

DOWNTOWN KELOWNA

March 5, 2018

Dave Duncan
City of Kelowna
435 Water Street
Kelowna, BC V1Y 1J4

Re: Free Saturday Parking Request

Dear Dave Duncan,

Please accept this letter as our formal request to offer free Saturday parking in Downtown Kelowna to our visitors in conjunction with the 6th year of Downtown Kelowna Association's Small Shop program.

Downtown Kelowna recognizes that small businesses play a vital role in Kelowna's local economy by providing jobs and preserving the Downtown neighbourhood. The Downtown Kelowna Association will be coordinating two Small Shop promotional days in 2018 to promote shopping local, supporting small businesses and the local economy.

We kindly request complimentary Downtown Kelowna parking all-day on Saturday, March 24, 2018 and Saturday, November 24, 2018. This is an important value added initiative for our Downtown merchants. We appreciate the City's support and approval on this very important program.

Please do not hesitate to call if you have any questions or concerns. Thank you in advance for your time and attention to this request.

Sincerely,



Ninette Ollgaard EXECUTIVE DIRECTOR

Cc: Councillor Maxine Dehart