

DOWNTOWN KELOWNA

Kelowna Downtown Business
Improvement Area Society

HISTORY

The Kelowna Downtown Business Improvement Area Society
(Downtown Kelowna Association, DKA)

Volunteer based grass roots formation mid-1980.

Incorporated in November 1989.

Base operating budget funded through an annual levy.

3rd BC community to initiate a Business Improvement Area.

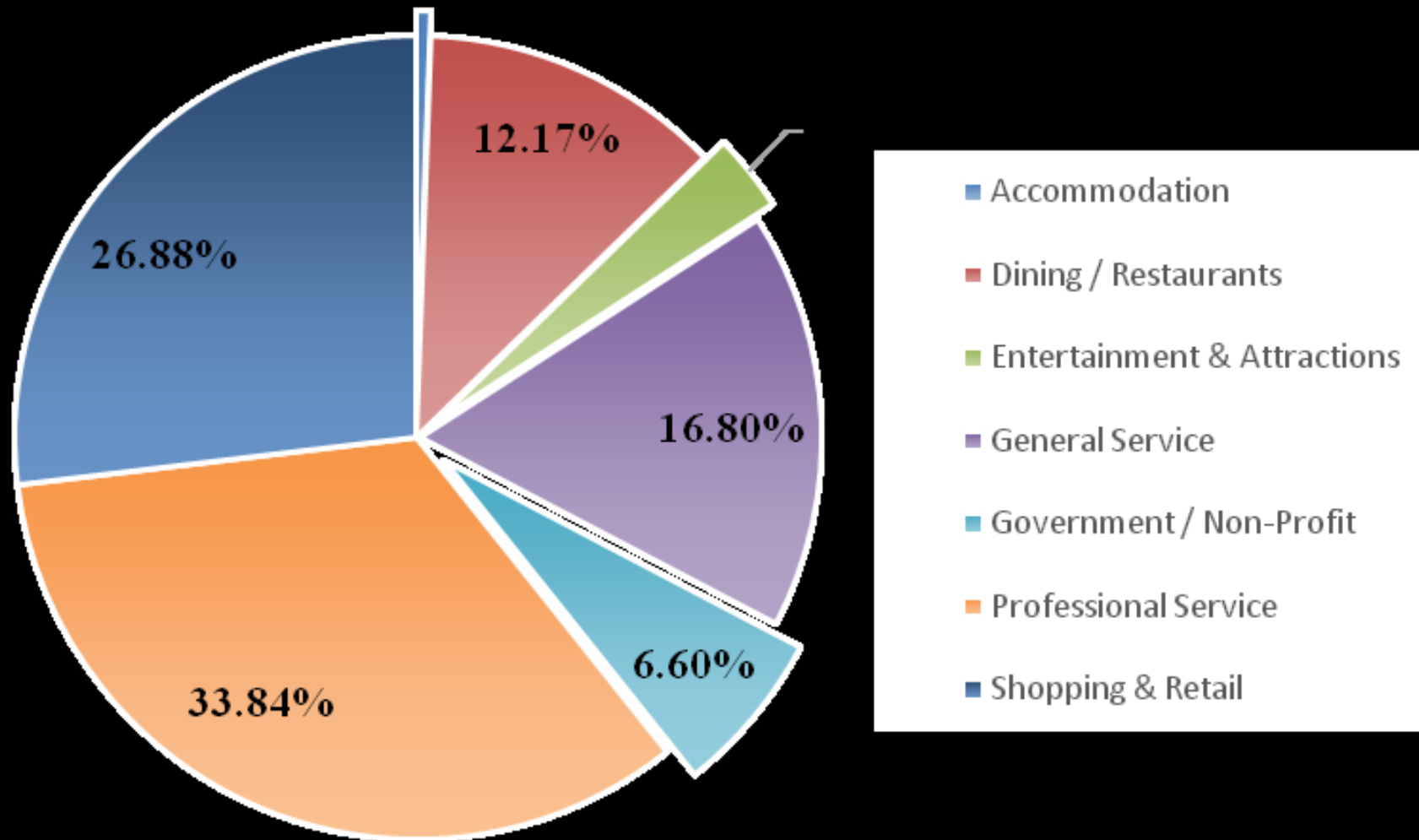
MEMBERSHIP

DKA membership includes the owners of non-residential Class 5 and 6 properties and their commercial tenants.

As of January 2018

Property Owners	375
Businesses	863
Total	1238

MEMBERSHIP



DOWNTOWN KELOWNA BOUNDARY



42 square block radius
from Harvey Ave. to
Clement Ave. and from
Abbott St. to Richter St.

STRATEGIC PLAN

Framework for the next five years based on the needs of the membership. Contributes to the social and economic health of Downtown Kelowna.

On-Street Services

Business Development

Advocacy

Marketing

Membership Value

ON-STREET SERVICES

Downtown On Call



7 days/week

3 Full-Time Teams

Clean Team



7 days/week

3 Full-Time Staff

ON-STREET SERVICES

Utility Vehicles & Equipment



MARKETING & EVENTS

To encourage visitation and increase awareness.

DowntownKelowna.com

Social Media

Downtown After 5

Small Shop

Taste of Downtown

Block Party

Winter Street Market & Light Up

New Promotions & Programs

2019-2023 LEVY

2018 Levy	2019 Levy	2020 Levy	2021 Levy	2022 Levy	2023 Levy	
\$887,407	\$999,198	\$1,097,297	\$1,126,084	\$1,137,572	\$1,148,954	Total
Increase \$	\$111,791	\$92,099	\$34,787	\$11,488	\$11,382	\$261,547
Increase %	12.6%	9.2%	3.2%	1.0%	1.0%	29.47%

2018-2019 BOARD OF DIRECTORS

President - Yarden Gershony, Rush Ihas Hardwick

Vice President - Nikki Csek, Csek Creative

Treasurer - Rob Collins, Grant Thornton

Secretary - Brian Stephenson, Pushor Mitchell

Past President - Dan Allen, Doc Willoughby's

Ex-Officio - Councillor Maxine DeHart

Shane Austin, Okanagan coLab

Kate Deglow, Okanagan Wine Festivals

Teghan Gordey, Naked Café

Steve Harvey, Business Finders

Jan Johnson, Tigerlily Fashions

Brent Lobson, IMPARK

Renata Mills, Festivals Kelowna

Kyle Spence, Downtown Marina & Westcorp

STAFF

Layla Miller

Operations Manager

Ron Beahun

On-Street Services

Corey Rozon

Membership & Promotions

Pawan Sandhu

Data & Web

**DOWNTOWN
KELOWNA**