



ROTARY CENTRE FOR THE ARTS

2018 Annual Report

MISSION STATEMENT

To celebrate, nurture, and promote the Arts through diversity, entertainment and education

VISION STATEMENT

To be the heart of Kelowna's Arts & Cultural experience



ROTARY

centre
for the arts





CORE VALUES

Access: Provide the opportunity for all people of all ages, abilities and backgrounds to actively engage and participate in the Arts.

Collaboration: Collaborate with and advocate for artists and arts organizations, governments, community partners, and businesses in pursuit of mutual goals and richer cultural experiences.

Education: Advance Arts education through fostering creativity, ongoing innovation, outreach, multicultural offerings, and supporting provincial curriculum.

Diversity: Our strength relies on the diversity of people, ideas, perspectives and cultural backgrounds in our work, programming and team.



ROTARY

centre
for the

arts



2017-2018 SEASON

74 performers • 31 local performers • 6,549 in attendance



A 1970's Cinderella



Embodiment III



The Comic Strippers



Digging Roots



Haunted



Liberation Days



Music of the Heavens



A Kelowna
Christmas Carol



The Paperboys



God is a Scottish
Drag Queen



Campground



La Monarca



Drinking Habits

STILL TO COME!



June 11-15



June 16

COMMUNITY PROGRAMS

We are proud to be serving the educational needs of the community by offering arts-related courses and workshops. We aim to be Kelowna's home for the arts, and a world-class facility celebrating creative expression through diverse art forms.



HeART Fit



Drum Circle



Jazz Jam



Salsa Thursdays



First Thursdays



School of Blues



WELLNESS PROGRAMS AT THE RCA



Tap Dance



Ballet Lyrical



Ballet & Creative Movement



Capoeira



Musical Theatre Jazz



Bollywood Dance



Adult Lyrical Ballet



Qi Gong — Relax & Recharge



SCHOOL DISTRICT 23

164 curriculum based
elementary & middle school
classes.
6000+ Students



UBC Okanagan



New Vintage Theatre



Cool Arts



Kelowna Museums



Theatre Kelowna Society



Creative Aging



Pride Launch Party with
Okanagan Pride Society



COLLABORATING

with Community Groups



"Nobody's doing Swan Lake with this programing but it provides people with disabilities the chance to explore and be part of a world they've been denied"
- Sarah Lapp



ALL BODIES DANCE

Mixed Ability
Dance Practice

RESIDENT ARTISTS



Alternator Centre for
Contemporary Art



ARTSCO



Brandy Masch



Cool Arts



Crystal Przybille



Fay Wolfenden



La Luz Glassworks
Studio



Mal Gagnon



New Vintage Theatre



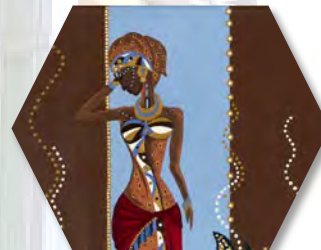
Ponderosa Spinners
Weavers & Fibre Artists



Potters Addict



Sarah Parsons



Tascheleia Marangoni



Theatre Kelowna



Vanessa Trentholm

RENTAL STUDIO USAGE

2556 RENTALS

14,211 RENTAL HOURS





94 Volunteers

12 Board Members

3195 Volunteer Hours
=\$63,900 +



We are a vibrant cultural hub where the community can experience artists and performers in action, visit our artist studios, attend a show, rent a space, take a class, view the galleries or relax in our bistro.



240, 000 visits
29, 000 tickets sold
EVERYONE PLAYS HERE!

OUR PARTNERS



FACILITY PARTNER

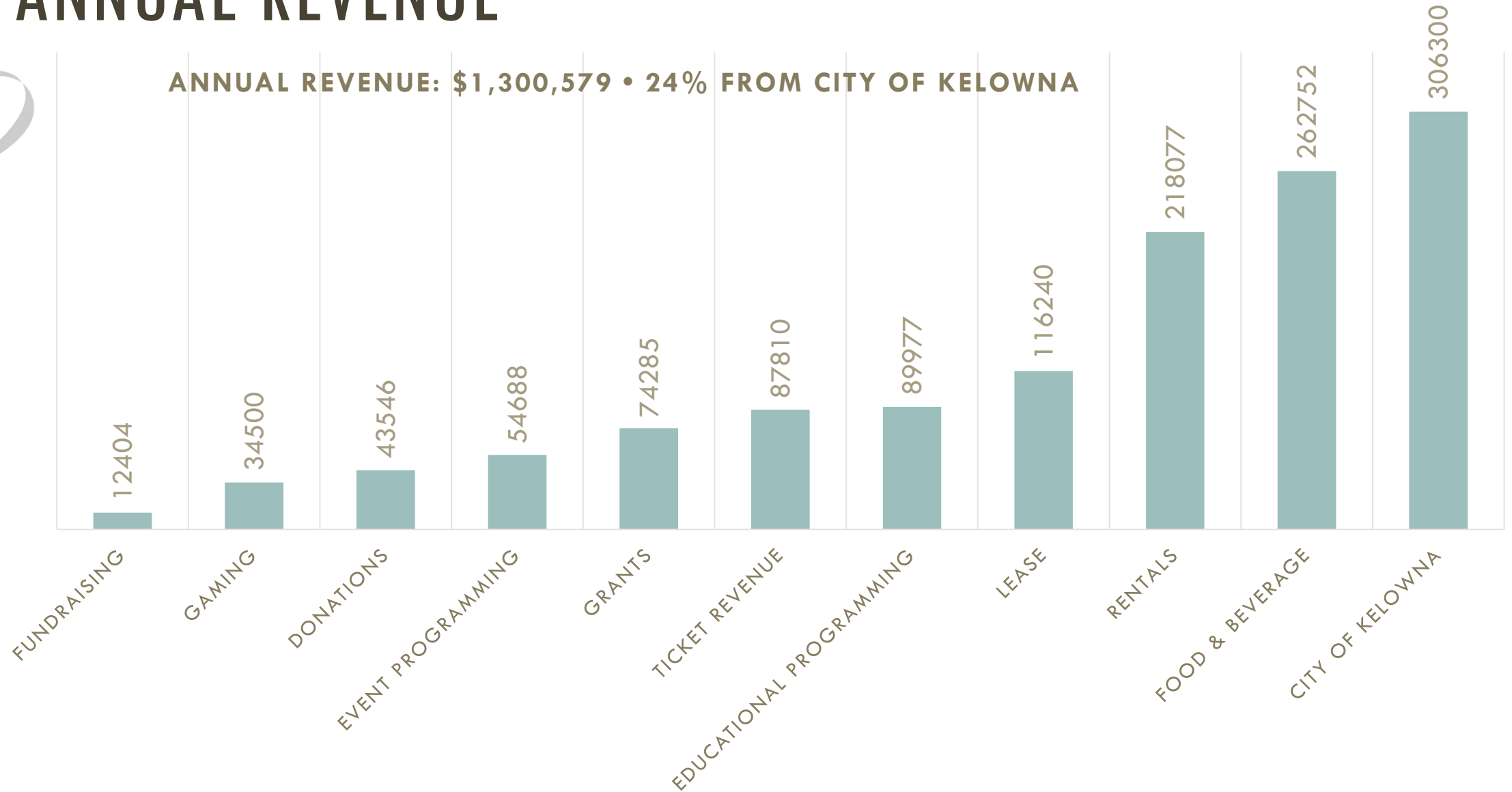


OUR PARTNERS HELP US OFFER MORE ARTS
OPPORTUNITIES TO THE COMMUNITY

We acknowledge the financial support of the Government of Canada and the
Province of British Columbia.

ANNUAL REVENUE

ANNUAL REVENUE: \$1,300,579 • 24% FROM CITY OF KELOWNA





KELOWNA CHAMBER OF COMMERCE

2017
Business Excellence Awards

A photograph of the Rotary Centre for the Arts building. The building has a modern design with a large red sign on the left side that reads "ROTARY centre for the arts". The sign features a stylized star graphic. The building's facade is made of light-colored wood or brick. There are large glass windows and doors, including a prominent entrance on the right side. A balcony with a glass railing is visible above the entrance. The address "421" is displayed above a large window on the left. In the foreground, there are parking signs and a street lamp. The sky is blue with some clouds.

ROTARY
centre
for the arts

421

ENTRANCE

THANK YOU!