

Report to Council



Date: February 29, 2016
File: 1862-01
To: City Manager
From: D. Duncan, Manager, Parking Services
Subject: Complimentary Downtown Parking for Small Shop Promotion in 2016

Recommendation:

THAT Council receives for information, the report from the Manager, Parking Services dated February 29, 2016, with respect to no-charge downtown parking on two (2) dates in 2016;

AND FURTHER THAT Council approves waiving on-street parking fees in the downtown area on the following two (2) dates:

Saturday, April 16th, 2016
Saturday, October 22th, 2016

Purpose:

To obtain approval from Council to provide complimentary on-street parking in the downtown area on two (2) dates in 2016.

Background:

In 2015, council approved no-charge on-street parking in support of the "Small Shop Day" initiative, at the request of the Downtown Kelowna Association (DKA). Off-street parking in City-owned parking lots downtown is already free on Saturdays, with the exception of the Water Street Boat Launch Lot.

The DKA has requested the City's approval for complimentary downtown on-street parking again this year.

External Agency/Public Comments:

Request letter received from the Executive Director of the Downtown Kelowna Association.

Financial/Budgetary Considerations

Total estimated impact on downtown parking reserve contribution - \$9,200 (Downtown on-street revenues in January 2016 averaged \$4,600 per day)

Communications Comments:

Press release will be issued to notify the public

Considerations not applicable to this report:

Internal Circulation

Legal/Statutory Authority

Legal/Statutory Procedural Requirements

Existing Policy

Personnel Implications

Alternate Recommendation

Submitted by: D. Duncan, Manager, Parking Services

Approved for inclusion: D. Edstrom, Director, Real Estate

Attachment: 1. Letter received from Peggy Athans, Executive Director, Downtown Kelowna Association

cc: T. Wilson, Corporate Communications Supervisor