

# ALTERNATOR

---

centre for contemporary art

**Presentation to Kelowna City Council**  
*April 16 2018*



## ARTIST RUN CENTRES IN CANADA

- Network of over 60 organizations across Canada with *continuous operating funding*
- Frequently focused on *contemporary art*
- Dedicated to paying artist fees to help artists *work and live*, as artists
- Run *by* artists, *for* artists, and advocate for the self-determination of artists



She always took us kids on hikes that would be hours long. We hated it, until we got to the end.



She told us this is where we were supposed to be. It was our family's berry picking spot. She took all of us there.



**EXPERIMENTAL • EMERGING • SOCIALLY ENGAGED**

Brittney Bear Hat Kokum



## OUR ROLE IN THE COMMUNITY

- Provide a *unique* experience for our visitors
- Create a welcoming and inspiring environment for *all*, regardless of education or experience
- Showcase local and national artists
- Offer development opportunities through discussions, critiques, exhibitions and outreach







## PROFESSIONAL PROGRAMMING

- Programmed by committee
- Select works based on fit to mandate and balance of medium, gender, geography and perspective
- Aim to build on previous exhibitions, to assist in the long term development of our community



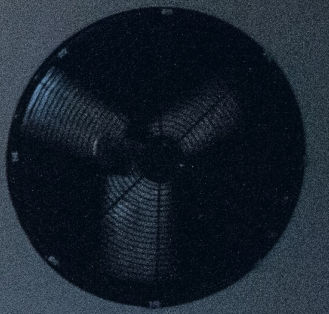
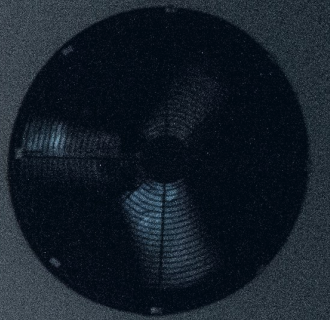
Professional Programming Highlights 2017  
Robert Hengeveld *Where Phantoms Meet*





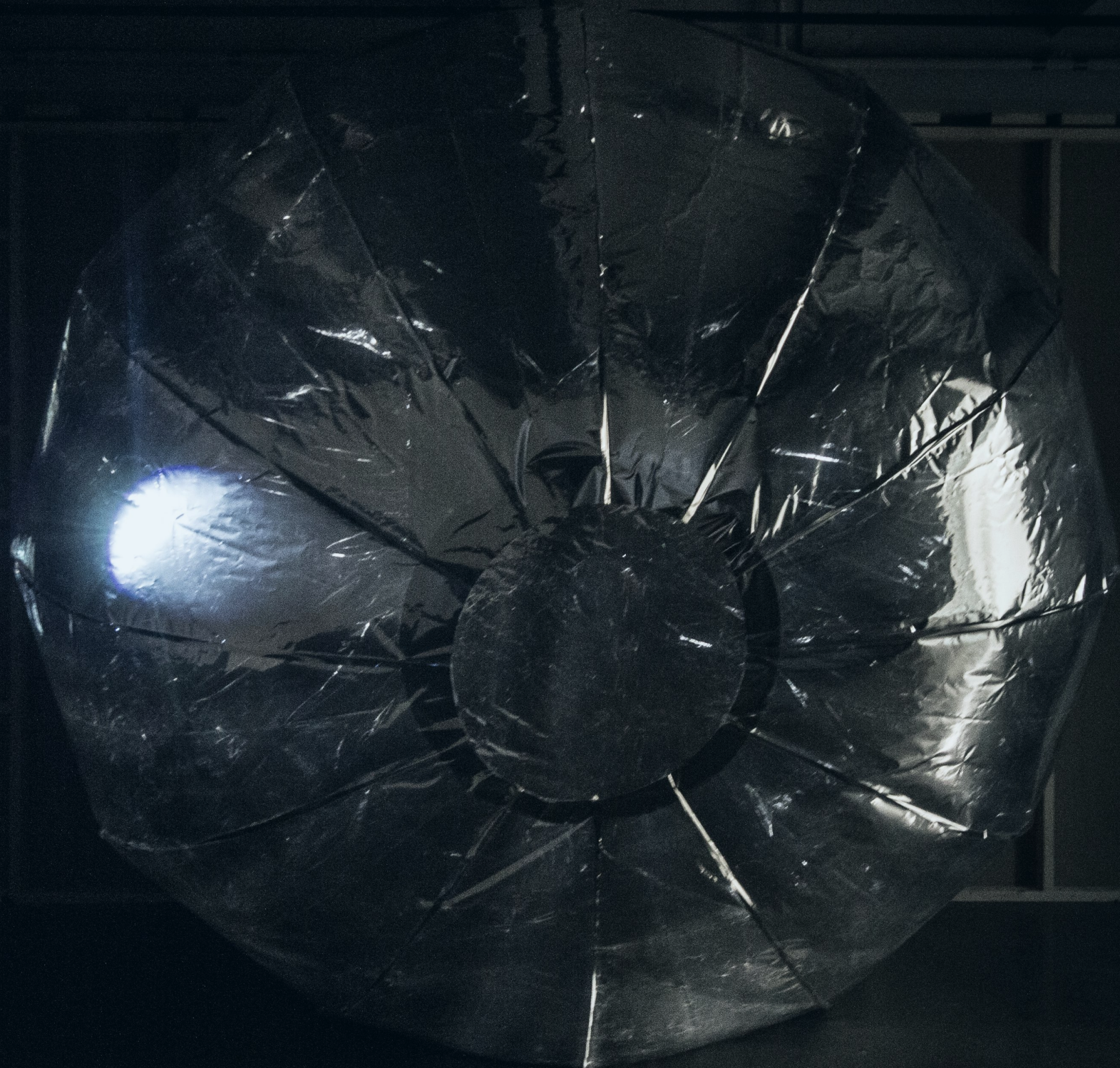
Professional Programming Highlights 2017  
Robert Hengeveld *Where Phantoms Meet*





Professional Programming Highlights 2017  
Alexis Bellavance *The Scale of Clusters v3*





Professional Programming Highlights 2017  
Alexis Bellavance *The Scale of Clusters v3*





## COMMUNITY PROGRAMMING

- Open access to Alternator Members
- Typically unjuried
- Aims to assist local artists in developing their exhibition skills and experience, and allow visitors to see the types of works local artists are creating
- Develops new relationships within local arts community
- Focuses on transitioning artists from amateur to professional status





Community Programming Highlights  
Patricia Leinemann *Little Mother*





Community Programming Highlights  
Red Dot Members Show and Sale



## **PATHWAY TO PROFESSIONAL STATUS**

**Participate in  
Annual  
Members  
Exhibition**

**Solo Show in  
Members'  
Gallery**

**Create  
Proposal for  
Professional  
Exhibition**

**First  
Professional  
Exhibition in  
Window  
Gallery**

**Professional  
Exhibition in  
Main  
Gallery**





Community Programming Highlights  
Draw By Night





Community Programming Highlights  
Group Exhibition *Rethink 150*



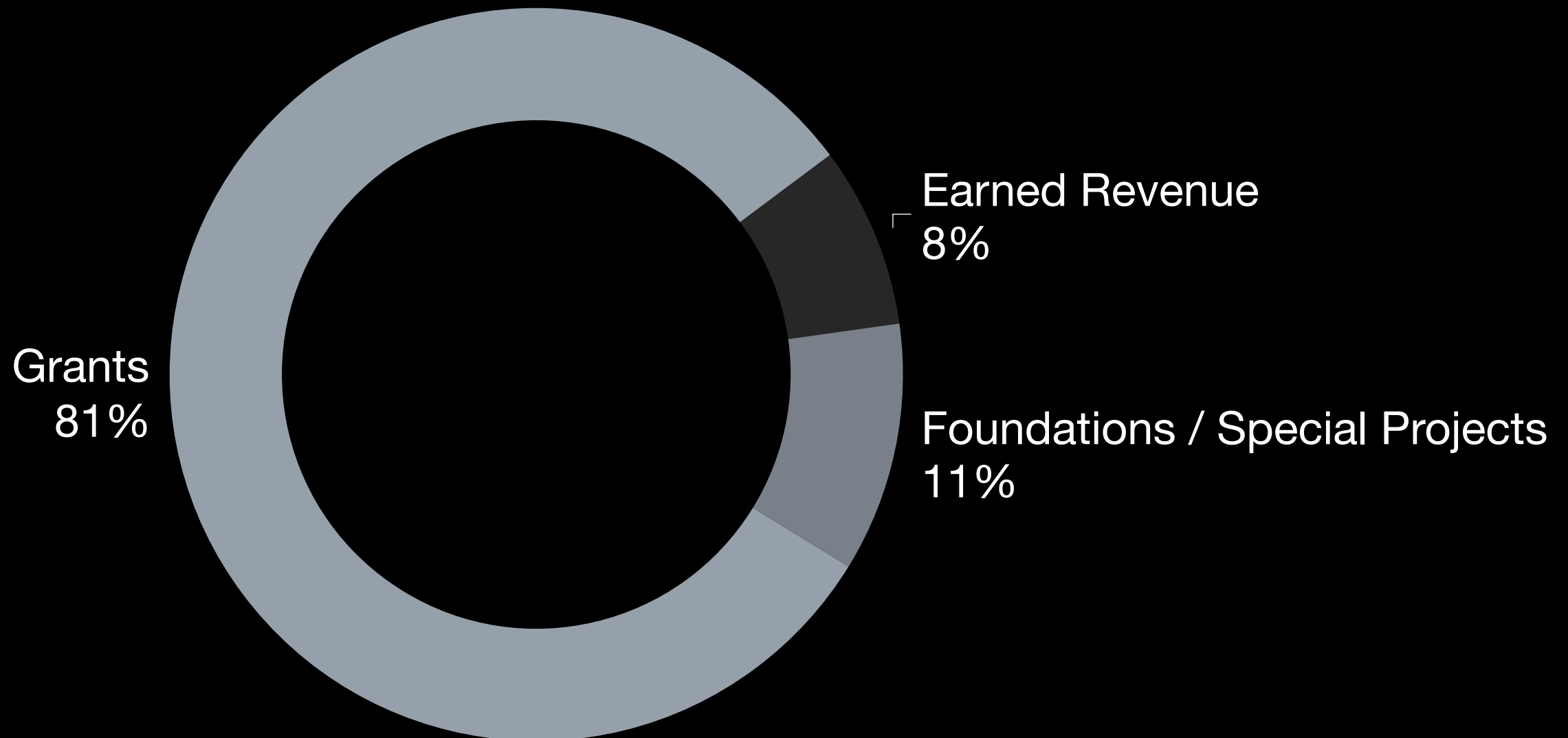


Skin and Bones Experimental Music Series *MGB*



# FINANCIAL SNAPSHOT

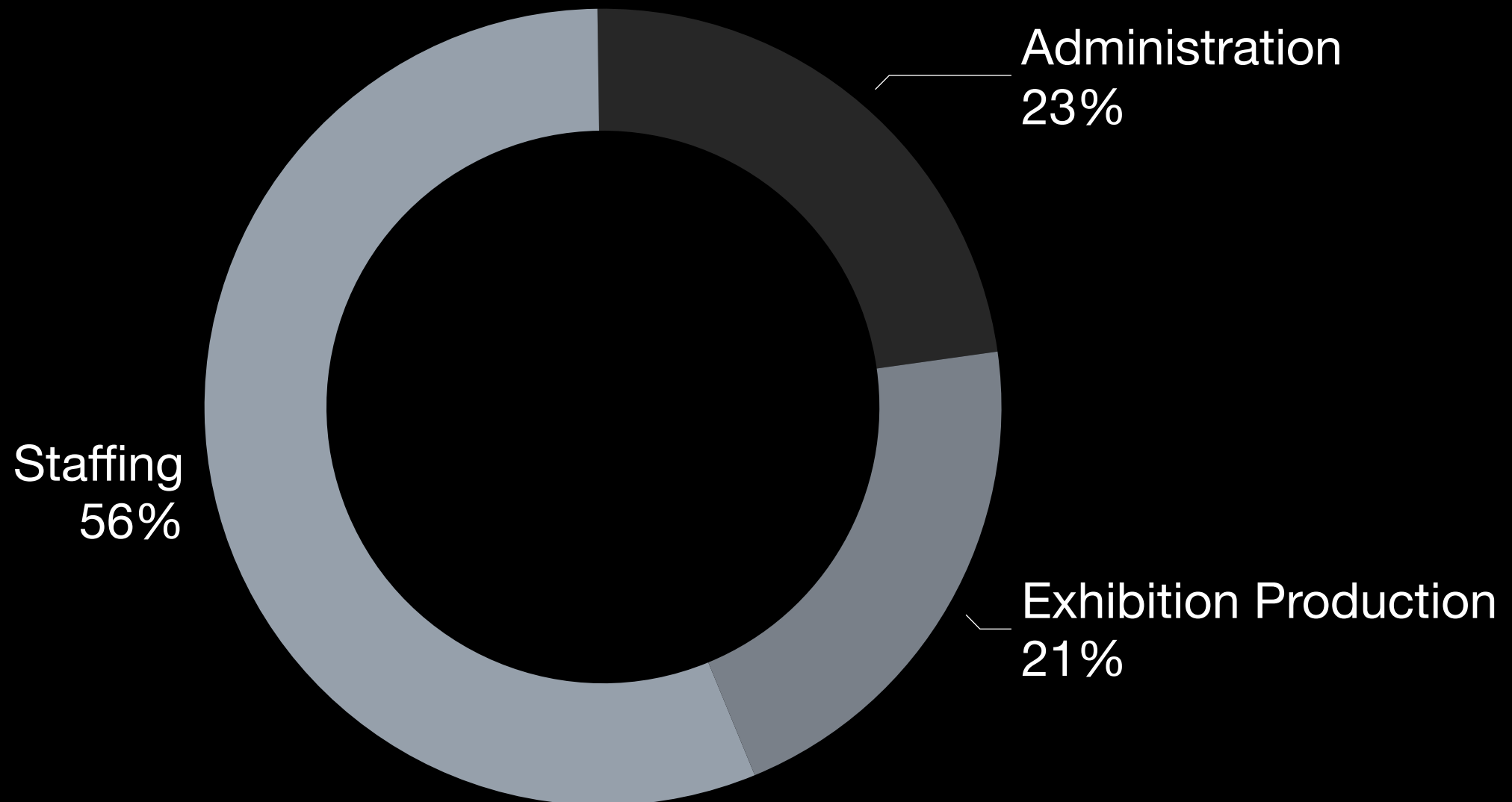
2017 Revenue





# FINANCIAL SNAPSHOT

2017 Expenses





## STATISTICAL SNAPSHOT

- Total Attendance in 2017 - 13,556
  - General attendance - 6,755*
  - Special Events - 6,802*
- 30% Increase from 2016 attendance records
  - Window Exhibitions and Public Outreach*



## LOOKING FORWARD

- 2018 Professional Programming
  - Continued focus on experimentation*
- 2018 Community Programming
  - Changes to funding streams, changes to programs*
- Partnerships
  - Lake Country Public Art Commission*
- Responding to Community Needs
  - Developing opportunities for more paid exhibitions for local artists*
- Operations
  - Earned revenue, succession planning, finances*



# ALTERNATOR

centre for contemporary art



Canada Council  
for the Arts

Conseil des arts  
du Canada



BRITISH  
COLUMBIA



City of  
**Kelowna**



BRITISH COLUMBIA  
ARTS COUNCIL  
An agency of the Province of British Columbia