



Transportation Master Plan: Draft Vision and Goals

March 19, 2018



Key TMP Phases and Milestones

Phase 1

- **Vision and Goals (Nov 2017 – March 2018)**
- Transportation Vision, Goals, and Strategic Decision-Making Framework

Phase 2

- **Land Use Scenarios / OCP Coordination (March - Oct 2018)**
- Transportation Evaluation of Draft OCP Land Use Scenarios

Phase 3

- **Transportation Scenarios (Oct 2018 - May 2019)**
- Strategy Development, Evaluation and Prioritization

Phase 4

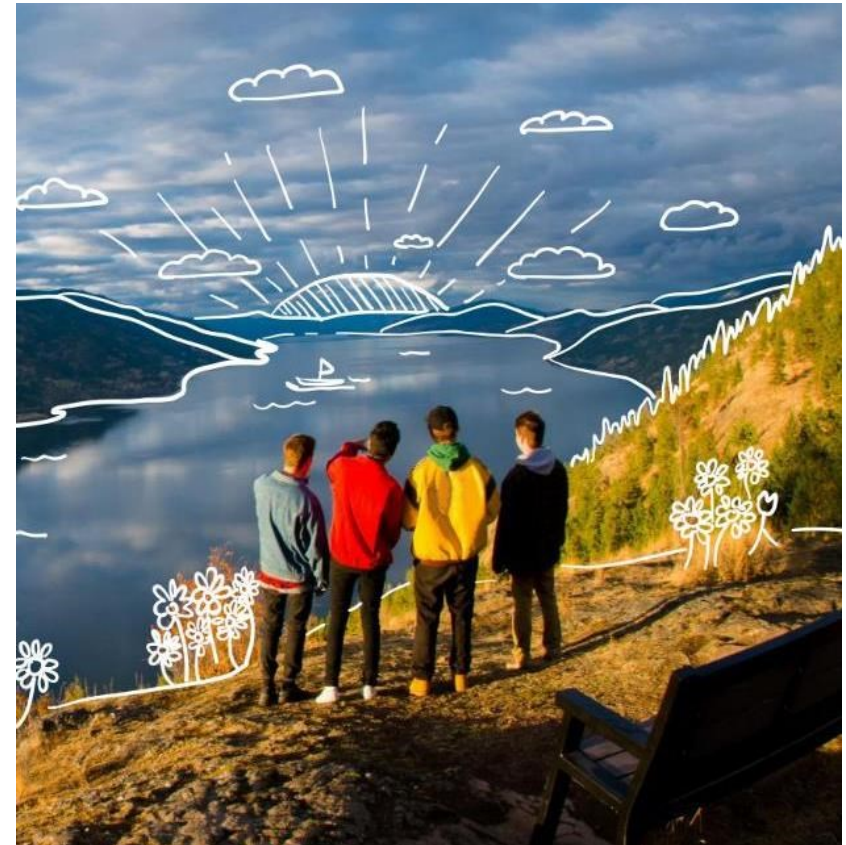
- **Implementation Strategy (June - Aug 2019)**
- Finance, Implementation, Monitoring and Performance Measurement

Phase 5

- **Plan Development (Aug - Nov 2019)**
- Draft and Final Transportation Master Plan Development

Vision and Goals

- ▶ Why Important?
 - ▶ Defines the outcomes we trying to achieve
 - ▶ Informs the strategic decision-making framework
 - ▶ Used to evaluate & prioritize potential investments



Imagine Kelowna Alignment

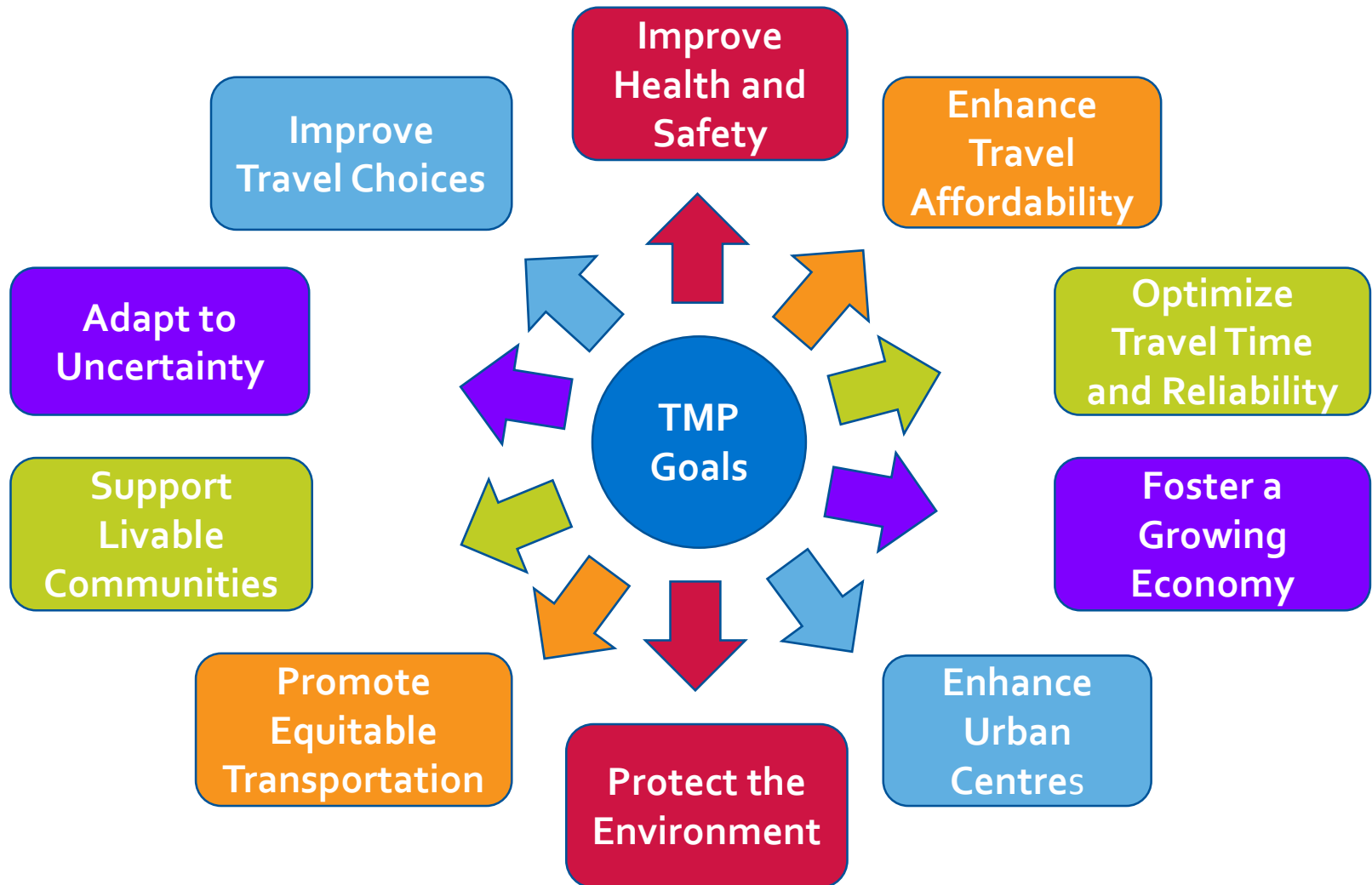
Imagine Kelowna will serve as the foundation and strategic direction for the Transportation Master Plan.

- **DRAFT Imagine Kelowna Principles:**
Connected, Smarter, Responsible, and Collaborative
- **DRAFT Imagine Kelowna Goals:**
 - The TMP will address the majority of the draft Imagine Kelowna goals. However, the most relevant will be the goals directly related to transportation and land use.

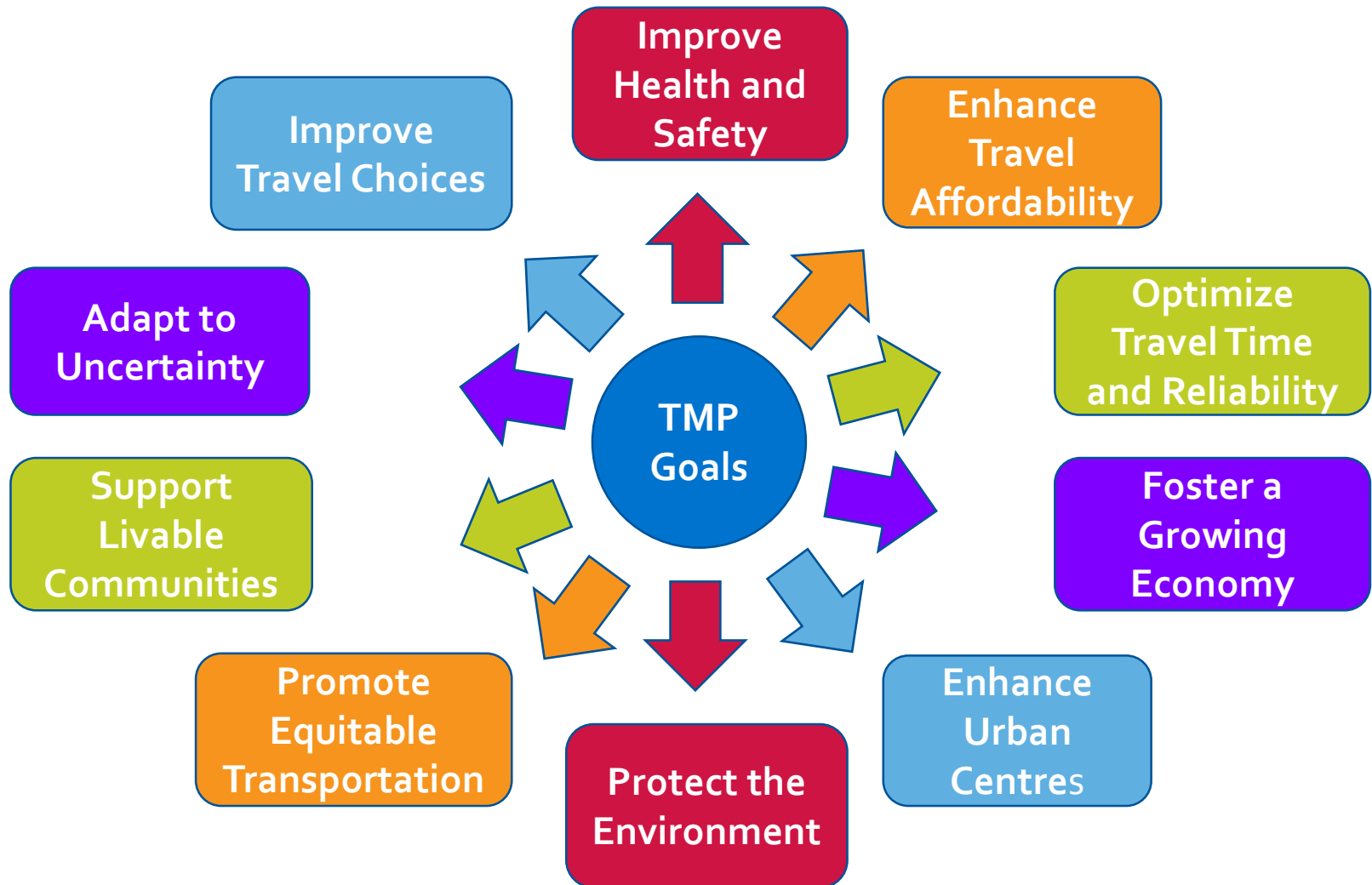
Draft TMP Vision: “A city with vibrant urban centres where people and places are conveniently connected by diverse transportation options that help us shift away from our car-centric culture.”



Draft TMP Goals



Draft TMP Goals



Goal Alignment with Draft Imagine Kelowna Principles



Next Steps

- ❖ Public Consultation (Spring)
- ❖ Refinement of TMP Vision and Goals
- ❖ Strategic Decision Making Framework





Questions?

For more information, visit kelowna.ca/imaginenext.