City of Kelowna
Regular Council Meeting
AGENDA

Monday, March 13, 2017

9:00 am

Knox Mountain Meeting Room (#4A)

City Hall, 1435 Water Street

THAT this meeting be closed to the public pursuant to Section 90(1) (b), (e) and (g) of the Community Charter for Council to deal with matters relating to the following) of the Community Charter for Council to deal with matters relating to the following:

•   Position Appointment

•   Potential Litigation

•   Acquisition, Disposition or Expropriation of Land or Improvements

5.   **Adjourn to Closed Session**

6.   **Reconvene to Open Session**

7. Issues Arising from Correspondence & Community Concerns

    7.1   Mayor Basran, re: Issues Arising from Correspondence   30 m

8. Termination

City of Kelowna
Regular Council Meeting
Minutes

Date: Monday, March 6, 2017
Location: Knox Mountain Meeting Room (#4A)
                         City Hall, 1435 Water Street

Members Present   Deputy Mayor Mohini Singh, Councillors Maxine DeHart, Ryan Donn, Gail
                         Given, Tracy Gray, Brad Sieben, and Luke Stack

Members Absent   Mayor Colin Basran, Councillor Charlie Hodge

Staff Present   Deputy City Manager, Joe Creron; Deputy City Clerk, Karen Needham,
                         Divisional Director, Infrastructure, Alan Newcombe*; Integrated
                         Transportation Department Manager, Raphael Villarreal*; Transit and
                         Programs Manager, Jerry Dombowsky*; Transportation Planner, Cameron
                         Taylor-Noonan*; Community Engagement Consultant, Kari O'Rourke*;
                         Community Planning Department Manager, Ryan Smith*; Suburban &
                         Rural Planning Manager, Todd Cashin*; Planner Specialist, Melanie
                         Steppuhn*; Sustainability Coordinator, Tracy Guidi*; Legislative
                         Coordinator (Confidential), Arlene McClelland

(* denotes partial attendance)

1.   **Call to Order**

       Deputy Mayor Singh called the meeting to order at 9:01 a.m.

2.   **Confirmation of Minutes**

Moved By Councillor Gray/Seconded By Councillor DeHart

       R163/17/03/06 THAT the Minutes of the Regular AM Meeting of February 27, 2017
       be confirmed as circulated

                                                                                    Carried

3.   **Reports**

       3.1   **Transit Service Standards Workshop**

Staff:
- Displayed a PowerPoint Presentation summarizing the process to develop standards and
  measurements to guide the provision of transit service and responded to questions from Council.

Council:
- Provided individual comments on Transit Services.

Moved By Councillor Gray/Seconded By Councillor DeHart

R164/17/03/06 THAT Council receive, for information, the report from the Transit and Programs Manager, dated February 22, 2017, with respect to Transit Service Standards.

Carried

The meeting recessed at 10:05 a.m.

The meeting reconvened at 10:10 a.m.

3.2   Temporary Farm Worker Housing (TFWH) – Revised Draft Policy

Staff:
- Displayed a PowerPoint Presentation summarizing the temporary farm worker housing policy and procedures bylaw updates and responded to questions from Council.

Council:
- Provided individual comments on the revised Temporary Farm Workers Housing Draft Policy.

Moved By Councillor Given/Seconded By Councillor Donn

R165/17/03/06 THAT Council receives for information, the report from Community Planning and Strategic Investments dated March 6, 2017, outlining revised draft policy for Temporary Farm Worker Housing in Kelowna;

AND THAT Council directs staff to prepare the amendments to the Official Community Plan Bylaw No. 1500 as described in the Community Planning and Strategic Investments report dated March 6, 2017;

AND THAT Council directs staff to prepare the amendments to Zoning Bylaw No. 8000 as described in the Community Planning and Strategic Investments report dated March 6, 2017;

AND FURTHER THAT Council directs staff to prepare the amendments to the Development Application Procedures Bylaw No. 10540 as described in the Community Planning and Strategic Investments report dated March 6, 2017.

Carried

4.   Issues Arising from Correspondence & Community Concerns

4.1   Councillor Donn, re: Kiwanis Towers

Councillor Donn:
- Advised of rent impacts to some residents of the Kiwanis Tower due to proposed policy changes for the BC Housing SAFER program.

Council:
- Discussed federal funding impacts on Social Housing.

4.2   Councillor Gray, re: Needham Court

Councillor Gray:
- Confirmed that correspondence received is related to a proposed subdivision and is under consideration of the Subdivision Approving Officer.

4.3   **Acting City Manager, re: School Board Meeting**

Acting City Manager:
- Advised that in response to a meeting invitation from School District Board staff are recommending Agenda items to include:
  1. The Ponds
  2. Parkinson Recreation Centre
  3. Healthy City Strategy
  4. Facilities plan and configuration
  5. School site design; parking and drop-off area

Council:
- Proposed meeting date, June 13, 2017 at 3:00 p.m., at City Hall.

5.   **Termination**

The meeting was declared terminated at 11:44 a.m.

_____   _____
Deputy Mayor   Deputy City Clerk

/acm

Report to Council

City of
Kelowna

Date: March 8, 2017

File: 0610-50

To: City Manager

From: Rafael Villarreal, Manager, Integrated Transportation (Project Manager for Strategic Visioning Project)

Subject: Forces shaping the future - Imagine Kelowna Council Workshop

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Recommendation:

THAT Council receives, for information, the report from the Project Manager for Strategic Visioning Project dated March 13, 2017 with respect to Imagine Kelowna Council Workshop.

Purpose:

To introduce Council to the forces and trends shaping the future in local governments and discuss Kelowna future readiness with our guest expert Nijah Fudge, West Regional Director for the Alliance for Innovation.

Background:

As part of the Phase Two (Shape) process, a more structured and targeted engagement process has commenced around incorporating the data and results from our community engagement & external market research through stakeholder workshops.

On February 17, 2017, the first of our *Imagine Kelowna* workshop series brought together community thought leaders representing business, the social sector, healthcare, academia, the cultural community, the City of Kelowna's Senior Leadership Team, and a select group of other City staff. The workshop aimed to strengthen some draft principles identified by the community. The workshop included the exploration of four future scenarios for Kelowna – stories of our community 20 years out, challenged by global trends and forces of mega-change. Participants' work throughout the morning considered whether Kelowna would be ready to face the forces of mega-change and what measures would be required to build Kelowna's "future-readiness." Afternoon activities introduced participants to a high-level view of the draft principles and asked participants to provide direction to strengthen the principles, based on what was learned through the future scenarios discussions.

Council Workshop on forces shaping the future

This workshop will be delivered by Nijah Fudge, Western Regional Director for Alliance for Innovation (AFI) to help illustrate how significant changes could impact Kelowna (e.g.: climate change,

demographics, technological change, labour market changes). Using this information, the workshops will also help establish key directions to future-proof Kelowna in the face of these changes.

The City of Kelowna recently became a member of the Alliance for Innovation (AFI), a non-profit organization that helps local governments transform and inspire innovation to advance communities through research, real-world experience and key partnerships.

The Alliance for Innovation Board of Directors set out on a journey to discover the "Next Big Things" facing local governments. Through research and scenarios, they looked beyond the horizon and imagined what cities and countries might look like one generation from now.

In this workshop, AFI will explore what has changed over the last twenty years and challenge Council to think ahead in order to be a future ready community. This will include an overview of the four forces, trends, barriers and risks that should be on our radar.

Next Steps

The next major milestone for the Imagine Kelowna initiative includes a deliberative community forum inviting 180 citizens to take part in shaping the vision and test principles. This community forum has been scheduled to take place on Saturday, April 8 at the Kelowna Yacht Club from 8 a.m. to 4 p.m. A call for public participation was officially announced on Thursday, March 8. Citizens are encouraged to complete an expression of interest which closes on Monday, March 27 at noon.

Outreach strategy includes:
- Telephone/mobile phone random recruitment by NRG Research
- Online expression of interest through imagine.kelowna.ca website
- Direct notification to 30+ stakeholder and community organizations
- News releases/Public Service Announcements (3)
- Advertising in newspaper, online and through the City's eScribe and social media channels

In addition, outreach will occur to those more challenging to reach to ensure a broad mix of representation throughout this full-day forum.

A children's day camp at Parkinson Recreation Centre has been offered to reduce barriers for families to attend at no charge.

As part of the recruitment process, citizens will be randomly select from the expression of interest submissions that is reflective of the community as much as possible.

Phase 3 – Affirm (May 2017 to September 2017)

Guiding principles and the preliminary vision will be presented to the community through the City's existing communications channels, online as well as an open house.

The community will provide comments via different channels prior a final version is presented for Council's consideration.

Phase 4 – Integrate (October 2017 to November 2017)

Long-term strategic planning processes involve two main components: strategic visioning, which is done every 20 or 25 years; and comprehensive master plans (e.g. OCP, Corporate Plans, Transportation Plan, etc.) which have more regular updates.

This phase will aim to finalize the project and deliver a long-term strategic framework (below) that will help clarify, organize and align the City's short and long-term planning priorities, shape policies and direct priorities in comprehensive planning projects (e.g.: OCP, Healthy City Strategies, Transportation Master Plan, Corporate Plan, Economic Development Plan) and define relationships between plans, strategies and partnerships.

Internal Circulation:
Divisional Director, Infrastructure
Communications Coordinator, Communications & Information Services
Community Engagement Consultant, Communications & Information Services
Corporate Strategy & Performance Manager, Communications & Information Services
Director, Business and Entrepreneurial Development, Community Planning & Strategic
Long Range Planning Manager, Community Planning & Strategic Investments
Senior Project Manager, Infrastructure

Considerations not applicable to this report:
Legal/Statutory Authority
Legal/Statutory Procedural Requirements
Existing Policy
Financial/Budgetary Considerations
Personnel Implications
External Agency/Public Comments
Communications Comments
Alternate Recommendation

Submitted by:

R. Villarreal, Manager, Integrated Transportation (Project Manager for Strategic Visioning Project)

Approved for inclusion: A. Newcombe, Divisional Director Infrastructure

Attachments: Imagine Kelowna – Forces & scenarios shaping the future
                        Alliance for Innovation presentation

cc: Divisional Director, Community Planning & Strategic Investments
          Divisional Director, Communications & Information Services
          Divisional Director, Human Resources & Corporate Performance
          Divisional Director, Civic Operations
          Divisional Director, Active Living & Culture
          Divisional Director, Corporate & Protective Services
          Director, Business and Entrepreneurial Development

Imagine Kelowna Council Workshop: Scenarios & forces shaping the future

March 13, 2017

Overview – Scenarios & forces shaping the future

On February 17,2017, the Imagine Kelowna team held a Scenario Exploration Workshop. The workshop aimed to strengthen the City's Draft Community Strategic Vision through the exploration of four futuristic "what if" scenarios tailored for Kelowna – stories of our community 20 years out, challenged by global trends and forces of mega-change.

To assess Kelowna's future readiness and help set the stage for a visioning process that is based not on forecasting or linear projections of past trends, but rather on a range of possibilities for the future. To help us arrive at our scenarios, we referenced the research and resources of the Alliance for Innovation (AFI) – including the AFI's Four Forces of Change model. To help identify and prioritize the trends impacting communities in the next twenty plus years, AFI used the Four Forces model developed by futurist Cecily Sommers. These four forces are agents of mega-change; if any of the four forces are undergoing drastic change or disruption in communities, it will likely mark a significant shift in how citizens act, engage, and respond to each other, and to government. In priority order, the four forces of changes are: resources, technology, demographics and governance.

Participants in the workshop considered whether Kelowna would be ready to face the forces of mega-change and what measures would be required to build Kelowna's "future-readiness." The futuristic scenarios were designed to empower creative foresight to imagine the challenging circumstances possible for future generations. Participants were assigned one of the four scenarios and explored what that scenario could mean for Kelowna. What would need to happen in order for Kelowna to be ready for the future? What changes would be needed? Discussion generated directions and priorities to prepare Kelowna for "future readiness."

SCENARIO 1: RESOURCES

"The most important force. Resources include food, water, air, habitat and other material nature offers. Especially important are the resources that enable energy production."

Trends highlighted in this scenario:

Climate Change:
> "Climate change affects our oceans, fresh water, arable land and food sources, and animals. Not only are climate-change events like rainstorms, hurricanes and tornadoes growing more intense, the cost of their damages is increasing over time."

Water Shortage and Access
> "The steady march of climate change is forging ahead and is having a huge impact on water availability. Droughts like we've seen will become more common in the future, and likely even more severe, especially later in the century."

The "NORC" Shift
> "The "NORC", or Northern Rim countries, lay north of the 45th parallel and will be beneficiaries of climate change. The NORC regions will experience longer growing seasons and produce more food. And they will also have less ice, which will enable easier shipping routes and access to fuel and nonfuel resources.8 They may also be the recipients of massive immigration from other, hotter and drier parts of the world."

Thanks to its inland location north of the 45th parallel, Kelowna is faring better than many centres in the face of direct impacts from climate change. The longer growing season and increased food production that were predicted twenty years ago for Northern Rim countries (NORC) have, on the whole, materialized, despite periods of temperature variability.

The community is not, however, without its climate challenges. Higher fruit production and viniculture, combined with the introduction of new types of crops, are putting serious pressure on the region's precious water resources — resources already under stress from high summer temperatures and high levels of evaporation. Competition for water remains acute among all water user groups, as does the level of tension.

The worrying trend in forest fires continues, as well, fueled by the dry, hot summers, and by development in interface areas that has increased over the past decade as a result of migration to the region from places, including the Coast, that have had difficulty adapting to climate change. The fires impact the region's air quality and tourism sector; they also make the landscape more susceptible to flash floods caused by sporadic rainstorms that flow unimpeded over bare hillsides.

> *"Over the next twenty years, climate change will be the most important resource issue facing local governments."*
>
> *Alliance for Innovation*
> "The Next Big Things"

ImagineKelowna

SCENARIO 2: TECHNOLOGY

"Technology includes the tools and knowledge we use to extract and transform resources into new products and capacities that make our lives more comfortable and convenient, or to develop capabilities beyond our physical bodies that allow us to go places and discover new realities."

Trends highlighted in this scenario:

Unmanning:
> "We have entered the age of robots, artificial intelligence ("AI") and "smart cities"."

Open Innovation
> "Open innovation is about embracing and realizing the benefits of harnessing inventiveness from outside of traditional corporate and governmental walls."

Nomadic Workforce
> "As the global talent pool becomes more educated and jobs become more digital, some communities and countries are aggressively positioning themselves to attract this highly skilled, nomadic workforce."

Structural Unemployment
> "Due in part to the global talent pool and the deep investments made worldwide to automate our factory floors and our lives we could be facing a 20-year period of structural unemployment."

Kelowna based companies have fully embraced a broad range of technologies in search of getting the job done, increasing production speed, flexibility and scalability. Advanced technologies, artificial intelligence, automation of routine tasks and the introduction of driverless cars have replaced entire jobs in transport, retail and professional sectors and have physically altered our city spaces in fundamental ways. Vast areas of urban land previously occupied by parking await reinvention for a whole new spectrum of social functions. Business models structured around a permanent workforce and fixed physical office space are increasingly replaced by new models that rely on the self-employed, crowdsourcing[1] and open innovation[2] research.

"We have entered an age of robots, artificial intelligence, and "smart cities." These technologies make our lives easier. They also eliminate the need for human workers.

> Alliance for Innovation
> "The Next Big Things"

Organizations and companies that demand globally sought after cognitive and specialized skills (including health care and computer system design) have firmly entrenched themselves in Kelowna, seeking to capitalize on the region's beauty and lifestyle options as a competitive edge in attracting a highly-skilled and nomadic workforce. Despite strong economics in these specialized sectors, Kelowna's underemployment rate continues to grow. Educated workers occupy jobs that are cognitively less demanding and those without post-secondary education are largely squeezed out of the workforce.

[1]**Crowdsourcing** is a specific sourcing model in which individuals or organizations use contributions from internet users to obtain needed services or ideas. Crowdsourcing is distinguished from outsourcing in that the work can come from an undefined public (instead of being commissioned from a specific, named group) and in that crowdsourcing includes a mix of bottom-up and top-down processes. (Wikipedia)

[2] **Open innovation** - The central idea behind open innovation is that, in a world of widely distributed knowledge, companies cannot afford to rely entirely on their own research, but should instead buy or license processes or inventions (i.e. patents) from other companies. In addition, internal inventions not being used in a firm's business should be taken outside the company (e.g. through licensing, joint ventures or spin-offs).(Wikipedia)

SCENARIO 3: DEMOGRAPHICS

"Demographics is the "who" behind society's changes. People are producers. We produce through our physical and intellectual labor, so "who" is producing matters, e.g. does your community have enough working people to support your very young and very old; do you have the right ratio of women to men; is there enough social cohesion among groups to ensure the good of the community?"

Trends highlighted in this scenario:

Mass Migration:
> "Whether due to conflict, climate change, natural disasters, or the desire to earn more, migration will continue to create dynamic population shifts for many communities."

Growth in Urbanization
> "Rapid urbanization is at a crossroads; it will either result in greater economic prosperity or greater unrest."

Rural vs. Urban
> "As more people move to cities, a rural versus urban split may widen."

Boomer Bulge
> "Many countries are facing a "Baby Boomer bulge," when the share of citizens over age 65 begins to increase."

The traditional slow "drip drip" of demographic change in Kelowna has undergone a drastic and significant shift through rapid urbanization, densification and demographic transformation. Neighbourhoods throughout Kelowna have become more ethnically diverse than ever and include significantly higher proportions of residents born outside Canada. Some neighbourhoods have become notable centres supporting specific ethnic groups.

A whole new group of young singles has also moved to Kelowna's downtown and to local urban centres around Kelowna's expanding post-secondary educational institutions. Although retirees are increasingly seeking more affordable housing options outside Kelowna's boundaries, the city's reputation as an attractive retirement community remains strong and the population continues to age.

Demographic change in Kelowna is at a crossroads; the community has seen greater economic prosperity through migration but is showing signs of generational conflicts, rural vs. urban disconnects and entrenched perspectives. Leaders are calling for a strong community effort to recognize and celebrate the richness of the evolving community and changing demographics while others are resisting diversity and pressing decisions-makers to reject change.

> *"Mass migration can have a destabilizing force on both the community that's losing citizens and the one gaining citizens. Handled well, in-migration can also strengthen and revitalize communities. A community's approach is critical."*
>
> *Alliance for Innovation*
> "The Next Big Things"

Imagine Kelowna

SCENARIO 4: GOVERNANCE

"Distribution and management of society's assets—resources, technology and people—are administered through the *rule of law* and *the rule of markets. Of all the forces, governance is the most reactive, i.e. changes in resources, technology and people often run ahead of government's capability to deal with them.*"

Trends highlighted in this scenario:

Trust in Government:
"Trust in governments across all levels is at an all-time low."

Citizen Engagement
"Over the next twenty years, next-generation citizens will become the majority of our citizens. They don't "show up" to place-based events in traditional ways. Citizen engagement—how it's planned, executed, incorporated and measured— will be key."

City-to-City Collaboration
"In the absence of leadership at the federal or provincial levels, local governments are taking matters into their own hands."

Fiscal Uncertainty
"As nations transfer more responsibilities to local governments, we have the challenge of "too little money chasing too many needs.""

Infrastructure Overhaul
"McKinsey estimates that it will cost $57 trillion to build and maintain all the infrastructure needed worldwide through 2030. That is more than the total value of all of today's infrastructure. What's more, the price tags for new roads or bridges that are often pitched by legislators to the public include only the cost to build it, not the costs to maintain it. Ongoing Operations and Management (or "O&M") budgets can cost 50 to 67% of the original cost to build."

Corporate and Special Interest Influence
"Are communities ready to handle more corporate contributions in a way that maintains the public trust?"

Ongoing growth and development are fueling the demand for City infrastructure — infrastructure that is already under stress and in need of renewal. Growth and development are also putting pressure on healthcare and social service providers in the community. Homelessness, already at record levels, continues to grow as the most vulnerable citizens fall out of the system, ignored by senior governments that have "left the field" to pursue new priorities. Local government remains the most trusted of all levels to solve complex problems that impact the community's quality of life and economic prosperity. The City's ability to "do more", however, is seriously limited, especially in areas of service that have been down-loaded — directly or indirectly — by other levels of government.

> *"...as our challenges get more complex, we need more nuanced responses, beyond the traditional boundaries of local government."*
>
> *Robert J. O'Neill, Jr., ICMA*
> *"The Next Big Things"*

The persistent constraints in its levels of resources and authority have compelled the City to re-define its role in service provision. Now, more than ever in its history, the City relies on other agencies — public, private and non-profit — to partner in the development of infrastructure and the delivery of services. Considerable effort has been made, as well, to engage the public in decision-making. "Shared responsibility" is a key feature of the local governance system in Kelowna today — a system in which citizens participate in a wide range of decisions, and have direct say over some.

ImagineKelowna

*Global forces and trends definitions were pulled from AFI's "The Next Big Thing" report.

Are you Future Ready?

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Today's Presenter

Nijah Fudge
West Region Director
Alliance for Innovation
nfudge@transformgov.org
720.318.5102
kufudge

THE NEXT BIG THINGS

WHAT DOES IT MEAN FOR YOUR COMMUNITY? 18

Agenda

- Next Big Things Overview
- Trends and Issues Affecting Your Community
- Ready to Act

……But First Who is In the Room?

20

NBT Trivia

According to an article by Slate in 1996 people spent fewer than 30 minutes a month surfing the web. Today which country spends the most time (36.3 hours/month) on the internet?

A. Americans
B. Britons
C. Canadians

NBT Trivia

Which of the following happened in 1996?
a. Prince Charles and Diana, Princess of Wales Divorce
b. Bill Clinton and Al Gore are Re-Elected
c. The Summer Olympics were held in Atlanta, GA
d. Motorola Introduces the Mobile Flip Phone
e. All of the Above

Change in Kelowna

What is the biggest change you have seen in the last 20 years?

Would you have Predicted Our World Today?
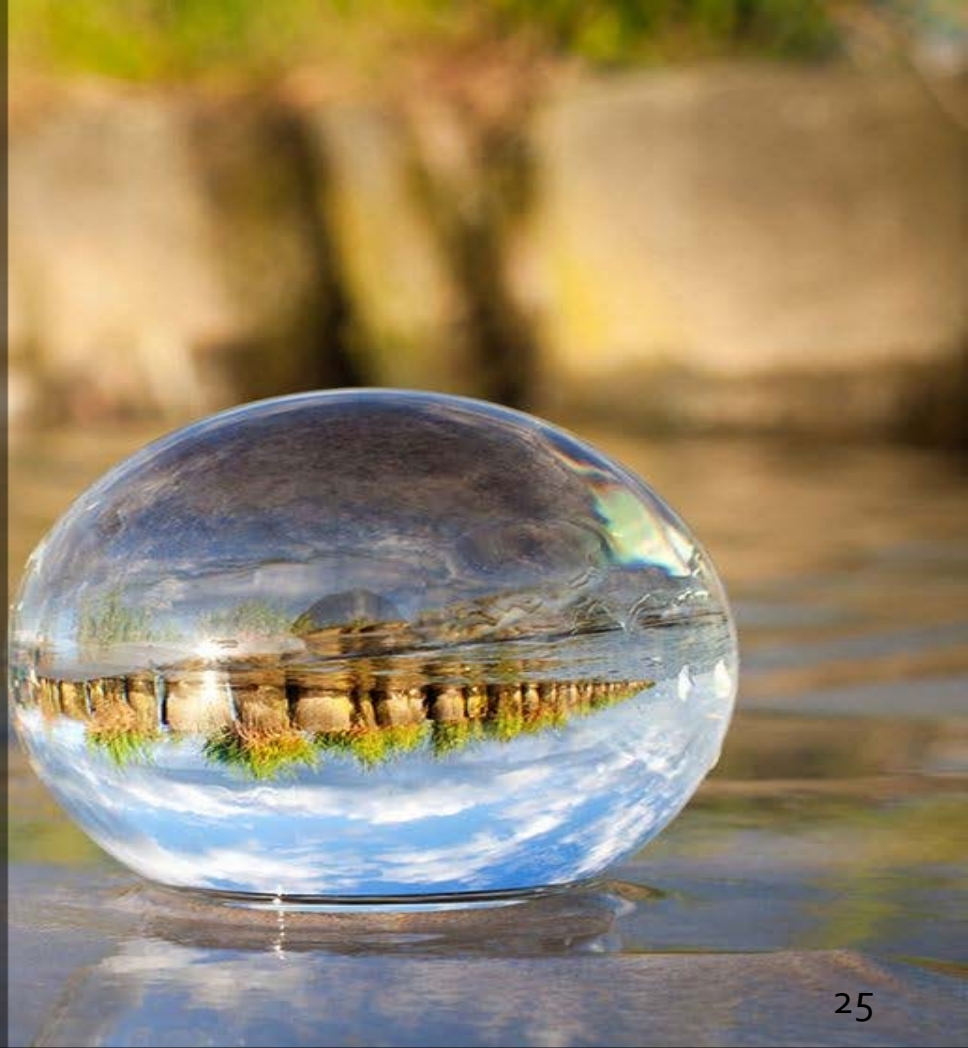
25

FEAR OF THE UNKNOWN

Risk Adversity
Local Government

27
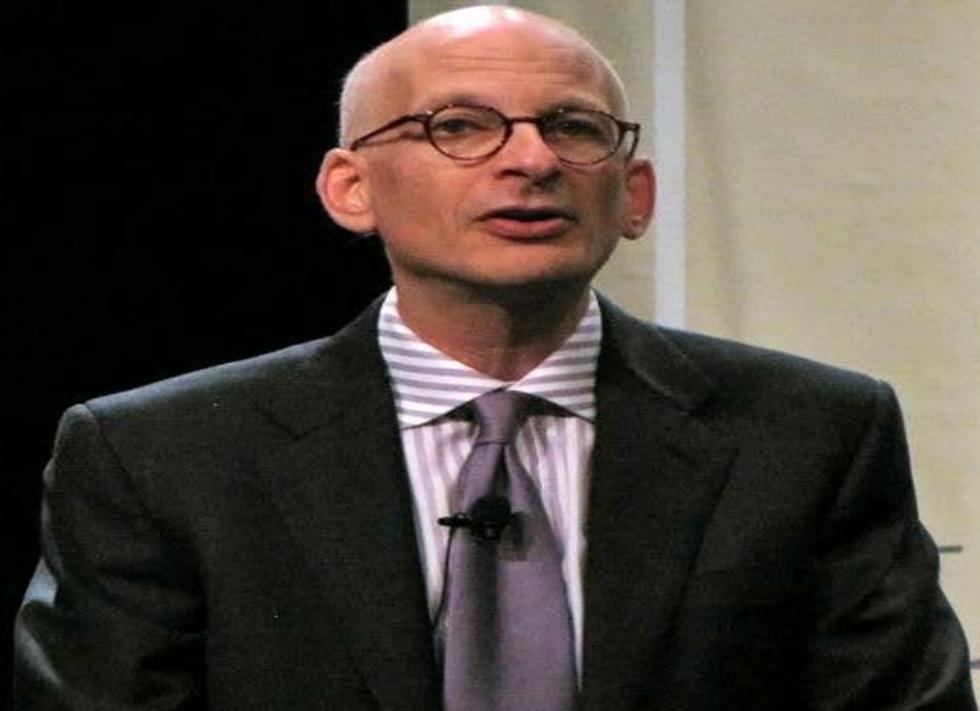
Taking a risk is the actually the safest thing to do these days - Seth Godin

VISIONING THE FUTURE

- ## Maximize Potential

- ## Prepare for Challenges

- ## Mitigate Disruption and Expense

FUTURE READY?

40-30-20 RULE

4 FORCES MODEL

DEVELOPED BY CECILY SOMMERS

31

4 FORCES

AGENTS OF MEGA CHANGE

44 TRENDS

LITERATURE REVIEW, DELPHI PANEL, BIG SORT/SCENARIO PLANNING

33

READY TO ACT?

THE BIG SORT

PRIORITIZING WHAT TO FOCUS ON

35
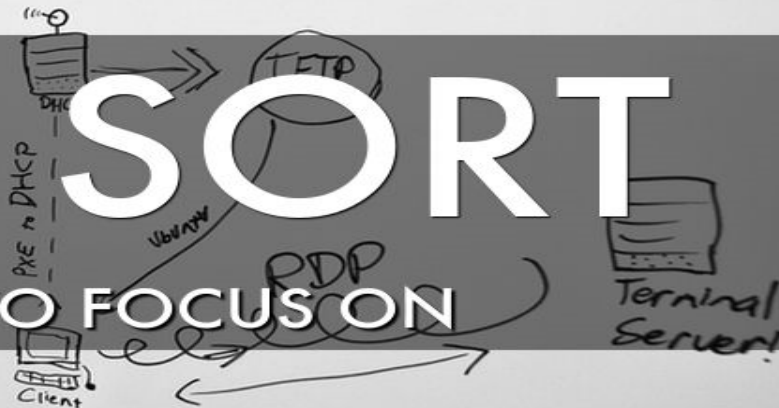
IMPORTANCE

CERTAINTY

High

Low

Low   IMPACT   High

NBT Scenarios

- The Official Future
- **Nomentum**
- We're Not Gonna Take It
- Democracy V. 3.0

What did the community say?

RESOURCES

SIX TRENDS
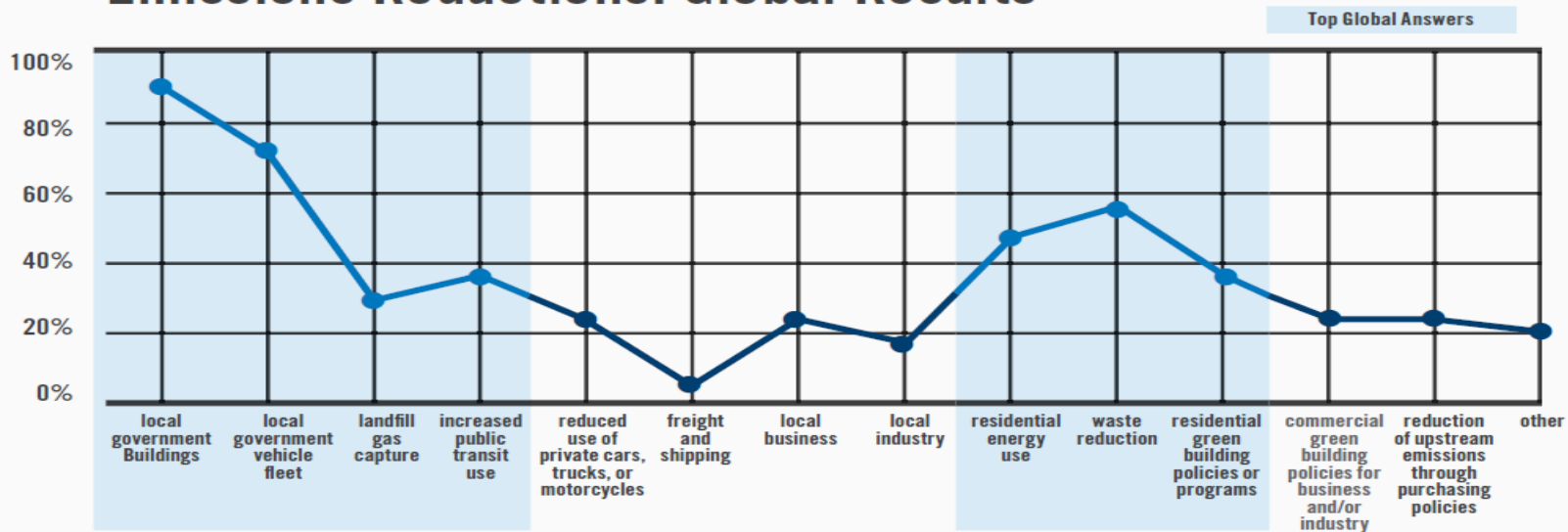
CLIMATE CHANGE

40

Figure 2. Where Cities Have Made Measurable Emissions Reductions: Global Results

Source: Alexander Aylett, Progress and Challenges in the Urban Governance of Climate Change

WATER SHORTAGES & ACCESS

Figure 4. Water Stress as a Percent of Total Renewable Water Withdrawn, 2010
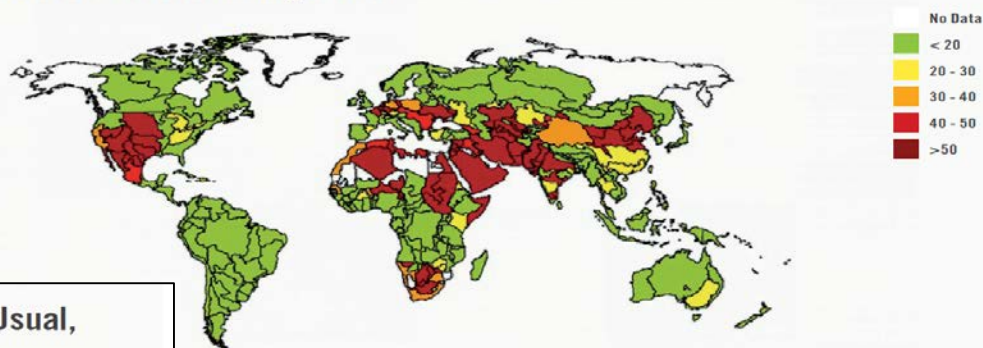
Figure 5. Water Stress by 2050 Under Business As Usual, Medium Growth Scenario

43
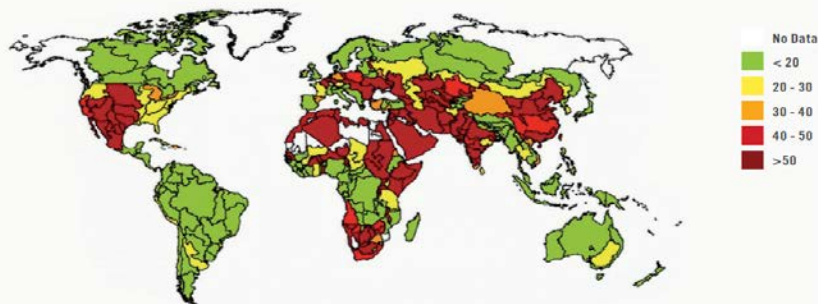
NORC Shift

"The best time to plant a tree was twenty years ago. The second best time is now."

Chinese Proverb

45

19 Trends
Technology

UNMANNING

47

Beverly Hills
Case Study

Infrastructure Ovehaul

49

"Governments will not be able to dictate which technologies are invented, or which go mainstream. Technology will always run ahead of government adoption. But, governments can control how they approach technology and what their goals are."

Erik Johnston
Director, Center for Policy Informatics and Professor
Arizona State University

DEMOGRAPHICS

11 TRENDS

51

ELDER EXPENSE

Figure 11. Population Aged 60 or Over
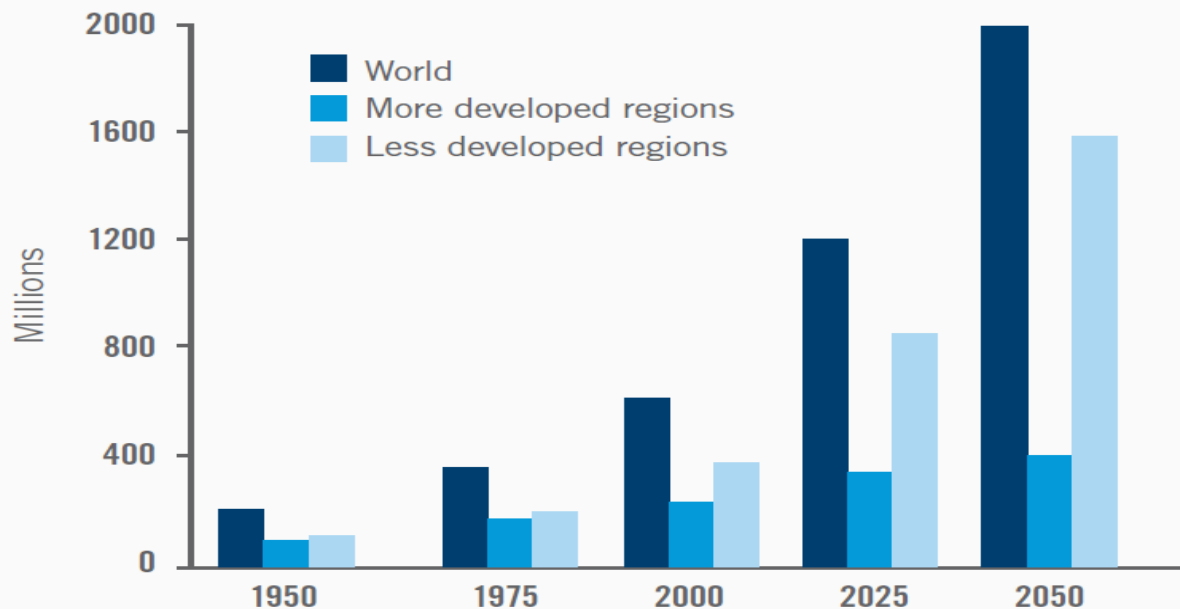
Figure 11: Source: United Nation, World Population Ageing 1950-2050

53

14:1; 9; 4:1 by 2050
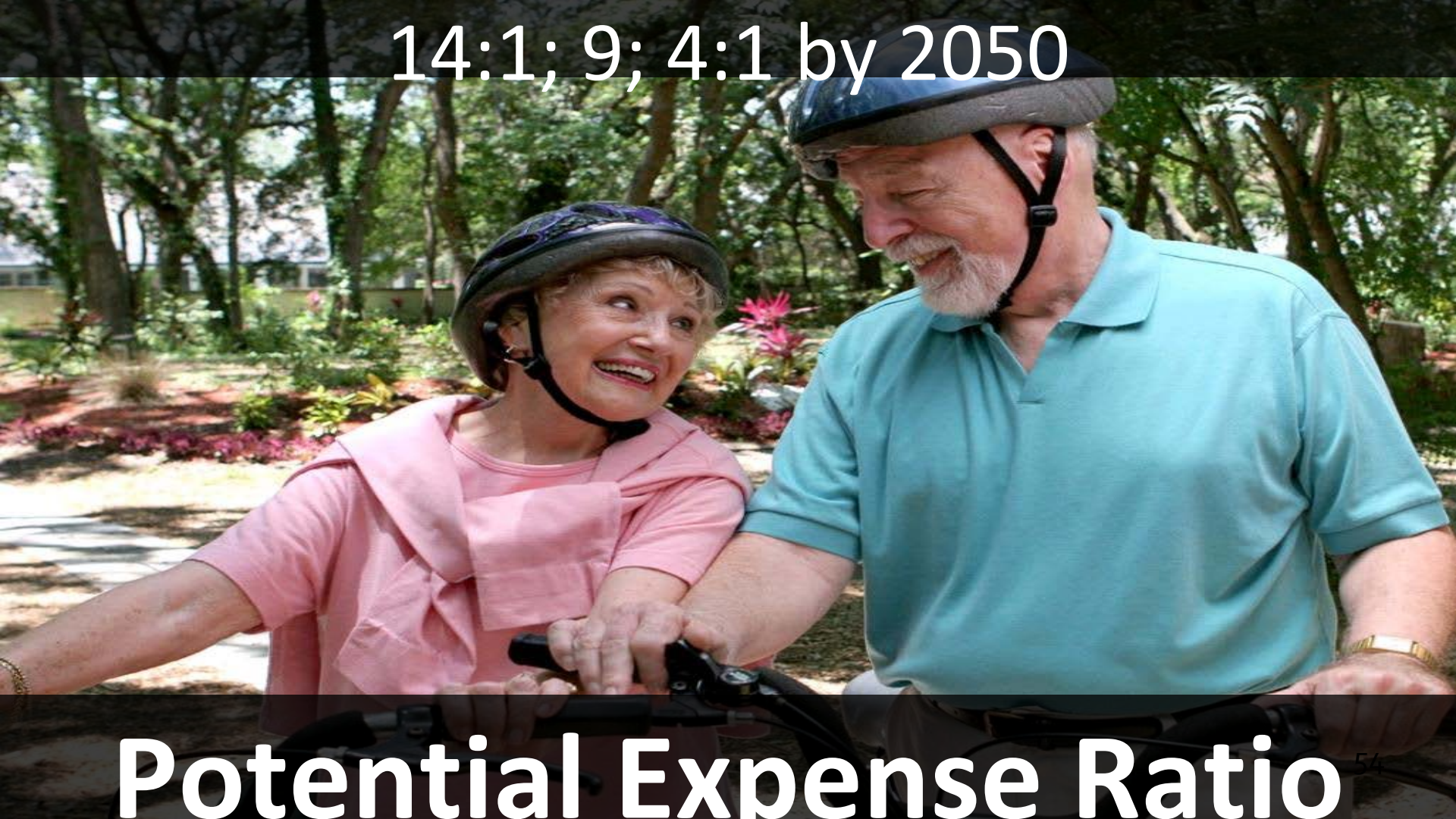
Potential Expense Ratio

Nomadic Workforce

Workforce of Tomorrow

www.transformgov.org – Look Under Research

56

"What is the city but the people."

William Shakespeare

GOVERNANCE

8 TRENDS

National Park Service
U.S. Department of the Interior

Because of the
Federal Government SHUTDOWN,
**All National Parks
Are CLOSED.**

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Trust in Government

POLITICAL TRUST

***

Transcends partisanship; it "happens when citizen appraise the government and its institutions, policy-making in general and/or the individual political leaders as promise-keeping, efficient, fair and honest." Political trust depends on legitimate policy-making.

SOCIAL TRUST

***

Refers to citizens' confidence in each other. Communities with greater social trust have more cohesion and are more resilient.

60

City to City Collaboration

61

Citizen Engagement

Discussion

What trends surprise you?

- Artificial intelligence
- Robotics
- Failure to sustain and grow infrastructure
- Changed relationship between government and people
- Access, affordability and healthy behaviors
- Climate Change
- Federal and state government (financial failure)
- Disasters
- How government uses technology
- Greater income disparity/increased poverty
- Loss of media integrity as trusted unbiased source

- Allocation of resources
- Breakdown of government systems/processes
- Aging Baby Boomers will impact communities
- Well financed interest and the super rich will drive policy
- Polarization between tribes hurts community
- Unhealthy populations and cost of elderly increase cost
- Work-life proximity increases and leads to greater density
- More data does not equal understanding
- Demographic imbalance

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253 BABIES ARE BORN EVERY MINUTE WORLDWIDE.

NOT ONE SINGLE FUTURE
FOR YOUR COMMUNITY!

ARE YOU OPTIMISTIC ABOUT THE FUTURE?

67

THE FUTURE DOESN'T JUST HAPPEN TO US
THE FUTURE PASSES THROUGH US.

68

TIME MULTIPLIES CHANGE

69

CONSIDER

KODAK OR BLOCKBUSTER

70
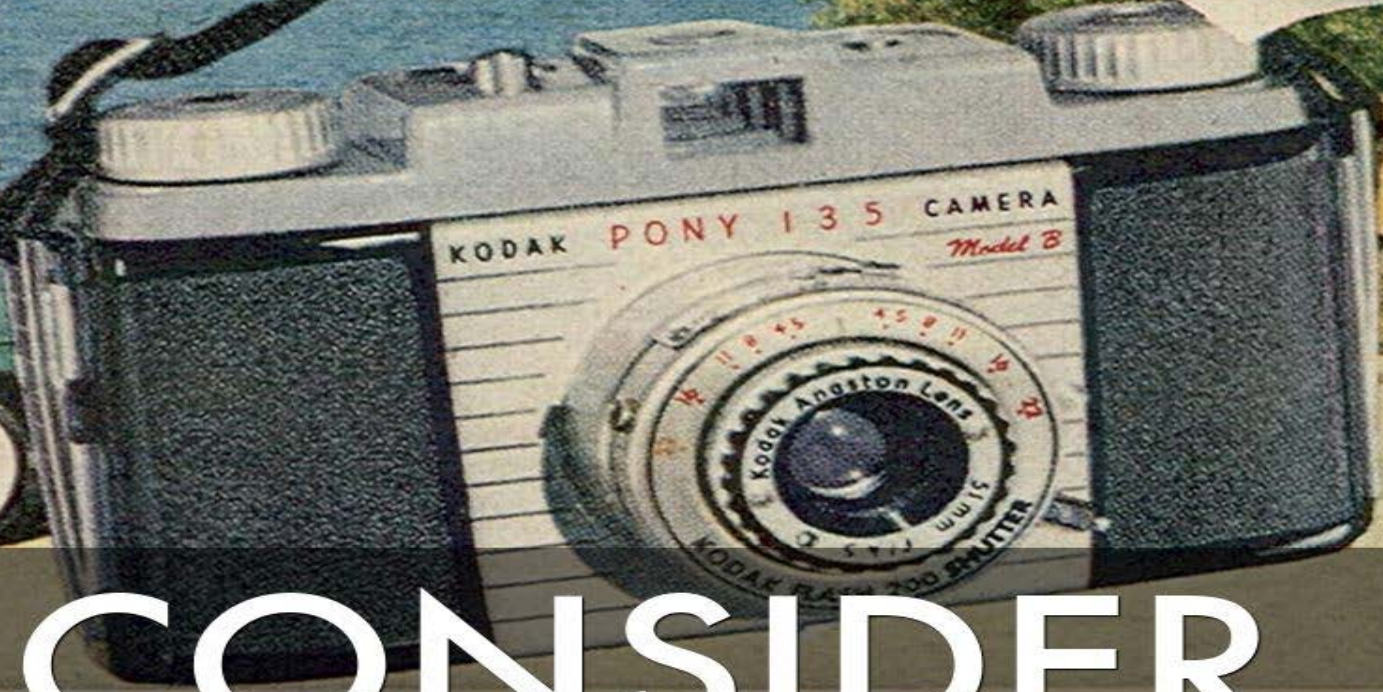
JOIN US IN THE JOURNEY

WWW.TRANSFORMGOV.ORG

Created with Haiku Deck

"We can be the audience and watch the world unfold, we can be the actors playing roles that have been assigned to us, or we can be the authors and help write the future narrative."

Madeline Albright
Former Secretary of State

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TRANSFORMGOV.ORG
#NBT #FUTUREREADY #LOCALGOV

73

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Report to Council

City of
Kelowna

Date: March 7, 2017

File: 1840-40

To: City Manager

From: P. McCormick, Planner Specialist, Public Art

Subject: Public Art Program Update

Recommendation:

THAT Council receives for information, the Report from the Planner Specialist dated March 7, 2017, on the City of Kelowna Public Art Program;

AND THAT Council endorse the Public Art Program as set out in the report of the Planner Specialist, dated March 7, 2017;

AND THAT Council directs staff to report back to an afternoon meeting of Council with the Public Art Program Work Plan for 2017-2018;

Purpose:

To update Council on the status of the Public Art Program and to receive Council direction with regard to future initiatives.

Background:

Council recognizes that the aesthetic quality and sense of place of Kelowna's public realm can be enhanced through works of art and that provision of such works can increase community identity as well as awareness and appreciation of the arts.

The City of Kelowna has therefore established a Public Art Program to acquire art for public engagement. The Public Art Program had its inception in 1997 and since then, annual funding in support of the Program has been allocated by Council.

The goal of the Public Art Program is to help create culturally-enriched public spaces. More specifically, public art is a key component in the provision of public spaces that foster a sense of place and an emotional attachment to Kelowna's urban environment.

More information on the City of Kelowna Public Art Program can be found at:

https://www.kelowna.ca/our-community/arts-culture-heritage/public-art

Current Projects

- Library Parkade Addition

Susan Zoccola, an artist from Seattle, WA was engaged in 2013 to design, fabricate, and deliver seven screens for the addition to the Library Parkade. Because the technical aspects of the concept were challenging and required further investigation, the City broke the project into two phases. The first phase was to do a mock-up to explore constructability. The second phase would begin when the artist and the City were satisfied that the project could be constructed within the budget. As the first phase proceeded, it became clear that the budget was going to be insufficient to provide a work that was consistent with the aesthetics outlined in the artist's proposal.

Moreover, construction of the addition was delayed and in the interim, the value of the Canadian dollar vis a vis its US counterpart fell significantly. The change in the exchange rate pushed the anticipated cost of the project well beyond the budget. Given the circumstances, the artist was paid for time and materials and the artist and the City mutually agreed to not proceed with the second phase of the project.

The City subsequently approached the runner-up in the Request for Proposals. The runner-up proposal, for seven screens that are an expression of the topography and underlying geological formations of the Okanagan Valley (please refer to Slide 2 in the accompanying PowerPoint presentation) was a collaboration between two artists from Vancouver, Ron Hart and Michael Fugeta. A contract has been signed and fabrication of the artwork is underway. Installation is expected in May 2017.

- Karis Supportive Housing Project

In December 2014, Council endorsed the terms of an agreement of a partnership with Davara Holdings Ltd. for the installation of an artwork on the site of the Karis Supportive Housing residence at 550 Rowcliffe Avenue (Slide 3):
(http://apps.kelowna.ca/CityPage/Docs/PDFs/Council/Meetings/Council%20Meetings%202014/2014-12-15/Regular%20PM/Agenda%20Package%20-%20Regular%20PM%20Council%20Meeting_Dec15_2014.pdf
(Council Item 5.3). As per the terms of the project, the City will contribute up to $30,000 from the Public Art Program.

A Request for Qualifications was issued in 2015 and four artists were shortlisted. Submissions were evaluated by a panel consisting of three members of the City's Public Art Evaluation Roster and two representatives of Davara Holdings Ltd. A Request for Proposals closed in November 2016.

The objective of the project was to create a work of art that reflects upon the lives of the residents of the Karis Supportive Housing building, and serves as a source of inspiration and hope for women whose lives are in transition and recovery from addiction-related circumstances. *The Panel felt that among the submissions, the one* by David Jacob Harder of Wells, BC. *best satisfied the evaluation criteria.*
The panel enthusiastically recommended the artist's concept for its strong symbolism, its energy, and its potential to evoke a strong emotional response from viewers. A contract with the artist is pending and installation is expected to be in summer 2017.

- Police Services Building

A free-standing, three-dimensional artwork will be installed in the entry plaza to the new Police Services Building (Slide 4). $30,000 of the $150,000 budget will come from the Public Art Program. The remainder of the funding will come from the building construction budget. The goal of the artwork will be to celebrate the tradition of the RCMP as a Canadian institution and to commemorate its role in providing order and security to Canadian communities.

A Request for Expression of Interest closed in November, 2016. A panel comprised of three members of the Public Art Program's Evaluation Roster and two representatives of the RCMP met in November 2016. The Evaluation Panel recommended that none of the submissions be short listed as none sufficiently met the evaluation criteria. Staff are reviewing the proposal call to identify opportunities to improve the quality of submissions. Once that investigation is complete, a Request for Qualifications will be re-issued.

Recent Activity

- Community Art Program

The Community Art Program is a sub-program within the Public Art Program. It engages local artists with Kelowna non-profit organizations in the collaborative creation of temporary or permanent works of art. The goals of the program are to encourage the creation of publicly accessible, permanent or temporary artworks, foster community pride and identity, and reflect the diversity, needs, and ambitions of the community. Grants up to a total of $15,000 annually are available to qualifying proponents.

In 2015, two projects received funding under the Community Art Program. $1,900.00 was awarded for the second phase of *Gaudi in the Garden,* located at the St. Paul Street Community Garden (Slide 5). Using donated materials of porcelain, glass, and tile, the first phase of the project helped transformed an urban space for the enjoyment of the immediate neighbourhood and the broader community.

As with the first phase, the project was led by Cool Arts Society, a local not-for-profit organization that gives individuals with developmental disabilities an opportunity to express themselves, socialize with other members of the community, and develop fine motor and conceptual thinking skills through art-based workshops (http://www.coolarts.ca/). Other participants were from the Central Okanagan Community Garden Society.

The project included a series of preliminary design sessions directed by local artist Wanda Lock. Cool Arts participants, households in the immediate vicinity of the project site, and members of the public were invited to participate.

The second grant was awarded to UBCO for *Bee Central: A Community Art Pollinator Project* (Slide 6). $10,000.00 was awarded. Bee Central was a series of four events that took place at the Brent's Grist Mill Heritage Park. The events were all participatory projects meant to highlight the plight of pollinators species. The events were free of charge, family-oriented, and open to the public.

Each event, hosted by a local artist, engaged the attendees in discussions about pollination and the plight of bees (https://vimeo.com/148918158). Rhonda Neufeld created a swarm of mechanically-activated, collaged and decorated paper bees, UBC Okanagan professor Samuel Roy-Bois built a

community sculpture, UBC Okanagan student Megan Hunter presented a performance entitled *Murmurations*, and local environmental artist Lori Mairs supervised bee home and insect hotel building. None of the projects resulted in permanent installations and were documented as per the terms of the grant.

- *Running Man*

The artwork on the transit island, *Running Man* (Slide 7), was removed to accommodate renovations to the island. It was removed in 2015 by a qualified contractor and minor damage was repaired. A new foundation was designed and the artwork was installed in April 2016 in the Queensway Avenue/Water Street roundabout.

- *Pride Mural*

The Pride Mural was created by local artist Scott Tobin in 2009 in conjunction with the Kelowna Rainbow Coalition, with funding from the Community Art Program. It was painted on the south wall of the building at 1476 Water Street (Slide 8). The building was demolished in 2015 to make way for a new hotel on the site.

- *In the Family*

This work, located in City Park near the public washroom, has been added to the Public Art collection. It was carved from a cottonwood tree that was cut down in City Park due to its deteriorating condition (Slide 9). The base of the tree was stable. However, at the request of Civic Operations (Parks Services), a local artist was approached. Randy Duff subsequently sculpted a family of black bears entitled *In the Family.* Funding was from the Civic Operations' budget.

Program Plan 2017 - 2018

In November 2012, City Council endorsed changes to the Public Art Program. Among the changes was a commitment to undertake a strategic planning process. As endorsed by Council, that process was initiated.

A key component in shaping the planning process was public engagement. To this end, representatives of pertinent stakeholder organizations as well as members of the public-at-large attended a workshop on October 24, 2015. Comments were also solicited through online engagement. The process helped to underline the objectives and delivery of the City's Public Art Program, as well as to receive input on future directions.

From the public engagement process, the following key points were identified:

a) There is a high-level of support for the Program and the collection generally.
b) There is on-going support for traditional formats, i.e., three-dimensional, stand-alone pieces, murals, etc.
c) However, participants are also eager to see other types of work including interactive, digital/electronic, and participatory artworks in permanent and temporary formats.

d) There is a strong desire to see a better geographic distribution of artworks throughout Kelowna including parks, walking trails, sports fields, etc.

e) There is a strong desire for more art that is integrated with utility infrastructure, e.g., crosswalks, manhole covers, roundabouts, etc.

f) Participants would like to see the Program continue to emphasize local themes.

g) The Program would benefit from promotion and dissemination of information on the Collection.

The public art opportunities set out below were identified with the aim of fulfilling the directions proposed through the public consultation as well as the overall goals of the Program, consistent with the resources available.

- Community Art Program

Heading into 2017, revisions to the program are proposed. To qualify for funding, applicants formerly had to be a BC-registered non-profit organization. According to the revised guidelines, funding would continue to be available to non-profit organizations working with a local artist(s) on projects that meet the terms of the Program. However, under the revised terms, local artists could independently apply for funding.

The purpose of the change would be to broaden the base of potential applicants while strengthening the "grassroots" nature of the Program. Essentially, it would allow local artists to initiate ideas that engage members of the community. An additional proposed change is to eliminate the requirement for grant applications to be submitted by a specific date. Under the revised terms, applications could be submitted anytime during the year. The revised guidelines document is included as Attachment A.

- Temporary Art in Public Spaces

Terms for a program whereby artworks would be on display for a limited time in high-profile locations was presented to Council in June 2015 (http://apps.kelowna.ca/CityPage/Docs/PDFs/Council%5CMeetings%5CCouncil%20Meetings%202015 %5C2015-06-22%5CRegular%20PM/Agenda%20Package%20- %20Regular%20PM%20Council%20Meeting_Jun22_2015.pdf?t=010210160; Council Item 5.4).

As per directions from Council, City staff, in conjunction with the Kelowna Art Gallery (KAG), subsequently initiated a pilot project entitled *Fossils from the Future* (http://kelownaartgallery.com/futurefossils/the-project/).

The project concluded in 2016 and a report (Attachment B) has been submitted by KAG. Staff feel that the terms of the project have been met and are recommending that Temporary Art in Public Spaces become an ongoing initiative. A Terms of Reference for the program is included as Attachment C.

- Infrastructure-Related Projects

Competitions to create an inventory of crosswalk and manhole covers designs could be initiated as a way to disperse infrastructure-related public art throughout Kelowna. Both initiatives have precedents in other Canadian municipalities (slides 13 and 14).

The designs would be kept on file and used as new manhole covers and crosswalks are implemented. Funding for, and administration of the competitions would be from the Public Art Program. Funding for the infrastructure would be from the budgets for installation of the respective components.

The process to solicit designs would be high-profile initiatives to engage the public, possibly allowing all individuals, regardless of their degree of artistic training, to submit designs, and/or allowing the public to determine the preferred designs through an online voting process. Public engagement in conjunction with these public art initiatives would furthermore highlight sustainability-relates themes such as water conservation (manhole covers) and walkability and pedestrian safety (crosswalks). A competition for manhole covers would be initiated in 2017. A competition for crosswalk designs would be undertaken in 2018.

Funding for the designs would be from the Annual Allocation in the amount of $5,000 per initiative. In the case of the manhole covers, based on preliminary investigation, up to $15,000 could also be required to fabricate the winning designs to test and assure the technical/performance characteristics prior to production for permanent installation.

Additionally, the relocation of *Running Man* in 2016 significantly enhanced the visibility and public awareness of the artwork (Slide 15). As such, other roundabout locations are deemed to be good opportunities to geographically disperse the collection in high-profile locations.

Projects that could be undertaken in this regard include artworks for roundabouts at the Doyle Ave./Water St., Casorso Rd./Benvoulin Rd., and the Valley Rd./Cross Rd. intersections. As per the recent re-location of *Running Man*, a three-dimensional artwork could be placed in the centre of each roundabout. Submissions would be solicited through an open-competition process.

An artwork for the recently-completed roundabout at the Valley Rd./Cross Rd. intersection has been identified as a project for 2018. A preliminary budget of $125,000 has been identified and a funding source will be determined in next year's Report to Council. Artworks for subsequent roundabouts beyond 2018 could be implemented, pending Council approval.

The City's Integrated Transportation Division is preparing policy guidelines regarding the location and construction of roundabouts, and opportunities for public art will be considered in the context of this work.

- Boyce-Gyro Park

This artwork would be located on the east side of the park, beside the active transportation corridor (ATC) along Lakeshore Road (Slides 16 and 17).

The artwork would be three-dimensional in form and function as a landmark feature along the route. Although the precise nature of the work would be determined through a proposal call process to engage a professional artist, it is anticipated the work would be kinetic in nature, meaning that there would be an electronic/digital component by which it could be animated.

It is further anticipated that the work could be programmed using a mobile app, or that it could incorporate other forms of interactive technology, e.g., a sensor to respond to motion along the ATC. The theme would promote active lifestyles consistent with the City's Healthy Cities initiative. The

installation could be a prototype for similar works at other locations within the City's active transportation network.

A preliminary budget of $150,000 has been identified. Funding could come from the annual allocation, the Public Art Reserve, grants, the capital budget for the Park upgrades, or a combination thereof. It is expected that the project will be initiated in late 2017 with installation in 2018. Staff will return to Council with more information and a request for funding from the Public Art Reserve once the parameters of the project are more precisely determined.

Other Program-related Tasks 2017 - 2018

- Conservation Assessment

The City's Public Art Collection has significant monetary value. As such, professional expertise is engaged to ensure the value of the collection is maintained. A conservation assessment by a professional conservator was completed in 2006. Another assessment is timely especially given that the collection has grown in the interim. It is anticipated that the assessment would be carried out over two summers beginning in 2017. The estimate to complete the work is $5,000 per year.

The above projects are the key projects anticipated for 2016 – 2018. Other projects of a lesser scale that fulfill the Program's mandate, and help to achieve outcomes consistent with the information gleaned from the public engagement process would be undertaken pending availability of staff resources.

- Maintenance

Maintenance of the Public Art collection is carried out on an ongoing basis by the City's Building Services staff. The maintenance is done according to the instructions provided by artists at the time that ownership of artworks is transferred to the City. No significant repairs were required in 2015. Minor repairs due to exposure to the elements were made to *Running Man* when it was removed from the Queensway transit island in 2015.

- Promotion

The City's Public Art Collection as well as several other publicly-accessible artworks not owned by the City can be viewed online in the Public Art Brochure. The brochure was last updated in 2014. The City also maintains a web app (http://www.kelowna.ca/public-art/#) that profiles the Public Art Collection as well as other publicly-accessible artworks not owned by the City.

Each artwork in the app includes a link to the website. As only a limited amount of information can be included on the app, the website will continue to provide supplemental information on artists and their respective artworks. The City website was recently re-designed and in conjunction with that project, the information on the Public Art Collection has been enhanced and updated.

- Local Artist Roster

In 2013, a roster was established for local artists interested in being notified about City-initiated Public Art projects. The intention of the Roster is to eliminate the need for local artists to monitor the City website for notices of proposal calls. Once a proposal call is initiated, the artists on the Roster are notified by e-mail. They can then go to the City website to download the proposal call document.

There are 11 names on the Roster. The names are principally in response to an advertisement in 2013 to solicit local artists. The City will advertise in early 2017 for applications from artists who wish to be added to the Local Artist Roster.

Public Art Collection Summary

There are currently 62 permanent artworks in the Collection. Under the Community Public Art Program, there have also been 5 temporary projects that have been documented for posterity.

Of the permanent artworks:

Grandfathered into the Collection	7
With Funding from the Public Art Program	26
With Funding from the Community Art Program	12
Acquired through sculpture symposia	6
Donated or initiated by other City divisions and transferred to Collection	12
Total installations in the Collection	**62**

Of the 38 permanent installations that have received funding from the Program, 25 have been created by local artists[1]. This number represents 66% of the total commissions (PowerPoint Image 14).

Financial/Budgetary Considerations:

There continue to be four funding sources for the Public Art Program:

1) <u>Annual Allocation</u>
   Public Art has been funded each year from an allocation from general taxation as part of the Annual Capital Budget. Council policy (Objective 9.1, OCP 2030 Policy 2) states that the Annual Allocation should be funded at a minimum of $100,000, to a maximum of 1% of the City's annual capital budget from taxation.

2) <u>Component of Council-Approved Capital Projects</u>
   As part of the process to strategically identify public art projects, a notable direction is to deliver public art principally as a component of future civic infrastructure. Artworks that are a component of larger infrastructure projects, e.g., parks, streetscapes, buildings, utility projects, etc., are included within the overall project cost as part of the Annual Capital Budget. It is intended that these projects be identified well in advance for Council consideration as part of the Program Plan.

3) <u>Public Art Reserve Fund</u>
   The Public Art Reserve provides support for special one-time expenditures and/or used to supplement larger budget projects identified in the Program Plan. Unspent funding from the Annual Allocation is put into the Public Art Reserve at year end.

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[1] Kelowna-based artists as well as other artists from within the Okanagan Valley.

4) <u>Maintenance Budget</u>
   The fourth funding source is the annual budget that funds maintenance of the collection. Funding for maintenance comes from the Building Department's Services Repair (operating) budget. About $20,000 is available each year for maintenance of public art within the overall Service Repair budget. The account is replenished at the beginning of each year.

The Community Art Program and Temporary Art in Public Places would be funded from the annual allocation for public art.

Personnel Implications

Staff responsibility for the Public Art Program rests with Infrastructure Planning and Cultural Services.

Existing Policy:

The information in this report is submitted pursuant to Cultural Policy 274, the City of Kelowna Cultural Plan (2011), and Chapter 9 of the Official Community Plan.

Internal Circulation:

Cultural Services Manager
Building Services Manager

Considerations not applicable to this report:
Legal/Statutory Authority:
Legal/Statutory Procedural Requirements:
External Agency/Public Comments:
Communications Comments:
Alternate Recommendation:

Submitted by: P. McCormick, Planner Specialist

Approved for inclusion: Alan Newcombe, Infrastructure Divisional Director

Attachment A - 2017 Community Art Program Guidelines
Attachment B - Temporary Art in Public Places - Report from Kelowna Art Gallery
Attachment C - Temporary Art in Public Places – Terms of Reference
Attachment D - Public Art Program Presentation
Attachment E - Art Gallery Presentation Slides
Attachment F – Appendix – Memorandum of Understanding

cc: Deputy City Manager
Divisional Director, Infrastructure
Divisional Director, Active Living & Culture
Parks & Buildings Planning Manager
Building Services Manager
Cultural Services Manager

Community Art

City of
Kelowna

2017 Community Art Program

GUIDELINES

Open Intake – applications can be submitted at any time.

These guidelines have been revised for 2017 – previous versions no longer apply.

If you have questions after reviewing these guidelines, you can obtain more information from Cultural Services staff. Please contact staff before submitting an application:

Caroline Ivey, Cultural Services Coordinator
(250) 469-8474
civey@kelowna.ca

Submit required materials to:

2017 Community Art Program
City of Kelowna Cultural Services Branch
Glenmore Office*
#105 – 1014 Glenmore Drive
Kelowna, BC V1Y 4P2

HOURS: Monday to Friday, 8:30 a.m. to 4:30 p.m.

located at the corner of Mountain Avenue and Glenmore Drive

From the City of Kelowna Cultural Plan 2012-2017

VISION:

A community which is thriving, engaging and inspiring.

GUIDING PRINCIPLES:

- Accessibility, diversity and inclusion: lifelong access for all to cultural engagement and participation
- Accountability and fiscal responsibility: using municipal resources effectively and efficiently
- Innovation: being leaders in finding new solutions
- Optimizing value: generate more value and impact from existing resources
- Partnerships and collaboration: work with others to leverage energy, talent and resources

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PUBLIC ART GOALS:

- Give expression to the community's collective identity
- Celebrate diversity and inclusiveness
- Help engage citizens in civic life through the enhancement of safe and culturally-enriching places to socialize and enjoy public events
- Contribute to the creation of an urban environment that stimulates creativity and innovation, and helps to attract and sustain a creative workforce
- Help develop the local economy by nurturing local artists and other arts-related businesses and by attracting cultural tourists.

COMMUNITY ART OBJECTIVES:

- Encourage the creation of publicly accessible, permanent or temporary artworks that have artistic merit and community benefit;
- Foster community pride, identity and cohesion through a collaborative artistic endeavor and the creation of artwork legacies;
- Support local leadership in community art projects while respecting the role of artists and other design professionals;
- Reflect the diversity, need and ambitions of the larger community.

Follow these links to see some interesting examples of Community Art projects around the world:

http://candychang.com/before-i-die-in-nola/

http://www.richmond.ca/culture/publicart/collection/PublicArt.aspx?ID=483

Opportunity for community engagement may lie in collaborating with community programs provided by the City of Kelowna such as Park n' Play, Dancing in the Park and national Culture Days. For more information, contact Caroline Ivey, email civey@kelowna.ca.

Other communities in British Columbia also offer Community Art programs, such as the North Vancouver Arts Office. Past community art projects in Kelowna are profiled on the City's website: Home Page/Our Community/Arts, Culture & Heritage/Public Art

Community Art grants are one of many grant programs provided by the City of Kelowna. Information about other grant opportunities is available on the City's website: Home Page/City Hall/Grants

At www.kelowna.ca, learn more about:

Cultural Plan: Home Page/Our Community/Arts, Culture & Heritage/Cultural Plan

Cultural Policy 274: Home Page/City Hall/City Government/Bylaws & Policies

Public Art Collection: Home Page/Our Community/Arts, Culture & Heritage/Public Art/Public Art Collection Listing

1.0 PROGRAM DESCRIPTION AND ELIGIBILITY

1.1 *Program Description:*

The Community Art Program supports projects that engage practicing artists with residents in a collaborative, collective, creative process which results in a temporary or permanent work of art. It is as much about process as it is about the artistic product or outcome. It is a way for the community to creatively address and express its needs and aspirations. (Inspired by the Ontario Arts Council, *Community Arts Workbook*, 1998, p.7)

Some of the identifying characteristics of Community Art are:

- It addresses community concerns and/or reflects community identity;
- It provides a participatory creative experience which is accessible to a broad range of people;
- It is a way for artists to apply their skills in community development and building cultural and social sustainability; and
- It has a goal to connect people, either emotionally or aesthetically, through the creative process.

Community art can employ a range of media. Permanent installations often include mosaic, textile or other individual elements which are then assembled into a larger work. The program welcomes artists from any discipline, and submissions involving performance, photography and digital media are encouraged. Artists are expected to engage with the community in the planning stages and implementation of the project.

Permanent projects may be located on public or private property, and must be publicly accessible. Temporary projects must be documented in a format that can be shared in a public setting and retained as a publicly accessible permanent record.

Grants are available for up to 50% of the total project cost, to a maximum of $10,000 and require matching support from other sources which is equal to or more than the amount provided by the City. Matching contributions may be cash or in kind and must be identified, even if not confirmed, in the application. Projects must be completed within 12 months of the grant award, unless alternate arrangements are made with City staff.

1.2 *Eligibility:*

To participate in this program, applicants must:
- Be a registered non-profit society or a registered charity with the Canada Revenue Agency (CRA) and be registered and active for at least one (1) year at the time of the application deadline;
OR
Be an individual professional artist or a group or collective of professional practicing artists*, who are Canadian citizens or permanent residents;

- Be physically located or resident in Kelowna,;
- Either solely, or in partnership with others, propose an initiative which is consistent with the vision, principles, goals and objectives of this program;
- Be committed to carrying out the initiative for the benefit of Kelowna residents without exclusion of anyone by reason of religion, ethnicity, gender, age, sexual orientation, language, disability or income;
- Have fulfilled all reporting requirements for any previous grants from the City of Kelowna;
- Have the legal authority to sign a Memorandum of Understanding (see appendix A) with the City of Kelowna and obtain general liability insurance;
- Have other revenue sources for the project;
- Have financial management systems in place (e.g. a bank account, proper financial records);
- Submit a project budget.

*To be recognized as a professional artist you must be someone who has developed skills through training or practice, be recognized by artists working in the same artistic tradition, have a history of public presentation or publication, be actively practicing your art form and seeking payment for your work.

1.3 Ineligible applicants are:
- Publicly funded or private educational institutions (schools, universities, colleges, training organizations)
- Students or teachers who propose a project leading to academic credit;
- Individuals who are not actively engaged in professional art practice;
- Organizations, groups or individuals whose mandates, operations and activities are not consistent with the program objectives, description and/or eligibility requirements
- Organizations, groups or individuals which have outstanding indebtedness to the City of Kelowna or which have not fulfilled reporting requirements for any previous grants from the City of Kelowna

1.4 Eligible expenses:

- Artist fees (may include fee/hour plus expenses)[1]
- Services (various trades)
- Materials and supplies (consumables such as paint, canvas, glue etc.)
- Costs of setting up a safe venue for art production (insurance, tents, rental fees, permits)
- Documentation (videographer, photographer, editing, printing)
- Coordination/project management (someone to help with logistics and publicity)

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[1] Refer to CARCC professional fees schedule www.carcc.ca/en/fee_schedule_2017_4_professional

1.5 Ineligible activities and expenses are:

- Activities or products with a political, religious, fundraising or commercial purpose;
- Capital improvements;
- Purchase of property, equipment or collections;
- Projects which do not have
  - broad-based community participation;
  - the involvement of a local artist; and
  - a publicly accessible legacy;
- Projects which already receive financial or in-kind support from the City of Kelowna (land, money or other support);
- Projects on sites outside of the City of Kelowna boundaries;
- Reduction or elimination of existing deficits or interest on same;
- Retroactive funding for projects already in progress; or
- Directly or indirectly acquiring academic courses or credits.

2.0   PROJECT PLANNING

Site selection	Project management	Community involvement	Project design
do you have permission from the property owner?	how will a local artist or design professional be involved?	how will you get people involved?	is the project unique? does it have artistic merit?
is the site publicly accessible?	who will lead the project and make sure it gets done on time and on budget?	how many people can participate?	will the artwork leave a lasting legacy for the community?
is the site meaningful to the community?	have you read the Memorandum of Understanding?	how will you reach out to a diverse range of people?	how will the artwork be shared with the community?
	how will you ensure the safety of everyone involved?	what's in it for them? what will make it a special experience?	is the artwork durable and easy to maintain?

2.1   *Responsibilities of the applicant:*

- Receive and manage the City of Kelowna grant funding;
- Sign a Memorandum of Understanding with the City of Kelowna. A sample Memorandum is included in these guidelines (see Appendix A). The Memorandum includes provisions governing scheduling and timelines, risk management, progress reporting, payments, ownership of the artwork and communications;
- Contribute cash and/or in-kind resources and ensure funds are in place to cover all costs;
- Identify the artist(s) and work with the artist(s) to create and implement a plan to engage the organization's members (if applicable) and the broader community in the creation of a work of art;
- Ensure that the artist(s) is fairly compensated and that fees are paid on time and at the agreed upon level;
- Carry out insurance, financial, reporting and other responsibilities related to the grant;
- Consider issues of public safety, durability, maintenance and operating costs in the design and delivery of the project; and
- Provide materials and information as requested for documentation of work in progress and the completed work.

3.0   APPLICATION PROCESS

Due to the nature of the eligibility criteria for this program, application forms are available only through the Cultual Services office and will not be published on-line. Please contact Caroline Ivey, (250) 469-8474, civey@kelowna.ca to discuss eligibility for this program and obtain more information.

Applicants considering a submission are encouraged to do the following prior to completing an application form:

- Review these guidelines
- Contact City staff for more information
  - Caroline Ivey, civey@kelowna.ca, (250) 469-8474

Eligible applicants should deliver the completed application form and required support materials to:

> 2017 Community Art Program
> City of Kelowna Cultural Services Branch
> Glenmore Office*
> #105 – 1014 Glenmore Drive
> Kelowna, BC V1Y 4P2
>
> HOURS: Monday to Friday, 8:30 a.m. to 4:30 p.m.
> *located at the corner of Mountain Avenue and Glenmore Drive
>
> Applications will not be accepted by email.

4.0   ASSESSMENT OF APPLICATIONS

4.1   *Evaluation:*

Applications requesting grants of $5,000 or less will be adjudicated by City of Kelowna staff. Applications requesting grants over $5,000 will be adjudicated by a panel of qualified community representatives in consultation with City of Kelowna staff.

Panelists who have a real or perceived conflict of interest regarding any application will be required to declare that such a conflict exists and will not participate in decisions relating to that application.

Adjudication will take place within 30 days of the application deadline.

Applications are evaluated based on the requirements in these Guidelines as follows:
- Does the proposed project meet the objectives of the Community Art Program?
- Does the application demonstrate alignment with City of Kelowna goals and values?
- Does the project budget meet the matching requirements?
- Are the proposed uses of the funding consistent with Section 1.4 of the Guidelines?
- Has the applicant provided adequate information about how the project will be designed and delivered?

Obtaining a grant from the Community Art Program is a competitive process. Demand exceeds available resources. Even if eligibility requirements are met, there is no guarantee of support.

4.2   Notification:

Applicants will receive written notification of evaluation results within 14 days following adjudication. All applicants are encouraged to meet with City staff to receive feedback about their application.

Funds will be disbursed in phases in accordance with the Memorandum of Understanding.

4.3   Final Report:

Successful applicants will provide a Final Report in a prescribed format to the Cultural Services Branch. Receipt of these reports is a pre-condition for future eligibility in any City of Kelowna grant program. Final Reports for 2017 Community Art Grants must be submitted within 60 days of completion of the project.

5.0   CONDITIONS OF FUNDING

The conditions below will apply to any organization or individual receiving funding from this program:
- Grant funds must be applied to current expenses and must not be used to reduce or eliminate accumulated deficits or to retroactively fund activities;
- The applicant will make every effort to secure funding from other sources as indicated in its application;
- The applicant will maintain proper records and accounts of all revenues and expenditures relating to its activities and, upon the City's request, will make all records and accounts available for inspection by the City or its auditors;
- The City will have access to the project site and the right to review the project at reasonable times during the fabrication/creation thereof;
- If there are any changes in the activities as presented in the application, Cultural Services must be notified in writing immediately and approve such changes;
- In the event that the grant funds are not used for the activities as described in the application, they are to be repaid to the City in full. If the activities are completed without requiring the full use of the City funds, the remaining City funds are to be returned to the City;
- The applicant must acknowledge the financial assistance of the City of Kelowna on all communications and promotional materials relating to its activities, such as programmes, brochures, posters, advertisements, websites, news releases and signs. Acknowledgement is provided by using the City of Kelowna logo in accordance with prescribed standards;
- Receipt of a grant does not guarantee funding in the future.

6.0   CONFIDENTIALITY

All documents submitted by Applicants to the City become the property of the City. The City will make every effort to maintain the confidentiality of each application and the information contained therein except to the extent necessary to communicate information to staff and assessors for the purposes of evaluation, administration and analysis. The City will not release any of this information to the public except as required under the Province of British Columbia *Freedom of Information and Protection of Privacy Act* or other legal disclosure process.

7.0   CONTACT INFORMATION

Staff: Caroline Ivey, Cultural Services Coordinator
Address: 105 – 1014 Glenmore Drive
                Kelowna, BC V1Y 4P2
Phone: (250) 469-8474
Hours: Monday – Friday, 8:30 a.m. to 4:30 p.m.
Email: civey@kelowna.ca
Website: kelowna.ca/culture

KELOWNA Art GALLERY

PROJECT FINAL REPORT

Exhibition: Temporary Public Art Project: *Johann Wessels: Fossils from the Future*, produced for the City of Kelowna
Dates: September 2015 to August 2016

Introduction

Fossils from the Future was a temporary public art project produced for the City of Kelowna by the Kelowna Art Gallery. The underlying idea of project was for pedestrians in the downtown area/cultural district of Kelowna to come across strange-looking, intriguing, and mysterious objects that had attached themselves to light standards or other structures. Questions would arise. Had these objects really been sent to our present time from the future? Or were they some sort of hoax? The goal was to get people to start thinking, and perhaps as a result, their usual sense of "reality" would become slightly altered. This one-year long project comprised a total of nine works that were installed gradually in the downtown area of Kelowna. A collaborative project between the artist and a group of Gallery staff, the aim was to engage viewers by several means. Plaques were installed with each Fossil that presented a thought-provoking question. The team produced short videos related to each Fossil and a dedicated website was established on the Gallery's homepage. The public was encouraged to respond via social media posting to this web page. Numerous tourists and residents encountered the pieces over the years' duration and posted comments and their photographs using social media.

Overall Attendance

Fossils from the Future was a year-long project, installed outdoors in public spaces within downtown Kelowna. We estimate that many tourists and Kelowna residents encountered the pieces and read about them through traditional and social media, but we have no estimates of actual numbers.

Social Media Component of the Project

Fossils from the Future comprised nine works of art along with a social media component that was a vital element as well. We created a label for each work of art installed underneath that read: #fossils from the future#, with the Kelowna Art Gallery logo, the title of the work, and a question directed to the public. People were encouraged to use the hashtag #futurefossils and to snap a photograph, tweet about it, post on Facebook, or even film their own video. A dedicated Future Fossils website was created as a repository for all this material that included backgrounder "expert" commentator videos, maps, media coverage, images, and an aggregation of posts populated by the public who used the hashtag #futurefossils. Numerous #futurefossils tags that were posted on social media were added to the *Fossils from the Future* website as people contributed to Twitter, Instagram, Vine, Flickr and Facebook. Because the software could accommodate a total of fifty contributions at a given time, many that were posted eventually were dropped as others took their place.

- http://kelownaartgallery.com/futurefossils/futurefossils/

Kelowna Art Gallery Facebook page (2,113 "likes")
- https://www.facebook.com/KelownaArtGallery

Kelowna Art Gallery Twitter account (4,376 "followers")
- https://twitter.com/kelownaart

Kelowna Art Gallery YouTube channel (1,823 views)
- https://www.youtube.com/user/KelownaArt

Kelowna Art Gallery Instagram page (772 "followers")
- https://instagram.com/kelownaartgallery/

The Video Aspect of the Project

The *Future Fossils* project team produced a series of videos related to the *Fossils from the Future* to engage the community. All of these videos are still on view on the Gallery's dedicated *Future Fossils* website via YouTube.

Video # 1   Breaking news report from the Kelowna Art Gallery, featuring Shaw TV *Go! Okanagan* host Doug Brown, as he introduces the *Fossils from the Future* project.
Running time: Approximately 30 sec. Posted on Sept 2, 2015.
224 views on YouTube as at Sept. 2016.

Video # 2   Interview between a news anchor and a mad scientist, commenting on the recent appearance, meaning and significance of *Fossil 001*.
Running time: Approximately 1 min., 9 sec. Posted on Sept 16, 2015.
221 views on YouTube as at Sept. 2016.

Video # 3   Video featuring an archeologist reporting from Area 49 in the desert, on the discovery of artifacts that appear to be fossil fragments.
Running time: Approximately 1 min., 6 sec. Posted on Sept 25, 2015.
156 views on YouTube.

Video # 4   Undercover video footage of an astrophysicist reporting from an unnamed observatory in the desert near Area 49 on the mysterious appearance of an unidentified object on the radar, and the subsequent data being erased.
Running time: Approximately 45 sec. Posted on Oct 14, 2015.
86 views on YouTube as at Sept. 2016.

Video # 5   Video report by Catherine Ranney, leading Leonardo Da Vinci scholar, reporting on her opinion that *Fossil 003* is an authentic fragment of Da Vinci's masterpiece, *The Mona Lisa*.
Running time: Approximately 1 min., 41 sec. Posted on Oct 23, 2015.
130 views on YouTube as at Sept. 2016.

Video # 6   Video of Kelowna City Councillor Ryan Donn and Kelowna Mayor Colin Basran at the side of City Hall, discussing *Fossil 004*.
Running time: Approximately 1 min., 16 sec. Posted on Oct 30, 2015.

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682 views on YouTube as at Sept. 2016.

Video # 7   Video featuring artist Keith Langergraber as Eton Corrasable, under *Fossil 001*, attempting to get a reading of its frequency using his special equipment.
Running time: Approximately 1 min., 53 sec. Posted on Nov 20, 2015.
100 views on YouTube as at Sept. 2016.

Video #   Leaked media footage of a business man having a private cell phone conversation confirming the whereabouts of the "objects" and that everything is going according to plan.
Running time: Approximately 21 sec. Posted on Dec 4, 2015.
71 views on YouTube as at Sept. 2016.

Video # 9   Video of young computer geek-conspiracy theorist showing surveillance footage he took with a drone on Bernard Avenue before the drone crashed or was sabotaged. He fears he is being spied upon.
Running time: Approximately 1 min., 26 sec. Posted on Dec 11, 2015.
136 views on YouTube as at Sept. 2016.

Video # 10   Night-vision video footage recovered from Area 49 of a team of scientists wearing hazmat suits, removing the *Fossils* and storing them in a secluded warehouse.
Running time: Approximately 2 min., 47 sec. Posted on Sept 6, 2016.
17 views on YouTube as at Sept. 2016.

Kelowna Art Gallery *Fossils from the Future* dedicated website
▪   http://kelownaartgallery.com/futurefossils/

Number of hits to the dedicated web page created for the *Fossils from the Future* on the Kelowna Art Gallery website:
▪   Based on Google Analytics, from August 25, 2015 to August 22, 2016 there were 4,710 unique page views for the Kelowna Art Gallery webpage dedicated to the *Fossils from the Future* project.

Print Media

We also wanted to engage the public who do not use social media platforms and created a series of four colour postcards depicting *Fossils 001-004*. These were available for free at the gallery and the public was invited to respond the *Fossils* project by mailing the postcards to friends and family. 200 copies were printed of each design.

We printed a rack card, depicting *Fossils 001, 002* and *003* and their locations for the delegates at the 2015 Creative City Summit held at the Delta Grand Hotel in Kelowna, and also distributed them throughout various locations downtown, October 27-29, 2015. 200 copies were printed.

Numerous copies of a *Fossils from the Future* colour poster advertising the launch of the public art project, 8½ x 14 in. and 11 x 17 in. printed and distributed throughout downtown Kelowna in September, 2015.

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PUBLICITY AND PRESS RECEIVED

Print Media – newspapers, magazines and newsletters

Capital News (Kelowna)
- News section, Kelowna City Council, "Judging public art proves challenging," article about the temporary public art program, by Alistair Waters, June 24, 2015, p. A3.
- News section, "New installation for Fossils from the Future art project," article about *Fossils From the Future*, with mention of *Fossils 006* and *007*, January 20, 2016, p. A7.

The Daily Courier (Kelowna)
- Cover, "Art from the future to land on city streets," article about the *Fossils From the Future* project with preliminary sketch by the artist, by Ron Seymour, June 23, 2015, front page.
- City section, "Where is Running Man hiding?," article about the temporary public art program with mention of the *Fossils From the Future* project, by Ron Seymour, June 24, 2015, p. A3.
- Opinion section, "Art from the future for here and now," column about the *Fossils From the Future* project and comments by members of City Council, by Jim Taylor, June 28, 2015, p. A6.
- Courier Extra – "Where is Running Man hiding?," reprint of article by Ron Seymour (from June 24), July 1, 2015, p. 4.
- Courier Extra – "Art from the future to land on city streets," reprint of article by Ron Seymour (from June 23), with preliminary sketch by the artist, July 1, 2015, p. 4.
- Courier Extra – "We can have art from the future here and now," reprint of column by Jim Taylor (from June 28), July 8, 2015, p. 8.
- Cover, "Art from the future here now," article about *Fossils From the Future*, with small colour image of *Fossil 001*, by Andrea Peacock, September 3, 2015, front page.
- City section, "'No wrong interpretation' for time-travel art pieces," editorial about *Fossils From the Future*, with large black-and-white image of *Fossil 004*, by Ron Seymour, November 4, 2015, p. A3.
- Letters section, "Relics from the future don't impress me much," letter to the editor about *Fossils From the Future*, with small black-and-white image of *Fossil 004*, by M. Hanak, November 6, 2015, p. A9.
- City section, "'Cellular phones latest art 'fossil'," brief listing about *Fossil 005* based on media release, November 27, 2015, p. A3.
- Okanagan section, "How many fingers will we have in the future?," article about *Fossil 007* based on media release, with large image, January 15, 2016, p. A5.

off-centre magazine (Okanagan)
- At the galleries, "Fossils flooding Kelowna," listing and description of *Fossils from the Future*, with large black-and-white image of *Fossil 004*, December issue, 2015, p. 9.

City of Kelowna
- City of Kelowna Cultural District, exhibition listing and description on outdoor public kiosks, February to June Events, 2016.

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TV/Video

Shaw TV (Okangan Valley)
- Go! Okanagan episode talks about *Fossils from the Future* project featuring a mock breaking newscast with host Doug Brown, aired on September 11-13 at 6 pm, and posted to the Shaw YouTube channel on September 12, 2015.
- Go! Okanagan episode, featured a 4-minute interview with host Brendan Osborne and the artist about the *Fossils from the Future* project, included footage of the six that were installed at the time of recording, aired on January 25 at 6 pm, and posted to the Shaw YouTube channel on January 26, 2016.

akimboTV (Canada)
- http://www.akimbo.ca/tv/
  Fossils from the Future video 7 featured in AkimboTV newsletter and hosted on their online TV channels, posted on November 27, 2015.

Radio

Daybreak South (CBC Kelowna)
- Host Chris Walker and correspondent Jaimie Kehler introduce *Fossils from the Future* with an audio clip from the first *Fossil* video and an interview with the artist on location at his latest installation, aired on September 18, 2015 at 8:30 am.

Online

Castanet Media (Okanagan Valley)
- http://www.castanet.net
  Kelowna section, "Mystery art crash lands," article based on media release, with large colour image of *Fossil 001*, and featured image on home page, posted on September 2, 2015.
- http://www.castanet.net/news
  News section, "Art from the future," article based on media release, with large colour image of *Fossil 002*, posted on September 16, 2015.
- http://www.castanet.net/news/Kelowna
  Kelowna section, "Third future fossil arrives," article based on media release, with large colour image of *Fossil 003*, posted by Nicholas Johansen on October 9, 2015.
- http://www.castanet.net/video
  "Fossils from the Future," featured Video # 6 produced by KAG, with Kelowna City Councillor Ryan Donn and Kelowna Mayor Colin Basran at the side of City Hall, discussing *Fossil 004*, posted on November 10, 2015.

KelownaNow (Kelowna)
- www.kelownanow.com/watercooler/news
  "Kelowna Residents Could See More Temporary Art Around the City," article by Stacy Penner about the *Fossils From the Future* project with two preliminary sketches by the artist, posted on June 21, 2015.

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- www.kelownanow.com/watercooler/news
  "Temporary Public Art to Adorn Kelowna Neighbourhoods," article about *Fossils From the Future* project with two preliminary sketches by the artist, by Cassandra Jeffery, posted on June 23, 2015.
- www.kelownanow.com/watercooler/news/Arts
  "Kelowna Art Gallery Kicks Off Community Project With Downed Spacecraft," article about *Fossils from the Future* based on media release, with large colour image of *Fossil 001*, posted by Cassandra Jeffery on September 2, 2015.
- www.kelownanow.com/news
  "Mysterious Bits of Junk Found Fossilized in Kelowna's Cultural District," article based on media release, with large colour image of *Fossil 002*, posted by Cassandra Jeffery on September 17, 2015.
- www.kelownanow.com/watercooler/news
  "Industrial Looking Capsule Found in Downtown Kelowna," article based on media release, with three colour images of *Fossil 003*, posted by Cassandra Jeffery on October 9, 2015.
- www.kelownanow.com/watercooler/news
  "Futuristic Eggs Found Outside Kelowna City Hall," article based on media release, with two colour images of *Fossil 004*, and embedded Video # 6 produced by KAG, with Kelowna City Councillor Ryan Donn and Kelowna Mayor Colin Basran at the side of City Hall, discussing *Fossil 004*, posted by Cassandra Jeffery on November 2, 2015.
- www.kelownanow.com/watercooler/news
  "More Capsule Art Pops up in Kelowna," article based on media release, with colour images of Fossil 007 and Fossil 006, and *Fossils from the Future* map, posted by Molly Gibson Kirby on January 17, 2016.

oook (Okanagan)
- www.oook.ca/2015
  "Downed spacecraft found in Kelowna," article based on media release, with large colour image of *Fossil 001*, posted by Jason Vance on September 16, 2015.
- www.oook.ca/2015
  "Future Fossils number two discovered in downtown Kelowna," article about second *Fossil from the Future* based on media release, with three colour images, posted by Jason Vance on September 27, 2015.
- www.oook.ca/2015
  "Latest fossil from the future appears downtown on Bernard," article about third *Fossil from the Future* based on media release, with three colour images, posted by Jason Vance on October 16, 2015.

Global News (Okanagan)
- globalnews.ca/news
  Local section, "Mystery objects strewn around Kelowna for art project," article about *Fossils from the Future* based on media release, with large colour image of *Fossil 001*, posted on September 2, 2015.

Infonews.ca (Kelowna)

- http://www.infotel.ca/newsitem
  Vernon section, "Downed spacecraft part of public art project in Kelowna," article about *Fossils from the Future* based on media release, with large colour image of *Fossil 001*, posted on September 2, 2015.
- http://www.infotel.ca/newsitem
  Kelowna/Vernon sections, "Second fossil from the future discovered in Kelowna," article about *Fossils from the Future* based on media release, with large colour image of *Fossil 002* and embedded Video # 2 produced by KAG, posted by Adam Proskiw on September 18, 2015.
- http://www.infotel.ca/newsitem
  Kelowna section, "Third of nine 'Fossils from the Future' appears downtown," article about *Fossils from the Future* based on media release, with large colour image of *Fossil 003*, posted on October 14, 2015.
- http://www.infotel.ca/opinion
  Kelowna section, "Poulsen: Public Art: the good, the bad and the money," article about public art with mention of the *Fossils from the Future* project, with small image of Johann Wessel's preliminary sketch for *Fossil 006*, by Chuck Poulsen, posted on December 10, 2015.

Capital News (Kelowna)

- www.kelownacapnews.com
  News section, "Kelowna council: Challenges of being an art critic," article about City Council members discussing the merits of temporary public art with mention of artist Johann Wessels and the *Future Fossils* project, by Alistair Waters, posted on June 23, 2015.
- www.kelownacapnews.com
  News section, "Future Fossils number two discovered in downtown Kelowna," article about second *Fossil from the Future* based on media release, with colour image, posted on September 20, 2015.
- www.kelownacapnews.com
  News section, "Second future fossil discovered in downtown Kelowna," article about second *Fossil from the Future* based on media release, with colour image, posted on September 25, 2015.
- www.kelownacapnews.com
  News section, "Third of nine art pieces found on Bernard Avenue," article about third *Fossil from the Future* based on media release, with large colour image, posted on October 12, 2015.
- www.kelownacapnews.com
  News section, "Another Fossil from the Future in downtown Kelowna," article about seventh *Fossil from the Future* based on media release, with large colour image, posted on January 14, 2016.

The Daily Courier (Kelowna)

- www.kelownadailycourier.ca/news
  News section, "Art from the future here now*,"* article about *Fossils From the Future*, with colour image of *Fossil 001*, and featured image on home page, by Andrea Peacock, posted on September 2, 2015.

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- www.kelownadailycourier.ca/news
   "Time-travelling art: Some get it, some don't,*"* editorial about *Fossils From the Future*, with colour image of *Fossil 004*, by Ron Seymour, posted on November 4, 2015.

Interior Daily News (Penticton)
- www.interiordailynews.com
   "City Hall site of latest Fossils from the Future Relic," article about fourth *Fossil from the Future* based on media release, with large colour image, posted on November 3, 2015.

IN-HOUSE PUBLICATIONS

Kelowna Art Gallery *Journal* (newsletter)
- Issue 48, Sept-Dec, 2015, one-page piece with half-page write up and half-page image of a concept drawing for *Fossils from the Future* , p. 5, and listing for Lunchbox Speaker Series with mention of the artist and project, p. 21. 1400 copies printed.
- Issue 49, Jan-Apr, 2016, one-page piece with half-page write up, and half-page with colour images of *Fossils 001-005* in various locations, p. 13. 1400 copies printed.
- Issue 50, May-Aug, 2016, two-page spread with full-page write up and description of all the *Fossils*, and full-page colour map of downtown Kelowna with locations indicated and thumbnail images of *Fossils 001-009*, pp. 12-13. 1400 copies printed.

RELATED PUBLIC PROGRAMMING

Photography Contest
- As part of Culture Days activities, a *Fossils from the Future* photography contest was held in which participants took a creative photograph of one of the *Fossils* installed near the Gallery, and were entered into a draw to win a Gallery prize package. September 25-27, 2015.

Draw By Night
- Drawing event facilitated by the Faculty of Creative and Critical Studies, University of British Columbia Okanagan, held outside the Kelowna Art Gallery building, inspired by the *Fossils from the Future* project. Tuesday, October 6, 2015, 6-8 pm.

Lunchbox Speaker Series
- Talk by artist Johann Wessels about his process for creating *Fossils from the Future*. Wednesday, November 4, 2015, 12 pm.

Family Day (BC-wide holiday)
- For a special Family Day activity at the gallery, participants created futuristic-themed prints inspired by the *Fossils from the Future* public art project. Free postcards and maps were available for the public to have self-guided tours of the *Fossils* art pieces located outdoors. Monday, February 8, 2016, 10-4 pm. 59 visitors participated.

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Information Sent from the Kelowna Art Gallery

Kelowna Art Gallery *Journal* (newsletter)
- Distributed from the Kelowna Art Gallery and mailed to Kelowna Art Gallery members, media and arts organizations locally and across Canada.

Monthly E-newsletter sent via email monthly during the run of the project
- Sent to Kelowna Art Gallery members and e-mailing list.

Media releases were sent via email at the launch of each of the nine *Fossils* throughout the project to the following places:

PUBLICATIONS

Canadian Art
Border Crossings
Galleries West
Preview: The Gallery Guide
YLW Connection, Kelowna
BC Bookworld, Vancouver
Beyond 50 Magazine, Kelowna
enRoute Magazine/Spafax Canada
eVent Magazine, Kelowna
Georgia Straight, Vancouver
Kelowna Capital News
Kelowna Daily Courier
Lake Country Calendar, BC
Off-Centre Magazine, Kelowna
Okanagan Life Magazine, Kelowna
Osoyoos Times
Paradigm Communications Group
Penticton Herald
Preview – The Gallery Guide
RedPoint Media Group Inc./Up! Magazine
snapd Okanagan
Summerland Review
The Phoenix Newspaper, UBCO, Kelowna
The Province, Vancouver
Vancouver Sun
Vernon Morning Star
Vie des Arts
Westcoast Reader
Western Native News
Westside Weekly
Wineries Refined/Refined Publication
Paradigm Communications Group/Alaska Airlines

RADIO / TELEVISION

Astral Media - Kelowna
- AM 1150
- 101.5 EZ Rock Kelowna
- 99.9 Sun Fm

CBC Radio – Kelowna
CBC Radio – Vancouver
Vista Radio – Kelowna
- 103.9 The Juice

New Cap Radio - Kelowna
- K 96.3 FM
- Country 100.7 FM

Jim Pattison Radio Group - Kelowna
- Q 103.1 FM
- Power 104 FM

CHBC News – Global Okanagan
Shaw Cable – *go! Okanagan*, Kelowna

ONLINE

Artists in Canada
Castanet Media
Interior Daily News
Pear Tree House Productions
Oook.ca
KelownaNow.com
Okanagan Art Review
Infotel News
Okanagan Visitor Publications

ARTS/BUSINESS/TOURISM ORGANIZATIONS

Alternator Gallery, Kelowna
Art Avenue
Arts Council of the Central Okanagan
BC Museums Association
City of Kelowna
Downtown Kelowna Association
Headbones Gallery
Hodge Communications
Kelowna Chamber of Commerce
Kelowna International Airport
Lake Country Art Gallery

Magpie Marketing
Okanagan Visitor Publications
Opus Art Supplies
Preview – The Gallery Guide
Summerland Community Arts Council
Thompson Okanagan Tourism Association, Kelowna
Tourism Kelowna
Van Dop Arts & Cultural Guide to British Columbia

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City of Kelowna
Public Art Program
Temporary Art in Public Places
Terms of Reference

March, 2017

1.0 Background

The provision of public art is supported by the City of Kelowna Official Community Plan and the City's Cultural Plan. Recognizing that public art is not an end in itself but a means to achieve more encompassing objectives, the goals of the Public Art Program are to:

- Give expression to the community's collective identity;
- Celebrate diversity and inclusiveness;
- Help engage citizens in civic life through the enhancement of culturally-enriching places to socialize and enjoy public events;
- Contribute to the creation of an urban environment that stimulates creativity and innovation, and helps to attract and sustain a creative workforce;
- Help develop the local economy by nurturing local artists and other arts-related businesses and by attracting cultural tourists.

2.0 Program Goal

The goal of the initiative to be known as Temporary Art in Public Places, is to broaden the scope and appeal of the Public Art Program. Temporary Art in Public Places will:

- Help animate Kelowna's public spaces –a constantly changing, continuing variety of installations will add a dynamic element to Kelowna's urban environment;
- Enhance the Public Art Program's profile by providing opportunities for emerging and established local artists, and established national and international artists to feature work through temporary projects;
- Promote the appreciation of contemporary arts practices; and
- Foster a sense of community through the sharing of common experiences focused on public art.

A minimum of one project per calendar year will be initiated by KAG. More projects can be initiated pending availability of KAG resources. A project can carry over into the year succeeding the year in which the project was initiated.

4.0 Program Budget

The annual budget for Temporary Art in Public Places will be $30,000. The money will be held by the City and released to KAG for reimbursement of expenses incurred, upon receipt of substantiating invoices. An initial payment of $5,000 at the beginning of each project will be made to KAG to cover preliminary costs.

5.0 Temporary Public Art Locations

All temporary public art (Work) will be located on City-owned property. Locations will be identified by KAG on a project-by-project basis. The City will coordinate with the KAG curator to obtain any permits,

permissions, or licenses as necessary. The City will have the right of refusal to allow any Work on City property.

6.0 Type and Duration of Installations

Work includes, but is not limited to, two- and three-dimensional art, digital media such as video projections, ephemeral and environmental art, as well as performance art and projects that welcome the active participation of members of the public. The duration of any installation will not exceed 12 months.

7.0 Selection and Evaluation Process

The development of projects and the criteria and format for selection of artists will be by the KAG curator according to a curatorial process. This process can vary and will be determined by KAG on a project-to-project basis.

8.0 Documentation

Thorough documentation will be necessary to justify the expenditure of City resources, to honour the contributing artists in an ongoing way, and to offer inspiration to others who may want to explore a non-traditional approach to public art. To this end, all projects will be documented to help assure a lasting legacy for the community.

Documentation will be the responsibility of KAG. All documentation will be transferred to, and owned by the City.

9.0 Communications and Community Engagement

Communications and community engagement, using whatever media is deemed appropriate to a project, will be the responsibility of KAG. KAG will also be responsible for any interaction with news media. The City will make its website resources available for background on the program, promotion of current projects, and for profiles of completed projects. Management of the City website will be by City staff based on information provided by KAG.

10.0 Ownership

Works of art (Work) generated under the Temporary Art in Public Places Program will be owned by the respective artists.

11. Loss or Damage to Works, Limitation of Liability & Insurance

The City will reimburse the artist for costs for actual labour and material used to repair, restore, or recreate the Work. Neither the City nor KAG will provide insurance coverage for loss or damage to a Work.

The total expense reimbursed by the City for repair and restoration shall not exceed $2,500 for any Work, installation, or site included in this Program.

Reimbursement by the City for repair and restoration shall not be paid for any Work that is ephemeral, or damaged from wear and tear, intended or expected human or wildlife interaction, or expected weather and environmental conditions.

The actual costs to replace, fully repair or restore a Work will be determined upon acceptance of an artist's proposal by KAG, including substantiating documentation demonstrating the value of materials used and the Artist's hourly rate for labour costs.

The value of a Work for reimbursement purposes will not include any value associated with intellectual property rights or any amount deemed by the Artist to be value-added due to the Artist's skill and/or reputation as an artist beyond the hourly rate agreed to upon acceptance of the proposal
In no event shall the City be liable for any indirect, special, incidental, consequential, or punitive damages including, but not limited to damages for loss of profit or revenue.

Insurance coverage for a Work is at the sole discretion of the Artist or owner of the Work.

11.0 Reporting

KAG will provide a brief description of proposed projects, in writing to the City, prior to contracting the Artists of the respective Works.

KAG will also provide an annual report to the City at the end of each calendar year. The report will:
- summarize the status of all projects completed during the calendar year, and any projects in progress that are being carried forward;
- a summary of expenses for each project and;
- a brief description of anticipated project(s) for the coming year.

The report will be due no later than 30 calendar days following the end of the calendar year to which the report applies.

In conjunction with the report, any issues regarding Temporary Art in Public Places will be reviewed by KAG and City staff with the aim of achieving and maintaining a high level of program effectiveness.

The information in the KAG report and any suggestions from staff to revise any aspect of the program will be highlighted in the annual Report to Council on the Public Art Program. Council will have an opportunity at that time to review Temporary Art in Public Places and to direct staff with respect to the program.

12. Termination of Partnership

Either party can terminate the partnership with 90 days' written notice with cancellation of the partnership to be effective upon completion of all outstanding projects.

End of Terms of Reference

Memorandum of Understanding

Community Public Art Program

This agreement made the _____ day of _____201*x*

Between:

> CITY OF KELOWNA
>
> a municipal corporation having its offices at 1435 Water Street,
>
> Kelowna, British Columbia V1Y 1J4
>
> (the City)

And: *Name of and address of Applicant*

> (the Applicant)

Whereas:

A. The City has established a Community Art Program and requested proposals for Community Art projects for 201*x*;

B. An evaluation panel has recommended the proposal (the Proposal) submitted by the Applicant for *name of project:* (the Project), as a Community Art Project for 201*x*; and

C. City Council has approved the recommendation to fund the Project from the Community Art Program;

Therefore:

The Memorandum of Understanding (MOU) set out herein between the City and the Applicant stipulates the terms of the Project including responsibilities of the respective parties, identification of deliverables, and a timeline for completion of principal tasks.

This MOU can be amended at any time by written agreement of the City and the Applicant.

Name of Applicant will:

a) provide documentation to the City verifying that the Applicant is a registered British Columbia Society in good financial standing and that it has the authority, by resolution of its directors to enter into this agreement;

b) demonstrate proof of insurance, satisfactory to the City, prior to commencing work on the Project;

c) abide by all applicable by-laws, statutes, ordinances, and regulations of any governmental agency having jurisdiction over the Project or the site;

d) not assign or transfer any interest in this agreement or the Project without the prior written consent of the City;

e) indemnify and hold harmless the City and its personnel from all actions, proceedings, losses, expenses, and costs arising out of, or in any way connected with the Applicant's use of and presence on the site, the construction of the Project, failure by the Artist and/or Applicant to pay for labour and materials, contamination of the site resulting from the Project, breach or default by the Artist and/or Applicant under this agreement, or any wrongful act, omission, or negligence of the Artist and/or Applicant;

f) provide verification that matching support in the amount of $xxx has been applied to the Project;

g) invoice the City for all funds payable by the City pursuant to this agreement to a maximum of $xxx;

h) pay on a timely basis, the Artist, all suppliers, and any other providers of services and/or materials associated with the Project;

i) manage the Project and the work of the Artist to ensure that the timelines as outlined in Appendix A are met;

j) provide interim and final reports and any other documentation to the City as set out in Appendix A and to otherwise communicate on a timely basis with the City regarding the progress of the Project;

k) facilitate access to the Project site or other locations where Project work is being done, for City staff; and

l) create original artworks and not infringe upon any copyright.

The City will:

a) upon receipt of an invoice and satisfactory progress reports, pay to the Applicant the amounts specified in Appendix A provided that there is full compliance with all of the other terms of this agreement;

b) at its expense, prepare, and install at the site a plaque or other means of identifying the Artist, the Applicant, the title of the artwork, the year of completion, and any other pertinent project-related information.

The parties also agree that:

a) all reports will be in digital format. Additionally, if any report is deemed incomplete by the City, it will not be accepted by the City, and the City will notify the Applicant immediately of the changes required to complete the report;

b) any communication by the Applicant with the public, including any media organization, with regard to the Project must have approval of the City;

c) the City will have the right to alter, remove, or relocate the completed artwork;

d) the City will maintain the completed artwork in good repair and may consult with the Artist, Applicant, and/or a professional conservator in making its decisions regarding maintenance;

e) the Artist and the Applicant are independent contractors and are not employees or agents of the City and as such are not entitled to employment-related benefits from the City;

f) if the Applicant violates or fails to comply with any provisions of this agreement, the City may give the Applicant notice of default. If the default is not rectified to the City's satisfaction within the time specified in the City's notice, the City may, by giving one week's notice, terminate the Artist's and Applicant's rights under this agreement. The notice of termination may require removal of the Project and restoration of the site at the Applicant's expense, or alternatively, the transfer and delivery of the artwork or work in progress to the City.

g) upon completion or termination of the Project, ownership of the artwork will be transferred to the City and the Applicant will sign a transfer document to this effect;

h) copyright in the completed work will be held by the City; and

i) All communication regarding the Project will be through:

- *Applicant's contact information*
- Cultural Services Branch, City of Kelowna, #105 – 1014 Glenmore Drive, Kelowna, BC V1Y 4P2

The signatures below confirm that both parties understand and agree to the terms set out herein.

ACKNOWLEDGED AND AGREED:

Name of Applicant:

Date: _____   Authorized Signatory: _____

                                    Print name: _____

By the City of Kelowna:

Date: _____   Authorized Signatory: _____

                                    Print name: _____

APPENDIX A

TIMELINES AND DELIVERABLES

PHASE 1: Upon execution of this agreement:

$xxx to be paid by the City to the Applicant upon receipt from the Applicant of:

a) verification that matching support in the form of cash and/or in-kind donations is in place;

b) proof of insurance;

c) evidence that the Applicant is in good financial standing; and

d) if an organization, a copy of a resolution from the Applicant authorizing execution of this agreement.

PHASE 2:

By *date*, the Applicant will provide to the City a progress report including:

a) a budget including expenditures to date, cash and in-kind donations received, as well as projected expenditures, and cash and in-kind donations;

b) a summary of public participation to date, including the number of people involved, and a description of tasks completed by participants including photographic documentation.

c) an invoice for $xxx.

Upon receipt and acceptance of the progress report, the City will pay the Applicant $xxx.

PHASE 3:

By *date*, the Applicant will complete the project and provide to the City a final progress report including:

a) photographic documentation in digital format of the completed artworks;

b) a final financial report indicating all revenues and in-kind donations, and expenditures;

c) a summary outlining how the outcome has met the Project objectives outlined in the proposal; and

d) a final invoice for $xxx.