

# DOWNTOWN KELOWNA

January 5, 2016

Dave Duncan  
City of Kelowna  
435 Water Street  
Kelowna, BC V1Y 1J4

**Re: Free Saturday Parking on 2016 Small Shop days for Downtown Kelowna  
Visitors**

Dear Dave,

Please accept this letter as our formal request to offer free Saturday parking in Downtown Kelowna to our visitors in conjunction with Downtown Kelowna's Small Shop promotion.

Downtown Kelowna recognizes that small businesses play a vital role in Kelowna's local economy by providing jobs and preserving the Downtown neighbourhood. As a result, the Downtown Kelowna Association will be organizing three (3) Downtown Kelowna Small Shop promotional days in 2016 to promote shopping local, supporting small businesses and the local economy, as well as raise awareness for the Downtown.

We would like to request complimentary Downtown Kelowna parking for two (2) of the promotional days: Saturday, April 16, 2016 and Saturday, October 22, 2016. This is an important value added initiative for our Downtown merchants during this promotion. We appreciate the City's support and approval on this very important program.

Please do not hesitate to call if you have any questions or concerns. Thank you in advance for your time and attention to this request.

Sincerely,



Peggy Athans EXECUTIVE DIRECTOR

CC: Councillor Maxine Dehart