



Community Art Program Guidelines

May 28, 2018





Public Art Program

- ▶ Council recognizes the aesthetic quality and sense of community which is enhanced through publicly accessible works of art
- ▶ Public art program started in 1997 and since that time has had annual funding in support of the program.
- ▶ Community Art is a sub-program of the Public Art program

What is Community Art?



Some of the identifying characteristics of Community Art are:

- ▶ It addresses community concerns and/or reflects community identity;
- ▶ It provides a participatory creative experience which is accessible to a broad range of people;
- ▶ It is a way for artists to apply their skills in community development and building cultural and social sustainability; and
- ▶ It has a goal to connect people, either emotionally or aesthetically, through the creative process.

Program Guidelines

- ▶ Local artists, artist collectives or non-profit organizations can apply
- ▶ 50% of the total project cost to a maximum of \$10,000
- ▶ Must have a community engagement component
- ▶ Must be completed within 12 months of the grant award
- ▶ Applications accepted year round/ no intake deadline



Key Changes for 2018

Improvements in 2018:

- ▶ Guidelines were reorganized to provide greater clarification about the types of projects that qualify.
- ▶ Guidelines now highlight the importance of community engagement in the artistic design and strengthen the focus on process rather than product.
- ▶ The reference to a particular year have been removed from the guidelines.





Questions?

For more information, visit kelowna.ca.