



TURNER | STRATEGIES

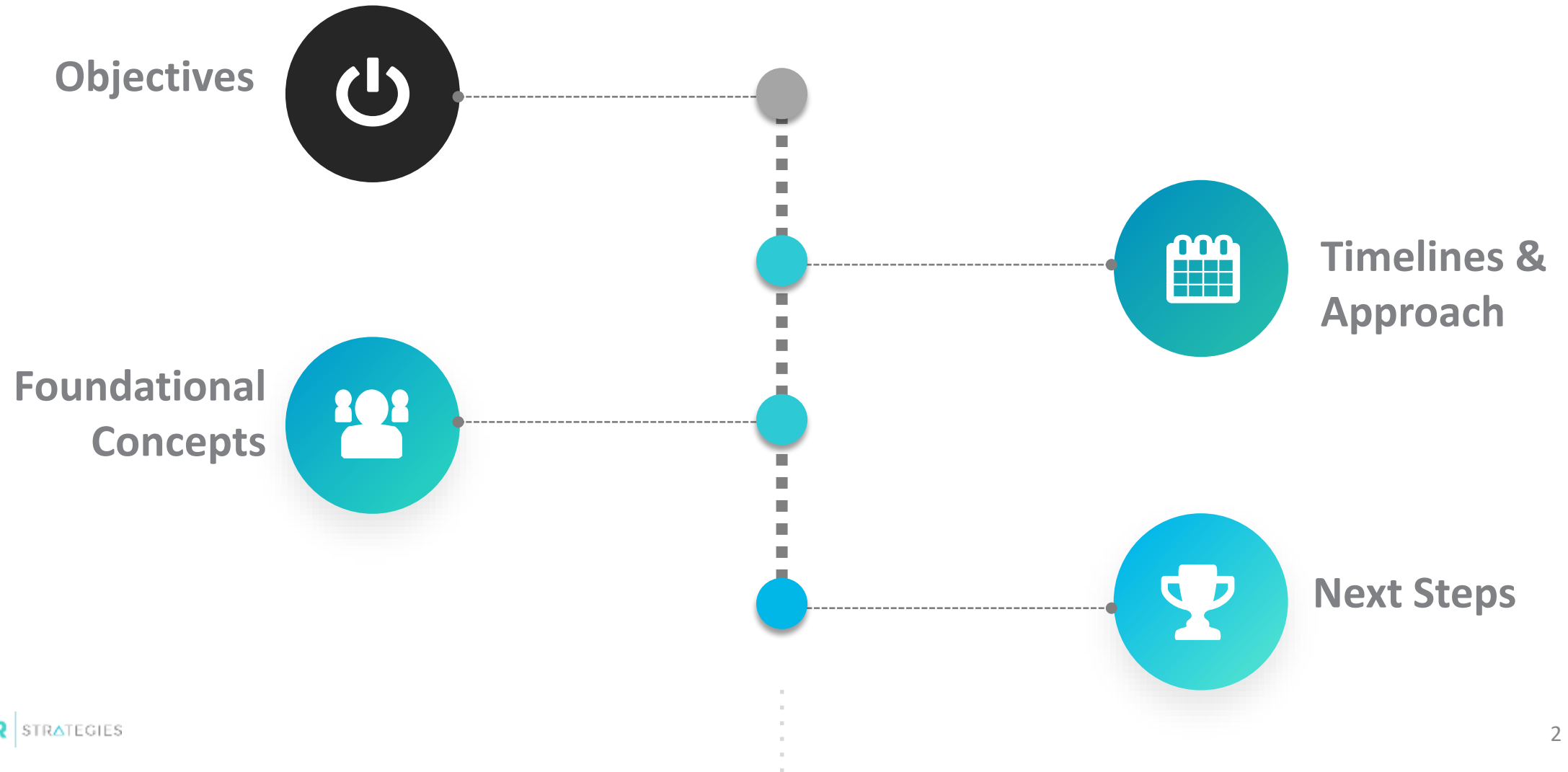
Journey **HOME**

**BUILDING KELOWNA'S PLAN TO END
HOMELESSNESS**

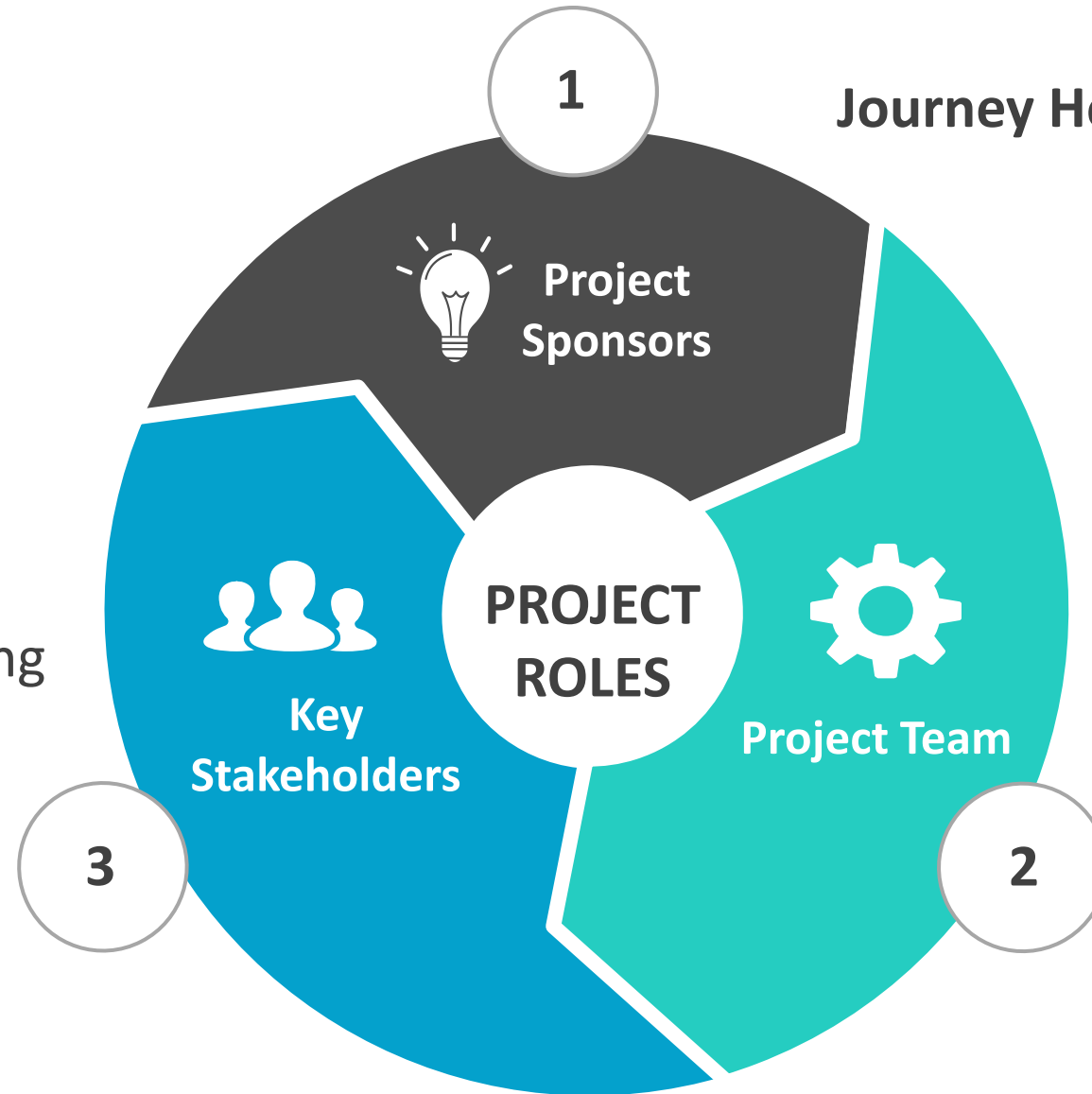
City Council Update

January 22, 2018

Overview



- Public
- Service Providers
- Funders
- City Council
- Lived Experience Circle
- Youth Plan Steering Committee
- Community Advisory Board (CAB)
- Media



Journey Home Task Force

**Turner Strategies, with
COH, AWH support
City of Kelowna**

Project Team

Turner Strategies



- **DR. ALINA TURNER**
- JAIME ROGERS, MSW
- CHANTAL HANSEN, MGIS

Canadian Observatory on Homelessness

- **DR. STEVE GAETZ – DIRECTOR & PROFESSOR, YORK U**
- DR. JOHN ECKER – DIRECTOR OF RESEARCH & EVALUATION
- DR. ERIN DEJ – POSTDOCTORAL FELLOW
- SARAH HOLDEN, MSW – RESEARCH & EVALUATION OFFICER
- STEPHANIE VASKO – DIRECTOR OF COMMUNICATIONS

A Way Home - Canada

- MELANIE REDMAN, CEO & PRESIDENT

Significant opportunity to showcase nationally embedding Youth focus within community plans from the start.

Kelowna's Plan will...

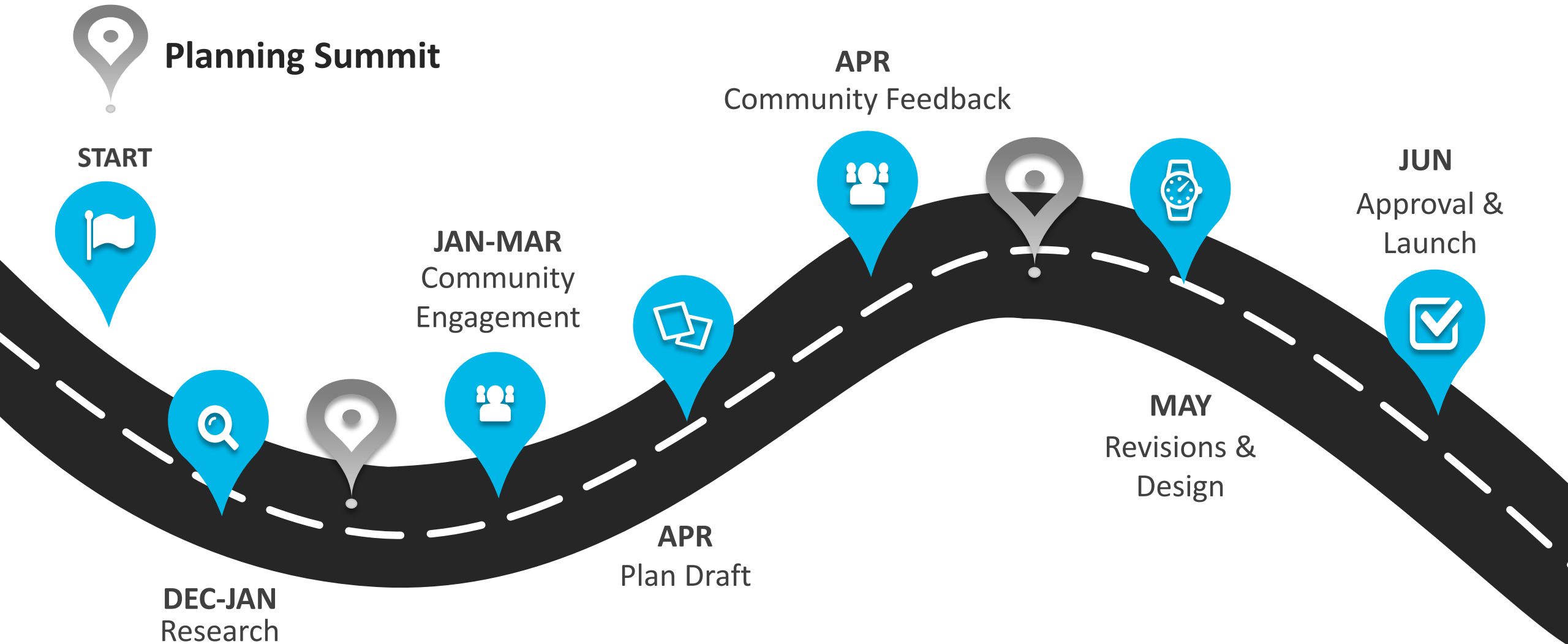
- Provide a blueprint with **concrete actions that are realistic**
- Result in **measurable, positive change** for those experiencing homelessness, at risk AND residents, businesses, public systems
- Be supported & reflective of **diverse perspectives & needs**
- Build awareness and **shared accountability** across stakeholders



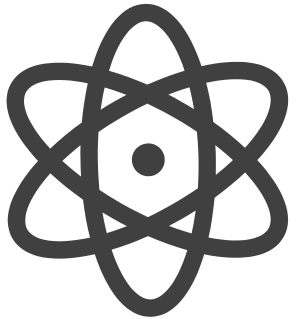
- Advance a **systems planning** approach, grounded in evidence
- Identify accountabilities, **targets, and resources needs** for implementation
- Be solutions focused & **strengths-based, building on what works**
- Will balance short, medium and longer term interventions for diverse groups (**Indigenous, youth, women, rough sleepers**, etc.)

- Embed the **AWH Kelowna Youth Strategy** from the start – setting a national example.

Project Road Map



Foundational Concepts



1

System planning response focuses on both ending homelessness and preventing future homelessness.

2

Uses the concept of **functional zero** as the measurement for ending homelessness which means that homelessness is prevented whenever possible, and that experiences of homelessness are rare, brief, and non-recurring.

3

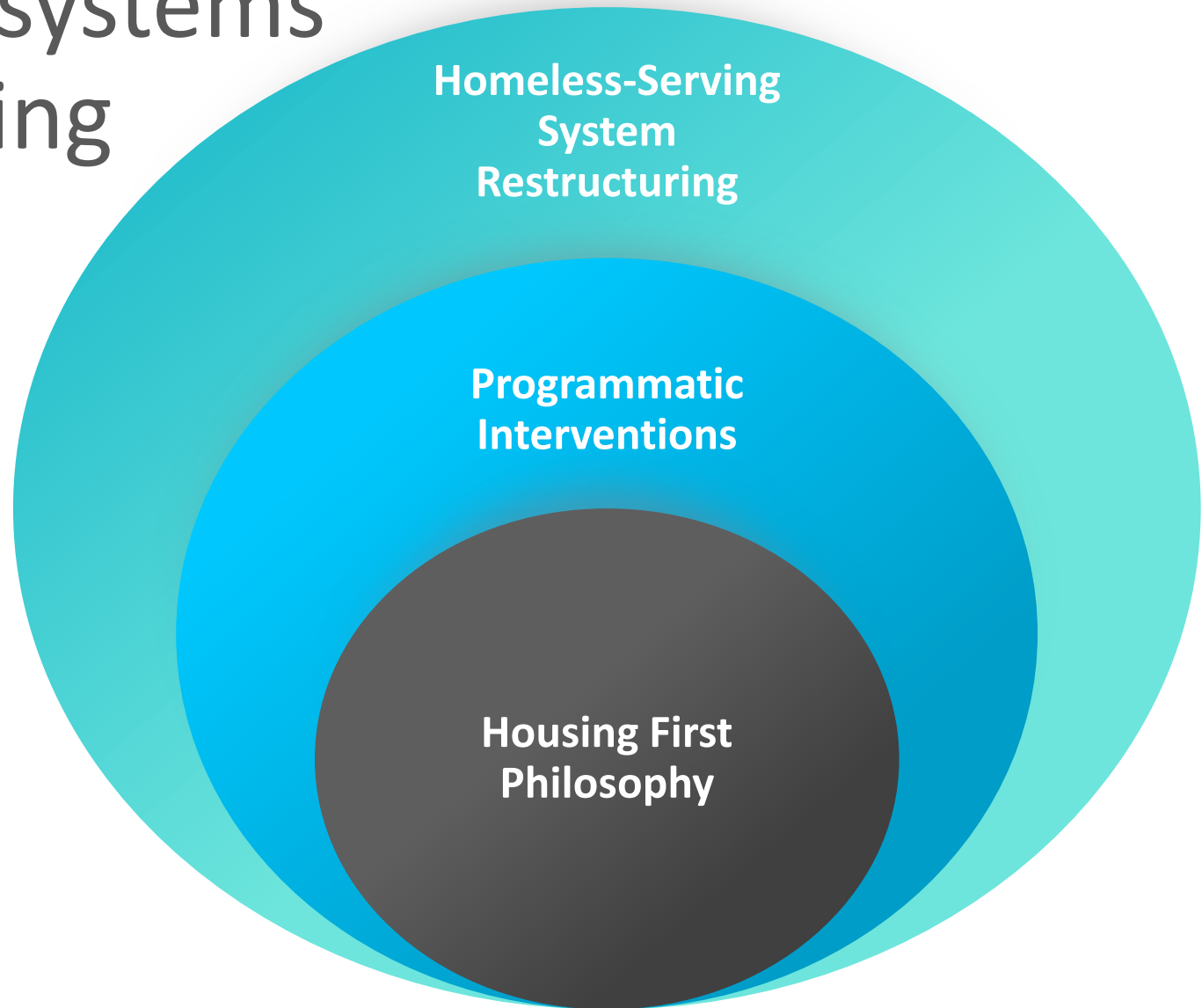
Ending and preventing homelessness require renewed **leadership & accountability** across stakeholders and investment in what works.

4

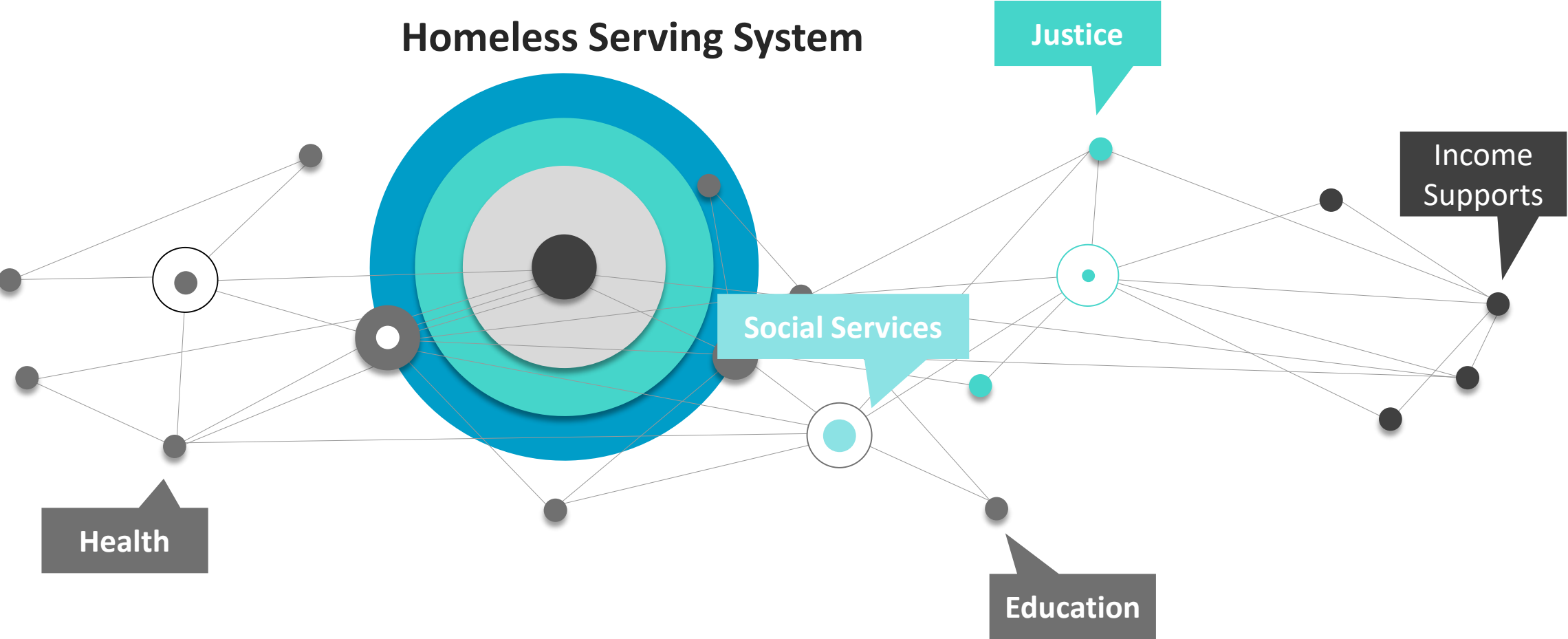
Critical need to increase **permanent supportive and affordable housing supply**, and a greater focus on prevention and diversion, including **longer term supports** where appropriate.

Shifting from a program-by-program to a systems approach to ending homelessness.

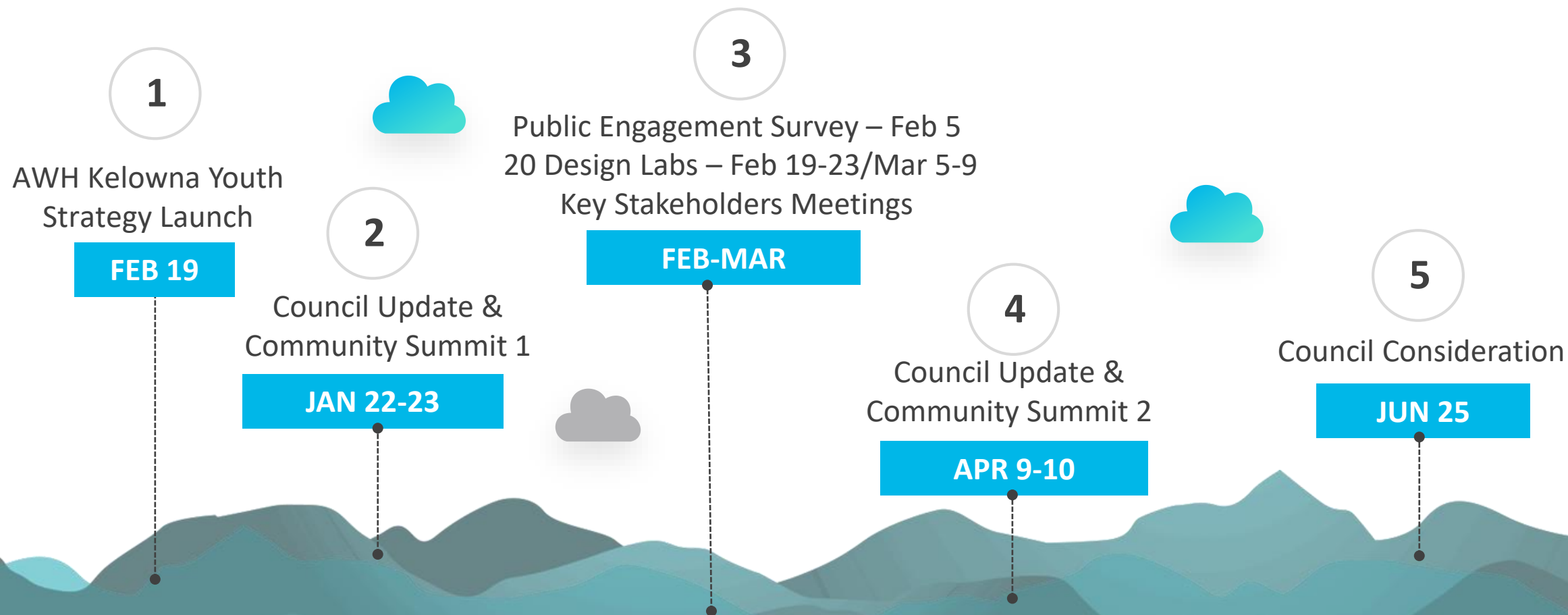
Restructuring our approach to homelessness following the Housing First philosophy.



Rethinking Integration



Key Dates



THANK YOU



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