



# Transportation Master Plan *Our Kelowna As We Move*

## Phase 1: Vision and Goals

August 13 2018

# In Review

## *What is Kelowna's Transportation Master Plan?*

The Transportation Master Plan (TMP), titled *Our Kelowna as We Move*, will be a **long-range, system-level** transportation plan for the City of Kelowna.

### Key Question

*"What are the strategic, **prioritized investments** (policies, programs, and capital projects) that will be needed over the **next 20 years** to achieve the community's **vision and goals for transportation?**"*

# Alignment with **imagine**Kelowna



**imagine**Kelowna *will guide the strategic direction of the Transportation Master Plan*





# Transportation Master Plan Phases and Milestones

## Phase 1

- Vision and Goals (Nov 2017 – April 2018)
- Transportation Vision, Goals, and Strategic Decision-Making Framework

## Phase 2

- Land Use Scenarios / OCP Coordination (April - Oct 2018)
- Transportation Evaluation of Draft OCP Land Use Scenarios

## Phase 3

- Transportation Scenarios (Oct 2018 - May 2019)
- Strategy Development, Evaluation and Prioritization

## Phase 4

- Implementation Strategy (June - Aug 2019)
- Finance, Implementation, Monitoring and Performance Measurement

## Phase 5

- Plan Development (Aug - Nov 2019)
- Draft and Final Transportation Master Plan Development

# Transportation Master Plan Public Engagement



*In **Phase 1** of the Transportation Master Plan, residents were given the opportunity to provide input on the plan's draft vision and goals, including;*

Online Survey: March 26 – April 15

Open House Events:

Capital News Centre (April 5<sup>th</sup>), Orchard Park (April 7<sup>th</sup>)

Stakeholder Meetings

ONLINE  
RESPONSES

489

OPEN-  
HOUSE  
RESPONSES

33

TOTAL  
RESPONSES

522

# Consultation TMP Vision

*"Kelowna is a city with vibrant urban centres where people and places are conveniently connected by diverse transportation options that help us shift away from our car-centric culture."*



# What We Heard: Vision

**67%**

Two thirds of survey respondents supported the draft vision wording

Suggestions for improvement included:

- the *tense* of the vision statement
- comments with the wording of "*shift away from the current car-centric culture*"



# Revised TMP Vision

*"Kelowna will be a city with vibrant urban centres where people and places are conveniently connected by diverse transportation options that help us transition from our car-centric culture"*





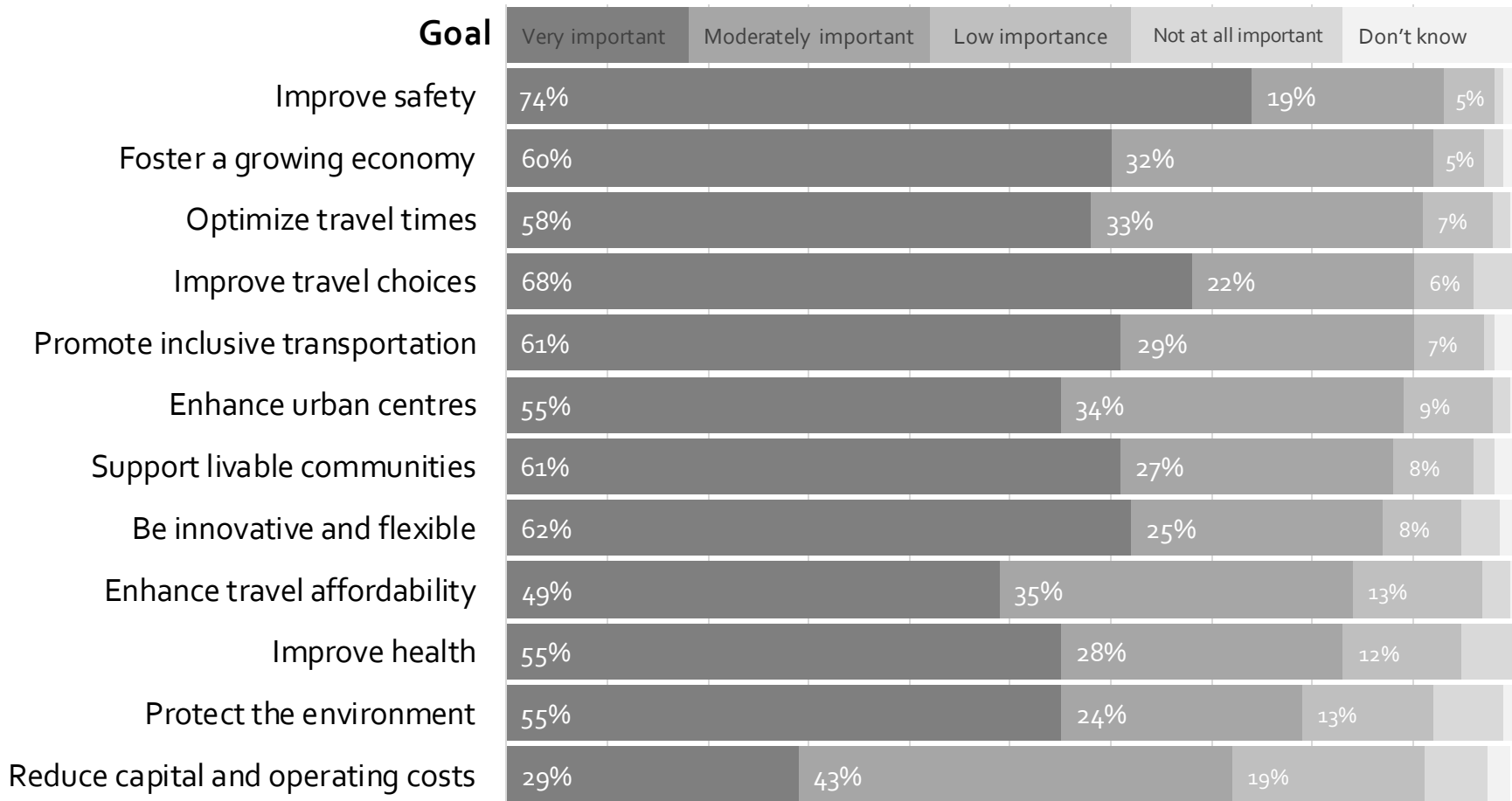
# What We Heard: Goals

Twelve goals were presented to the public

**72% – 93%** of respondents ranked goals as **moderately** or **very important**.

In response to feedback, however, the descriptions of each goal were revised to provide more clarity to their meaning.

# What We Heard: Goals



# Revised TMP Goals



★ Revised Goals



# Facts in Focus Series



Building on the Facts in Focus series developed for the OCP Update, staff have prepared a series of discussion papers.

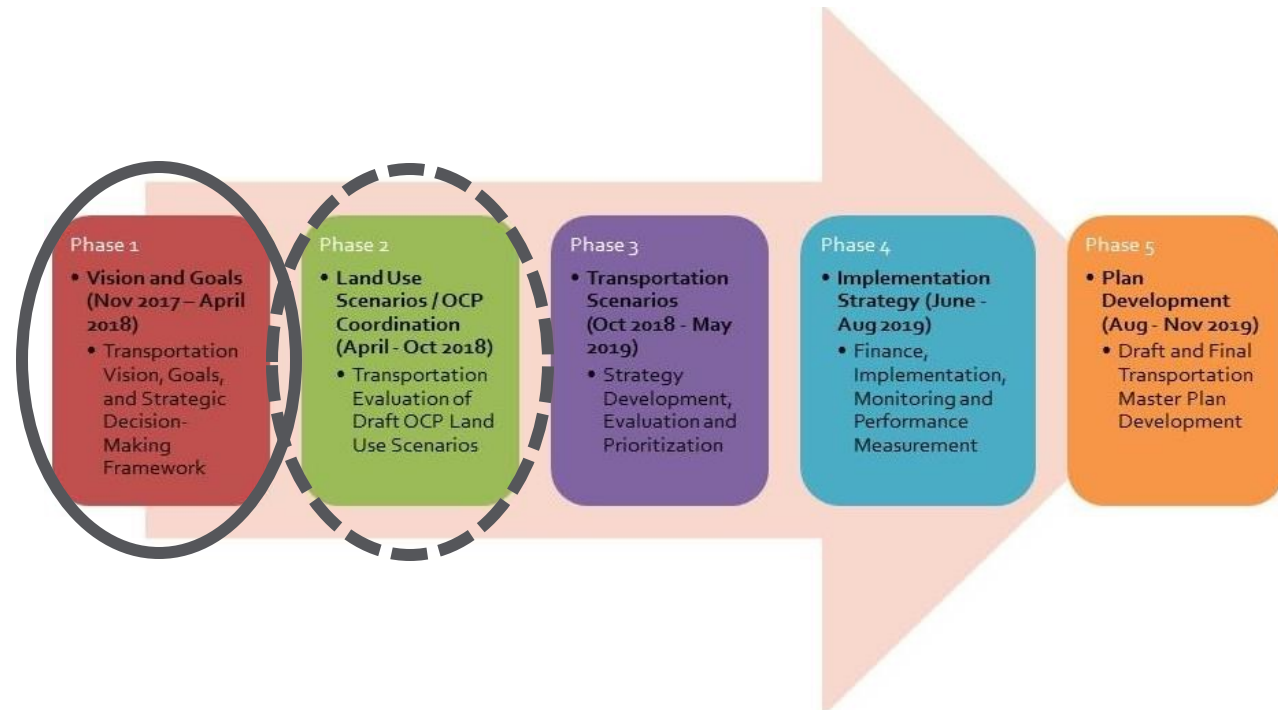
Selected topics include:

- Moving Towards Mass Transit (July 30<sup>th</sup>, 2018)
- The Congestion Paradox (August 13<sup>th</sup>, 2018)
- Principles for an Uncertain Future (November 2018)

# Next Steps

## *Phase 2: Land Use Scenarios of the Transportation Master Plan.*

- Evaluate the transportation impacts of the preferred growth scenario being developed for the 2040 OCP update
- Prepare a Technical Report on Existing and Projected Future Conditions





*Questions?*