

Our Kelowna Facts in Focus: Transportation



City of
Kelowna

imagineNext

Transportation is critical to the quality of life for all citizens



A vibrant scene of a multi-use trail. On the left, a family (a man, a woman, and a young child) walks a large white dog along a paved path. To their right is a grassy area with a black lamppost. Further right is a dedicated bike lane where a woman in a purple tank top and white helmet is riding a red bicycle towards the camera. In the background, other cyclists and a car are visible on the road. The scene is framed by lush green trees and flowering bushes with pink and red blossoms. In the distance, blue mountains are visible under a clear sky.

▶ 79 % of residents commute by driving, only **19 %** commute by sustainable transportation modes

▶ *How can we increase this number?*

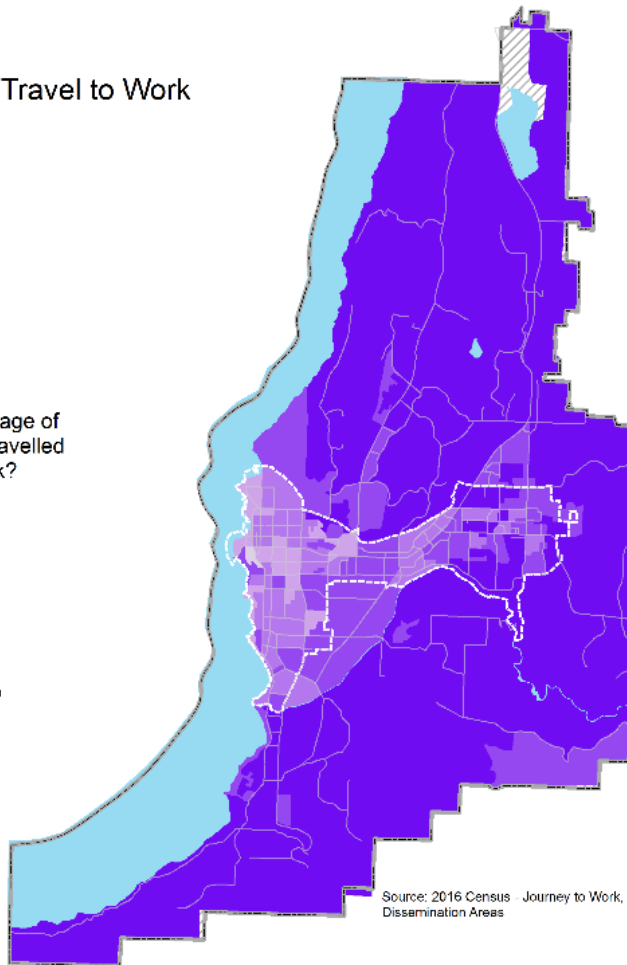
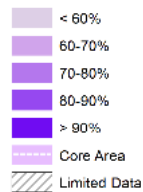
According to
the Transportation
Association of Canada's
Urban Transportation
Indicators, Kelowna
Metro is one of the
most car-dependent
regions in Canada

Land Use is a Big Factor



Modes of Travel to Work

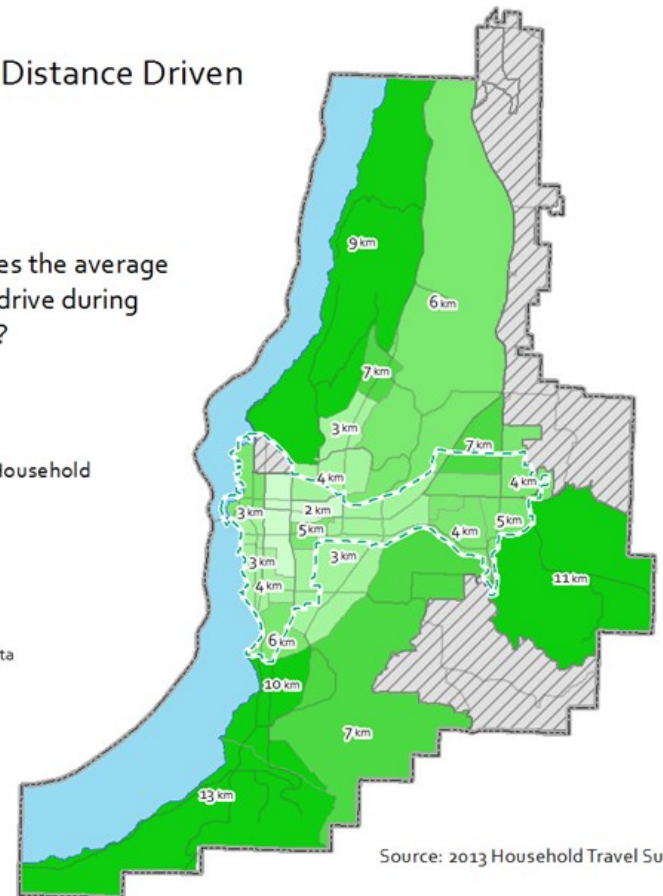
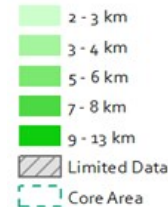
What percentage of commuters travelled by car to work?



Average Distance Driven

How far does the average household drive during peak hours?

Distance Per Household



- ▶ Over 90% of residents in suburban areas commute by car and residents drive 2 – 6 times farther, compared to households in Kelowna's core.

Kelowna's population is expected to add 50,000 new residents by 2040



Issues with Uncontrolled Growth



- ▶ Increased congestion
- ▶ More car captive areas
 - ▶ difficult to access activities without a car
 - ▶ increased pressure on infrastructure
- ▶ Environmental & health impact



Build on OCP 2030 Directions



- ▶ Compact urban form
- ▶ Complete communities
- ▶ Prioritizing people first transportation
- ▶ Building safe & connected route for sustainable transport



OCP 2030 Challenges:

- ▶ Car captive areas
- ▶ Climate change
- ▶ Alignment of bylaws with policy
- ▶ Uptake on sustainable transport

Key Imagine Kelowna Directions

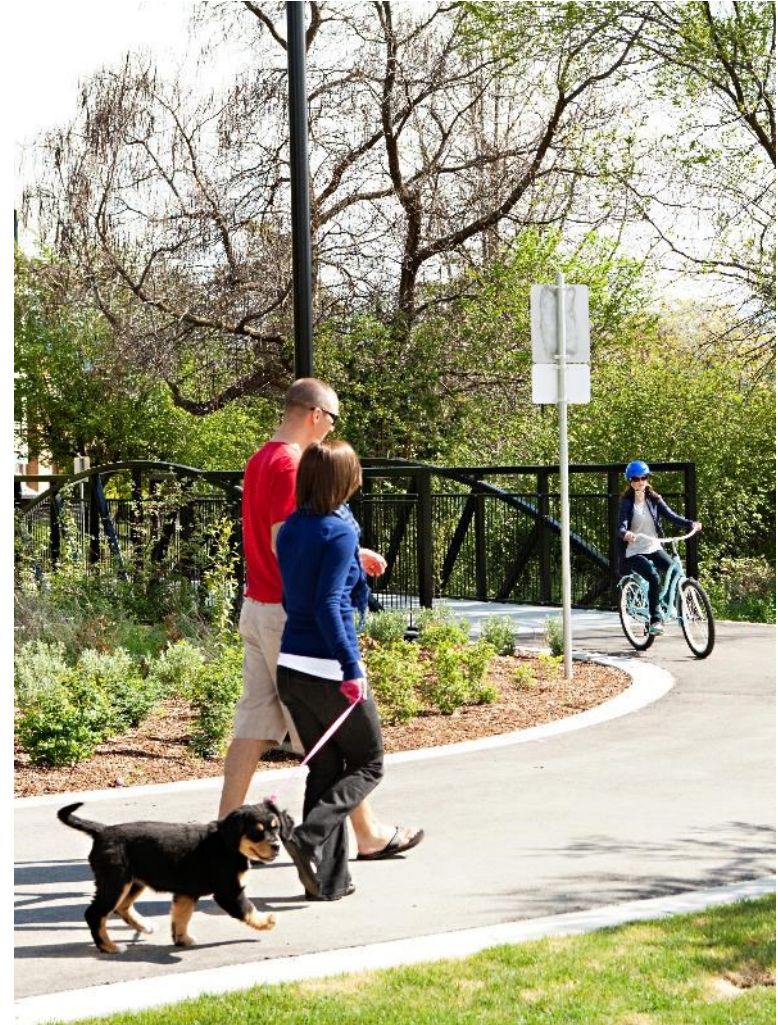
- ▶ Embrace diverse transportation options to shift away from our car-centric culture
- ▶ Concentrate on growing vibrant urban centres
- ▶ Take action & be resilient in the face of climate change
- ▶ Build healthy neighbourhoods that support a variety of households, income levels and life stages
- ▶ Strengthen the protection of our land, water and air resources



Why Complete Communities?



- ▶ Range of transportation options
- ▶ Services & amenities in close proximity
- ▶ Quality of life
- ▶ Attract business & investment
- ▶ Health benefits
- ▶ Caters to all life stages (millennials, families, retirees)
- ▶ Protect natural areas
- ▶ Encourages low-carbon future



OCP 2040 Directions:

- ▶ Align land use & transportation planning
- ▶ Limit car captive development
- ▶ Accelerate investment in urban core
- ▶ Prioritize moving people
- ▶ Embrace shared mobility (bike share, car share etc)



Questions?

For more information, visit kelowna.ca/imagenext