



2020-2025 Cultural Plan

July 16, 2018



THRIVING ENGAGING INSPIRING

2012-2017 CULTURAL PLAN



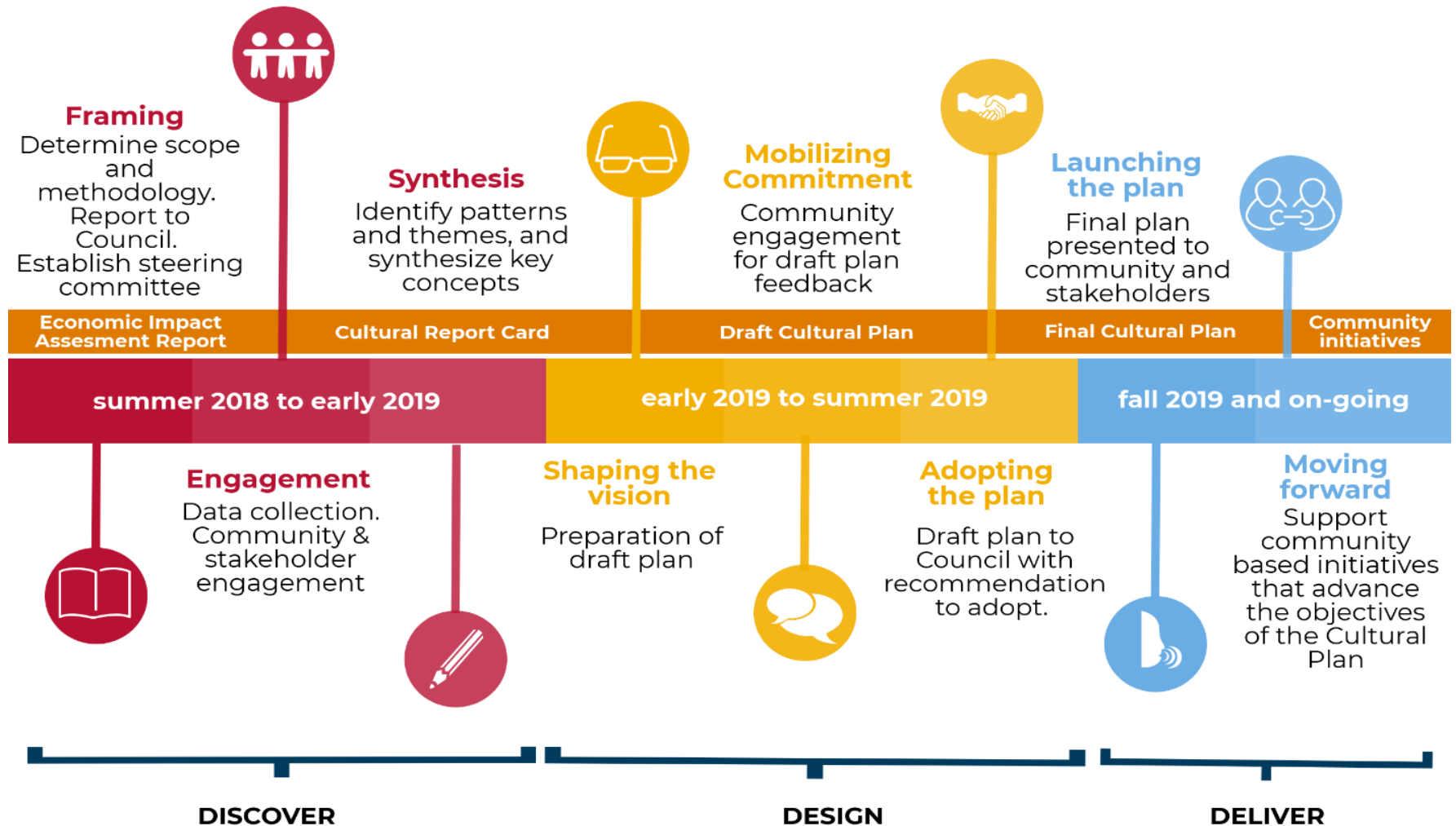
2012-2017 Cultural Plan Goals

Goals 1-6 **Cultural Vitality**

Goal 7 **Cultural Impact**

Goals 8-10 **Cultural Ecosystem**

2020-2025 Cultural Plan Process





Community Engagement

Stage 1: Visioning

- ▶ Develop an understanding of the community's idea of the definition of culture, and what it means to them
- ▶ Develop a vision for Kelowna's Cultural Plan 2020-2025
- ▶ Develop an understanding of trends and strategies of the Cultural Plan from the perspective the community-at-large.

Community Engagement



Stage 2: Guiding Principles, Goals and Strategy Development

- ▶ Evaluate existing guiding principles and goals of the 2012-2017 Cultural Plan to gauge relevancy and identify gaps or amendments
- ▶ Identify stakeholder priorities to advance goals and strategies

Community Engagement

Stage 3: Confirmation and Commitment

- ▶ Obtain feedback about the draft plan to identify gaps, errors or omissions
- ▶ Provide the opportunity
- ▶ Build an understanding of the proposed plan, and increase community acceptance and commitment to the strategies



Community Engagement

Stage 4: Launching the Plan and Moving Forward

- ▶ Present the final plan to stakeholders and the community at large
- ▶ Continue on-going efforts to advance the 2020-2025 Cultural Plan



Council Check-in Points

- ▶ Cultural Report Card Report & Early Findings – Early 2019
- ▶ Economic Impact Assessment Report – March 2019
- ▶ Draft Cultural Plan (workshop) – Summer 2019
- ▶ Request for Plan Adoption – September 2019





Questions?

For more information, visit kelowna.ca.