



Our Kelowna as we Grow 2040



Purpose of Presentation

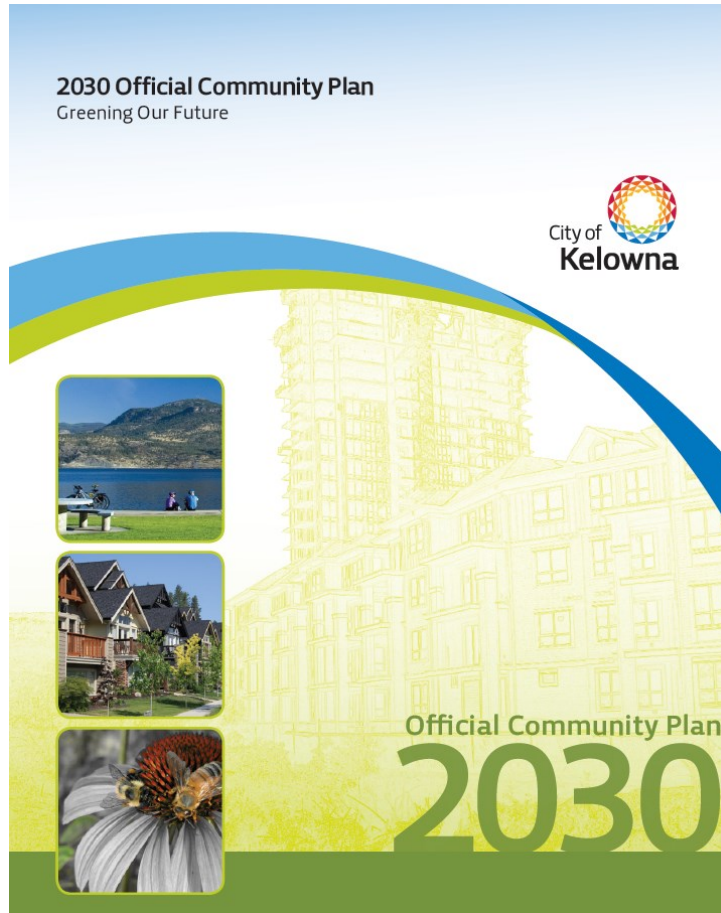
A flowchart diagram consisting of three blue rounded rectangular boxes arranged horizontally, connected by a large, light blue arrow pointing from left to right. The first box contains the text "Outline refinements to Growth Scenario 3", the second box contains "Share anticipated friction points", and the third box contains "Proceed with Growth Scenario 3 Refinements".

Outline
refinements to
Growth
Scenario 3

Share
anticipated
friction points

































Proceed with
Growth
Scenario 3
Refinements

2030 OCP Framework

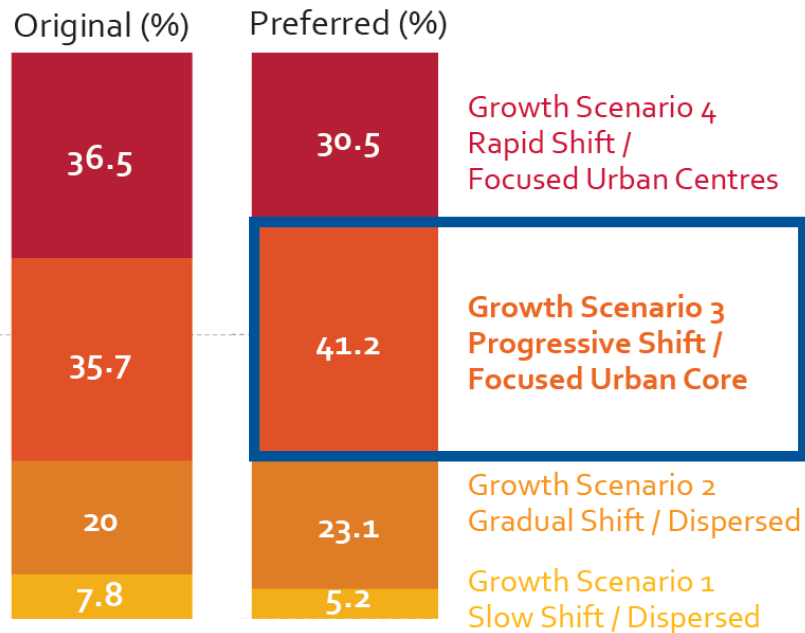


- ▶ Growth projection of 45,000 new residents
- ▶ Planned for 21,000 new units
- ▶ Housing Split: 57% single unit/ 43% multi unit
- ▶ Hub and Spoke Model

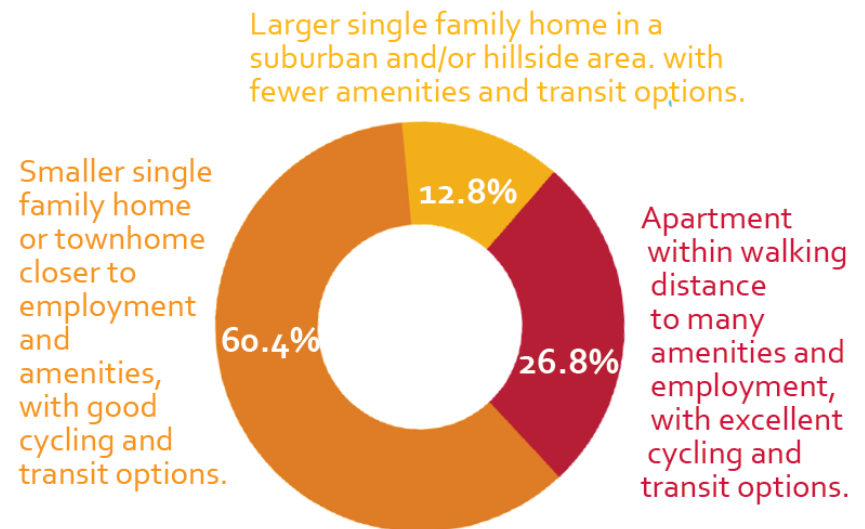
Evaluation Dashboard

Account	Scenario 1	Scenario 2	Scenario 3	Scenario 4
Agricultural Protection	 1	 2	 3	 4
Financially Resilient	 1	 2	 3	 4
Growing Economy	 3	 3	 4	 4
Growth Management	 1	 2	 3	 4
Health and Safety	 2	 2	 4	 4
Livable Communities	 2	 3	 3	 3
Mitigate Climate Change	 2	 2	 3	 4
Travel Choices	 2	 1	 3	 4
Total	14	17	26	31

Pick Your Path to 2040: What We Heard



Preferred housing and neighbourhood mix



imagineKelowna

Principles & Goals

Slow shift

Gradual shift

Progressive shift

Rapid Shift

Growth
Scenario
1

Existing OCP,
including Future Land
Use and ASP areas

Growth
Scenario
2

Housing Demand
Forecast

Growth
Scenario
3

Pick Your Path
Public Engagement

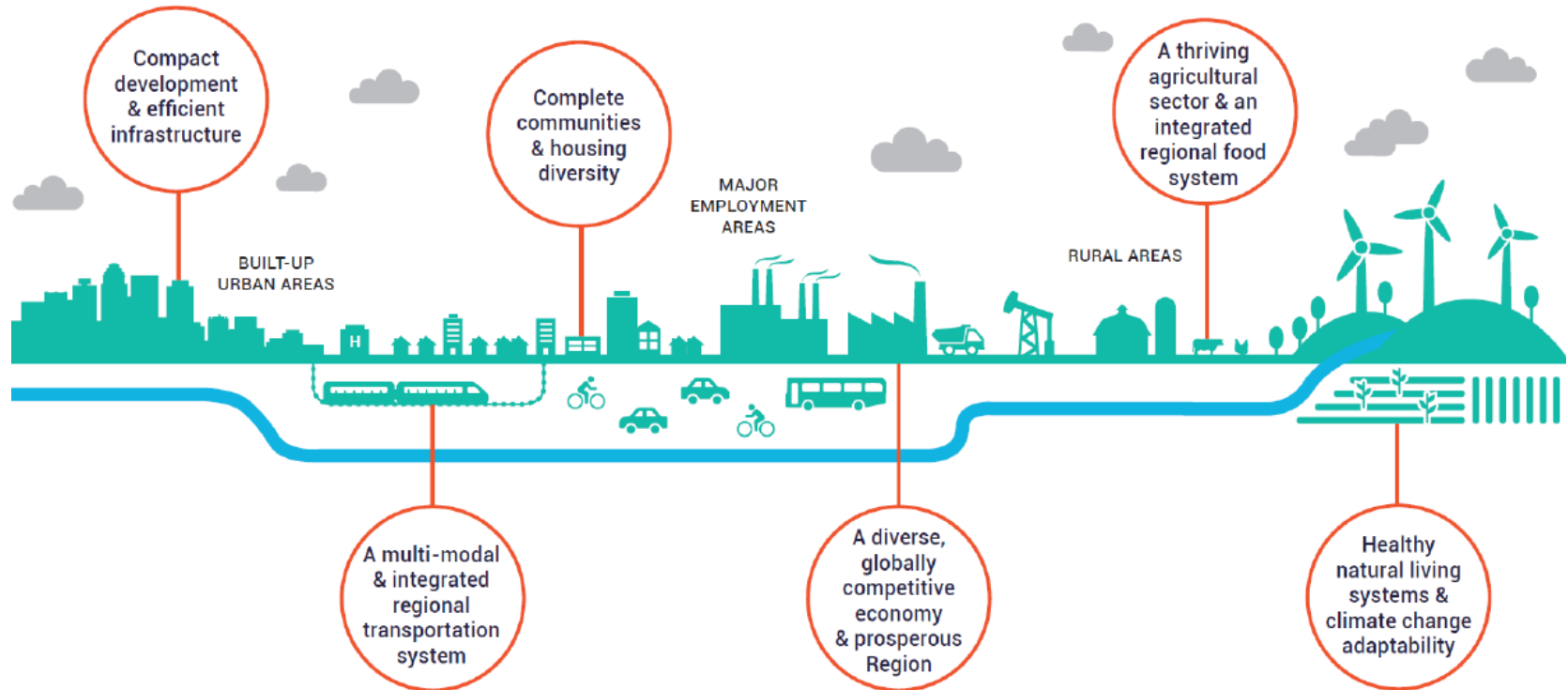
Growth
Scenario
4

Policy Indicators
Technical Analysis

Preferred Growth
Scenario

Achieving Pick Your Path + IK

SOURCE GRAPHIC: EDMONTON METROPOLITAN REGION GROWTH PLAN, OCTOBER 2016



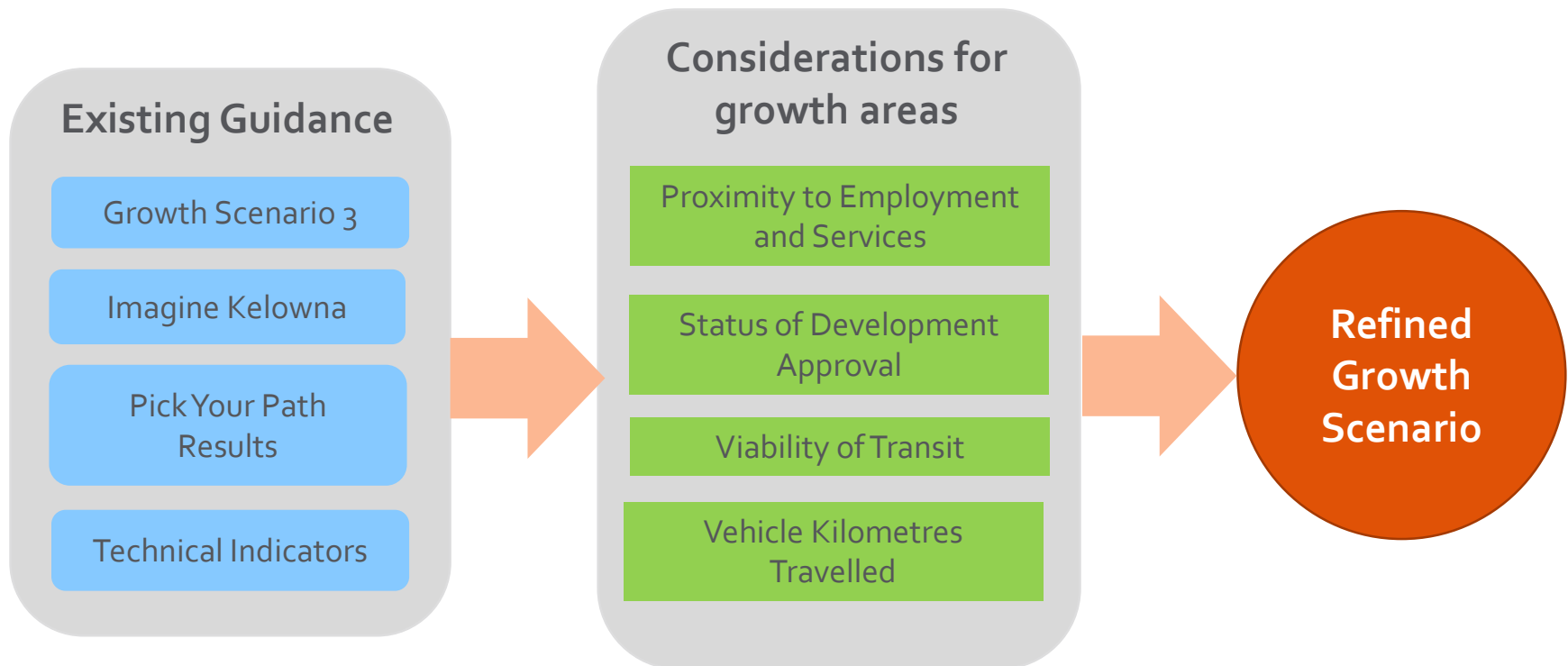
Striking the Balance

- ▶ **imagine**Kelowna has asked us to change
- ▶ Tradeoffs exist in any growth scenario = strategic decision making
- ▶ Short & long-term City financial constraints are significant
- ▶ Suburban/Greenfield will always be an easier development option than infill/urban redevelopment

Anticipated Friction Points

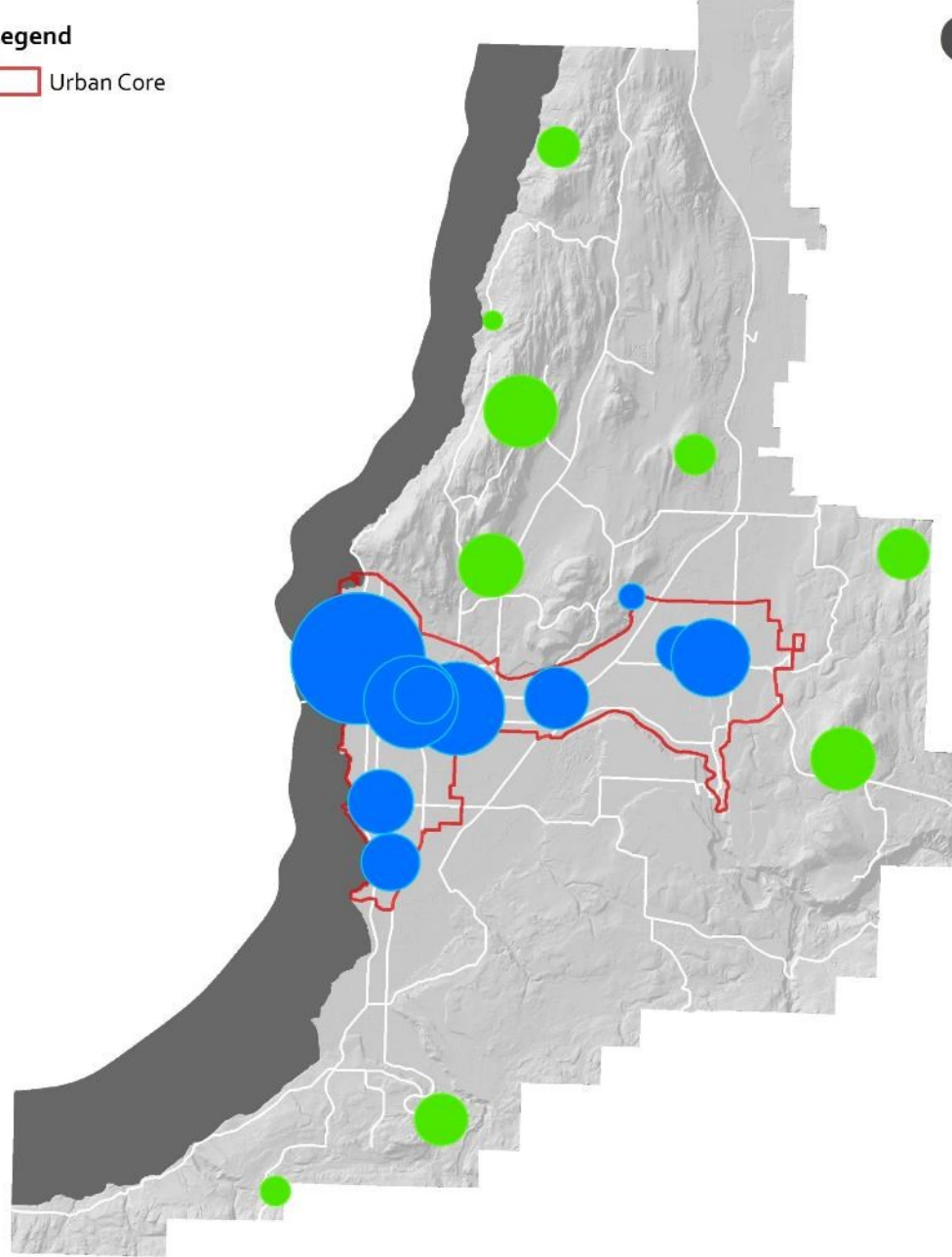
- ▶ Redevelopment 'friction' exists in many urban existing areas (ie. NIMBYism)
- ▶ Development potential outside of the Urban Core may be limited within this 20 year time horizon
 - ▶ Future land use designations
 - ▶ ASP's

Where to Assign Growth?



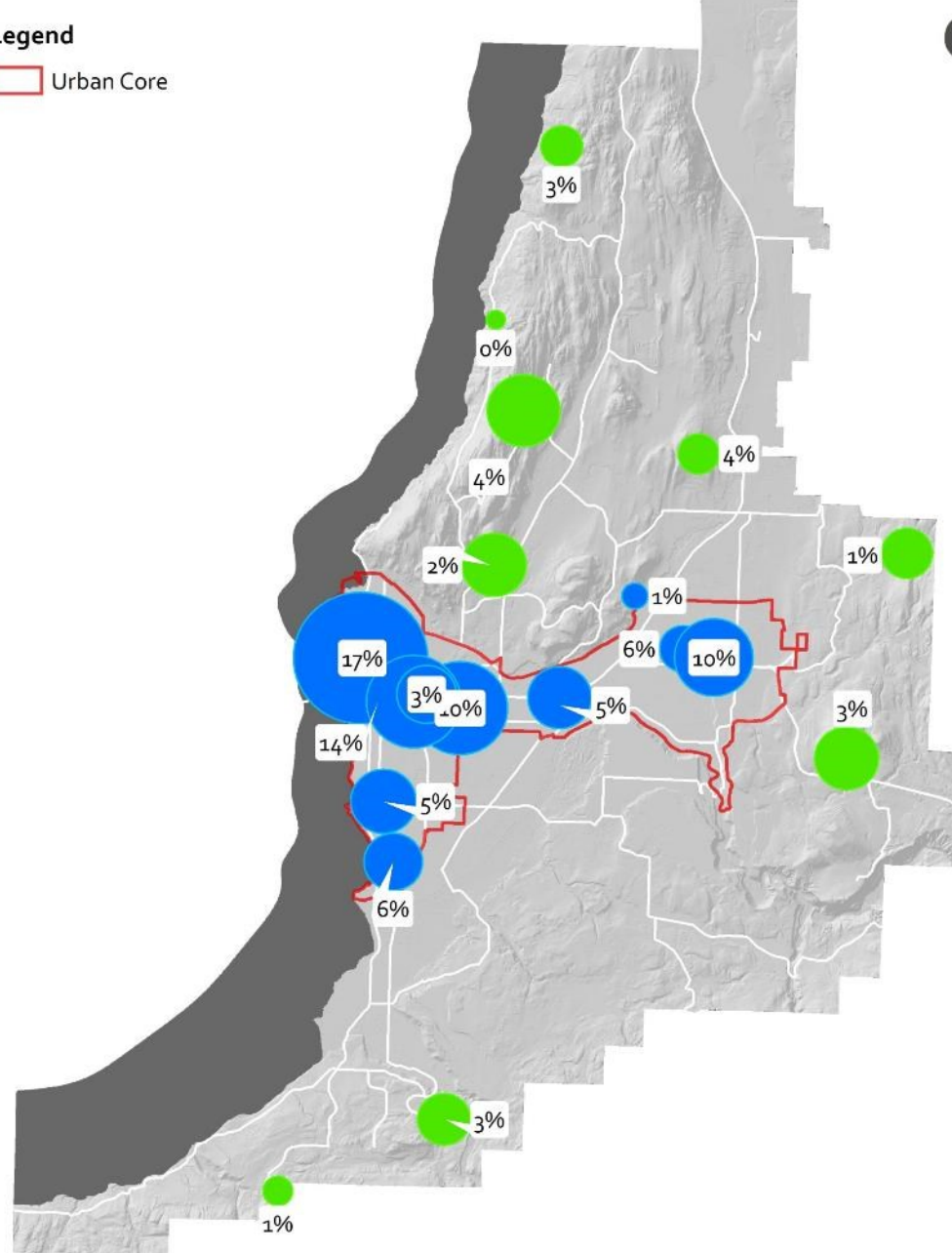
Legend

Urban Core



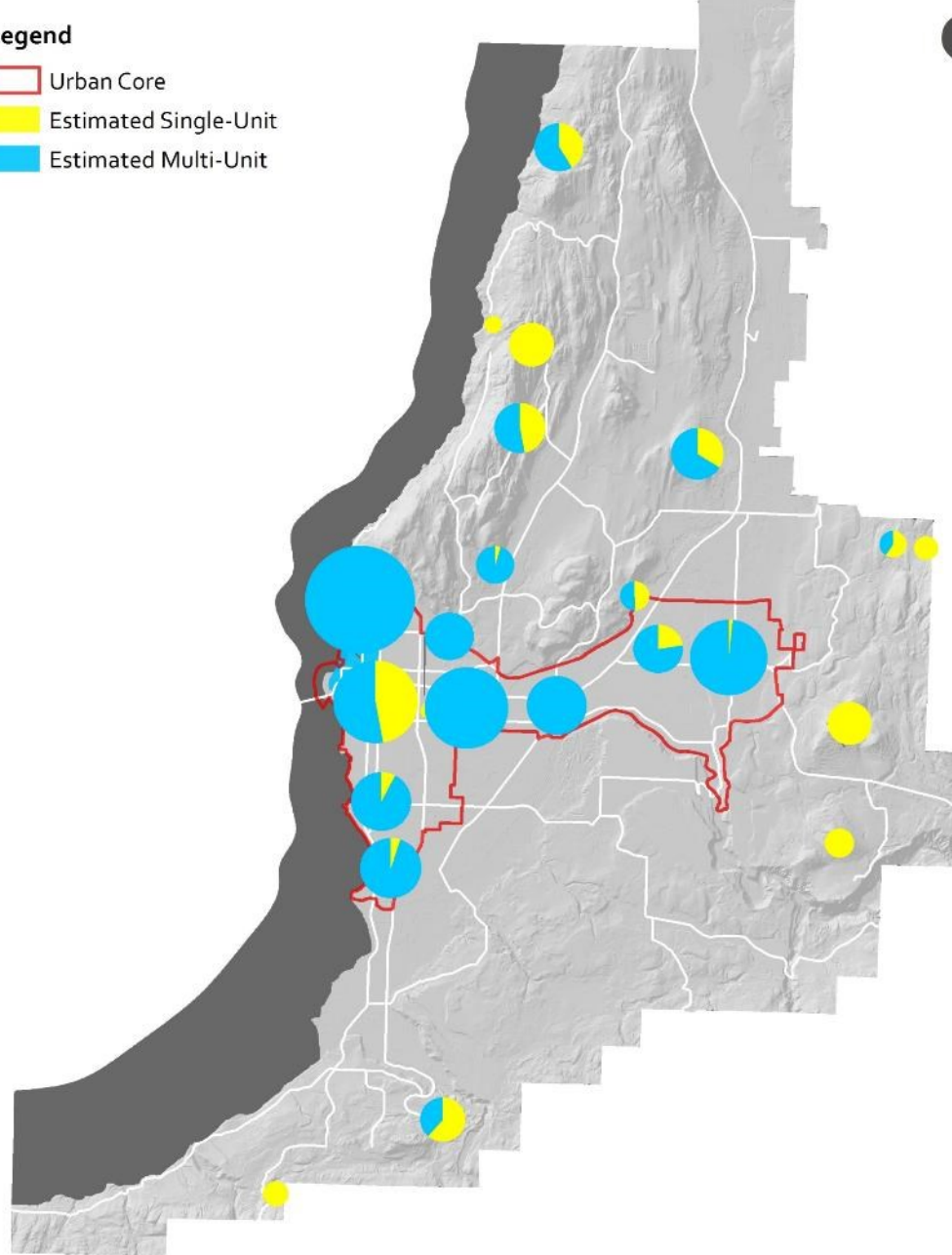
Legend

Urban Core



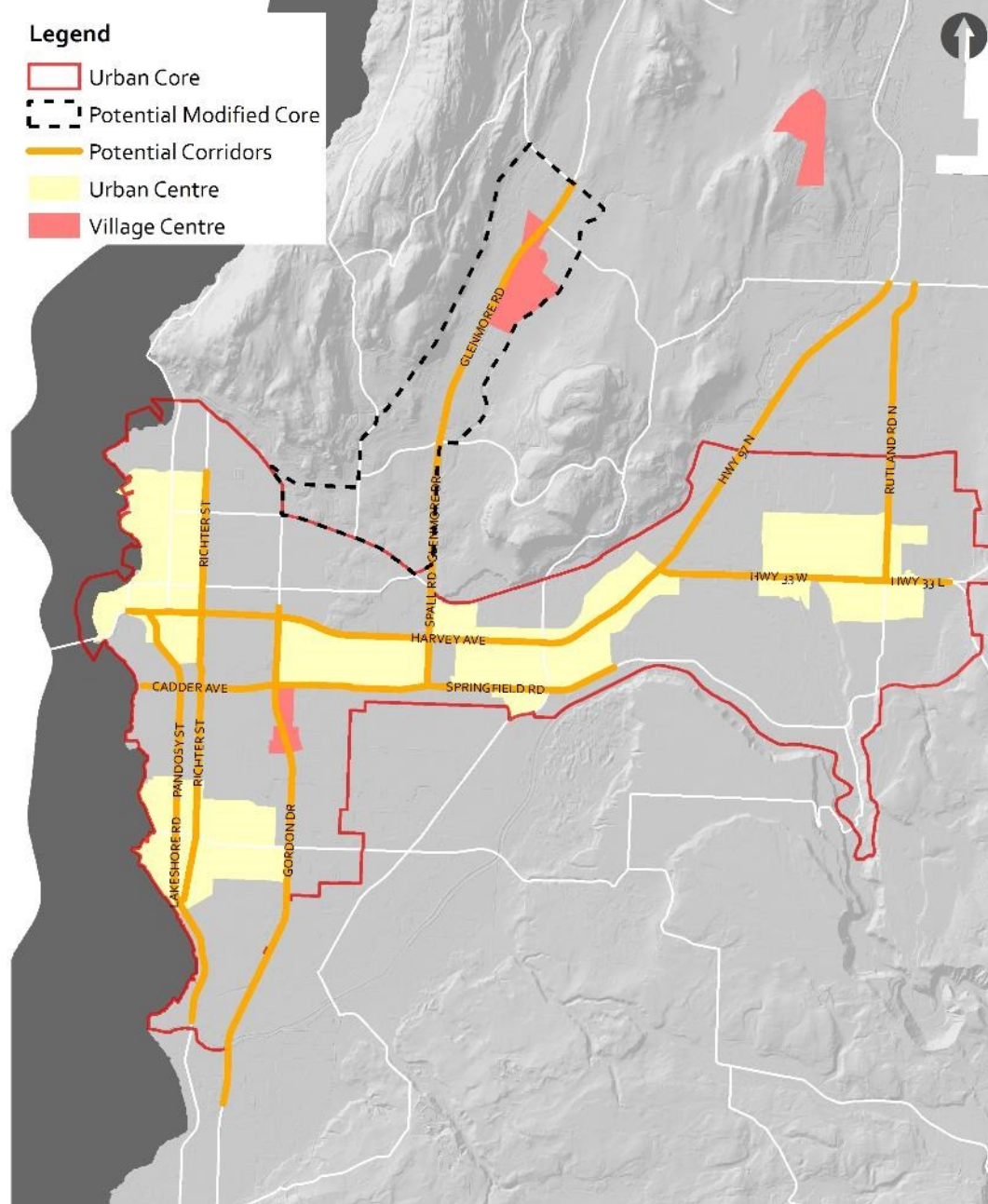
Legend

- Urban Core
- Estimated Single-Unit
- Estimated Multi-Unit



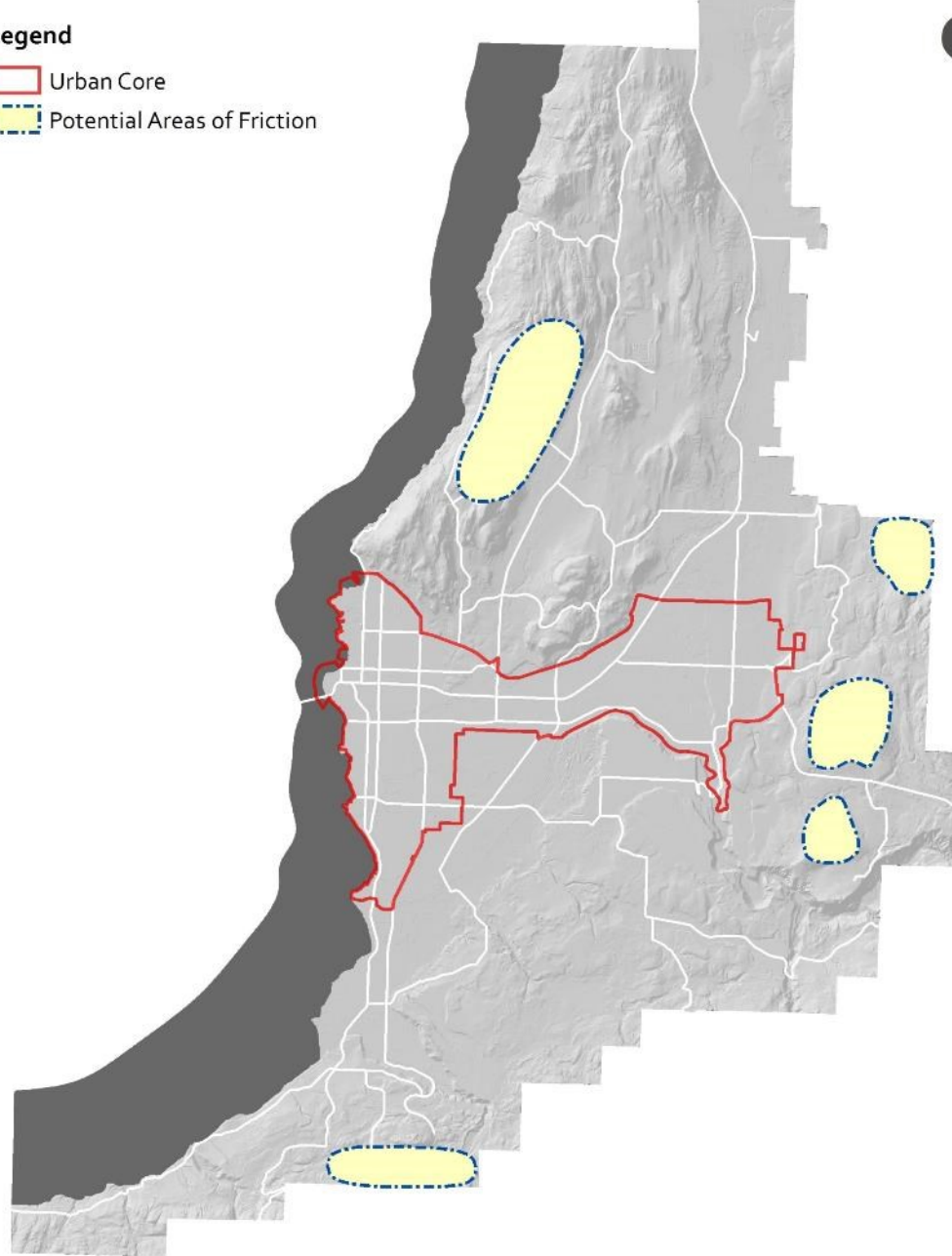
Legend

- Urban Core
- Potential Modified Core
- Potential Corridors
- Urban Centre
- Village Centre



Legend

- Urban Core
- Potential Areas of Friction





Questions?

For more information, visit kelowna.ca.