

Imagine Kelowna

The result of more than 4,000 resident contributions, Imagine Kelowna is a vision created by the community for the community.

The Vision

In 2018, we are a city in transition and Imagine Kelowna is the community's vision for how to thrive in the face of unprecedented growth and change.



The result of almost 4,000 resident contributions, this is a vision created by our community, for our community.



In 2040, Kelowna is a thriving mid-sized city that welcomes people from all backgrounds. We want to build a successful community that honours our rich heritage and also respects the natural wonders that contribute to our identity.



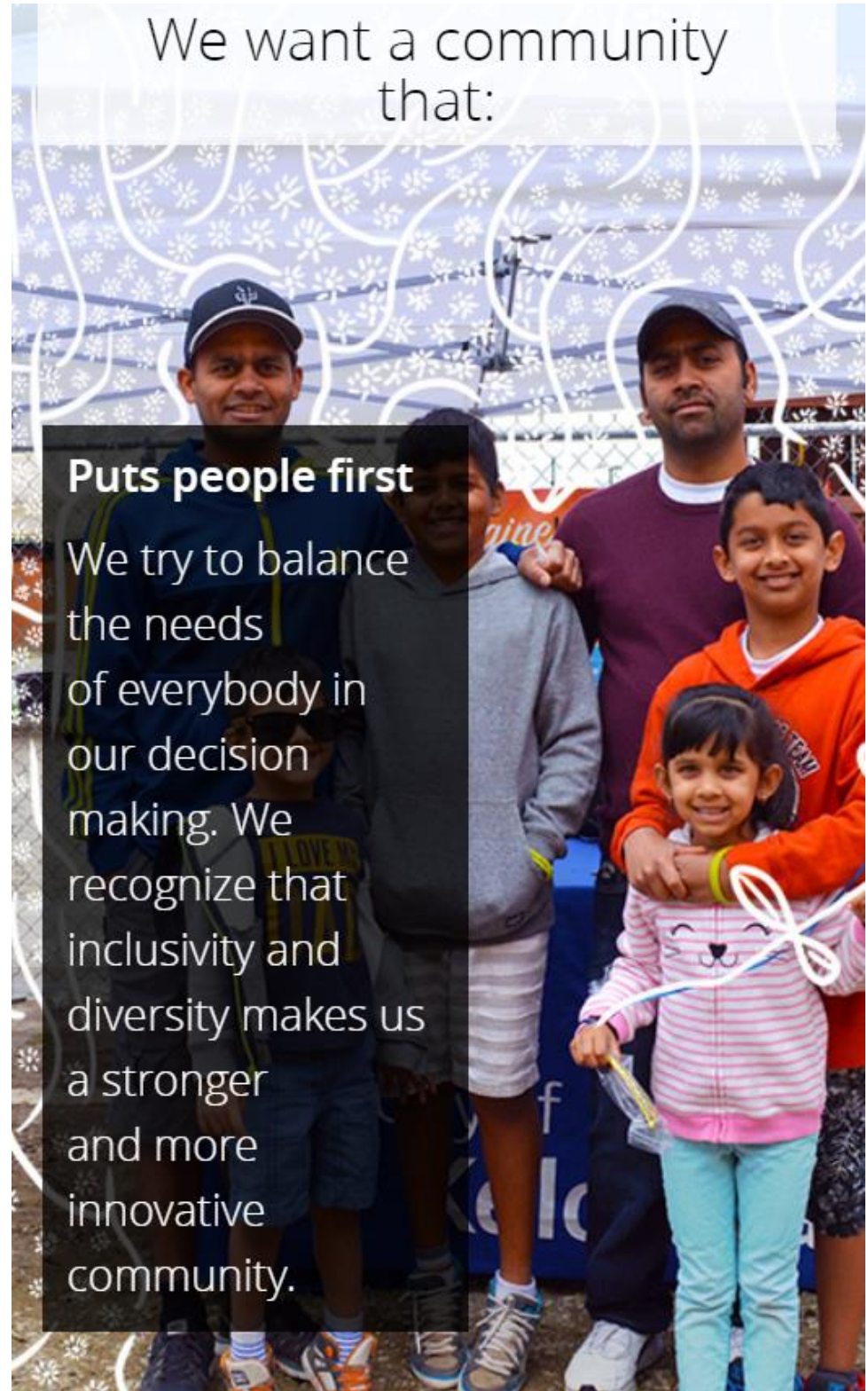
Imagine Kelowna Voices of the Community

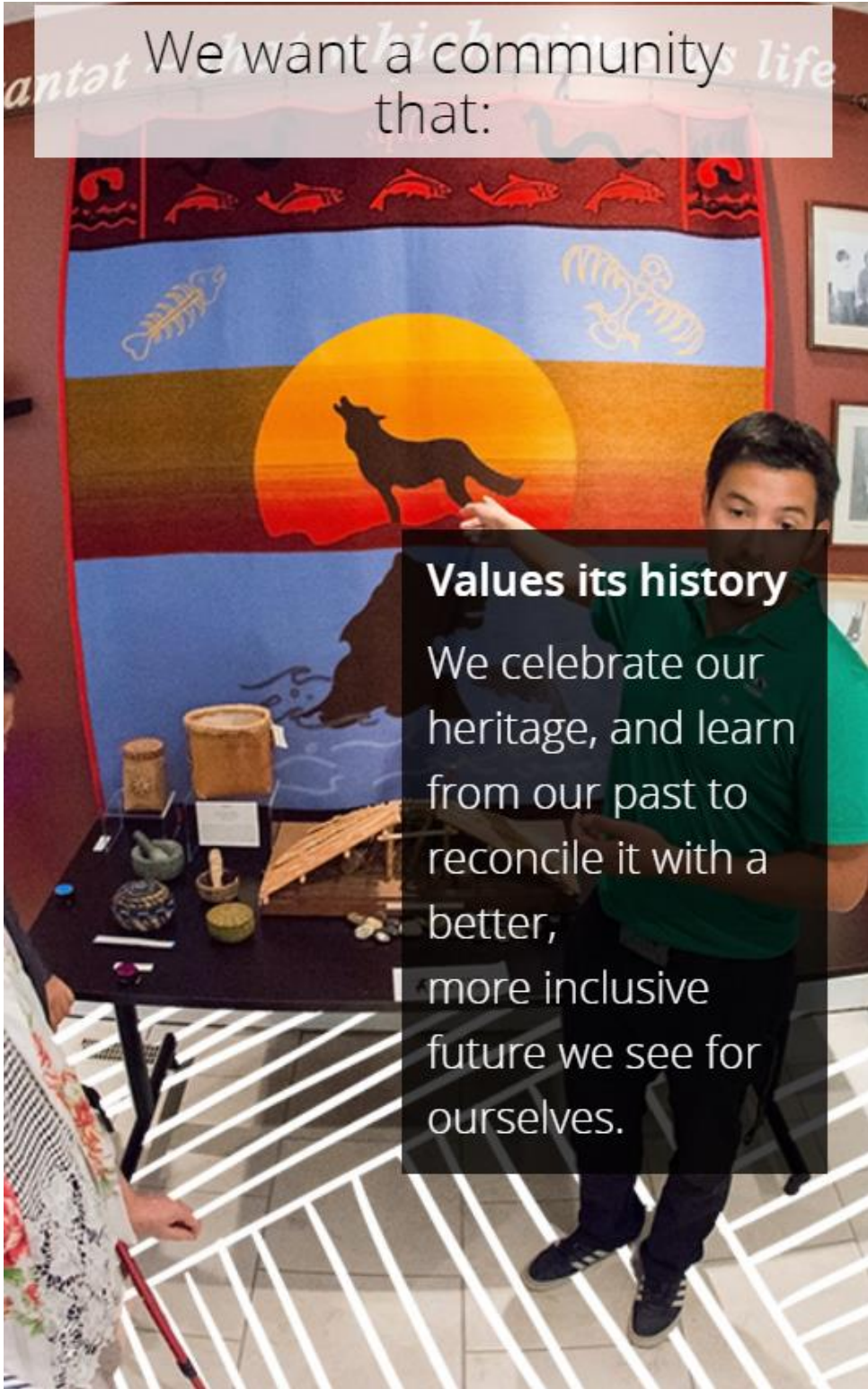
We need to be agile, resilient and unafraid to do things differently. The community has made it clear that as we grow, we need to look out for one another and protect the stunning environment that sustains us.

We want a community that:

Puts people first

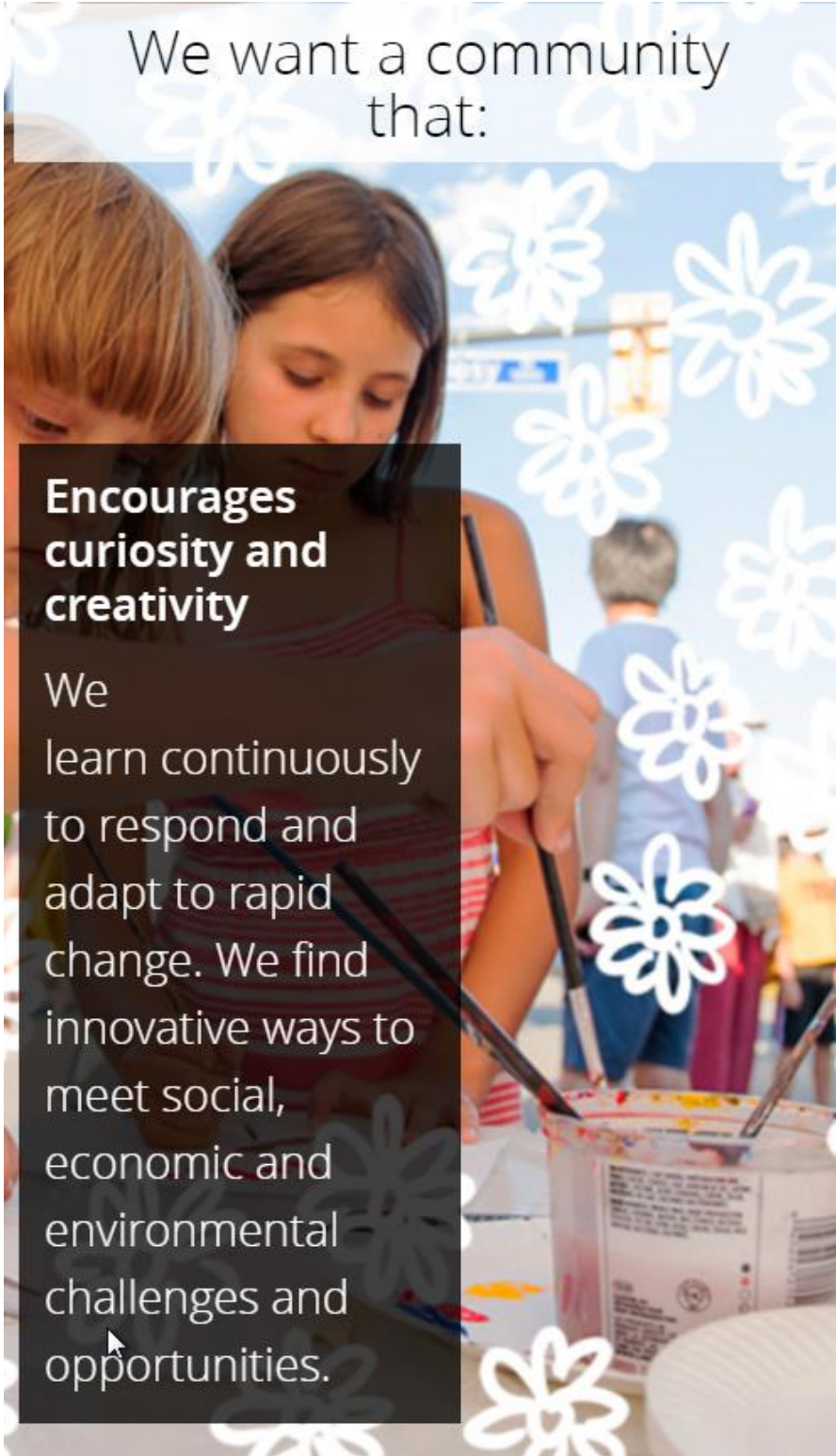
We try to balance the needs of everybody in our decision making. We recognize that inclusivity and diversity makes us a stronger and more innovative community.





We want a community that:

Values its history
We celebrate our heritage, and learn from our past to reconcile it with a better, more inclusive future we see for ourselves.



We want a community that:

Encourages curiosity and creativity
We learn continuously to respond and adapt to rapid change. We find innovative ways to meet social, economic and environmental challenges and opportunities.

We want a community that:

Recognizes the changing roles of individuals, businesses, governments and community organizations

The well-being of our city is a shared responsibility and everyone needs to do their part to seize opportunities for improvement.

Principles and Goals



Imagine Kelowna Vision to 2040

Principle 1 - Collaborative

Collaborative Community

A community where people of all backgrounds work together to meet collective challenges.



Goal: Engage with the Okanagan's traditional past and heritage as foundations for building a fair and equitable community

We will honour our rich heritage while also following the lead of our local Indigenous communities towards a path of reconciliation.

Goal: Nurture a culture of entrepreneurship and collaboration

Entrepreneurship is weaved into Kelowna's cultural fabric, making our community more creative, collaborative and better able to meet the challenges of the future.

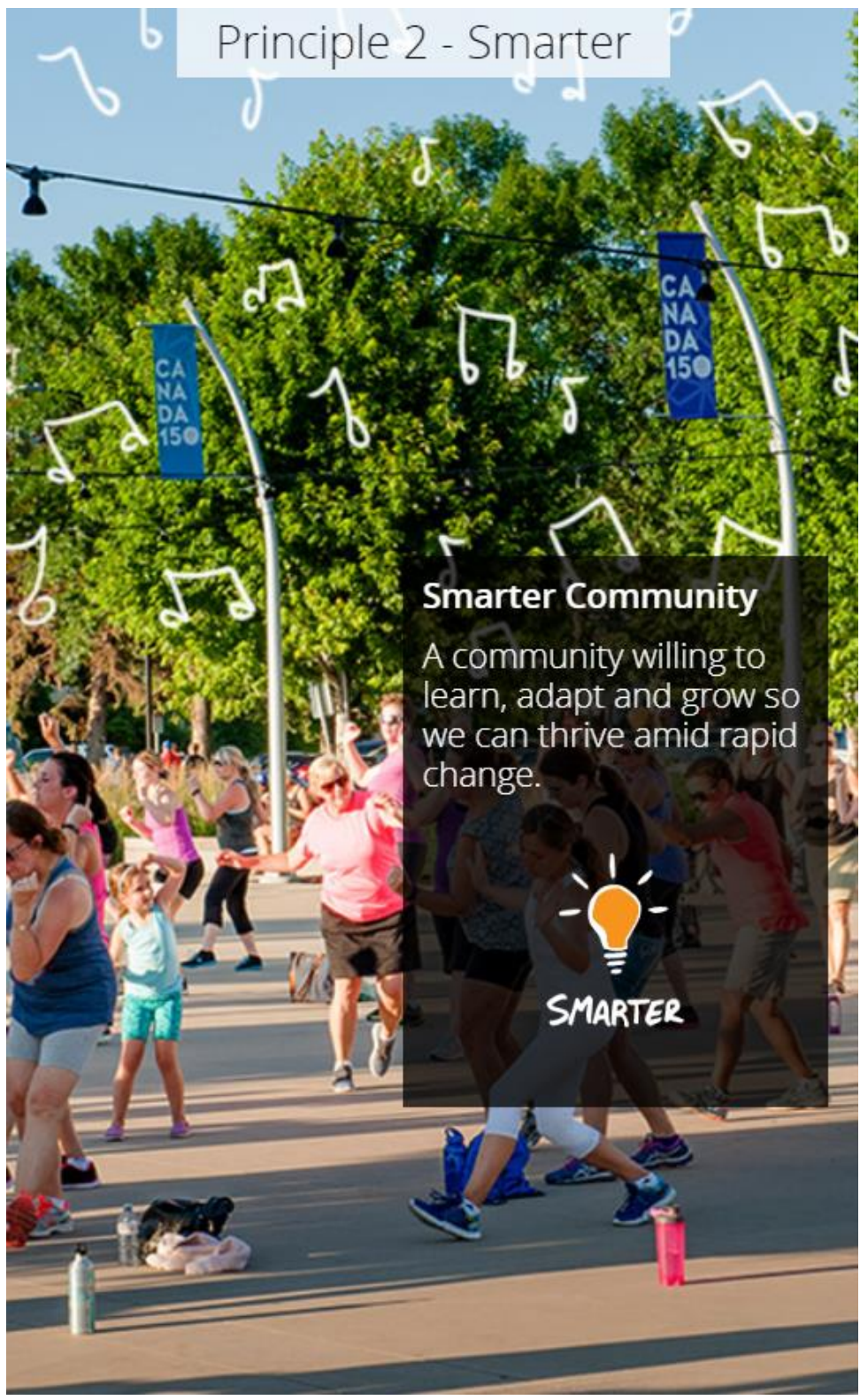


Goal: Foster resident-driven solutions

Unleashing our community's hidden talents can help us solve the tough challenges of the future.



Principle 2 - Smarter



Smarter Community

A community willing to learn, adapt and grow so we can thrive amid rapid change.



Goal: Support innovation that helps drive inclusive prosperity

We are building a nimble and resilient economy that doesn't leave anyone behind.



Goal: Take action and be resilient in the face of climate change

We will seize the opportunity to face climate change head-on for a hopeful and sustainable future.

Goal: Build healthy neighbourhoods that support a variety of households, income levels and life stages

Everyone in our community should be able to find stable and appropriate housing.



Principle 3 - Connected

Connected Community

A community where residents are connected to their neighbours, their city and the wider world.



CONNECTED

Goal: Embrace diverse transportation options to shift away from our car-centric culture

Making it easy for people to choose non-driving options protects the beauty of Kelowna and makes getting around more enjoyable.



Goal: Create great public spaces that bring people together

We need great public gathering places like parks, plazas and community centres where people can meet and connect with others.

Goal: Provide opportunities for people of all ages, abilities and identities

We all benefit when everyone in the community has access to economic, recreational and social opportunities.

Goal: Cultivate an accessible and engaging arts and culture scene

Everyone can find something that interests them to engage in, from grassroots initiatives to professional endeavours.



Principle 4 - Responsible

Responsible Community

A community where decisions are made ethically and where social and environmental concerns are prioritized.



RESPONSIBLE

Goal: Concentrate on growing vibrant urban centres and limit urban sprawl

Denser neighbourhoods make our city healthier, more sustainable and easier to get around. They make more financial sense, too.

Goal: Preserve Okanagan Lake as a shared resource

Okanagan Lake is the jewel that makes Kelowna sparkle.



Goal: Strengthen the protection of our land, water and air resources

Our stunning environment is the foundation that all of our other aspirations stand on.

Goal: Protect agricultural land and promote sustainable farming

Supporting agriculture helps ensure food security while preserving vital green infrastructure.



imagineNext

Under the banner of Imagine Next, the City will use Imagine Kelowna to help shape its priorities and provide the foundation for future strategies and projects such as the Official Community Plan (Our City as we Grow), the Transportation Master Plan (Our City as we Move), Intelligent City Strategy, and many others.



The Imagine Kelowna goals are also aligned with the United Nation's Sustainable Development Goals, linking what we are doing locally with larger global efforts to shift the world onto a more equitable, sustainable and resilient path.

Ultimately, Imagine Kelowna is the community's vision to ensure a vibrant and resilient future. It is up to all of us to imagine what's next and help make Imagine Kelowna a reality.

Stay informed about Imagine Kelowna by subscribing to e-updates or get involved by visiting [imagine.kelowna.ca](https://www.imagine.kelowna.ca).