

The logo for Journey HOME is displayed in white text on a black rectangular background. The word "Journey" is in a script font, and "HOME" is in a bold, sans-serif font. A white outline of a house roof is positioned above the "HOME" text. The background of the slide features a low-angle shot of a modern building with a blue sky.

Journey HOME

Journey Home is the strategy to address homelessness in our community with an emphasis on housing first. The goal is to ensure a coordinated and easy-to-access system of care for those in Kelowna who have lost, or are about to lose their home.



City of Kelowna – two strategies

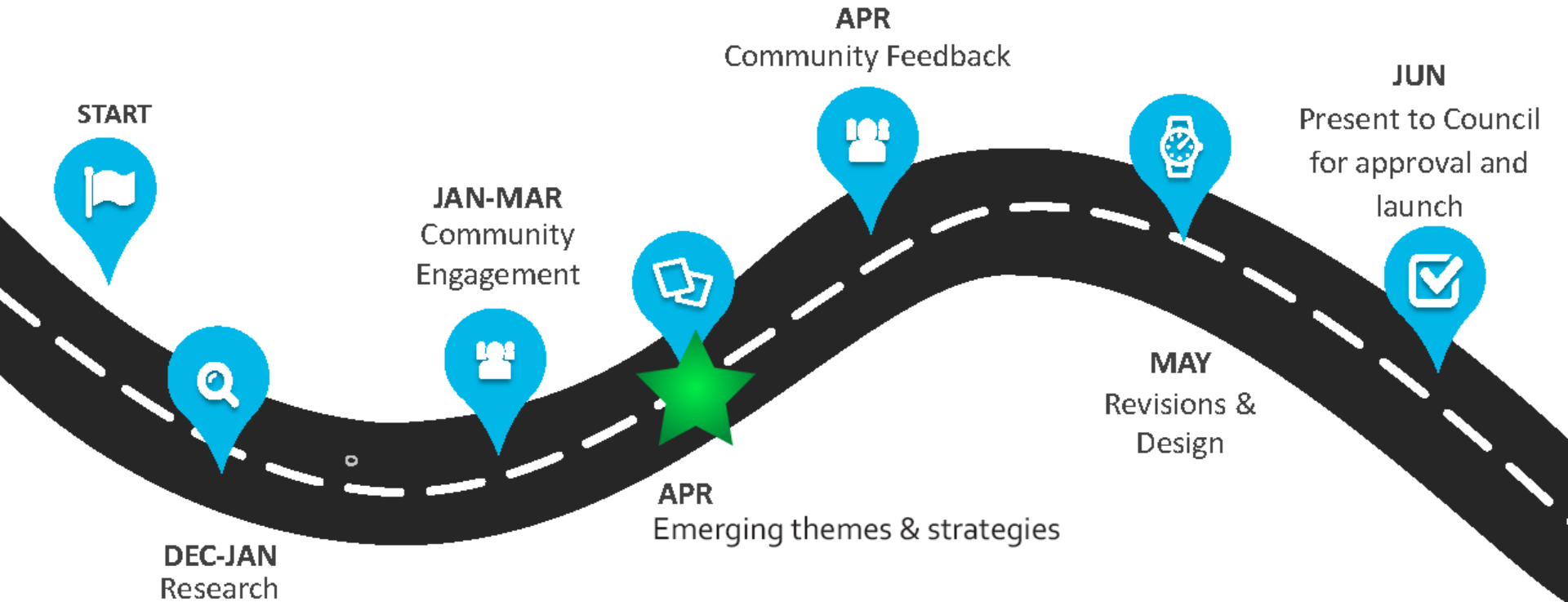
Healthy
Housing
Strategy

Journey **HOME**

Strategy

*A Way Home – Kelowna
Youth Homelessness*

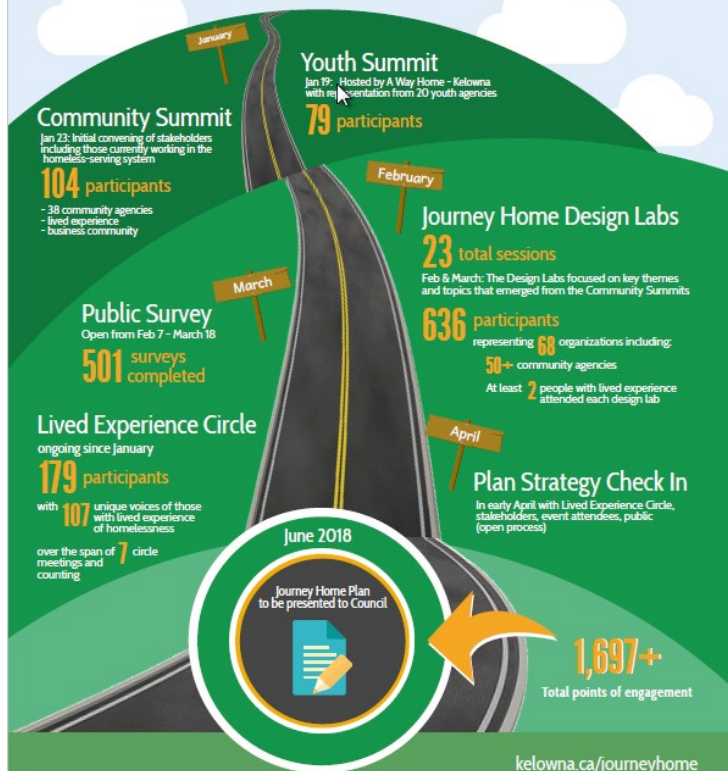




Community Engagement

By the Numbers
January - April 2018

Journey **HOME**



Promotional Tools Used:



e-mail
e-subscribe



media release



facebook



twitter



journey home
webpage



get involved
webpage



direct
contact

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Community Engagement Summary

January

Community Summit
Youth Summit

February
& March

Design Labs (23)
Public Survey

April

Plan strategy check-in

Ongoing
since Jan

Lived Experience Circle



Community Summit

Jan 23: Initial convening of stakeholders including those currently working in the homeless-serving system

104 participants

- 38 community agencies
- lived experience
- business community

Youth Summit

Jan 19: Hosted by A Way Home - Kelowna with representation from 20 youth agencies

79 participants

Emerging themes from summits determined Design Lab topics

Journey **HOME**



February

Journey Home Design Labs

23 total sessions

Feb & March: The Design Labs focused on key themes and topics that emerged from the Community Summits

636 participants

representing **68** organizations including:

50+ community agencies

At least **2** people with lived experience attended each design lab

Public Survey

Open from Feb 7 - March 18

501 surveys completed

Lived Experience Circle

179 participants (so far)

with **107** unique voices of those
with lived experience
of homelessness

over the span of **7** circle meetings

1,697+

Total points of engagement

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June 2018

Journey Home Plan
to be presented
to Council



April

Plan Strategic Direction check-in

In early April with Lived Experience
Circle, stakeholders, event attendees,
public (open process)

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Public Survey results

501 Responses

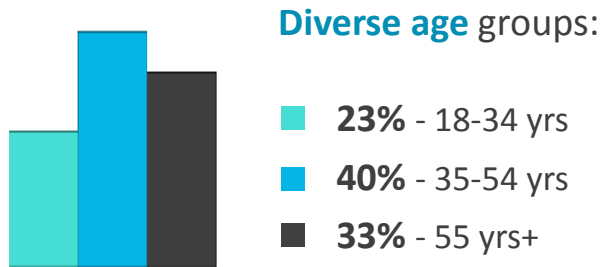
82% Completion rate

95% Kelowna residents

9% Visible minority

5% Indigenous

66% Female; **28%** Male



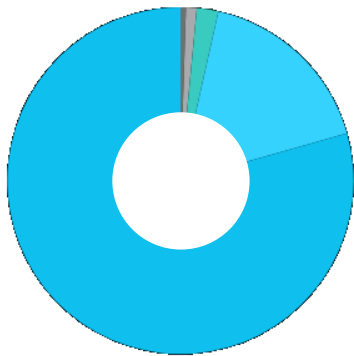
24% Had someone in **immediate family** experience homelessness.

15% **Personally** experienced homelessness

Concerned Citizen	77%	344
Community Organization	19%	86
Business Owner	15%	68
Other Affiliation (please specify)	13%	56
Homeless-serving/Housing Service Provider	7%	32
Student	7%	30
Other Organization	5%	23
Decline to Answer	5%	22
Neighborhood Group	3%	12

Public Survey results (cont) Homelessness as a Priority

How important is solving the issue of homelessness in Kelowna to you?



Skipped: 0 Answered: 496

Very Important	79%	393
Somewhat Important	17%	84
Somewhat Unimportant	2%	10
Not Important	1%	7
Unsure	0%	2

Homelessness is a **top priority** for Kelowna residents.

52% either very satisfied/satisfied with current efforts to address homelessness

32% either dissatisfied/very dissatisfied with current efforts to address homelessness

82% aware of homelessness plan development underway.

85% believe homelessness on the rise;
10% stayed the same

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Public Survey results (cont)

Solutions

Measures that can help address homelessness

Strongly agree/agree



Housing First

83%



Long Term
Supportive Housing

82%



Affordable
Housing/Rent Subsidies

85%

Creating more permanent, affordable housing with supports for people who are experiencing homelessness

33% 148

Preventing people from becoming homeless.

26% 115

Moving people living on the street/public places into permanent housing

12% 56

Increasing coordination of services to implement the plan

12% 53

Other (please specify)

12% 55

Moving people quickly from emergency shelter into housing.

5% 22

7 circle meetings to date | 179 participants | 107 unique voices

Attendance has steadily climbed since the introduction of the circle in January
Many attendees have returned -> believe experience is valuable

Key learnings:

- the importance of choice;
- addressing discrimination
- education and awareness;
- 24/7 access to services;
- peer support navigating services;
- culturally and trauma-informed services.





A Way Home Kelowna Youth Strategy

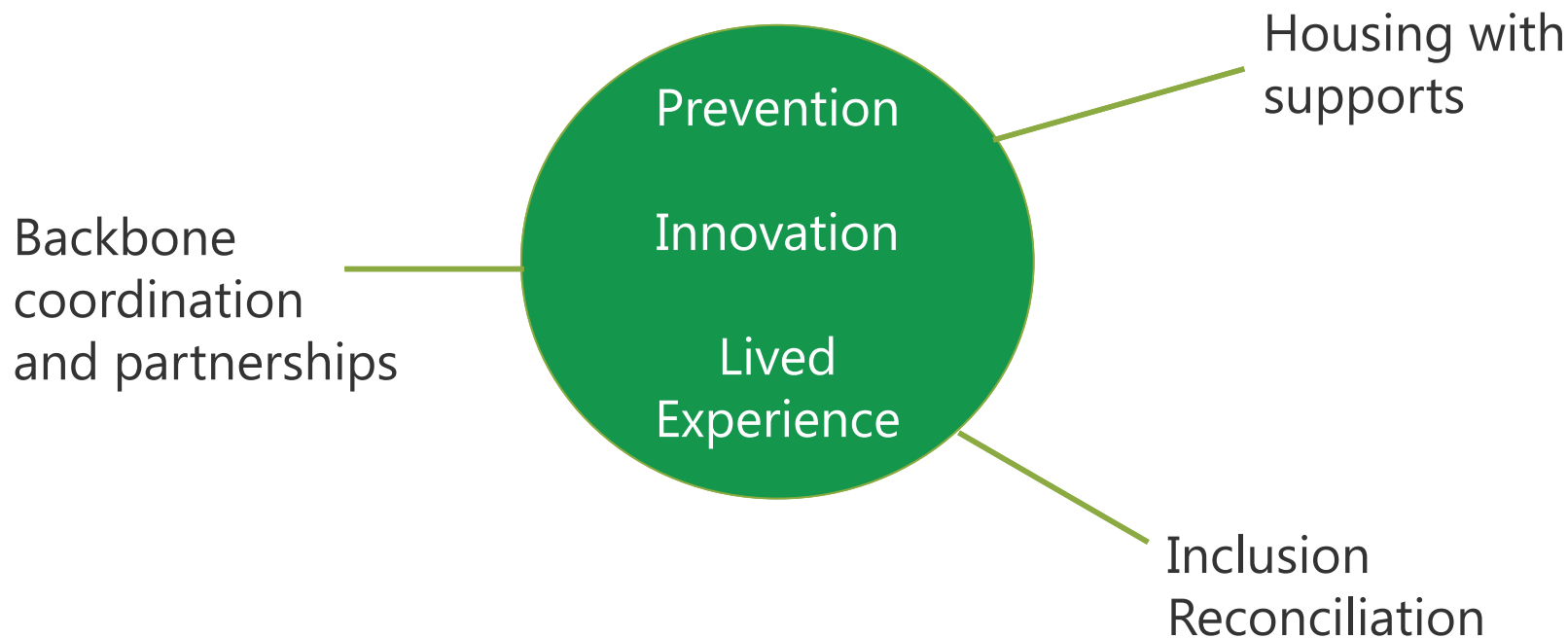


Youth Focus Groups

- Five focus groups
- One on One Interviews
- Total engagement of 50 youth between 12-15 years old

Design Lab / Lived Ex Input Themes

- Respect/ stigma/ public education
- Range of housing options
 - HF4Y
 - Foyer/ Supportive Housing
 - Host Homes/ Community Homes
 - Rent supports



What did we learn from the 2009 Plan?

Home for Good: Kelowna's 10 Year Plan to End Homelessness (2009)

1

Lack of community buy-in & broad-based consultations

- We had 1,700 contact points with groups.
- Lived experience input.
- Broad & diverse engagement with service providers, Indigenous communities, faith, youth, private, research.

2

No federal/provincial alignment on homelessness as priority

- No federal/provincial alignment on homelessness as priority
- Issue is much more visible across BC
- Feds back at the table

3

No clear implementation accountability & lead

- Selection process for Backbone org with accountability for Plan implementation
- Backbone role in System Planning supported by govt

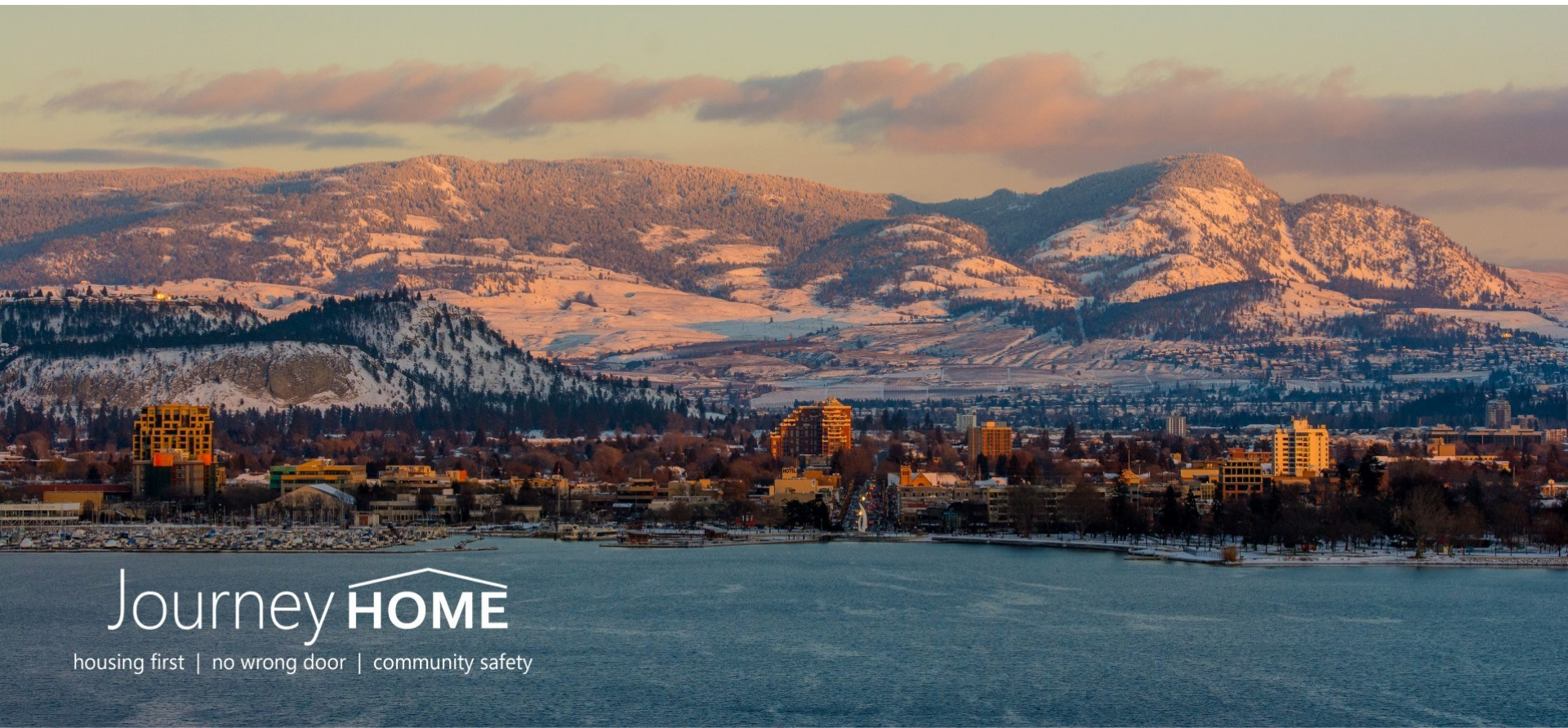
Journey The Path Forward

We have committed and remain committed to delivering the final Strategy at Council's June 25, 2018 regular meeting.

The path forward to that date includes a number of milestones:

- **April 10** – Strategy review summit to review the key themes informing the draft Journey Home Plan (those unable to attend will have opportunity to provide feedback online)
- **May 7** – Draft Plan Presentation to Council as informed by the April 10 strategy review summit
- **June 25** – Final Journey Home Plan Presentation to Council

Questions?



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housing first | no wrong door | community safety