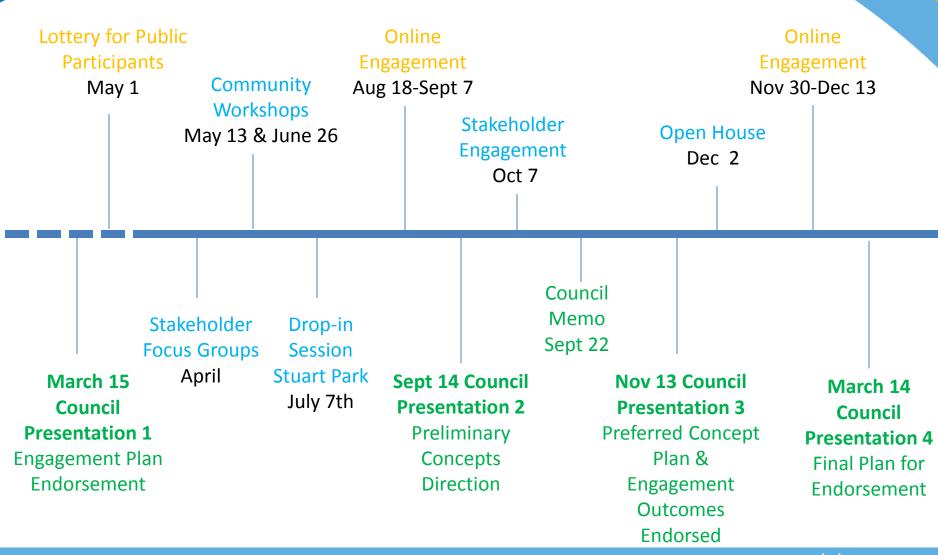


STUDY AREA





KEY PROJECT MILESTONES





CURRENT SNAPSHOT OF AREA

Downtown Plan



100 Hectare Area which is expected to add 5,000 new residents by 2030

Low population densities Downtown 20-25 people/ha



53% of Plan Area is Designated for Institutional



Growing number of knowledge-based jobs locating downtown and need to enhance street presence of Cultural District



COMMUNITY ENGAGEMENT PROCESS



Phase 1



Phase 2

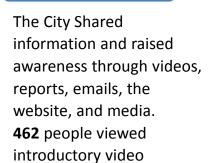


Phase 3



Phase 4

Information Sharing & Awareness



- 863 visits to Civic Block website
- 1,100 people received each of the project email updates
- Over **15** articles or news stories
- 2 reports and 2 videos were produced



Community Workshops & Concept Development

The City involved key stakeholder groups and members of the public through face-to-face meetings and two workshops to develop planning principles and preliminary concepts.

- 4 stakeholder meetings hosted
- **27** stakeholder groups sent representatives
- 80 total participants at 2 CommunityWorkshops



Draft Plan Consultation

As the concepts were developed they were shared with the public through a drop-in session and online survey.

- 75 attended a public dropin
- **113** completed our online engagement survey
- ☐ Concept shared with
 Kelowna Museum Society,
 Tourism Kelowna & Delta
 Resort
- Presentation to DKA Board
- 20 stakeholders and workshop participants attended Plan update

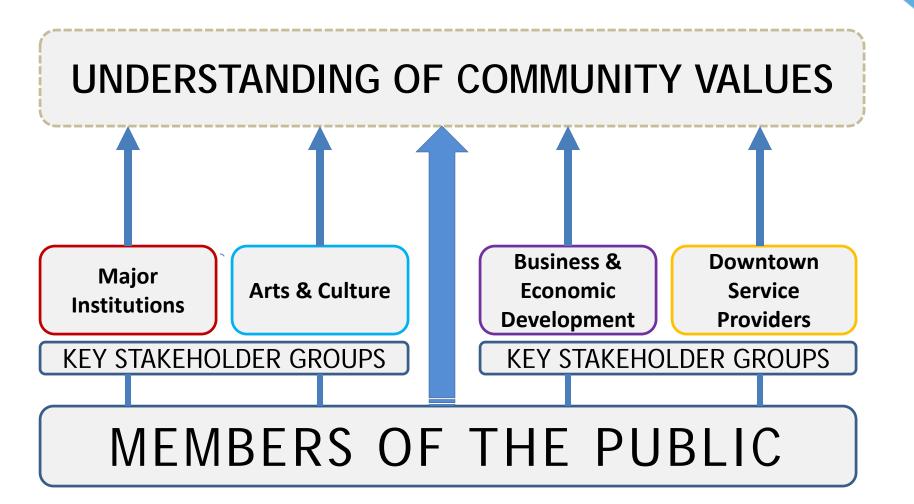


The final draft of the concept was shared more broadly through an open house and City website.

- ☐ 63 people attended a Public Open House on Dec. 2
- ☐ 31 people provide their feedback on the Plan using the 'Get Involved Kelowna' website



PUBLIC ENGAGEMENT APPROACH





PUBLIC PROCESS THEMES

Support Downtown living

Bring more activity to the area

Minimize & disguise parking

Encourage pedestrian & cycling connectivity

Enhance the Artwalk

Maintain cultural facilities & enhance presence

Create a central public plaza

Finance creatively





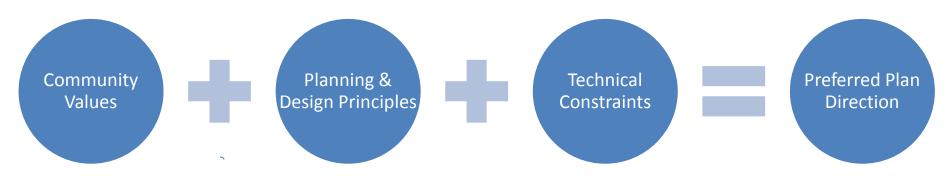
PLANNING & DESIGN PRINCIPLES

- Encourage vibrancy through a broad mix of land uses and public spaces
- Make the area a distinct and diverse cultural precinct
- Restrict market residential developments
- Build on existing facilities and patterns of infrastructure wherever possible
- Create landmark public spaces that define future development
- Use public land for community amenities
- Look for partnerships with the private sector to benefit the community
- Consider the economic and financial impact of all proposals
- Enhance opportunities for a healthy and complete community
- Examine parking strategies holistically
- Be pedestrian oriented while still accommodating vehicles





ANALYSIS PROCESS EXAMPLE



Values 1 & 2:
Bring more
activity to the
Civic Precinct and
support
downtown living.

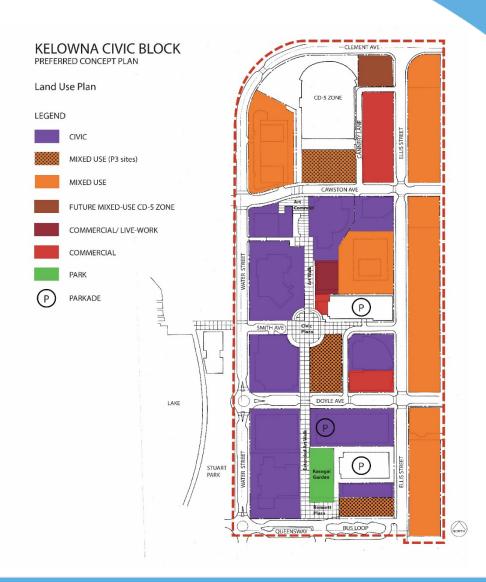
Principle 1: Encourage vibrancy through a broad mix of land uses and public spaces. Technical
Analysis: Land
development
analysis indicated
RCMP site is a
viable mixed-use
development site
now

Plan Direction:
Amend future
land use
designation of
former RCMP
site at Doyle Ave
to MXR to
support housing.



FUTURE LAND USE PLAN

- New mixed-use sites to provide opportunities for additional housing units
- Create opportunities for public/private partnerships
- Maintain sites for future civic and cultural uses (concentrated in the Community Trust)
- Consider opportunities for infill to animate the area outside of traditional office hours





NEAR-TERM OBJECTIVES (5-10 YEARS)

- RCMP Site redevelopment
- Art Walk extension
- Re-design Bennett Plaza
- Transit Security Pavilion
- LaurelPackinghouseCourtyard



LEGEND

FUTURE CIVIC USE

- New/Expanded City Hall
- · Museum (consolidated)
- Community Centre
- Art Gallery Expansion
- Other Arts + Cultural

FUTURE MIXED USE

- Commercial (office/retail)
- Residential
- Cultural/Civic



ILLUSTRATIVE CONCEPT PLAN (5-10 YEARS)





- Redevelopment of KCT site as PAC
- Develop Civic Plaza as KCT redevelops
- Infill of Cawston Ave lots (Prospera site)
- Phase 3 of Art Walk Cawston Ave to Clement Ave





FUTURE CIVIC USE

- New/Expanded City Hall
- Museum (consolidated)
- Community Centre
- Art Gallery Expansion
- Other Arts + Cultural

FUTURE MIXED USE

- · Commercial (office/retail)
- Residential
- Cultural/Civic

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LONG-TERM PLAN OBJECTIVES

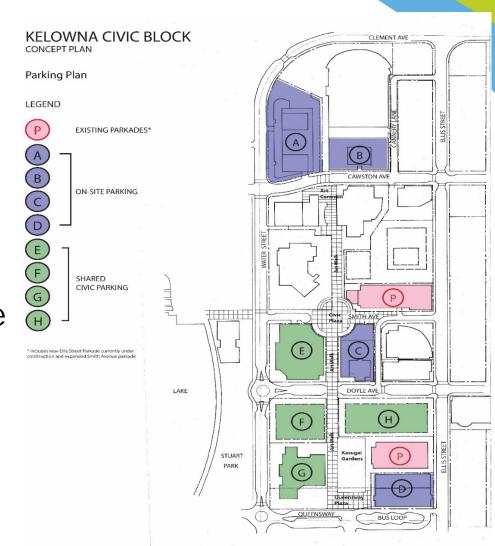
- Redevelopment of IH site on Ellis
- Consolidation of Museum facilities
 & redevelopment of existing museum site
- Redevelopment of Memorial site as Civic Use
- Redevelopment of City Hall Parking Lot as Civic Use





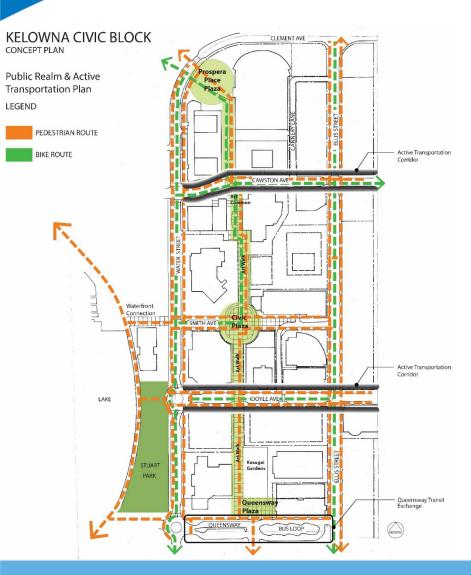
PARKING PLAN

- No stand alone parkade is recommended
- Relax requirements for mixed-use sites within 400m of Queensway Exchange
- Reduce on-site requirements for Civic Uses; encourage use of existing parkades
- Establish parking strategy to utilize shared facilities & optimize use throughout day





ACTIVE TRANSPORTATION IMPROVEMENTS

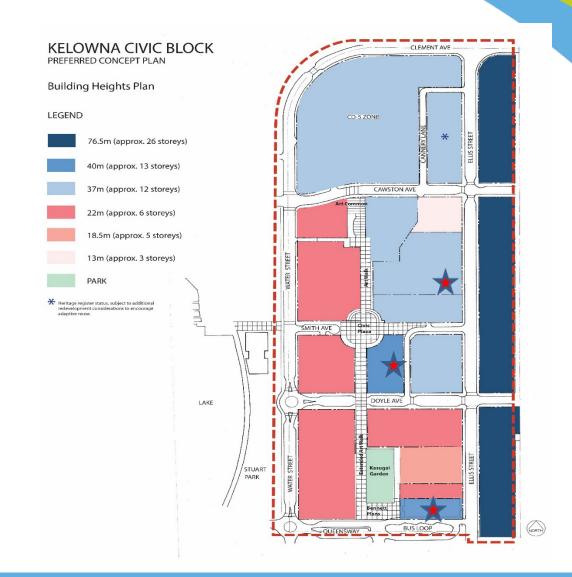


- Prioritize north/south connection via the Art Walk to the Queensway Transit Exchange
- Improve pedestrian connections and crossings through streetscaping
- Enhance and prioritize pedestrian/cycling routes



BUILDING HEIGHTS PLAN

- Reinforce the My Downtown Plan height profile
- Maintain low rise (6 storeys) profile along Water St
- Assign height strategically at several key sites (RCMP, IH on Ellis and Queensway) to encourage mixed-use occupancies





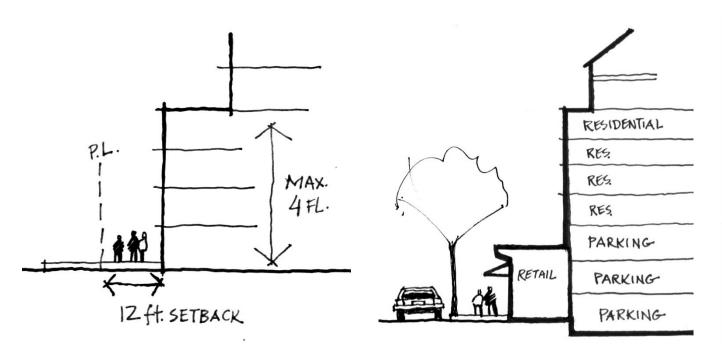
CIVIC PRECINCT DESIGN GUIDELINES

What their role will be in the Plan moving forward



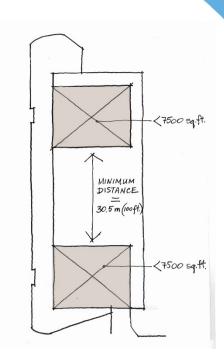


CIVIC PRECINCT DESIGN GUIDELINES



Setbacks provide space for sidewalks and landscaping

Podium Design to screen parking from the Street



Tower Spacing minimum separation distances



PLAN IMPLEMENTATION

- Redevelopments: Use new guidelines and by-law updates to guide future developments
- Strategic Partnerships: Secure partners to accelerate city owned sites
- Public improvements: Enhance area through on-going public space and local transportation enhancements
- Programming: Animate public spaces in near-term





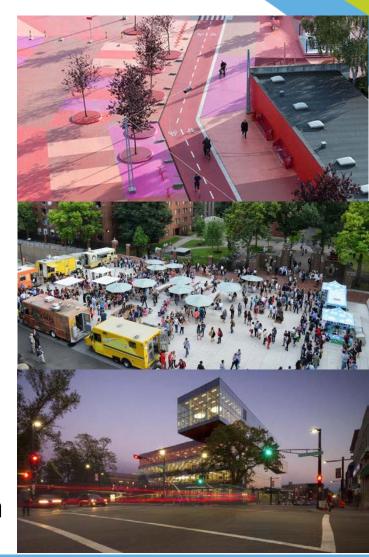
IMPLEMENTATION TOOLS

- Long-term land leases for partnerships
- C7 Zoning updates
- Civic Precinct Design Guidelines
- 2030 Infrastructure Plan
- Cultural Plan Update
- Downtown Parking Strategy
- Pedestrian and Cycling Master Plan



KEY PLAN OUTCOMES

- Objectives for redevelopment of key City parcels (RCMP site on Doyle Ave)
- Secure placeholder sites for the Cultural Plan Update and future community facilities
- Establish landmark public spaces to support the growing Downtown population and workforce;
- Improve walking and cycling routes in the Downtown by extending Artwalk and strategic streetscape enhancements
- Determine community priorities for Infrastructure investments in Downtown





ENHANCING ACTIVITY IN THE AREA



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LONG TERM COMMITMENT

- Staff to bring forward bylaw updates to translate Plan goals into City policy
- Near-term projects will serve as a foundation for long-term vision
- Civic Precinct warrants highest level of attention to design/architecture & public realm improvements
- Maintain long-term commitment to achieve the vision - "each decision contributes to the greater whole"

