

Report to Council



Date: March 12, 2018
File: 1200-31
To: City Manager
From: Danielle Noble-Brandt, Policy & Planning Department Manager
Subject: 2040 OCP Facts in Focus – Introduction to OCP and Population and Housing

Recommendation:

THAT Council receives, for information, the report from the Policy & Planning Department Manager dated March 12, 2018, with respect to the 2040 OCP Facts in Focus – Introduction to OCP and Population and Housing.

Purpose:

To introduce Council to the Facts in Focus series as it relates to topic-based background papers on the 2040 OCP update. To introduce the Purpose of an Official Community Plan and the population projections and housing needs.

Background:

Decisions on the type, location and pace of growth will shape our community and have far reaching environmental, social, and financial implications. The public launch of the 2040 OCP Update commenced in February 2018 and this OCP update is an opportunity to harness the community's vision and shape the growth strategy for the City of Kelowna as it evolves into a 21st century mid-sized City. The OCP will examine planning directions that can be achieved over a 20-year time horizon.

In preparation for the first phase of public engagement on growth scenarios, Policy and Planning have developed eight Facts in Focus papers to promote a broad understanding of the key issues and opportunities of the core topic areas for the 2040 OCP update. It is critical to build this baseline of general knowledge for Council, the community and stakeholders prior to the evaluation of 4 proposed growth scenarios (Phase 2). Integrating the Imagine Kelowna outcomes and the Facts in Focus topics with the OCP's growth strategy is the starting point for imagining our future City.

The Facts in Focus papers will be presented to Council in the following order:

1. Purpose of the OCP (March 12, 2018)
2. Population and Housing (March 12, 2018)

3. Building Complete Communities (anticipated date March 19, 2018)
4. Transportation (anticipated date March 19, 2018)
5. Agriculture and Rural Lands (anticipated early April, 2018)
6. The Environment (anticipated early April, 2018)
7. Climate Change (anticipated early April, 2018)
8. Servicing the Plan (anticipated mid Spring, 2018)

The highlight of this report includes the first two Facts in Focus papers:

- 1) *Purpose of an OCP* - to create an understanding of the scope and topics that the OCP update will address, and
- 2) *Population and Housing* - to outline the 2040 population projections and the corresponding housing needs. This will serve as a platform to understanding the land capacity analysis to serve that projected unit count.

The complete Facts in Focus series aims to create a baseline of knowledge regarding the issues, current policy direction, areas of challenge, and opportunities that our City has with this 2040 OCP update. By providing education materials at the onset of this project, it is hoped that it will encourage various stakeholders and community residents to become curious about the diversity of topics, to be educated and knowledgeable, and to participate with informed dialogue. Other tools will include a City project website, story maps, videos, and other resource materials that will be created as the 2040 OCP update project proceeds through various phases. It is hoped and envisioned that we will all play a role in building a great City together.

Submitted by:

Danielle Noble-Brandt, Policy & Planning Department Manager

Approved for inclusion:



Doug Gilchrist, CP and SI Divisional Director

Attachments:

- 1) Facts in Focus – Purpose of an OCP
- 2) Facts in Focus – Population and Housing

cc:

Divisional Director, Community Planning & Strategic Investments
Divisional Director, Infrastructure
Divisional Director, Human Resources
Divisional Director, Financial Services
Divisional Director, Corporate Strategic Services
Divisional Director, Corporate and Protective Services
Divisional Director, Active Living and Culture
Director, Strategic Investments
Department Manager, Integrated Transportation
Infrastructure Engineering Manager
Community Planning Department Manager
Communications Advisor