

Our Kelowna as we Grow

Facts in Focus: Purpose of an OCP

Intro Video:

<https://youtu.be/AGZ8vlomDZc>



imagineNext

What is an OCP?

- ▶ The OCP is the primary tool that sets out the vision, strategies and objectives for 20 years of growth.
- ▶ The OCP knits together policy from a wide range of subjects into one comprehensive growth strategy that sets the city on a path towards its desired long-term vision.



transportation

land use



housing

**urban
design**

learning

heritage



**parks
+
open
space**



**social
issues**

**Community Planning:
a Broad, Integrated
Approach**

economy

energy



public safety



culture

**community
facilities
+ services**



health

sustainability

How has the City changed?



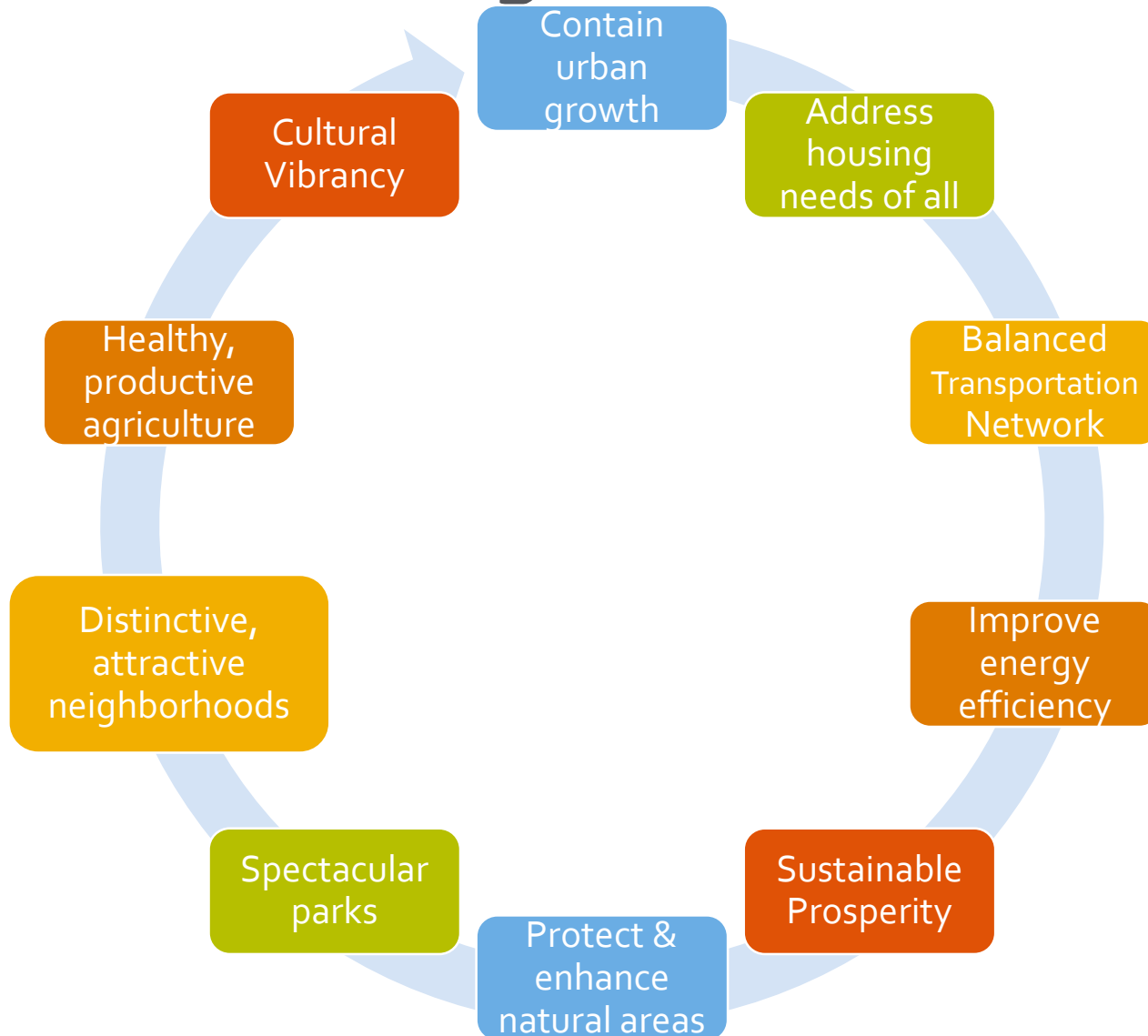
1992 vs. 2013





City's population is 129,442
with ~50,000 by 2040

Current 2030 OCP Goals



Future Trends



Change at an unprecedented pace

Population & demographic shifts

Evolving transportation technology

Asset management & infrastructure costs

Climate change is here

Current OCP Challenges

- ▶ Numerous City plans not necessarily united with one vision
- ▶ Competing objectives for capital projects
- ▶ Infrastructure needs outweigh municipal revenue
- ▶ Density of people/jobs not at a point to make significant shifts in alternative mobility options
- ▶ OCP amendments detract from the strength of the growth strategy

Key Directions for 2040 OCP



► Diversify housing options



Expand transportation options



Secure community amenities



Build more complete communities



Intensify the Urban Core



Catalyze employment centres



Protect agriculture

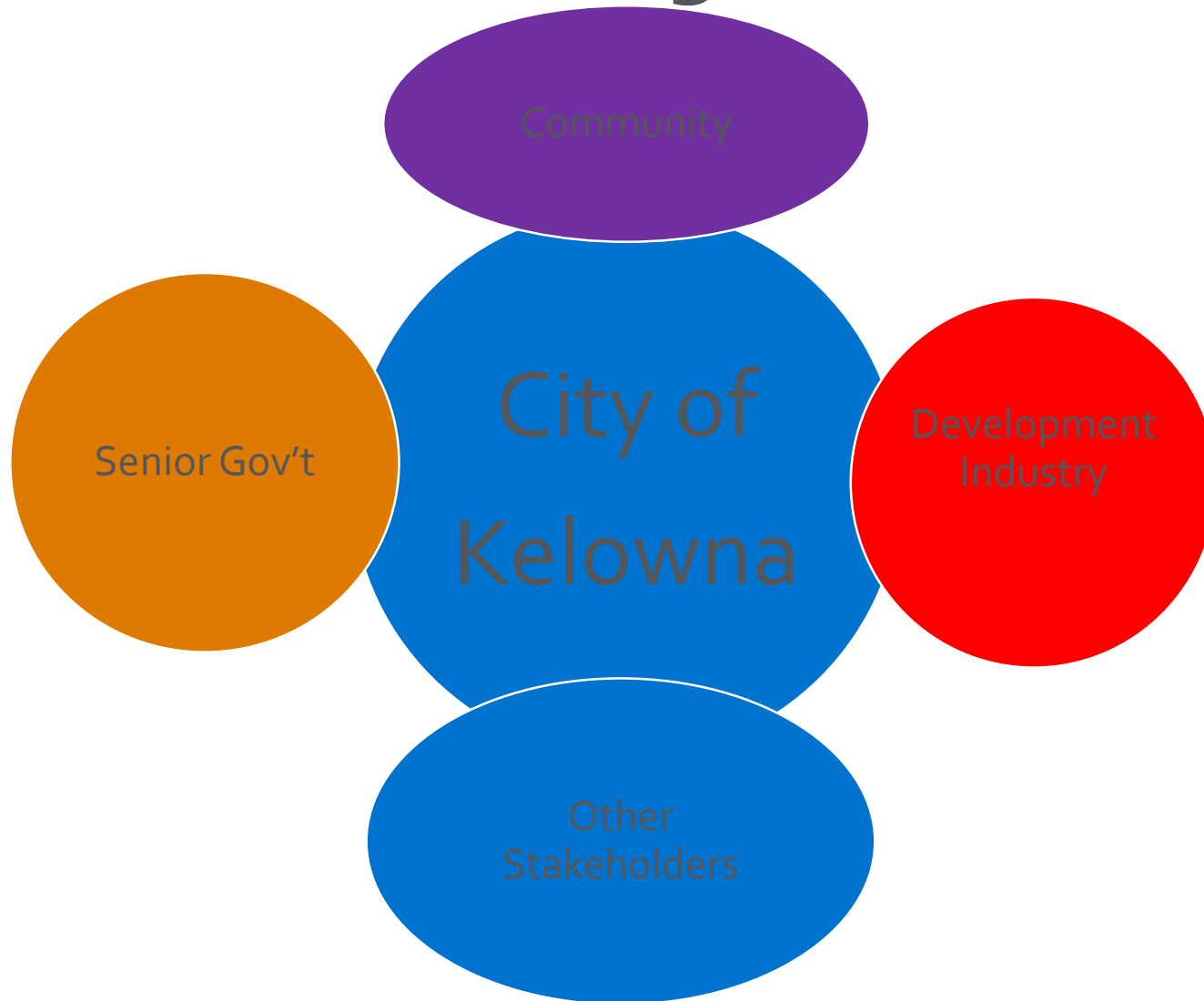
OCP Scope of Influence



- ▶ Master Transportation Plan
- ▶ Infrastructure Plan(s)
- ▶ Climate Action Plan
- ▶ Transit Future Plan
- ▶ Heritage Strategy
- ▶ Cultural Plan
- ▶ Parks Acquisition Strategy
- ▶ Community Wildfire Protection Plan
- ▶ 10 Year Capital Plan/ 20 Year Servicing Plan
- ▶ DCC Program



OCP Planning Partners



As We Grow Resources:

- Video
- [Story Maps](#)
- *8 Facts in Focus* papers
- Website materials



Leaving a Legacy

"The future belongs to those who prepare for it today."

Quote by Malcolm X





Questions?

For more information, visit kelowna.ca/imaginenext