

Our Kelowna as we Grow

Official Community Plan 2040 Update



What is **imagineNext**?



Is a framework for aligning the City's plans, strategies, community partners and other initiatives to implement the **imagineKelowna** Vision



What is an Official Community Plan?



- ▶ An OCP is a **comprehensive** plan that guides the overall future of the City & provides a broad framework for managing future change.

Why are we doing an OCP Update?

▶ Key Question:

To make sustainable choices about the kind of city Kelowna will be in the 21st century.

- ▶ Respond to population growth
- ▶ Imagine Kelowna ➡ vision into 'action'
- ▶ Compliance with legislation
- ▶ Creating an adaptive, resilient city
- ▶ Timing alignment (MTP, RSTP, CCAP, 20-yr servicing plan)

Key Ingredients

- ▶ Approach
 - ▶ Community partners, Imagine Kelowna, resiliency
- ▶ Public Engagement
 - ▶ Targeted external engagement to put *Imagine Kelowna* into action
- ▶ Shared accountability
 - ▶ This is a community Plan with shared outcomes
- ▶ Implementation Plan
 - ▶ Phased activities to keep the Plan 'alive'

Guiding Principles of the Process

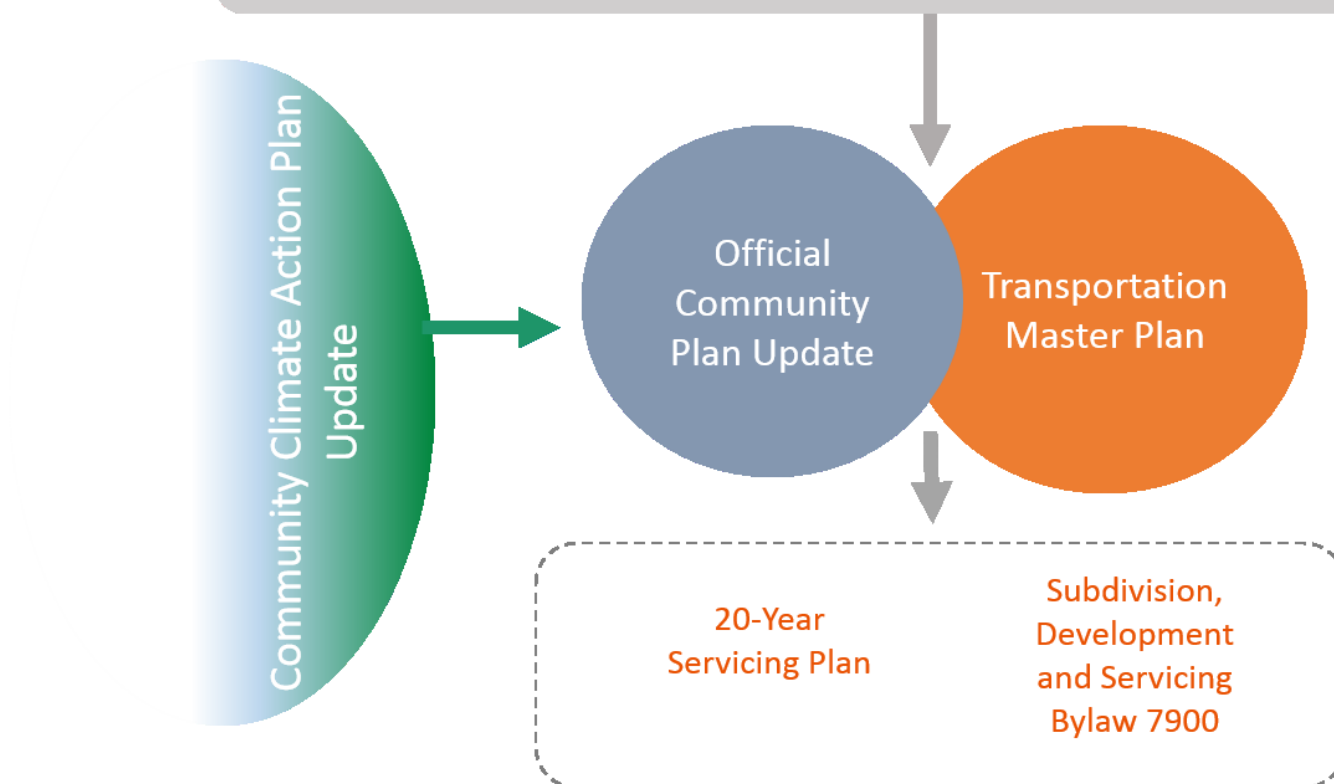
- ❖ Active engagement
- ❖ Informed decision making
- ❖ Alignment with the Master Transportation Plan
- ❖ Timely Completion
- ❖ Responsive

OCP links to other City Plans



imagineKelowna

Principles & Goals



2040 OCP Content

- ▶ City-wide overall growth management strategy
- ▶ Parks and open space (future lands)
- ▶ Transportation
- ▶ Housing
- ▶ Natural environment
- ▶ Heritage
- ▶ Urban design
- ▶ Agriculture
- ▶ Climate change

Guiding Principles for Plan Content

- ▶ **Adaptive/Responsive:** flexible & adaptable to an uncertain future
- ▶ **Leading Edge:** future focused & innovative approaches
- ▶ **Shared Responsibility:** actions will engage the community to share implementation responsibilities
- ▶ **Accessible:** common language and explore opportunities for final Plan interactive capability

2040 OCP Deliverables

- ▶ Adopted bylaw
 - ▶ OCP vision, principles and goals
 - ▶ Alignment with MTP goals, principles, actions
 - ▶ Policy content
 - ▶ City maps
 - ▶ Updated regional context statement
 - ▶ Corresponding 20 Year Servicing Plan
 - ▶ Public engagement and stakeholder communication strategy
- ▶ Implementation Strategy
- ▶ Performance Monitoring & Indicators

Key Phases and Milestones

Phase 1

- **BACKGROUND** (June 2017-Feb 2018)
- Background research
- Pre-planning

Phase 2

- **GROWTH STRATEGY DEVELOPMENT** (Feb – Oct 2018)
- Issues identification
- Public engagement process
- Develop a preferred growth strategy

Phase 3

- **PLAN DEVELOPMENT** (Oct 2018 – June 2019)
- Plan compilation (policy development, mapping, indicator creation, implementation plan)
- Corresponding servicing analysis

Phase 4

- **PLAN REFINEMENT** (June 2019 – March 2020)
- Final plan consultation
- Plan refinement

Phase 5

- **PLAN ENDORSEMENT & LAUNCH** (March – September 2020)
- Plan adoption
- Implementation launch

Project Benefits

- ▶ Coordinated alignment with community values established in Imagine Kelowna
- ▶ Coordinated transportation and land use planning
 - ▶ Establishment of an evaluation matrix for both projects
- ▶ Coordinated engagement
- ▶ Updated growth strategy
- ▶ Resiliency lens



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