

**imagine**Kelowna

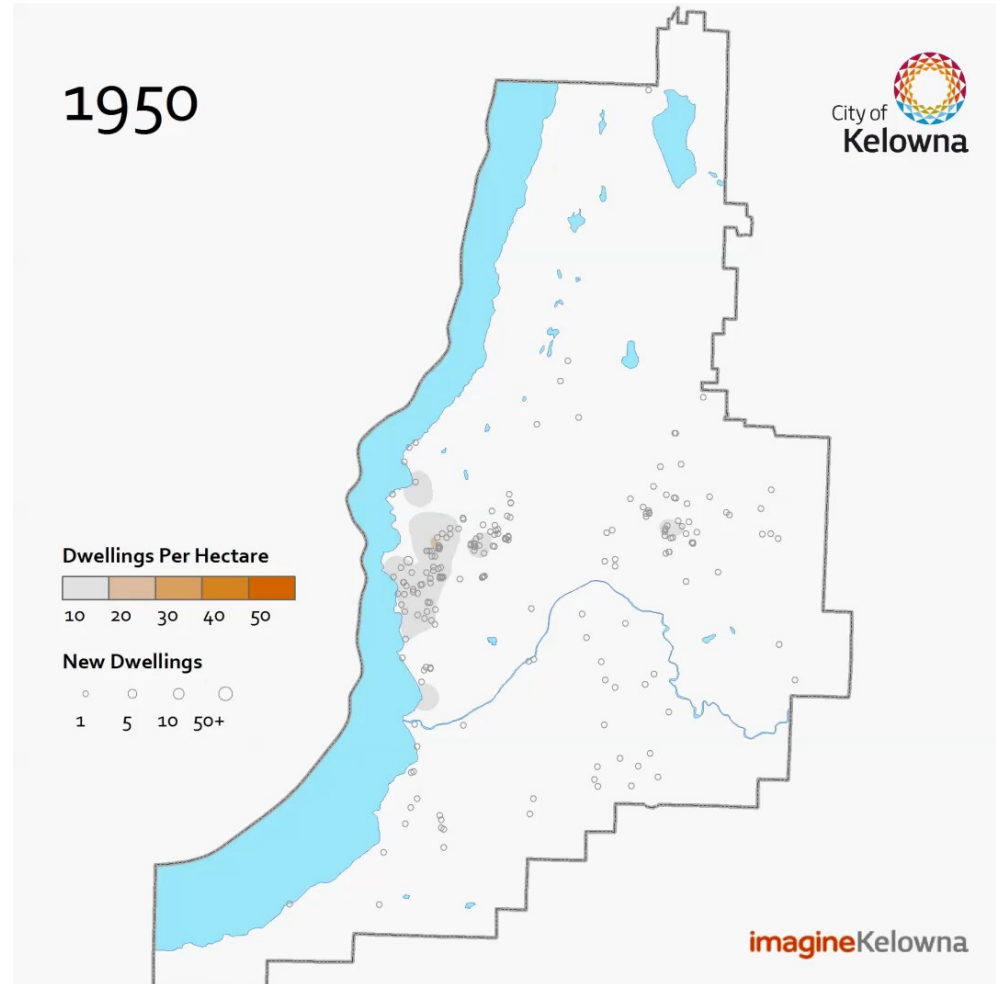
Imagine: our Kelowna

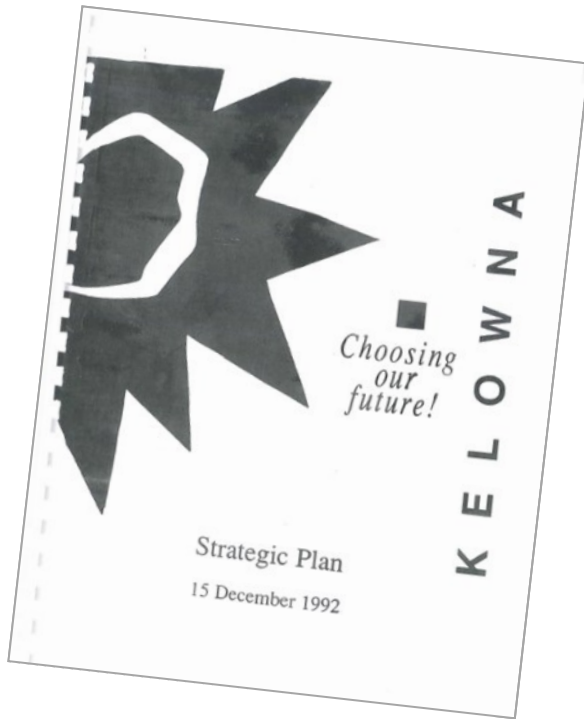


# Our Kelowna as we Grow



1950-1992



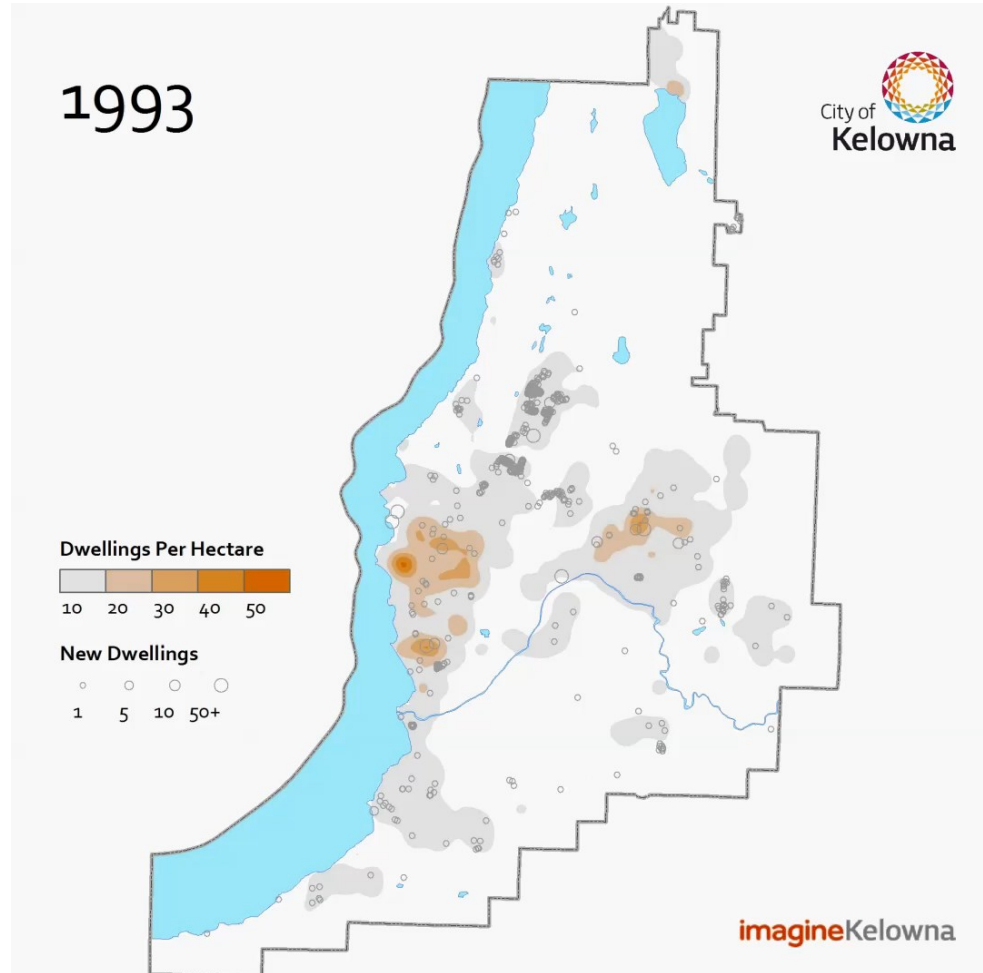




# Our Kelowna as we Grow



1993-2016



**imagine**Next

# imagineKelowna



# Blockchain technology



# IoT





**imagine**Kelowna

is NOT a plan!

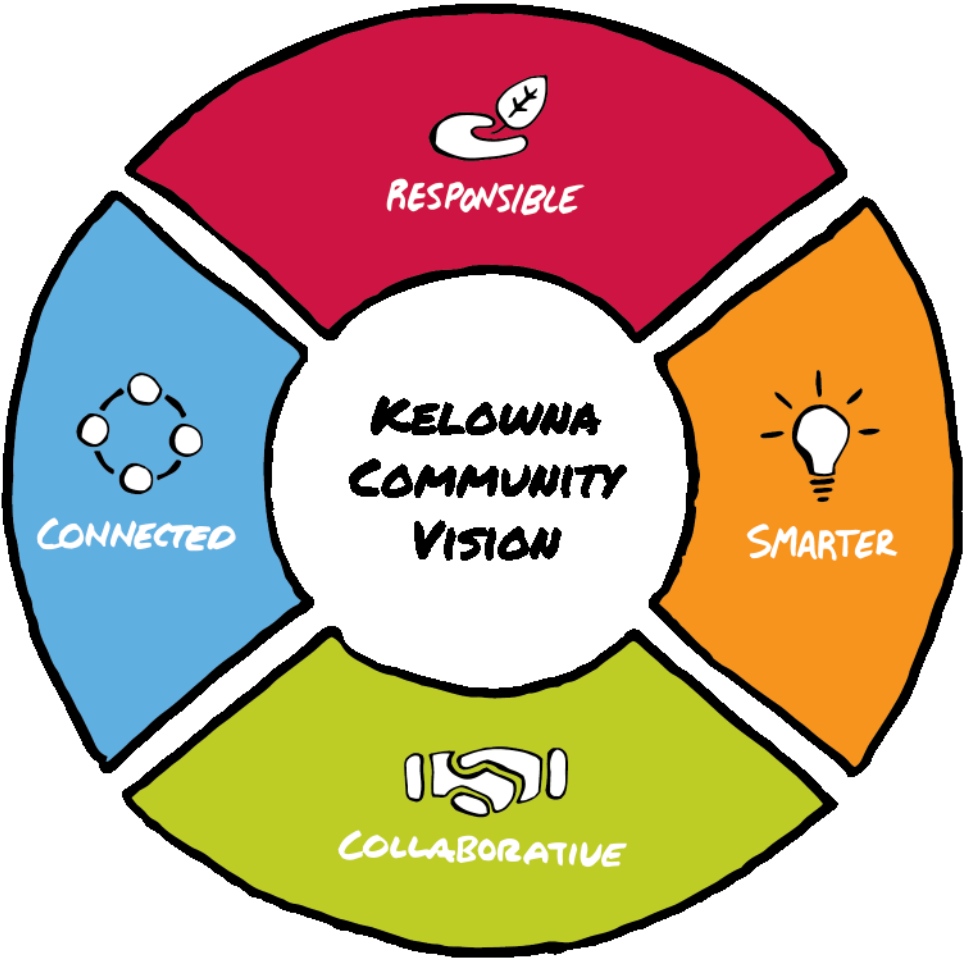


# Engagement





# imagineKelowna





# Vision and Community Values

Pg. 7 and 8

By embracing these values, in 2040, Kelowna is a community with the capacity to respond, learn, adapt and grow with change.







**CONNECTED**

a community where residents are connected to their neighbours, their city and the wider world.

- ▶ Embrace diverse transportation options to shift away from our car-centric culture
- ▶ Create great public spaces that bring people together
- ▶ Provide opportunities for people of all ages, abilities and identities
- ▶ Cultivate an accessible and engaging arts and culture scene





**SMARTER**

a community that is willing to learn, adapt and grow so we can thrive in the face of rapid change.



- ▶ Support innovation that helps drive inclusive prosperity
- ▶ Take action and be resilient in the face of climate change
- ▶ Build healthy neighbourhoods that support a variety of households, income levels and life stages

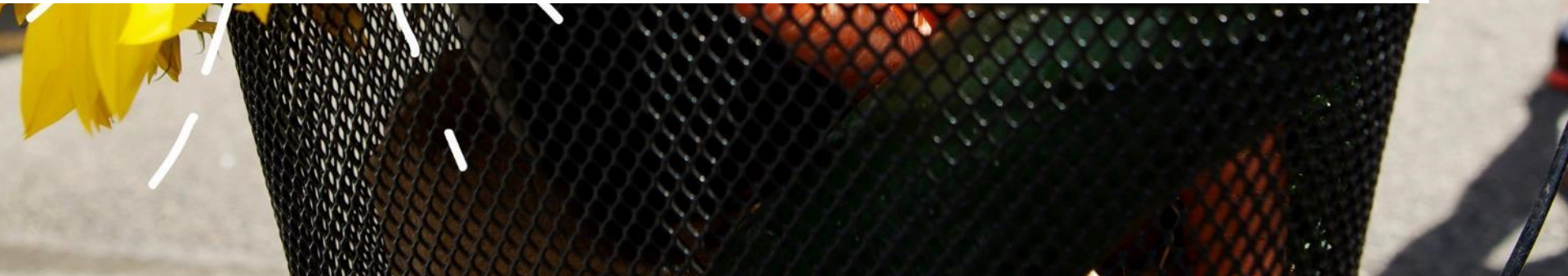


**RESPONSIBLE**


community where social and environmental concerns are prioritized and where decisions are made ethically.



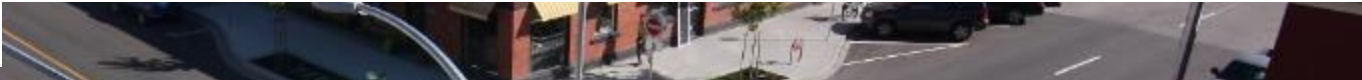
- ▶ Concentrate on growing vibrant urban centres and stop facilitating urban sprawl
- ▶ Preserve Okanagan Lake as a shared resource
- ▶ Strengthen the protection of our land, water and air resources
- ▶ Protect agricultural land and promote sustainable farming







community where people of all backgrounds  
work together to meet collective challenges.

- 
- ▶ Engage with the Okanagan's traditional past and heritage as foundations for building a fair and equitable community
  - ▶ Nurture a culture of entrepreneurship and collaboration
  - ▶ Foster resident-driven solutions





From

**imagine**Kelowna

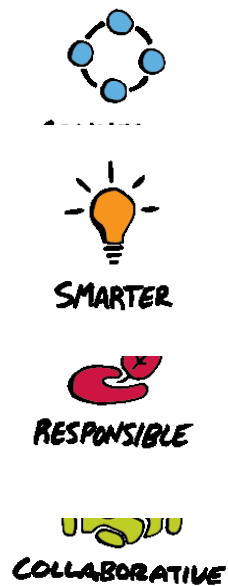
to

**imagine**Next






imagineKelowna

imagineNext



14 Draft Goals

Citizens



Educational Institutions  
Associations  
Private/Corporate  
Regional governance

End State

# What is **imagineNext** ?

Is a framework for aligning the City's plans, strategies, community partners and other initiatives to implement the **imagineKelowna** Vision

# *Discussion*