



Healthy City
Strategy

Healthy Housing Strategy Proposed Actions

Healthy City Strategy

kelowna.ca/planningprojects

Healthy Housing Strategy

- Guide the development of a Strategy to address housing affordability and supply, rental housing and community for all
- Focus on policy, regulations and procedures for subsidized, rental and ownership housing



Journey Home

- Guide the development of a community vision for *addressing homelessness*
- Focus on a systems approach to deliver housing services in the Safety Net and Housing with Supports areas of housing



Housing Crisis

“The most urgent financial issue facing Canadians today is the high cost of housing”

FCM, Fixing Canada's
Housing Crunch

Highlights of HNA

- Gaps:
 - ✓ 11 identified
- Recommendations:
 - ✓ 9 recommendations for Journey Home
 - ✓ 11 recommendations for Healthy Housing Strategy



Wheelhouse



Healthy Housing Vision

The housing needs of all Kelowna residents are met through attainable, accessible and diverse housing options.

Healthy and Resilient Housing



- Diversity of form and tenure
- Affordability and accessibility
- Inclusiveness
- Coordination

Healthy Housing Stakeholder Committee

- BC Housing
- Canadian Home Builder's Association
- Interior Health
- School District #23
- Seniors Outreach Services Society
- Society of Hope
- United Way
- Urban Development Institute, and
- Urban Matters
- UBC

Healthy Housing Stakeholder Workshop Participants

- Adaptable Living
- BC Housing
- CMHC
- CHBA
- Canadian Mental Health Association
- Central Okanagan Early Years Partnership
- Community Living BC
- Evangel Housing Society
- Habitat for Humanity
- Interior Health
- Kelowna Intentional Communities
- KNEW Realty
- LandlordBC
- Mama's for Mama's
- Okanagan Boys and Girls Club
- Pathways Abilities Society
- People in Motion
- RDCO
- School District #23
- Seniors Outreach Services Society
- Society of Hope
- Tenant Resource and Advisory Centre
- United Way
- UDI
- Urban Matters
- UBC
- Vantage Living

Healthy Housing Stakeholder Workshop

- Innovative forms and tenure
- Missing middle
- Universal and adaptable design
- Security and supply of long-term rentals
- Affordable units in new development
- Housing partnerships
- Short-term rentals

Online Survey Results

- **1,563 surveys** completed
- **Top priorities** – affordability, stability and accessibility of housing
- Interested in **new housing types**
- Interested in **new housing tenure**
- Feel both **private and public sectors** should share the responsibility in affordable housing



Housing Needs Assessment Gaps

- Bottleneck in the Wheelhouse
- Limited supply and high demand for purpose built rentals
- Security of tenure and short-term rentals
- The cost of housing is increasing and incomes aren't keeping pace
- Need for Greater Housing Diversity

'Missing Middle' Housing Forms



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Categories for Proposed Actions

1. Policy and Research
2. Zoning
3. Parking
4. Partnership
5. Financial tools
6. Advocacy



Policy and Research Actions

1. Create policies for City land investments
2. Research and inventory the existing purpose-built rental buildings
3. Increase the purpose-built rental agreements from 10 to 25 years
4. Encourage universal and accessible design

Policy and Research Actions

5. Integrate the Growth Management Strategy with the transportation network
6. Develop an Energy Step Code Implementation Plan
7. Develop policies and regulations addressing short-term rentals

Zoning Bylaw Actions

8. Increase opportunities for infill subdivisions
9. Increase opportunities for infill housing forms
10. Increase opportunities for innovative forms and tenure
11. Increase supply of affordable housing

Parking Actions

12. Adjust parking regulations to increase flexibility for 'missing middle' housing forms
13. Reduce or eliminate parking requirements for infill and affordable housing forms

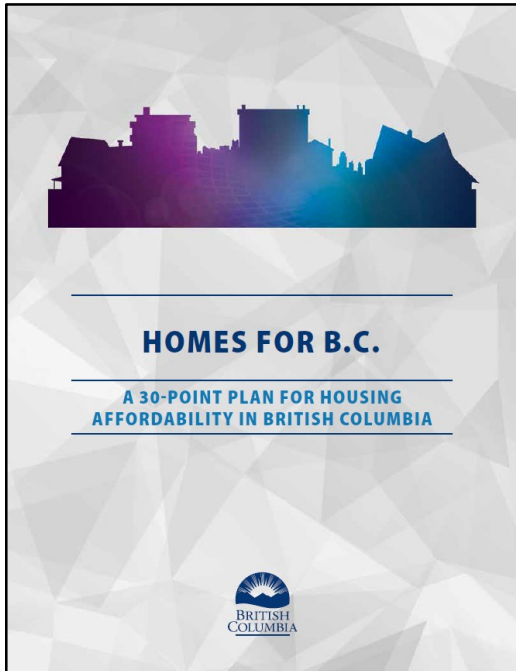
Partnership Actions

14. Formalize a partnership with BC Housing
15. City as a hub for community collaboration on housing
16. Co-host Annual Housing Symposium
17. Develop a Community Energy Retrofit Strategy
18. Regional Housing Needs Assessment

Financial Tools Actions

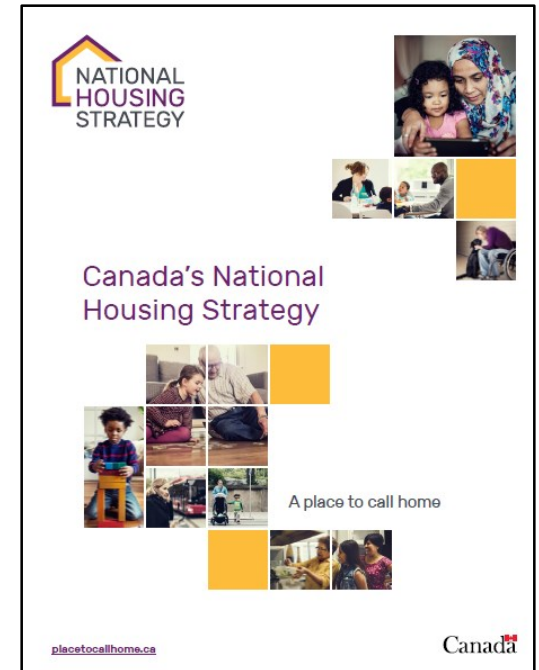
19. Develop an Affordable Housing Land Acquisition Strategy and corresponding Funding Strategy
20. DCC Bylaw Review
21. Revise Rental Housing Tax Exemption Bylaw

Advocacy Actions



22. Advocate to Senior Government for additional tools

23. Advocate to Senior Government for additional funding



Development of Healthy Housing Strategy

- 5-year plan and actions will be implemented based on priority, impact and resources
- Aligning with the Journey Home Strategy



Healthy Housing Strategy

What direction is required for the Healthy Housing Strategy to make significant changes for our residents?

- Bold and innovative actions
 - City leadership
- Partnership development

Next Steps

