

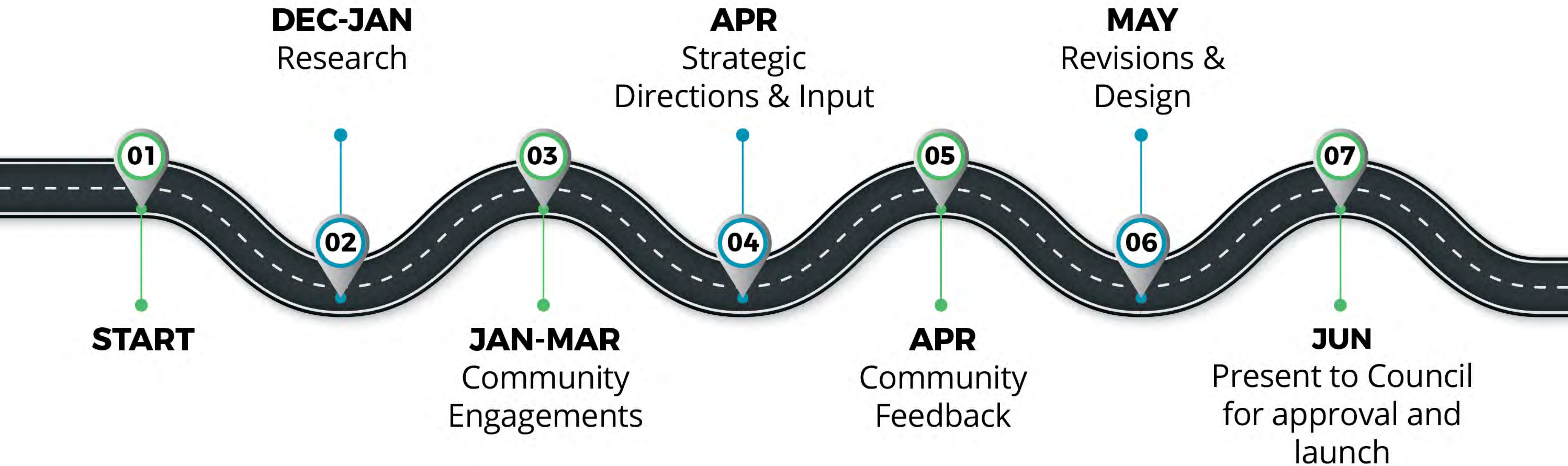


Journey HOME

VISION

Driven by a commitment to action, the entire community is inspired to contribute collectively to an integrated system of care where every person feels valued and supported, and every journey leads home.

THE JOURNEY SO FAR...



WHY DID WE GO DOWN THIS PATH?



TO BRING THE COMMUNITY TOGETHER. Homelessness can not be solved by any one agency, we need the collective wisdom and mobilization of community to make real change.



TO LISTEN. To those who have, or are, experiencing homelessness. They are experts in their own lives and their perspectives in dealing with the significant challenges of finding their place in our community is incredibly valuable.



TO DO BETTER. To learn from the past and understand how we can make true progress that both makes sense locally and has worked in other communities.



TO FIND AND UNDERSTAND OUR STRENGTHS. There is incredible work going on in our community to support those in need, but we still need to know where we are succeeding, and where we have gaps, challenges or barriers to ensure we have a cohesive system moving forward.

THE JOURNEY HOME STORY

WHAT INSPIRED US - *Community's willingness and readiness to be a part of the solution*

- Over 2,000 collective voices have helped to shape this Strategy, it's where we gained our strongest learning.

WHAT SURPRISED US - *Bringing new perspectives and expertise of lived and living experience into the discussion regarding solutions has been a game changer for our community:*

- It opened new doors, created new learning, and brought new ideas and resources that we never thought possible.

WHAT MOTIVATED US - *Our challenges are big, but so are our strengths and this process revealed how resilient we are as a community*

- Journey Home has been intentional in tapping into and nurturing our collective community energy.

BUILDING ON SUCCESS

WHAT WE ARE DOING WELL - *Kelowna has remarkably strong resources, and a strong history of collaboration*

- Approximately 80+ agencies and organizations currently involved in the homeless serving sector
- Journey Home's Community Report shares a sample of the current efforts underway and the progress that has been made already to support people into homes
- This work is providing a strong foundation for moving forward with the Strategy implementation

WHAT WE NEED TO CHANGE - *Building on this history, Journey Home brought non-traditional players together*

- A new understanding of homelessness in the local context has emerged - thank-you to all the members of the Lived Experience Circle and the Youth Focus group participants
- Moving forward we are confident that we can work together to shore up the gaps, embrace innovative partnerships, and strengthen our ability to support those in our community that need a home

IGNITING ACTION & INNOVATION

- Journey Home intentionally inspired diverse and inclusive engagement
- Community responded in an overwhelming fashion
- Rich conversations emerged from the cross-pollination of strengths
- Growing connections have emerged and has mobilized action within the Tech sector, Researchers, Developers, the Faith Community to name a few
- These new connections are carving a new path for Kelowna, drawing from a new and growing culture in our community, innovation has been built into the foundation of the Journey Home actions.

CONSULTATION APPROACH

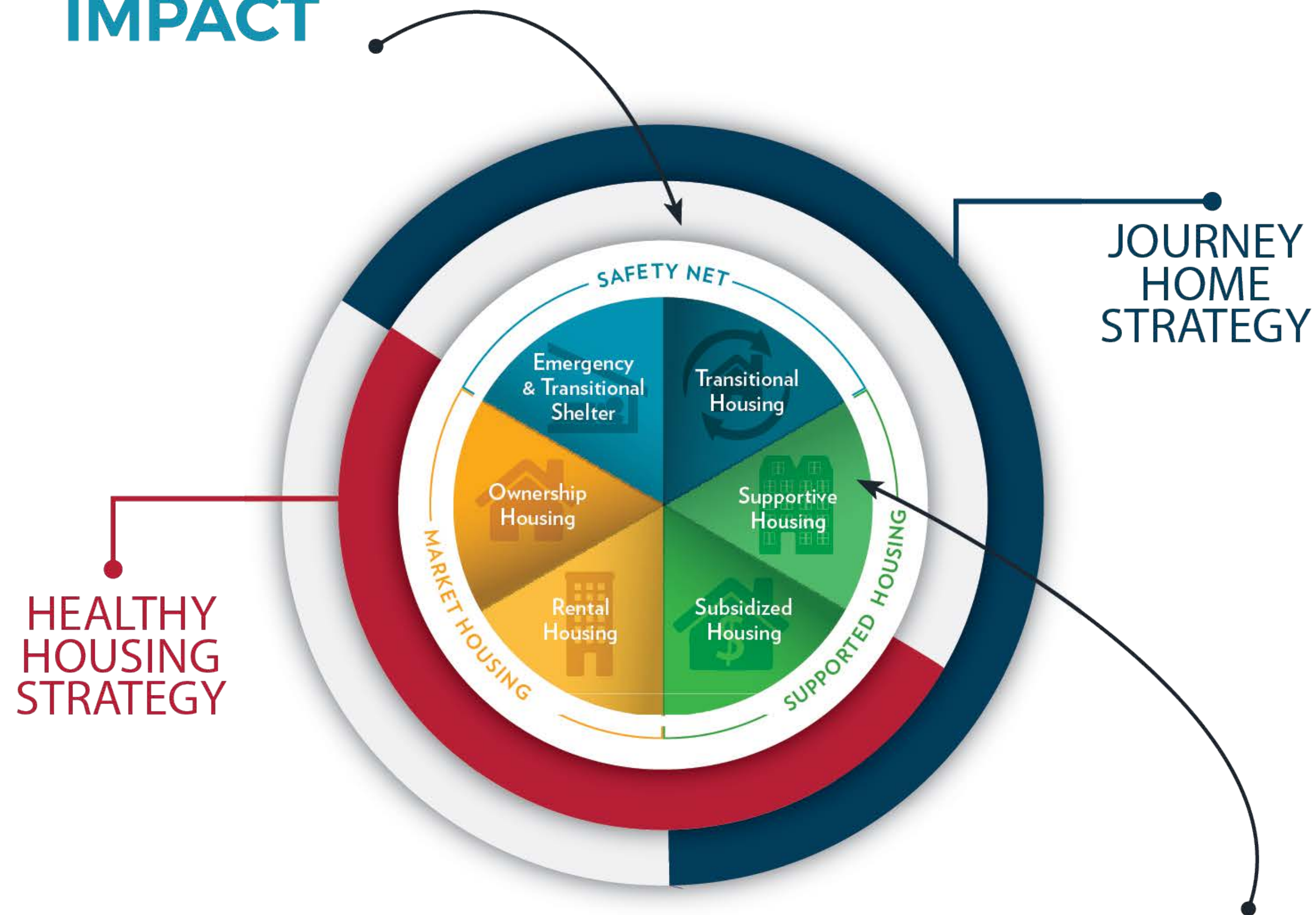
BY KELOWNA, FOR KELOWNA



- Based on proven practices
- Embeds a youth plan
- Action & results-focused

HEALTHY HOUSING & JOURNEY HOME

IMPACT



STRATEGY PREMISE

01

End chronic & episodic homelessness;

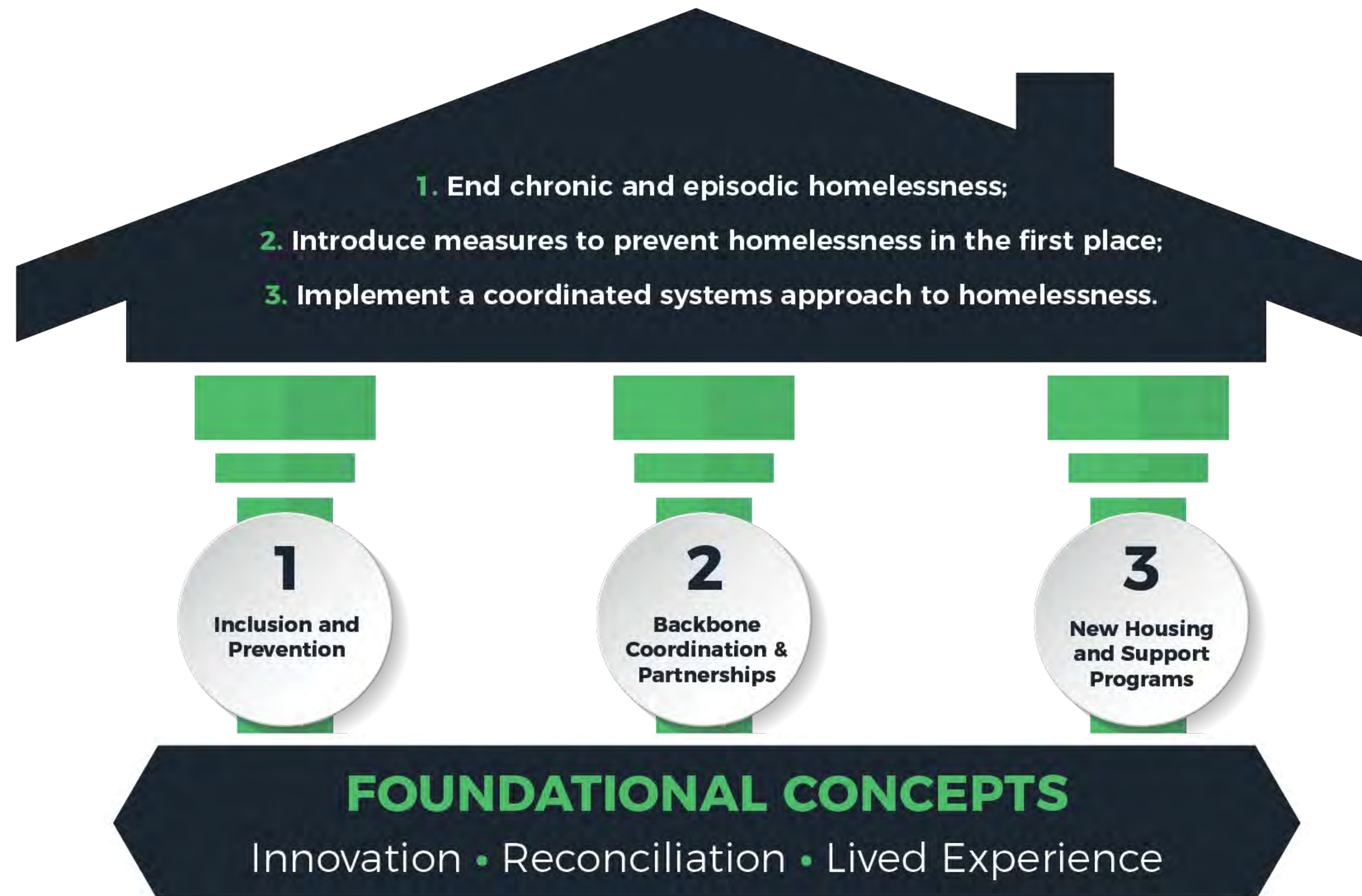
02

**Introduce measures to prevent homelessness
in the first place;**






03

**Implement a coordinated systems approach to
homelessness.**

JOURNEY HOME STRATEGY FRAMEWORK



IMPLEMENTATION PLAN OVERVIEW

-  Provides a Road Map to guide the implementation of Journey Home
-  Robust Plan that provides detailed action steps for each of the 38 Journey Home Actions
-  Provides a guide for the rollout and timing for each Action
-  Identifies Key Collaborators to be convened by the Backbone for each Action
-  Emphasizes that Journey Home is a living document that will require ongoing refinement and recalibration

MILESTONE 1



ELIMINATE CHRONIC AND EPISODIC HOMELESSNESS

By **2024**, 100% of individuals experiencing **chronic or episodic homelessness** will be housed with appropriate supports – a total of about 350 people.

By 2024, at least **1,700 people experiencing homelessness** will be housed with wrap-around support through Journey Home programs implemented by the Journey Home process.

By 2021, 100% of those entering Homeless-Serving System will be **connected through Coordinated Access to housing and supports within 14 days**.

MILESTONE 2



MOVE UPSTREAM TO PREVENT HOMELESSNESS

Introduce System-Wide **Coordinated Access** by March 2020 to connect people to the right resources, fast.

By **2020**, at least 400 people will be **diverted** from entering the Homeless-Serving System with an immediate link to community-based prevention supports within 5 days wherever possible and appropriate.

By **2021**, corrections, health and child intervention will report on the number of people discharged into homelessness from public systems on a biennial basis at minimum. Based on figures reported, annual targets will be introduced to achieve **zero discharge into homelessness by 2023**.

MILESTONE 3



IMPLEMENT A COORDINATED SYSTEMS APPROACH TO HOMELESSNESS

Create an independent **Backbone Organization** to lead system planning and Journey Home Strategy implementation in early 2019.

By March 2020, complete a **Homelessness Funding Framework**, which identifies resource and funding coordination processes, roles and accountabilities to support Journey Home Strategy implementation with key funding partners.

By March 2020, ensure **Homelessness Management Information System** coverage and **Coordinated Access** participation will include all Homeless-Serving System providers regardless of funding source.

\$47M

IMPLEMENTATION COSTS

01

HOUSING

\$18M



SUPPORTIVE HOUSING UNITS NEEDED

Long-term housing in buildings with supports onsite for people with complex needs (addictions, mental health, medical needs):

- BC Housing has currently committed to development of two buildings (88 units) and are in ongoing discussions regarding an additional 102 units.
- This leaves 110 units that are still required, an estimate of 3 buildings at a total estimated cost of approximately \$18M.

02

BACKBONE ORGANIZATION & COORDINATION

\$2.7M

A neutral Backbone Organization is proposed with focus on/and accountability for Journey Home Strategy implementation:

- Funding Coordination
- Homeless System Planning
- Capacity Building
- Leadership and Accountability
- Partnerships and Innovation

03

SUPPORTS

\$26M



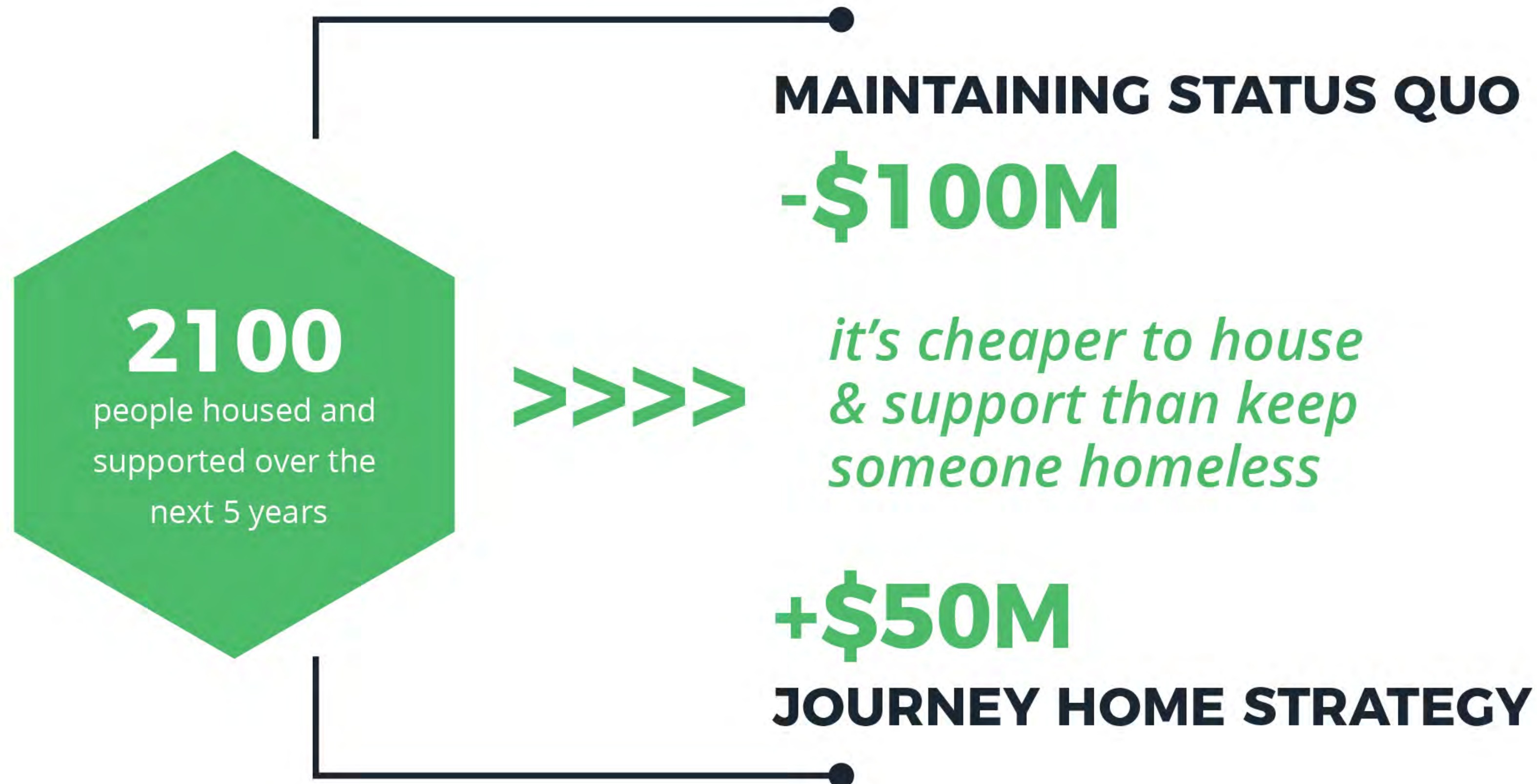
NEW PROGRAM SPACES

supporting people in rental housing across communities with wraparound supports following the Housing First model, including:

- Assertive Community Treatment
- Intensive Case Management
- Rapid Rehousing
- Prevention

COST BENEFITS

**DOING NOTHING TO ADDRESS HOMELESSNESS HAS A
GREATER COST THAN TAKING ACTION**



KELOWNA HOMELESS TRENDS AT A GLANCE



2000

people experience homelessness
during the course of a year



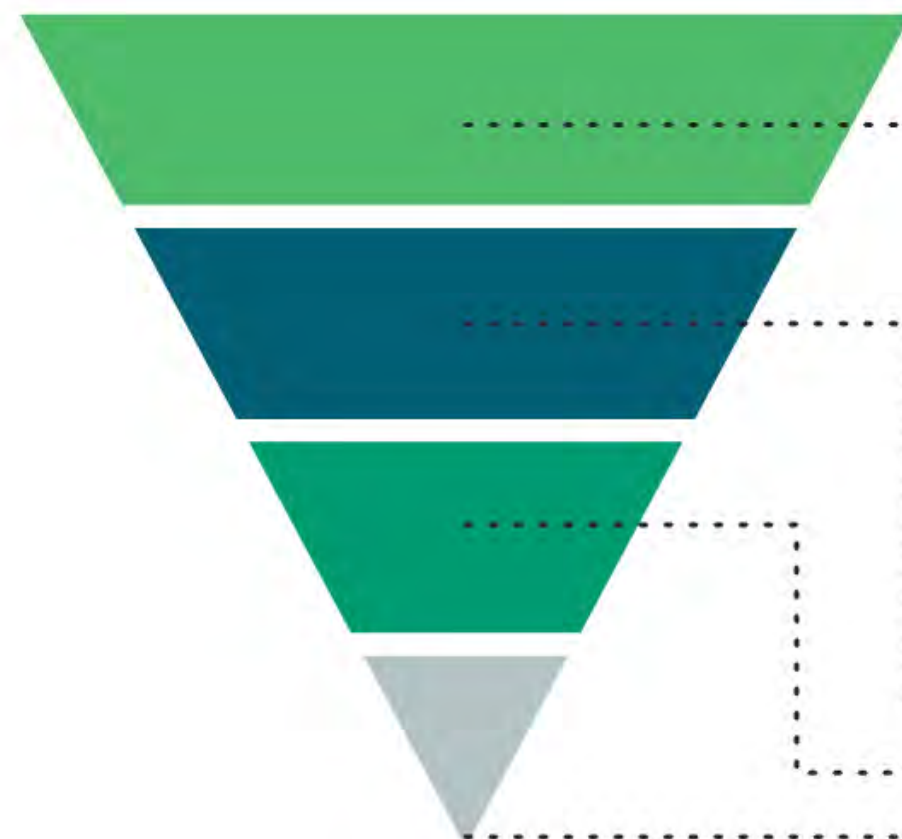
25-30%
Women



25-30%
Indigenous



15-20%
Youth
up to 24 yr



2800-3000

At High Risk Of
Homelessness
(*Extreme Core Housing Need*)

1500-1700

Transitionally
Homeless

190-220

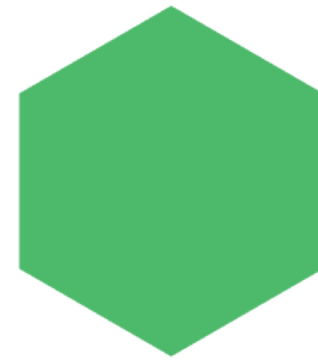
Episodically
Homeless

140-160

Chronically
Homeless

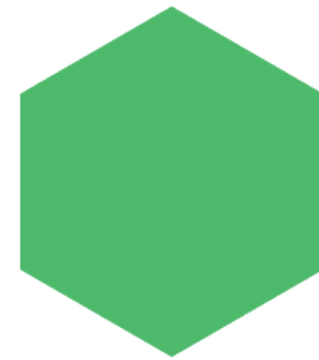


A WAY HOME KELOWNA YOUTH STRATEGY



YOUTH FOCUS GROUPS

- Five focus groups
- One on One Interviews
- Total engagement of 50 youth between 12-24 years old

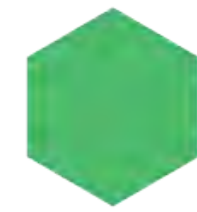


DESIGN LAB / YOUTH LIVED EX INPUT THEMES

- Respect/ stigma/ public education
- Range of housing options
 - Housing First for Youth
 - Foyer/ Supportive Housing
 - Host Homes/ Community Homes
 - Rent supports

TOP 10 ACTIONS

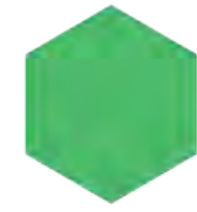
WITHIN THE 38 ACTIONS PROPOSED, THE TOP 10 ACTIONS HAVE EMERGED AS IMMEDIATE, HIGH-LEVERAGE ACTIVITIES OF HIGHEST PRIORITY.



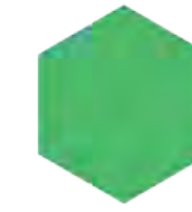
Rollout a Backbone Organization



Support AWHK to introduce The Upstream Project for Youth



Addition of 300 units of long-term supportive housing



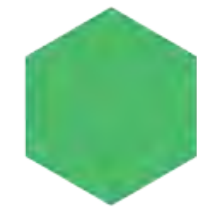
Increase treatment beds, especially for young people



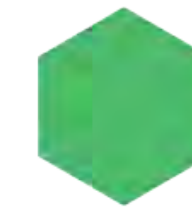
500 new program support spaces



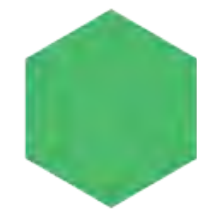
Address criminalization of homelessness with innovative solutions



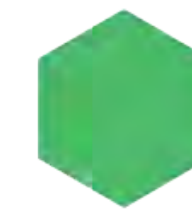
Continue Lived Experience Circle and Youth Advocates for Housing



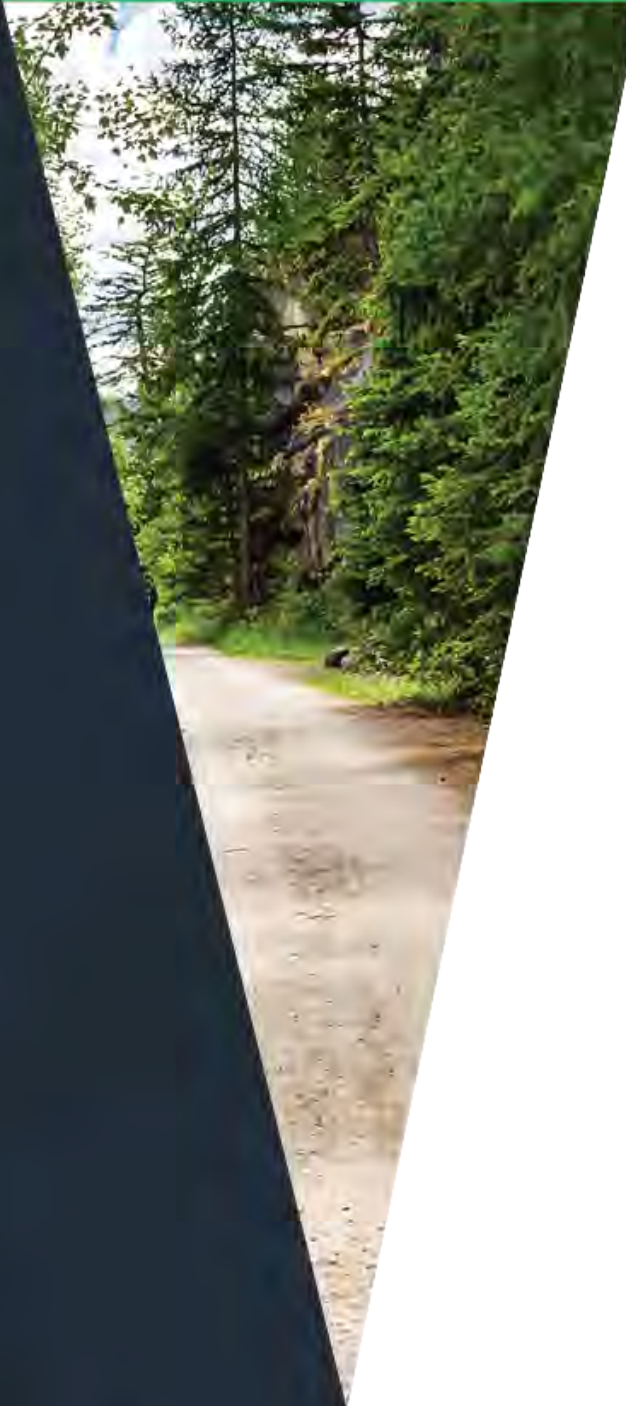
Ensure population focus is embedded in implementation



Recognize accountability for Truth & Reconciliation Commission's Calls to Action



Launch Homelessness Innovation Lab



“Actions speak louder than words”

~ Public Survey Participant

THESE TOP 10 ACTIONS DEMONSTRATE A COMMITMENT TO CHANGE



Start Up (Year 1-2)

Kickstart high leverage activities



Ramp Up (Year 3-4)

Create a cohesive homeless-serving system



Full Rollout (Year 5-6)

Refine approach for most impact



BACKBONE FUNDING CONTRIBUTIONS TO DATE

FUNDING COMMITMENTS

** Community contributions to date for the Backbone Organization funding are close to matching Council's two year commitment*

	YEAR 1 <small>2019</small>	YEAR 2 <small>2020</small>	YEAR 3 <small>2021</small>	YEAR 4 <small>2022</small>
<i>City of Kelowna</i>	\$150,000	\$150,000	TBD	TBD
<i>Funders Table (Private Funders)</i>	\$54,000	\$50,000	\$50,000	\$50,000
<i>United Way CSO</i>	\$10,000	\$10,000	TBD	TBD
<i>Urban Systems</i>	\$6,000*	\$6,000*	TBD	TBD
<i>Accelerate Okanagan</i>	*Partnership to provide two co-working office spaces			

"Providing a supportive, collaborative, entrepreneurial space at Accelerate Okanagan will help to provide a backbone for Journey Home. Creating collision opportunities between the social sector and technology entrepreneurs is a natural fit. We hope to see technology as an enabler for the multi-stakeholder solutions being implemented for affordable housing and homelessness."

- Raghwa Gopal, CEO – Accelerate Okanagan

**MONTH
1-2**

- Transition Committee made up of JH members selected to support Backbone Organization set-up
- Secure in-kind support for start-up: City staff secondments for transition period (Jun-Dec, 2FTEs)

**MONTH
3-4**

- Raise funding to hire CEO & Communications Staff, Lived Experience Coordinator, administration costs
- Secure office space - in kind

**MONTH
5-6**

- Set up Governance Board of Directors
- Hire CEO & Communications staff
- Formalize partnerships with A Way Home Kelowna, Lived Experience Circle, Community Advisory Board on Homelessness

Journey **HOME**

June-December 2018

JOURNEY HOME TRANSITION COMMITTEE





GOING FORWARD - CITY OF KELOWNA ROLE

City of Kelowna role, through a formalized partnership with the Backbone Organization, will be critical for the successful implementation of Journey Home

Beyond the leadership, funding, and support commitments already made by the City there will be a need for additional ongoing contribution commitments:

- Strong alignment of efforts and long-term planning
- Positioning resources and contributions to leverage senior government funding
- Ongoing advocacy to senior government to affect system change and to garner the necessary investments for implementation

CITY'S ROLE IN IMPLEMENTATION

-  Support Backbone Organization with initial staff/funding.
-  Develop a Journey Home lens to policy decisions esp. bylaw, affordable housing.
-  Commit to reporting back to community on how City contributed to Journey Home Strategy annually.
-  Develop communication mechanism between Council and Backbone Organization to ensure strategic alignment, i.e. regular updates to Council; participation as City liaison to Backbone Organization.

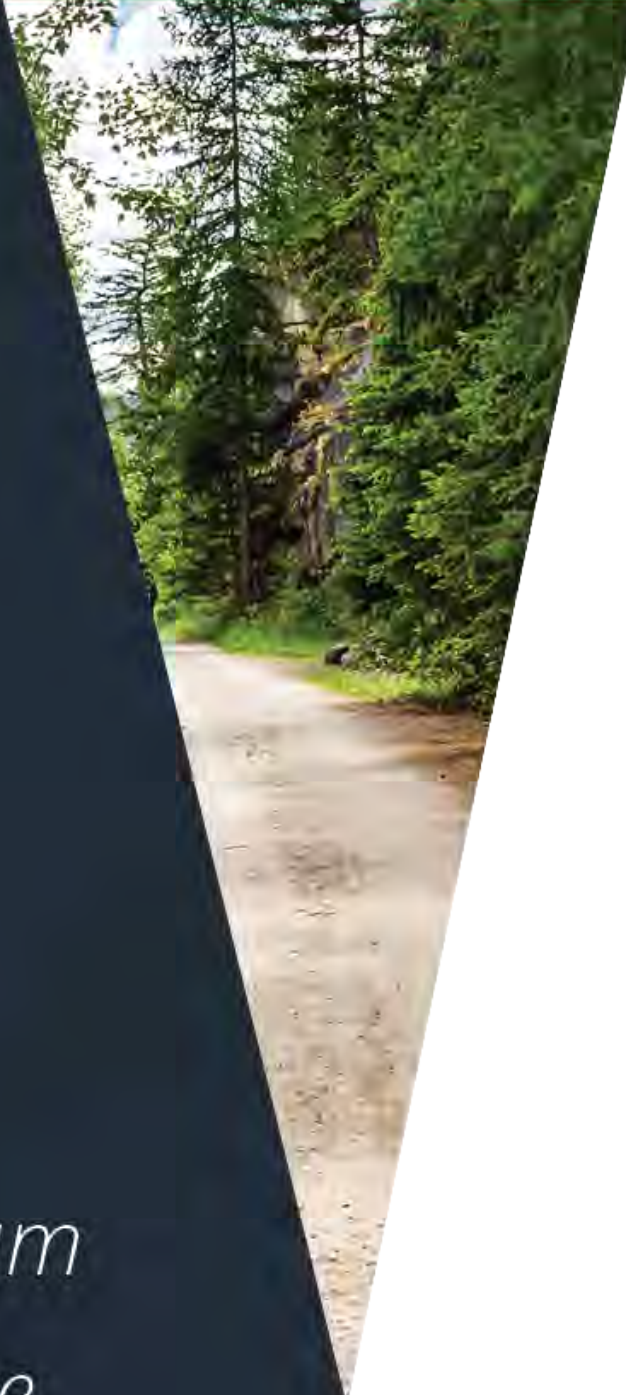
MOVING FORWARD: TRANSITION PLAN AND TEAM

IN ORDER TO ENSURE THAT THE JOURNEY HOME STRATEGY IS IMPLEMENTED, OVER THE NEXT NINE MONTHS THE TRANSITION TEAM WILL:

- support the development of the governance structure and implementation of a Backbone Coordination Organization;
- maintain momentum, continue to convene partners, and garner commitment to align with and participate in the implementation of the Strategy;
- develop a strategy for securing funding and in-kind support commitments to fund the implementation of Backbone Coordinating organization.

22 of the 23 Journey Home Task Force members and co-chairs (or the agencies they represent) have committed to staying on through the Transition Team, and the City has agreed to support with staff resources and funding

THE JOURNEY HOME PLEDGE



*"We have good momentum
and we are ready to move
forward from being reactive to
proactive - with a commitment
not to leave anyone behind"*

~ Design Lab Participant

WE/I PLEDGE:

Our commitment to the proposed Journey Home Strategy.

--

To work collectively with other stakeholders to support the implementation of the Journey Home Strategy.

--

To align our agency/organizations' programs and services with the Journey Home Strategy, where applicable.

--

To identify our strengths so that we may seek out efficiencies to ensure we are all strong contributors to the Journey Home Strategy.

--

To identify what contributions and/or investments we can provide to strengthen the implementation of the Journey Home Strategy.

JOURNEY HOME PLEDGE SIGNED TO DATE

42

SIGNED ON BEHALF OF ORGANIZATIONS

by a President, Owner, Founder, CEO, Executive Director or representative

46

SIGNED BY INDIVIDUALS WHO ARE EMPLOYED BY OR ASSOCIATED WITH AN ORGANIZATION

that works to support vulnerable populations, including eight members from the Lived Experience Circle working group

30

SIGNED BY CITIZENS AT LARGE

= **118** Journey Home Pledge signatures to date

AND NOW THE JOURNEY FOR OUR COMMUNITY BEGINS

JOURNEY HOME IS OUR ROAD MAP, THE COMMUNITY IS INSPIRED, WE ARE ALL ALIGNED:

- A Transition Plan supported by a Transition Team is in place to ensure no momentum is lost
- Resources and Contributions are being committed
- A strong foundation is in place for ongoing engagement with those with lived and living experience
- The work towards forming the Backbone Organization is underway
- New partnerships, connections, and ways of thinking are emerging
- The Stakeholders and Community members are Pledging their commitments

We are so grateful for our Community's contributions to the Strategy.

Now it's up to us as a community to implement the Strategy - the heavy lifting is just beginning, and it will definitely take us all

We challenge the entire community to join us in this next Journey

Journey HOME



The stage is set, the Journey Home Strategy is our script, and now it is up to us as a community. Our journey begins...