

# Report to Council



**Date:** March 19, 2018  
**File:** 1862-01  
**To:** City Manager  
**From:** D. Duncan, Manager, Parking Services  
**Subject:** Complimentary Downtown Parking for 2018 Small Shop Promotion Days

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## **Recommendation:**

THAT Council receives, for information, the report from the Manager, Parking Services, dated March 19, 2018, with respect to no-charge downtown parking on two (2) days in 2018;

AND THAT Council approves waiving on-street parking fees in the downtown area on the following two (2) dates:

Saturday, March 24, 2018  
Saturday, November 24, 2018.

## **Purpose:**

To obtain approval from Council to provide complimentary on-street parking in the downtown area on two (2) dates in 2018.

## **Background:**

In 2017, Council approved complimentary on-street parking in support of the "Small Shop" initiative, at the request of the Downtown Kelowna Association (DKA). Off-street parking in most downtown area City-owned lots and parkades is currently no charge on Saturdays, with the exception of the Water St boat launch, Police Services and City Hall parking lots and during special events (that generally occur in the evening).

The Downtown Kelowna Association has requested the City's approval for complimentary downtown on-street parking again in 2018 to support the 6<sup>th</sup> year of their Small Shop program.

## **Financial/Budgetary Considerations:**

Total estimated impact on downtown parking reserve contribution - \$9,600 (Downtown on-street revenues in January 2018 averaged \$4,800 per day)

**External Agency/Public Comments:**

Request letter received from the Executive Director of the Downtown Kelowna Association.

**Communications Comments:**

Press release will be issued to notify the public

**Considerations not applicable to this report:**

Internal Circulation

Legal/Statutory Authority

Legal/Statutory Procedural Requirements

Existing Policy

Personnel Implications

Alternate Recommendation

**Submitted by:** D. Duncan, Manager, Parking Services

**Approved for inclusion:** D. Edstrom, Director, Strategic Investments

Attachment: 1. Letter received from Ninette Ollgaard, Executive Director, Downtown Kelowna Association

cc: T. Wilson, Corporate Communications Manager