

Report to Council



Date: April 16, 2018
File: 0610-01
To: City Manager
From: Ian Wilson, Infrastructure Operations Manager
Subject: City of Kelowna / Modo Co-operative Car Share Agreement

Report Prepared by Alf Soros, Fleet Service Manager

Recommendation:

THAT Council receive for information, the report from the Infrastructure Operations Manager, dated April 16, 2018 regarding a Car Sharing Agreement between Modo Co-operative and the City of Kelowna;

AND THAT Council authorizes the Mayor and City Clerk to sign the aforementioned Agreement (Appendix 1).

Purpose:

To formalize through Agreement, the relationship between the City of Kelowna and Modo, a membership owned Co-operative ("Modo").

Background:

In early 2014 the City's Fleet Services Branch entered into a pilot partnership with the Okanagan Car Share Co-op (OGO), a non-profit car share co-operative. The purpose of the pilot was to understand if it was feasible for City Hall employees to use an alternate mode of transportation other than the use of the City-owned vehicle pool system. The pilot proved to be very successful benefiting both the City of Kelowna and the Okanagan Car Share Co-op.

In September 2017 Council approved a Memorandum of Understanding, agreeing that the City supported the transition of car sharing activities from OGO to the Modo Co-operative. This transition was requested by OGO, in part due to the successful growth of the program since 2014. Council instructed staff to work with Modo on a formal agreement. The attached agreement (Appendix 1) has been reviewed by legal counsel as well as the City's Financial Services Division.

A financial review (summarized in Appendix 2) examined some potential risks and how those risks might be mitigated, as well as operational savings and other positive aspects of the proposed agreement. The estimated savings are greater if the agreement is maintained over a longer time period, as capital replacement of the vehicles would no longer be the responsibility of the City. The

initial term of the agreement is for three years, with the option to automatically renew for subsequent one year periods, unless either party wishes to cancel.

Staff feel that the positive quantitative and qualitative benefits for this agreement outweigh the potential negatives. The City's active participation in the pilot car sharing program with OGO has benefitted the City financially while supporting the growth of the car share program in the community. This agreement also aligns with Council's direction to Policy and Planning staff in September 2017, to bring forward a car sharing policy and further explore options to include car sharing as part of a broader integrated transportation strategy.

Internal Circulation:

City Clerk
Payroll and Internal Controls Manager
Purchasing Manager
Parking Services Manager
Planner Specialist
Sustainability Coordinator
Integrated Transportation Department Manager
Communications Consultant

Existing Policy: Official Community Plan, Objective 7.11: Implement parking management programs that promote reduced car ownership, reduced car trips and increased use of active modes of transportation.

OCP Policy 6.2.1 - GHG Reduction Target and Actions. The City of Kelowna will, in partnership with: senior governments; local residents and businesses; NGOs; external agencies; and utility providers, work towards reducing community greenhouse gas emissions by 33% (from 2007 levels) by 2020.

Community Climate Action Plan, Right Sizing Vehicle Action: Support the formation of Cooperative Auto Networks (car/truck share).

The Downtown Parking Management Plan supports the use of car sharing as an option to reduce overall demand for parking spaces. Car sharing reduces the need to add more parking capacity, as multiple users can access the same vehicle thus reducing demand for extra spaces.

Official Community Plan, Objective 6.2.1: Improve energy efficiency and reduce community greenhouse gas emissions.

Financial/Budgetary Considerations:

See Appendix 2

Considerations not applicable to this report:

Legal/Statutory Authority:

Personnel Implications:

Legal/Statutory Procedural Requirements: N/A

External Agency/Public Comments:

Communications Comments:

Alternate Recommendation:

Submitted by: I. Wilson, Infrastructure Operations Manager

Approved for inclusion: J. Creron, Acting City Manager

