

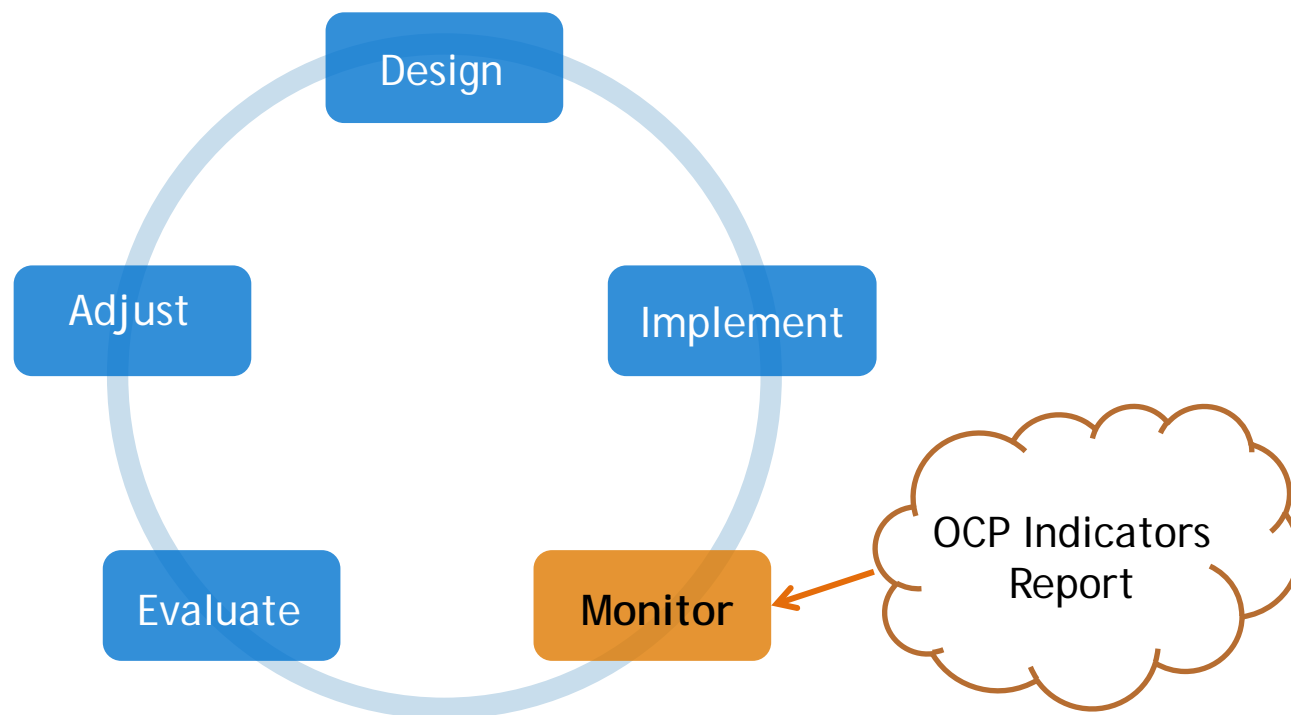
OFFICIAL COMMUNITY PLAN INDICATORS REPORT 2015



BACKGROUND

- ▶ Indicators are a way to assess the extent to which community goals are being achieved
- ▶ This is the fourth OCP Indicators report

OCP MANAGEMENT FRAMEWORK



UPDATED REPORT FORMAT



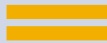
- ▶ A new approach in 2014 to make the OCP Indicators more accessible
- ▶ Improved data consistency in 2015



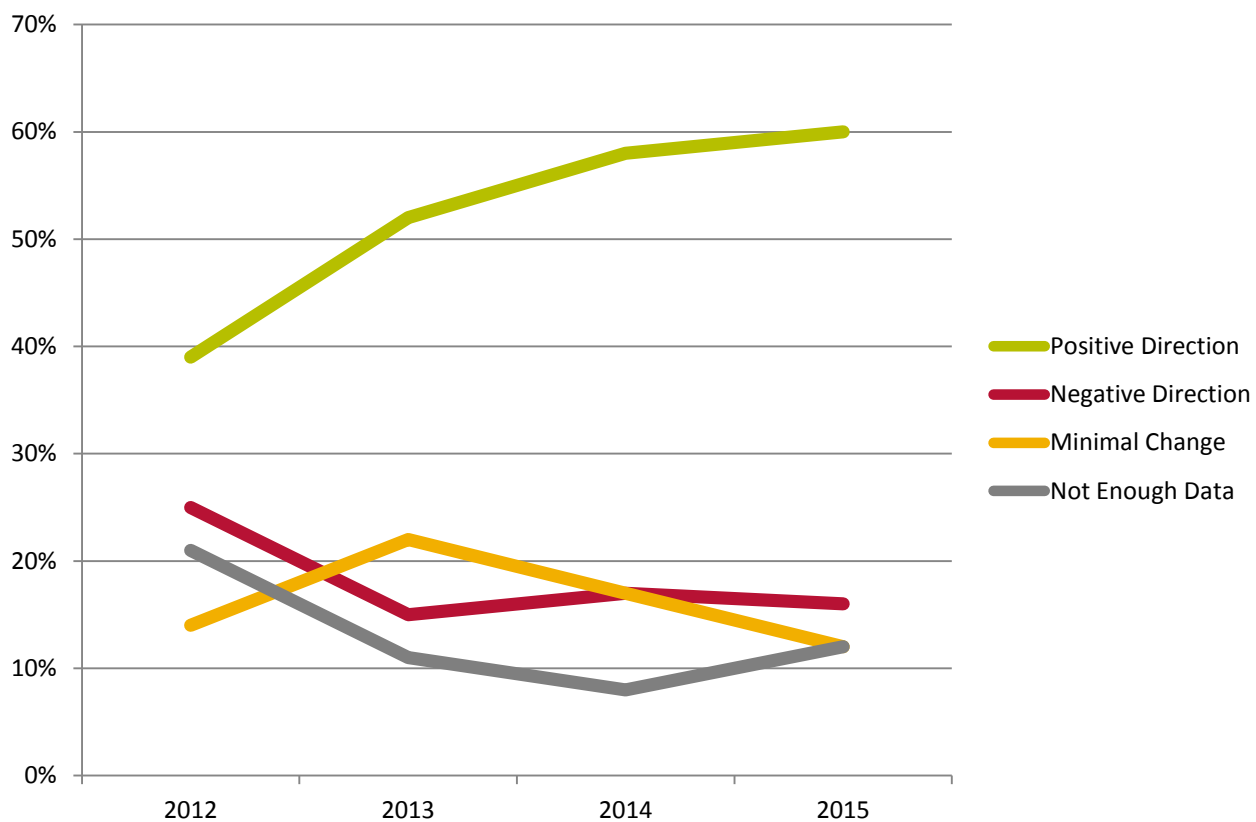
INDICATORS



COMPARISON TO PREVIOUS YEARS

Indicator Performance	2012 Report	2013 Report	2014 Report	2015 Report
Positive Direction 	39%	52%	58%	60%
Negative Direction 	25%	15%	17%	16%
Minimal Change 	14%	22%	17%	12%
Not Enough Data	21%	11%	8%	12%

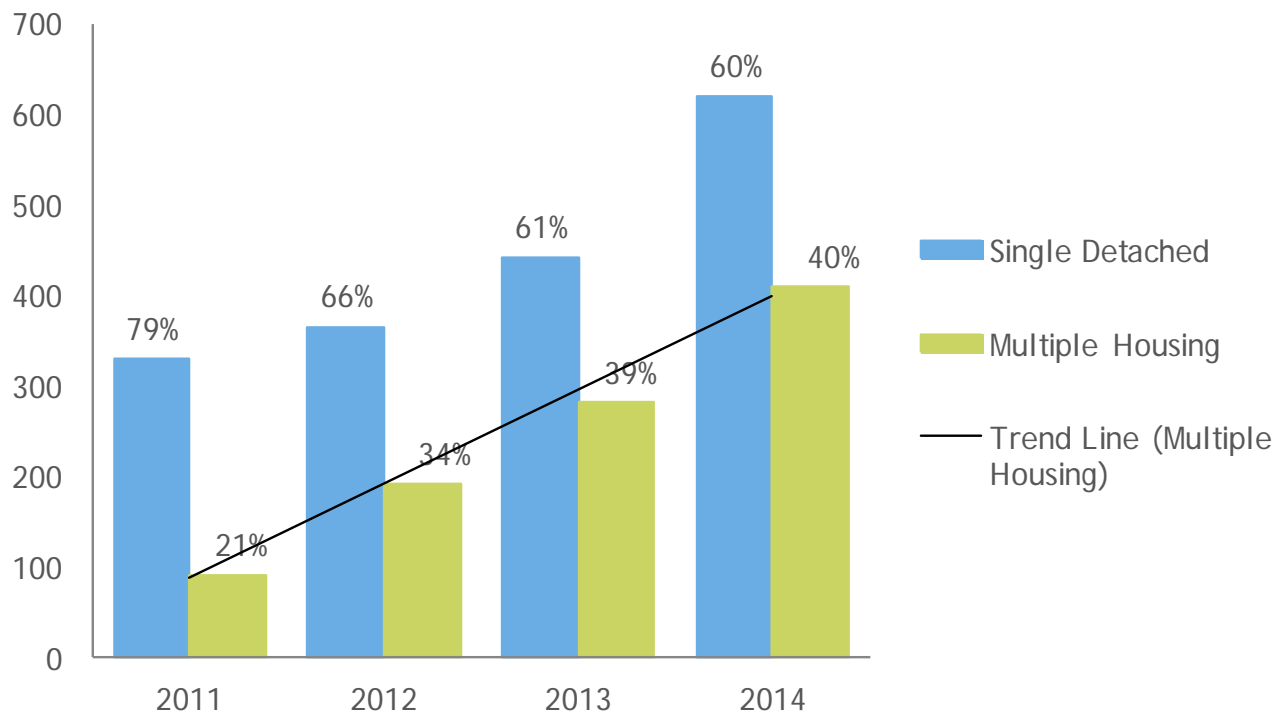
COMPARISON TO PREVIOUS YEARS - GRAPH



EMERGING TRENDS & ISSUES

PROPORTION OF MULTI-FAMILY HOUSING CONTINUES TO INCREASE (INDICATOR 2)

Housing Breakdown by Type (Units)

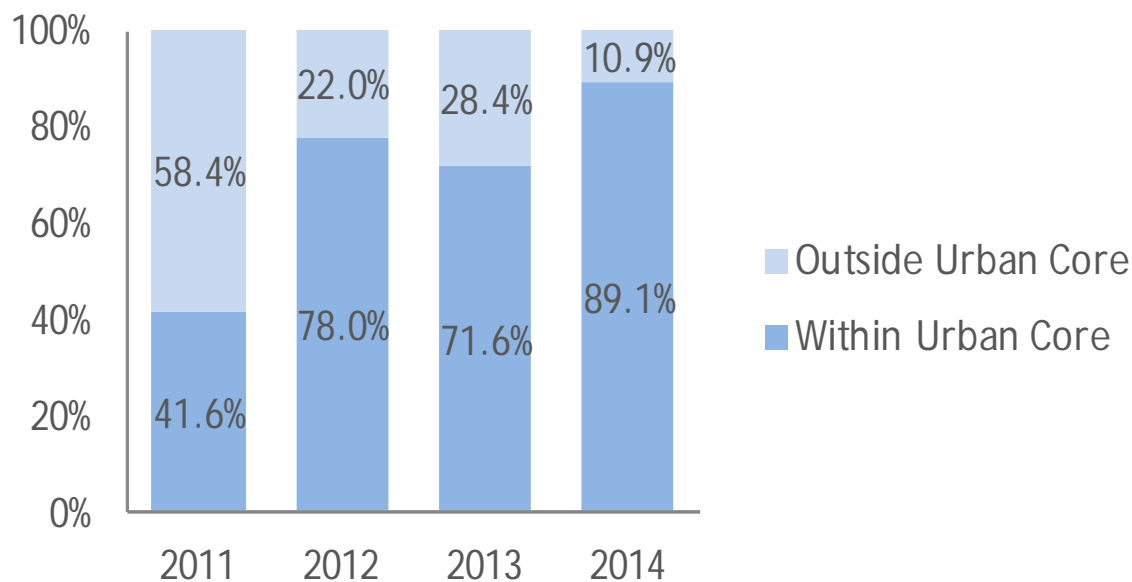


RECREATIONAL OPPORTUNITIES REMAIN CONSISTENT (INDICATOR 13)

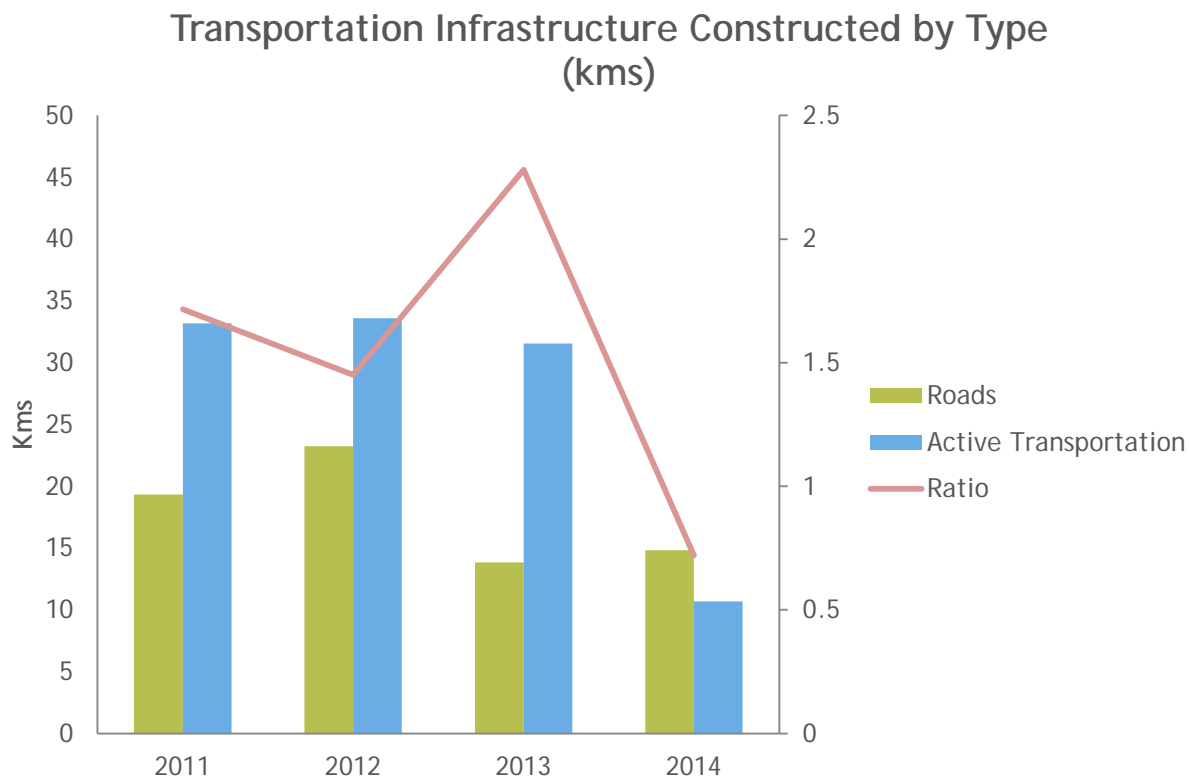
Year	Program Hours (Per Resident)
2011	0.3
2012	0.3
2013	0.3
2014	0.3

PARKS AND TRANSPORTATION DOLLARS SPENT IN THE URBAN CORE CONTINUES TO INCREASE (INDICATOR 14)

Parks and Transportation Capital Projects
(% of dollars spent)

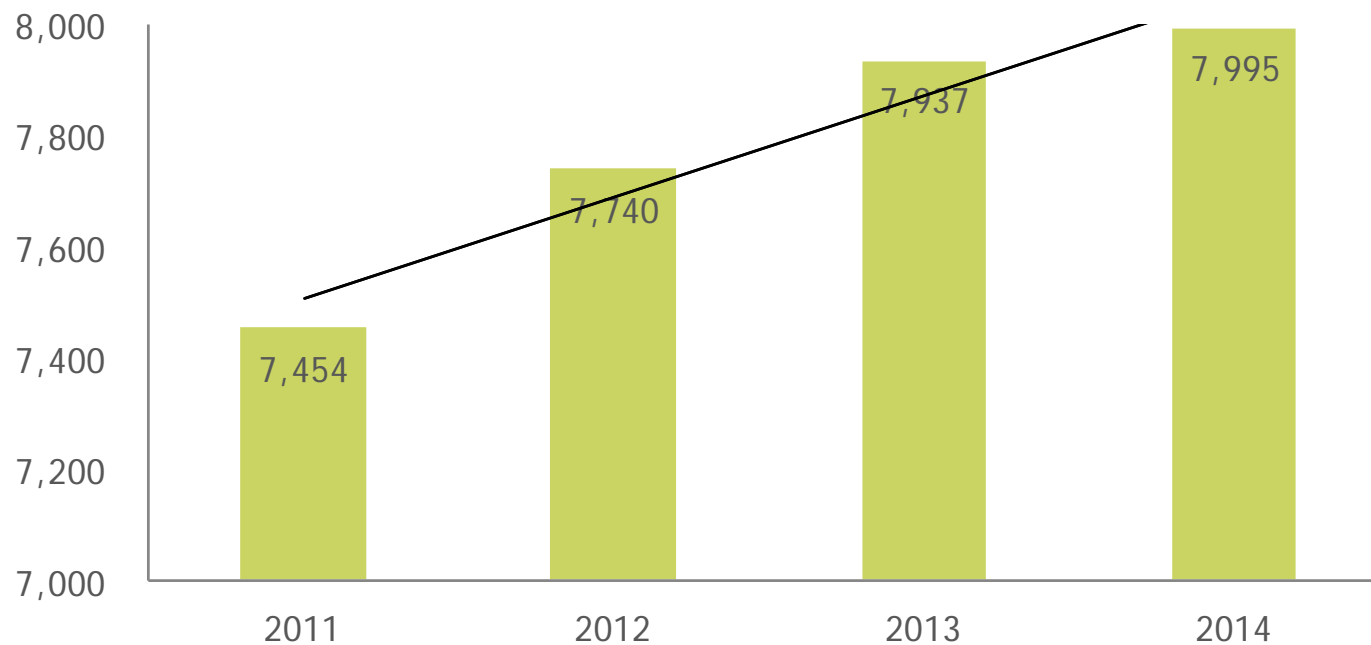


ACTIVE TRANSPORTATION INVESTMENT DECREASED IN 2014 (INDICATOR 4)



NUMBER OF BUSINESSES WITH EMPLOYEES IS GROWING (INDICATOR 9)

Number of Businesses with Employees - Kelowna (CMA)

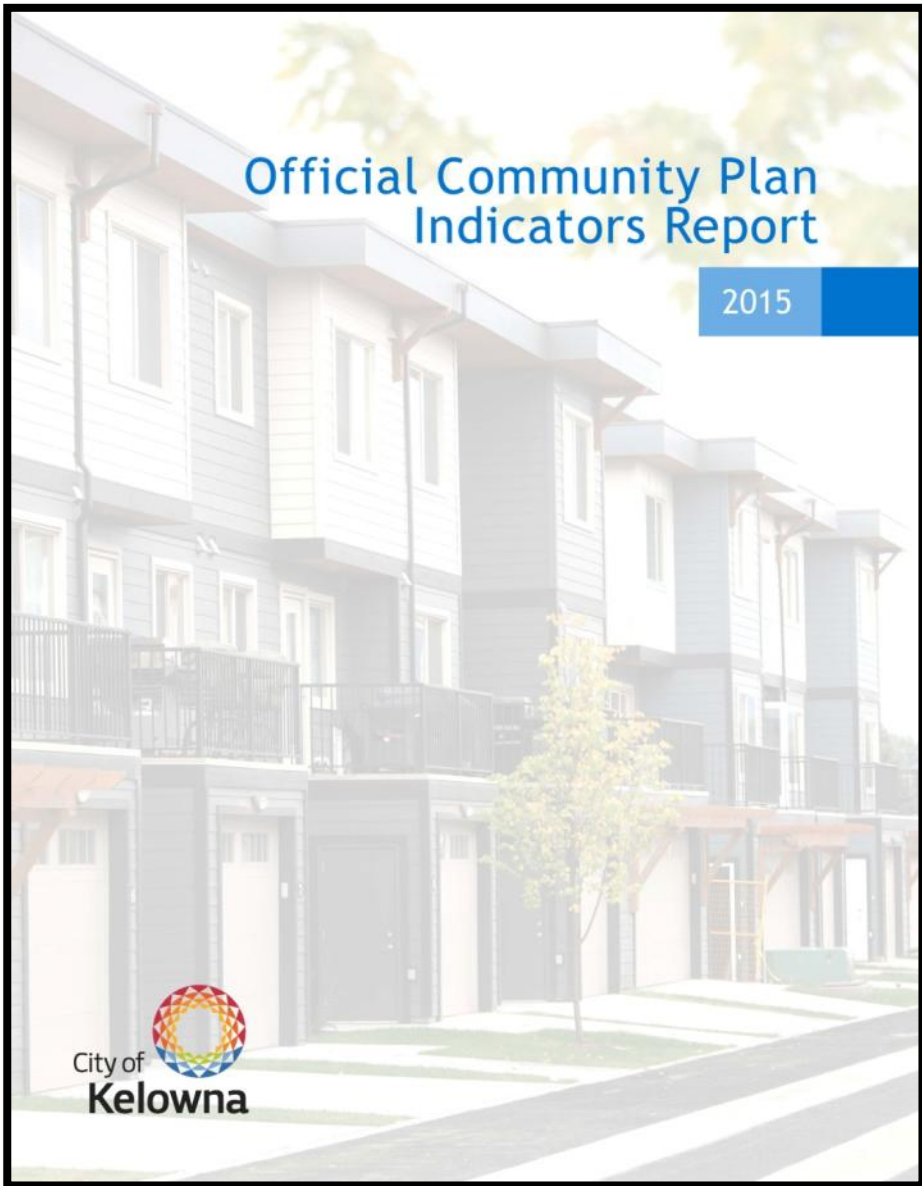


Businesses with employees — Trend Line (Businesses with employees)

MOVING FORWARD

- ▶ Continue to collect indicator data annually
- ▶ Consider reporting on a two year cycle
- ▶ Monitor results and make any necessary adjustments as trends become evident





Official Community Plan Indicators Report

2015