



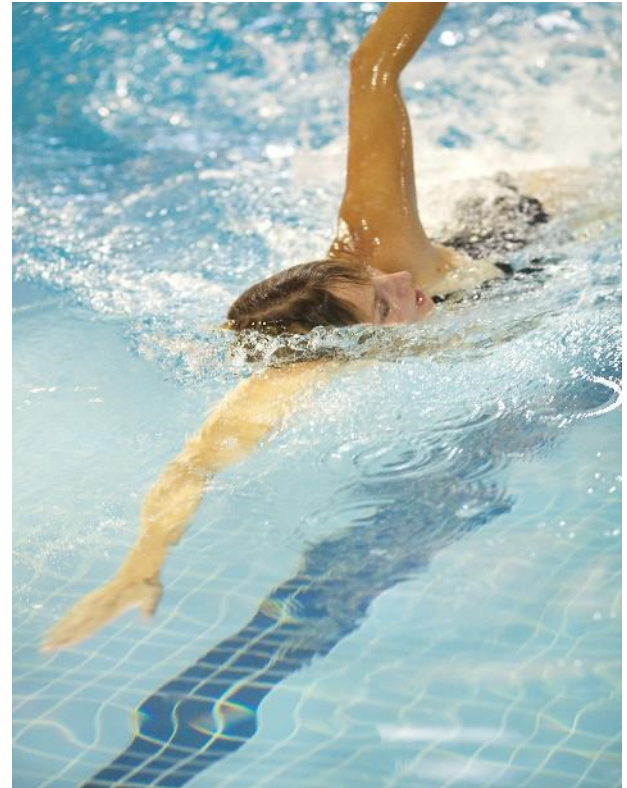
Community Sport Plan

March 2018



Work Completed To Date

- ▶ Formed Steering Committee
- ▶ Conducted System Review
- ▶ Engaged Community & Stakeholders
- ▶ Analyzed the Information
- ▶ Developed the Draft Plan



Vision

What do we want our *Sport System* to **be**?



Inspire lifelong participation

improve residents' quality of life

Strengthen our community

PROVIDE EXCEPTIONAL FACILITIES

Offer sport opportunities for all

Guiding Principles

What *values* will guide our efforts?



Positive sport experiences
Celebrate our Champions
Achieve Excellence
Promote Inclusivity
Build Collaboration
Develop Quality Infrastructure
Accomplish Results



Strategic goals

What do we want to achieve?

- ▶ Increased participation
- ▶ Quality, inclusive programs
- ▶ Strengthened interaction and collaboration
- ▶ Improved organizational capacity & sustainability
- ▶ Exceptional facilities
- ▶ Premier sport event destination



Action Items:

- ▶ What do we need to do to achieve our goals?
- ▶ Broad list of tasks

Tactics:

- ▶ How will we accomplish our action items?
- ▶ Specific & Measureable

*** Basis of Implementation Strategy**



Goal 1:

Increase participation in sport & physical activity for all ages.

Action Item 1.1

Improve community awareness of sport participation options through avenues such as a shared online tool that offers marketing, networking, scheduling and registration capabilities

Tactics

- ▶ Bring together representatives from a few “core” LSOs to discuss needs and determine the best online format that supports the promotion and delivery of community sport
- ▶ Work with a website development expert to conceptualize an online tool utilizing the agreed upon format
- ▶ Test and monitor the new online tool and modify based on recommendations
- ▶ Launch online tool and review/update as required

Next Steps

- ▶ Work with Steering Committee to finalize the Sport Plan
- ▶ Develop an Implementation Strategy
- ▶ Present “Community Sport Plan” report

Anticipated Completion:

April 2018



Community Sport Plan

Comments & Discussion

- ▶ Based on what you have heard from the community, is there anything else that we should consider in finalizing the plan?



Questions?

For more information, visit kelowna.ca.

City of **Kelowna**