

**City of Kelowna
Regular Council Meeting
AGENDA**



**Monday, November 7, 2016
9:00 am
Knox Mountain Meeting Room (#4A)
City Hall, 1435 Water Street**

	Pages
1. Call to Order	
2. Confirmation of Minutes	2 - 4
Regular AM Meeting - October 31, 2016	
3. Reports	
3.1 2016 Kelowna Outdoor Events Report	60 m 5 - 29
To provide Council with an update on the 2016 outdoor event schedule as per Service Request #376358 from the August 22, 2016 council meeting.	
4. Resolution Closing the Meeting to the Public	
THAT this meeting be closed to the public pursuant to Section 90(1) (e) of the Community Charter for Council to deal with matters relating to the following:	
• Acquisition, Disposition or Expropriation of Land or Improvements	
5. Adjourn to Closed Session	
6. Reconvene to Open Session	
7. Issues Arising from Correspondence & Community Concerns	
7.1 Mayor Basran, re: Issues Arising from Correspondence	30 m
8. Termination	



City of Kelowna
Regular Council Meeting
Minutes

Date: Monday, October 31, 2016
 Location: Knox Mountain Meeting Room (#4A)
 City Hall, 1435 Water Street

Council Members Present: Mayor Colin Basran and Councillors Maxine DeHart, Ryan Donn, Gail Given*, Tracy Gray, Charlie Hodge, Brad Sieben*, Mohini Singh* and Luke Stack

Staff Present: City Manager, Ron Mattiussi; and City Clerk, Stephen Fleming

(* denotes partial attendance)

1. **Call to Order**

Mayor Basran called the meeting to order at 9:02 a.m.

2. **Confirmation of Minutes**

Moved By Councillor Stack/Seconded By Councillor DeHart

R808/16/10/31 THAT the Minutes of the AM Meeting of October 24, 2016 be confirmed as circulated.

Carried

3. Resolution Closing the Meeting to the Public

Moved By Councillor Hodge/Seconded By Councillor Singh

R809/16/10/31 THAT this meeting be closed to the public pursuant to Section 90(1) (k) of the *Community Charter* for Council to deal with matters relating to the following:

- Provision of a Municipal Service

Carried

Councillor Given joined the meeting at 9:03 a.m.

4. Adjourn to Closed Session

The meeting adjourned to a closed session at 9:03 a.m.

5. Reconvene to Open Session

The meeting reconvened to an open session at 12:30 p.m.

6. Issues Arising from Correspondence & Community Concerns

6.1 Mayor Basran, re: Issues Arising from Correspondence

Council did not raise any issues.

7. Recess Open Session

The meeting recessed at 12:30 p.m.

8. Reconvene Open Session

The meeting reconvened at 3:28 p.m. with all of Council present except for Councillor Singh.

9. Issues Arising from Correspondence & Community Concerns

9.1 Okanagan Indian Band Invitation C2C

Council:

- Agreed to meet with the Okanagan Indian Band.
- Need ensure that there is a purpose and focus for the meeting.

Moved By Councillor Hodge/Seconded By Councillor Gray

R810/16/10/31 THAT Council accepts the invitation from the Okanagan Indian Band to participate in a C2C meeting;

AND THAT Council directs staff to work out the necessary details for the meeting.

Carried

City Clerk:

- Will circulate the 2014 FRCM C2C Report to Council.

10. Resolution Closing the Meeting to the Public

Moved By Councillor Donn/Seconded By Councillor Sieben

R811/16/10/31 THAT this meeting be closed to the public pursuant to Section 90(2) (b) of the *Community Charter* for Council to deal with matter relating to the following:

- Negotiations with another level of government (Province).

Carried

11. Adjourn to Closed Session

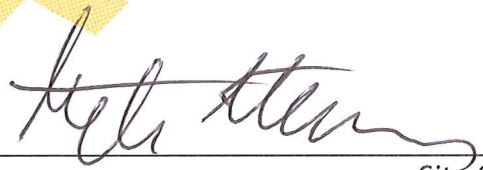
The meeting adjourned to a closed session at 3:37 p.m.

12. Reconvene to Open Session & Termination

The meeting reconvened to an open session and was terminated at 3:44 p.m.

Mayor

/scf/slh



City Clerk

Report to Council



Date: 11/2/2016
File: RIM Classification Number
To: City Manager
From: Doug Nicholas, Sport & Event Services Manager
Subject: 2016 Outdoor Events

Recommendation:

THAT Council receives, for information, the report from the Sport & Event Services Manager dated November 2, 2016 regarding the 2016 Outdoor Event season.

Purpose:

To provide Council with an update on the 2016 outdoor event schedule as per Service Request #376358 from the August 22, 2016 council meeting.

Background:

Events add a dynamic element to Kelowna's landscape with opportunities for culture, sport, recreation and community building. Each year, permits for 120 to 140 outdoor events are approved with the majority of the events taking place between April and October. The City strives to be "event friendly" by linking event organizers with the tools, information and resources they require to be successful. At the same time, the integrity and accessibility of public spaces is a priority. The goal is to create a well-balanced schedule that offers a variety of high-quality events without "over-programming" public spaces and roadways.

The Event & Festivals Framework (Appendix A), endorsed by Council in 2012, provides guidance for a proactive approach to event management. It was developed to align City and stakeholder efforts and reduce barriers for event organizers, improving the probability of success. This increases the benefits to the community and positions the City as a strong contender with other municipalities when attracting events.

Some of the strategies and initiatives that continue to advance the framework are listed below.

Event Development Fund

- Event funding program intended to help foster a dynamic event environment in Kelowna through the strategic investment of resources. Two grant streams have been established to support both ongoing and new events.
 - City Services Offset Grant
 - Grant is provided to offset up to 75 percent of the City-related costs associated with staging an annual, festive outdoor public event on City property.
 - Provides staff with an annual opportunity to connect with event organizers regarding their planning and development of events and ensure that their event plans align with community priorities.
 - Fully subscribed with over \$28,000 allocated towards 14 events in 2016
 - Strategic Events Fund
 - Fund is designed to assist in the procurement of new large-scale participant based or spectator events. It also provides support for the rejuvenation, improvement or expansion of existing annual community events.
 - Great Okanagan Beer Festival (\$5,000), Mackenzie Golf Tour (\$7,500) and the Okanagan Animation Festival (\$5,000) have each received funding in 2016.
 - Discovery process is ongoing for enhancing existing events and/or securing new ones.

Event Volunteer Program

- Volunteer management program designed to support event organizers by engaging volunteers, increasing marketing and communication opportunities and providing a consistent approach to volunteer management across all events.
 - Program continues to develop and now includes:
 - An online marketplace (Volinspire): volunteer management, recruitment and recognition software tool
 - Templates and resources: volunteer forms, resource guides and event listings
 - Training: volunteer management workshops, volunteer training opportunities and e-newsletters
 - Staff support: dedicated staff person (20 hours per week) to support all aspects of event-related volunteerism

Event Policies & Procedures

- The Outdoor Events Team provides a consistent “one-stop shop” approach to all outdoor event requests and bookings, and coordinates the internal permitting process that includes City departments and community stakeholders.
 - Roles and responsibilities of the Outdoor Events Team include:
 - Outdoor Events Committee leadership: as per Council bylaw, the OEC considers applications for outdoor event permits and establishes the conditions to be met by event organizers
 - Event procurement: in collaboration with Tourism Kelowna, a proactive identification and strategic approach to the procuring of events
 - Event monitoring, evaluation & development: onsite monitoring, post-event reports, reviews and enhancements

- Community leadership and capacity building: information sharing, community engagement and leadership, alignment with community plans, balancing community impact with event requirements

2016 Highlights:

A wide variety of events have taken place in Kelowna in 2016 including races, festivals, community celebrations, fundraisers, parades, awareness events, tournaments, films, weddings and church celebrations. Between April and October, no matter the weekend, there was always something to see and do in Kelowna. Additionally, the outdoor event landscape saw significant growth through December and January with several unique winter events added to the calendar.

The community welcomed a number of inaugural events this year including a dream car rally, a rib festival and a professional golf tournament. Also, some one-time opportunities such as the “*Royal Visit*”, *Diner en Blanc* and several film & commercial shoots came to town. These unique opportunities were balanced with our own “home-grown” events that have become cultural and recreational mainstays in our community, such as the *Across the Lake Swim*, *Kelowna Apple Triathlon* and the *Fat Cat Children’s Festival*. In addition, bigger festivals such as *Canada Day*, *Center of Gravity* and *Rock the Lake* complimented an exceptional line-up of talent booked through *Parks Alive!* to contribute to a dynamic events schedule that had a vibrant music element.

A complete list of events is included in Appendix B.

2017 Plans:

Looking ahead to 2017, the Outdoor Events team plans to review and update the Outdoor Events Bylaw so that it clearly outlines the roles & responsibilities of the Outdoor Event Committee and provides an effective process for decision-making. Additionally, staff will work closely with Tourism Kelowna on the development of an events strategy that will provide a more strategic approach to the procurement of events in our community. Through this strategy, the City and Tourism Kelowna will be better positioned to align efforts, embrace the unique climate and culture of Kelowna, and establish events that complement both the people and the environment.

Through preparations to host the 2019 55+ BC Games, staff will pursue opportunities for pre-2019 tournaments & events with sports associated with the Games. Within the film industry, there is an ever-growing list of production companies looking to shoot their films, promotional campaigns or commercial spots in our community. Staff will work closely with the Okanagan Film Commission to develop a process and procedures to effectively support this growing industry.

Finally, as the City strives to be the best mid-sized city in North America, staff will continue to work with stakeholders to discover, develop or procure events that will bring new experiences to residents and visitors while enhancing the reputation of Kelowna as a vibrant and active community.

Internal Circulation:

Event Development Supervisor, Community & Neighbourhood Services Manager,
Communications Advisor

Considerations not applicable to this report:

Financial/Budgetary Considerations:

External Agency/Public Comments:

Considerations not applicable to this report:

Legal/Statutory Authority:

Legal/Statutory Procedural Requirements:

Personnel Implications:

Alternate Recommendation:

Existing Policy:

Communications Comments:

Submitted by:

D. Nicholas, Sport & Event Services Manager

Approved for inclusion by:

J. Gabriel, Divisional Director, Active Living and Culture

Attachments: Appendix A - Event & Festival Framework
Appendix B - 2016 Event List
PowerPoint Presentation - 2016 Outdoor Events

Event and Festival Framework

Strategic Direction

Integrated approach to event procurement

- Streamlined roles and responsibilities provided by City and Tourism Kelowna
- Seamless process for event organizers
- Proactive identification and procurement of event opportunities (i.e. Skate Canada Int'l, Western Canadian Music Awards, etc)

Community Leadership

- Ensure alignment with current plans
- Enhanced Community Engagement

Service Focus

- Information and Communication
- Capacity Building

Core Event Properties

Special “one-off” civic projects and events

- Identification, procurement and development of special events (ie. Olympic Torch Relay, Bennett Bridge Opening, International Children’s Winter Games, BC Games, etc)

Tourism Kelowna Role with Events

- Destination marketing
- Event procurement/sales and connection with local host organization
- Event research
- Familiarization Tours
- Bid preparation
- Collaborate with City to secure event
- Information Services

Volunteer Support for Events

Management of event-based volunteer program

- Market volunteer opportunities
- Leverage existing community volunteer resources
- Develop an incentive and recognition program
- Oversee an effective Training program
- Create a committed volunteer pool

Collaboration with Kelowna Community Resource Centre

- Volunteer recruitment, retention and recognition

Regulatory/ Facilitative

Outdoor Event Committee

- Multi department and agency representation
- Existing event renewal
- New event application
- Consultative process with event organizers
- Regulatory requirements

Event Evaluation and Review

- Onsite monitoring
- Post event report & review

Film Industry

- Policy and procedures for filming requests
- Coordinate with Film Commission

Event Policies & Procedures

- Coordinated approach to requests and bookings
- Consistent internal processes between departments

Resources

Human Resources

- Alignment, coordination and appropriate deployment

Funding Programs

- Review and further develop funding programs, including:
 - Strategic Event Fund
 - City Services Offset Grant
 - Sport Event Dev’t Grant
 - Arts & Culture Proj. Grant
- Base budget allocation
- Alignment of funding programs with complimentary funding criteria

2016 Event Listing

Event	Start Date	End Date	Location	2016
Polar Bear Swim	1-Jan-16	1-Jan-16	WFP - Concession Plaza/Tugboat Beach	82930
Filming session on upper concourse around historical pictures	6-Jan-16	15-Jan-16	Memorial Arena	none
Niteo Africa Book Drive	24-Jan-16	24-Jan-16	Cook Road Boat Launch Parking Lot	84404
International Children's Games 5th Anniversary	27-Jan-16	27-Jan-27	Stuart Park Main Stage	84363
Strides to End Homelessness	5-Mar-16	5-Mar-16	Leon Ave + city roadways	83985
Chocoholic Frolic	20-Mar-16	20-Mar-16	PRC & Rails with Trails	84473
Easter Sunrise	27-Mar-16	27-Mar-16	Knox Mountain Apex	
UBCOSU Recess Concert	1-Apr-16	1-Apr-16	UBC Campus (private property)	83989
Community Spring Climb for Health & World Peace	2-Apr-16	2-Apr-16	Knox Mountain	83986
Maple Fest	2-Apr-16	2-Apr-16	Rotary Arts Common & Art Walk	83987
Okanagan College Half Marathon	3-Apr-16	3-Apr-16	Ok College on KLO Road & Roadways	83988
Rutland Community Market	3-Apr-16	30-Oct-16	Roxby Park and parking lot	84456
Filming - News Hour	21-Apr-16	21-Apr-16	WFP - Lakefront Promenade	84752
Daffodil Dash	24-Apr-16	24-Apr-16	Stuart Park	84009
ABJ High School Band Performance	24-Apr-16	24-Apr-16	Stuart Park	84168
Day of Mourning	28-Apr-16	28-Apr-16	Ben Lee Park	84700
World Tai Chi Day	30-Apr-16	30-Apr-16	City Park - North Field	84855
Vaisakhi Parade	30-Apr-16	30-Apr-16	Rutland Road & neighbouring roadways	83990
Healthy Kids Day	1-May-16	1-May-16	Rutland Sportsfield & portion of Parking Lot	84025
Cherry Blossom Triathlon	1-May-16	1-May-16	Mission Recreation Park & Roads	83992
Walk So Kids Can Talk	1-May-16	1-May-16	WFP - Rhapsody Plaza	84258
Criterion/Time Trial	3-May-16	30-Aug-16	Tues, May 3 - Aug 23 - Old Vernon Rd- Time Trials/Thurs June 21 & Aug 30 - Knox Mtn Road/Thurs May 5-Sept 1 Jim Bailey Road / Thursday July 14 & Aug 11 - June Springs Thurs-Jim Bailey Road-Crit	83993
Big Bike Ride	4-May-16	7-May-16	RCA Common & roadways	84000
Filming - M17& CAN-AM SPYDER	6-May-16	8-May-16	City of Kelowna downtown roadways/alleys	84885
Filming - MY17 CAN-AM SPYDER	10-May-16	11-May-16	City of Kelowna roadways, Knox Mountain Park	84920
Western Canadian Leadership Retreat	12-May-16	13-May-16	Stuart Park-Civic Plaza / WFP-Harmony Place	84930
Glenmore Footprint Days	11-May-16	13-May-16	City Roadways + Rails with Trails	84034
Glenmore Arts Fair	12-May-16	12-May-16	Rotary Arts Common	83998
Infertility Awareness Walk	14-May-16	14-May-16	Stuart Park - Plaza	84005
Great Okanagan Beer Festival	14-May-16	14-May-16	WFP - Island Stage, Gazebo & Concession Plaza	83994
MS Walk	15-May-16	15-May-16	Stuart Park	83991
KSS Grad March	20-May-16	20-May-16	WFP-Concession Plaza, Lakefront Promenade, Rhapsody Plaza	84578
MBSS Grad March	21-May-16	21-May-16	WFP-Concession Plaza, Lakefront Promenade, Rhapsody Plaza	84577
GESS Grad March	22-May-16	22-May-16	WFP-Concession Plaza, Lakefront Promenade, Rhapsody Plaza	84582
RSS Grad March	23-May-16	23-May-16	WFP-Concession Plaza, Lakefront Promenade, Rhapsody Plaza	84583

Mully Children's Family Mission Choir	20-May-16	20-May-16	Stuart Park - Main Stage	84816
May Days Event & Parade	20-May-16	22-May-16	Rutland Roadways, Centennial Park & Roxby parking lot	84032
Knox Mountain Hill Climb	21-May-16	22-May-16	Knox Mountain Park	84033
EK's 5 km Run	22-May-16	22-May-16	N. Glenmore roadways	84008
Midsun School - Grade 9 Band Concert	26-May-16	26-May-16	Kerry Park	84923
T-Bird Show & Shine	28-May-16	28-May-16	City Park - North Field	84001
Push to End Homelessness	28-May-16	28-May-16	Kerry Park & roadways	84002
Telus Day of Giving	28-May-16	28-May-16	City Park - South field and Plaza	84638
Dog Agility Trial	29-May-16	29-May-16	CP - North Field	84004
Carstar's Walk to Make CF History	29-May-16	29-May-16	City Park - Jubilee Grandstands	84006
Family Fun Day	29-May-16	29-May-16	Parkinson Recreation Centre	83642
Cycle for Strong Kids	29-May-16	29-May-16	H2O Adventure & Fitness Center, Parking Lot	83973
Community For All Ages Engagement	31-May-16	31-May-16	Rutland Sportsfield - grassy area between RAC and Safety Village	84973
Bike to Work Week	30-May-16	5-Jun-16	Various locations but on Friday, June 3 - event at Waterfront Promenade (adjacent to Water St. Boat Launch)	84717
AGM - Friends of Knox Mountain	1-Jun-16	1-Jun-16	Knox Mountain Park	84810
National Kids Safety Week - Bike Safe Clinic	4-Jun-16	4-Jun-16	City Park - small parking lot by Water Park	84790
OKM Grad March	4-Jun-16	4-Jun-16	WFP - Concession Plaza, Lakefront Promenade, Rhapsody Plaza	85037
Hungry Hungry Half	4-Jun-16	4-Jun-16	Apple Bowl, Rails & Trails, Knox Mountain & Promenade	84205
Bike'n Braai	5-Jun-16	5-Jun-16	Strathcona Park and Parking Lot	84541
Gutsy Walk	5-Jun-16	5-Jun-16	City Park - Jubilee Bowl	84021
Walk of Memories	5-Jun-16	5-Jun-16	WFP - Concession Plaza, Rhapsody Plaza, Tugboat Beach, Island Stage	84003
Walk to Fight Arthritis	5-Jun-16	5-Jun-16	Rotary Arts Common & promenade	84010
Fat Cat Children's Festival & Parade	10-Jun-16	11-Jun-16	Waterfront Park & Cawston Ave	84011
Motionball Marathon of Sport Kelowna	11-Jun-16	11-Jun-16	City Park - North Field, Sport Field, Jubilee, Beach Volleyball	84431
BC Masters Road Race	11-Jun-16	12-Jun-16	East Kelowna Roadways/Jim Bailey Road/SK Elementary	84476
Ecuador Candlelight Vigil	12-Jun-16	12-Jun-16	Stuart Park	84947
Westie Walk	12-Jun-16	12-Jun-16	City Park	84636
Motorcycle Ride for Dad	12-Jun-16	12-Jun-16	Hwy 97 & Various DT Roadways	84012
5/10K Walk/Run for Women	12-Jun-16	12-Jun-16	City Park - South Plaza, Sportfield + downtown roadways	84013
Kelowna Gospel Fellowship ONE	12-Jun-16	12-Jun-16	Stuart Park - Jim's Orchard, Plaza/Ice Rink, Main Stage	84586
International Children's Games Uniform Presentation	14-Jun-16	14-Jun-16	Stuart Park - Spirit Bear Plaza	85075
Kelowna City Concert Band	15-Jun-16	15-Jun-16	RCA Common	84142
Public Engagement for Dog Parks	15-Jun-16	15-Jun-16	Kerry Park	84972
Small Business Expo	16-Jun-16	16-Jun-16	Roxby Park and parking lot	84969
Walk & Roll Walker-Thon	18-Jun-16	18-Jun-16	Stuart Park Plaza	84204
Flower Power Garden Tour	18-Jun-16	18-Jun-16	Kasugai Gardens	85233
Variety Boat for Hope	18-Jun-16	18-Jun-16	Kerry Park	84014
Play On! Hockey	18-Jun-16	19-Jun-16	WFP - Rhapsody Plaza & Water St Closure	84015

Father's Day Car Show	19-Jun-16	19-Jun-16	City Park (North Field)	84016
National Aboriginal Day	21-Jun-16	21-Jun-16	Leon Ave (Ellis to Pandosy)	84018
International Yoga Day	21-Jun-16	21-Jun-16	Kerry Park	84945
National Aboriginal Days Celebration (Métis)	19-Jun-16	19-Jun-16	Stuart Park	84020
Kelowna Garden Club Flower Show	25-Jun-16	25-Jun-16	Guisachan Heritage Park - East Lawn Area	83902
Francofete	24-Jun-16	24-Jun-16	Kerry Park	85080
OBWB Display for Melges Event	25-Jun-16	26-Jun-16	Display tent outside the Kelowna yacht Club	85164
Walk For ALS	25-Jun-16	25-Jun-16	Rhapsody Plaza & Promenade	83945
Telus COW	29-06-16-	29-06-16	City Park - part of Center of Gravity	85163
Rio Olympic & BC Games Send Off	29-Jun-16	29-Jun-16	Stuart Park	84786
Kelowna City Band Performance	29-Jun-16	29-Jun-16	Guisachan Heritage Park - East Lawn Area	85040
Celebrate Canada Day	1-Jul-16	1-Jul-16	WFP, Kerry Park, Stuart Park	84060
Canada Day at the Kelowna Art Gallery	1-Jul-16	1-Jul-16	RCA - Arts Common	85098
Midsummer 8K Run	3-Jul-16	3-Jul-16	Gyro Beach & Waterfront Promenade	83946
Parks Alive!	2-Jul-16	31-Aug-16	WFP, Kerry Park & various neighbourhood parks	84024 84047 84048 84049 84050
Diner en Blanc	7-Jul-16	7-Jul-16	WFP - Rhapsody Plaza, Harmony Place	84372
Center of Gravity	8-Jul-16	10-Jul-16	City Park - Jubilee Bowl, North Field, Hot Sands Beach, City Park Parking Lot	84056
Inside Ride	11-Jul-16	11-Jul-16	Stuart Park	85033
Ribfest Media Launch	12-Jul-16	12-Jul-16	City Park - Cold Sands Stage	85185
Across the Lake Swim	16-Jul-16	16-Jul-16	City Park Hot Sands Beach & Northfield	83948
Okanagan Caribbean Festival	16-Jul-16	16-Jul-16	City Park, Jubilee Grandstands	83950
Okanagan's Largest Yoga Class	17-Jul-16	17-Jul-16	Stuart Park	83947
Das Autoschau	17-Jul-16	17-Jul-16	City Park - North Field, South Plaza & Parking Lots	84154
TRi KiDS Triathlon	17-Jul-16	17-Jul-16	Mission Recreation Park	83951
BC Government Funding Announcement	19-Jul-16	19-Jul-16	Queensway Transit Exchange	85266
Iviva's Beach Birthday Bash	21-Jul-16	21-Jul-16	Gyro Beach - Lawn Area	85074
Downtown Kelowna Block Party	23-Jul-16	23-Jul-16	Bernard Ave & Kerry Park	83953
Buick; Jillian harris	23-Jul-16	25-Jul-16	various locations around Kelowna	85274
Arts on the Avenue	28-Jul-16	28-Jul-16	Bernard Ave (Water - Pandosy)	83952
Kelowna Scooter Festival	30-Jul-16	30-Jul-16	Ben Lee Park	84718
Okanagan Dream Rally	7-Aug-16	7-Aug-16	Kerry Park & Bernard Avenue	85113
Paddle for Prevention	7-Aug-16	7-Aug-16	Rotary Beach	83955
Buskers on Bernard Meets Food Truck Culture	11-Aug-16	11-Aug-16	Bernard Ave Sidewalks (Sails to Pandosy) & Mill street (outside Kerry Park)	85354
Rock the Lake	12-Aug-16	14-Aug-16	Prospera Place parking lot	84076
Okanagan Pride Festival	13-Aug-16	13-Aug-16	City Park - North Field	83958
Hard Knox 12K Run	14-Aug-16	14-Aug-16	Sutherland Park & Kelowna roadways	83977
Uptown Rutland Classic Car Show	14-Aug-16	14-Aug-16	Rutland Lions Park	83959
Moonlight Movie	18-Aug-16	18-Aug-16	City Park - North Field	83956
Apple Triathlon	19-Aug-16	21-Aug-16	WFP	83960
Outdoor Bellyfit for the Cure	21-Aug-16	21-Aug-16	Stuart Park - Ice Rink and lawn area	85244

Axel Merckx Youth Cycling Series	26-Aug-16	28-Aug-16	South East Kelowna Roadways	83957
Ben Lee Activity Fair	27-Aug-16	27-Aug-16	Ben Lee Park	85317
Dragon Boat Festival	27-Aug-16	28-Aug-16	WFP Tugboat Beach & Concession Plaza	83961
Cracker Cross Series and School of Hard Knox	1-Sep-16	27-Oct-16	Knox Mountain Base	83963
Drink Slay Love	2-Sep-16	2-Sep-16	H2O/ CNC parking lot (cornere of Gordon/Leguime)	85433
Wine Country 1/2 Marathon	4-Sep-16	4-Sep-16	Waterfront Park & roadways	83965
Season's Greetings	8-Sep-16	22-Sep-16	WFP - Island Stage/Lagoon; Mission Sportsfields	85454
Parkinson SuperWalk	10-Sep-16	10-Sep-16	Waterfront Park-Concession Plaza	83967
KFD 9-11 Ceremony	11-Sep-16	11--Sep-16	Enterprise Way (Dilworth to Fire Dept Entrance)	85397
Church in the Park	11-Sep-16	11-Sep-16	Waterfront Park - Island Stage	85130
Multiple Myeloma March	11-Sep-16	11-Sep-16	Waterfront Park - Rhapsody Plaza, Lakefront Promenade	84950
Paws For A Cause Walk	10-Sep-16	10-Sep-16	City Park & Promenade	83968
Pro Bono Going Public	13-Sep-16	13-Sep-16	City Park - Rose Garden	84815
Take Back The Night March	15-Sep-16	15-Sep-16	Kerry Park & Downtown Sidewalks	83970
Ribfest	16-Sep-16	18-Sep-16	City Park	84249
KGH Fundraiser	16-Sep-16	18-Sep-16	Private Residence - 2302 Abbott Street	85463
UBCOSU Frosh	16-Sep-16	16-Sep-16	UBC Okanagan Campus - The Commons	83971
Terry Fox Run	18-Sep-16	18-Sep-16	Mission Sportsfields	84068
Parks Services' Fall Field Day	23-Sep-16	23-Sep-16	City Park - Jubilee Grandstands & Basketball Courts, North Field, Picnic area, South parking Area, Sports Field (south)	84833
Kettle Valley Movie in the Park	23-Sep-16	23-Sep-16	Kettle Valley Sportsfields	85438
Great Canadian Bacon Chase	25-Sep-16	25-Sep-16	PRC + Rails with Trails	84022
Kettle Mettle	1-Oct-16	1-Oct-16	East Kelowna roadways	83980
Scarecrow Festival	2-Oct-16	2-Oct-16	Rutland Lions Park	83981
Run for the Cure	2-Oct-16	2-Oct-16	City Park	83982
Okanagan Marathon	8-Oct-16	9-Oct-16	City Park	84036
Change The Game Community Youth Fair	13-Oct-16	13-Oct-16	City Park - North Field	85358
Surrogate's Nightmare	14-Oct-16	5-Nov-16	Various City and private property	85712
Nerd Olympics	15-Oct-16	15-Oct-16	City Park - Jubilee Grandstands, Basketball Courts, Sportsfield - S	85385
Spook and Spin	29-Oct-16	29-Oct-16	RCA - Arts Common	85121
Thrill The World	29-Oct-16	29-Oct-16	Stuart Park	85456
Swan Song	5-Nov-16	6-Nov-16	City Park Pedestrian Tunnel	
Tourism Kelowna Public Information Session	9-Nov-16	9-Nov-16	Queensway Parking Lot	
Remembrance Day Ceremony & Parade	11-Nov-16	11-Nov-16	Lions Park and City Roadways	84038
Remembrance Day Ceremony & Parade	11-Nov-16	11-Nov-16	City Park - Veendam Garden	84039
Santa Shuffle	3-Dec-16	3-Dec-16	WFP - Rhapsody Plaza	84041
Downtown Kelowna Light-Up	3-Dec-16	3-Dec-16	Stuart Park	84042
Uptown Rutland Light-up	4-Dec-16	4-Dec-16	Roxby Plaza	84044
Hanukkah	24-Dec-16	1-Jan-16	Stuart Park	85441
Resolution Run	31-Dec-16	31-Dec-16	WFP - Rhapsody Plaza & Promenade	84043
New York New Year's Eve	31-Dec-16	31-Dec-16	Stuart Park	84046

OUTDOOR EVENTS

2016



BACKGROUND

Outdoor Events office issues 120-140 permits each year

- ▶ Races
- ▶ Festivals
- ▶ Celebrations
- ▶ Fundraisers
- ▶ Parades
- ▶ Awareness Events
- ▶ Tournaments
- ▶ Films
- ▶ Weddings
- ▶ Churches

Event & Festivals Framework

Strategic
Direction

Core Event
Properties

Volunteer
Support

Regulatory/
Facilitative

Resources

EVENT DEVELOPMENT FUND

City Services Offset Grant

Strategic Event Fund



Father's Day Car Show



Okanagan Beer Festival

EVENT VOLUNTEER PROGRAM



Volinspire

Volunteer. Inspire your community.

Online marketplace

Templates & Resources

Training

Staff support

Event Policies & Procedures

Outdoor Events
Committee

Monitoring &
Development

Event
Procurement

Capacity
Building

RACES

BMO Okanagan Marathon



Wine Country Half Marathon



Cherry Blossom Triathlon



FESTIVALS

Fat Cat Children's Festival



Center of Gravity



COMMUNITY CELEBRATIONS



Vaisahki Parade



Canada Day

New York New Years




FUNDRAISERS

Paddle for Prevention



Run for the Cure

Canadian Breast Cancer Foundation
CIBC  Run for the Cure[†]

START / FINISH



UNIQUE EVENTS

The Royal Visit



BUICK

Filming
Permits



SPYDER

Diner en Blanc - Okanagan



LONG-TIME EVENTS

56
Years



Rutland May Days

34
Years



Apple Triathlon

59
Years



Knox Mountain Hill Climb

67
Years



Across the Lake Swim

NEW EVENTS



Mackenzie Golf Tour

Motionball



Rock the Lake

NEW EVENTS

Ribfest



Dream Car Rally



Change the Game Community Youth Fair

2017 PLANS



Outdoor Events Bylaw

Events Strategy

55+ BC Summer Games

Film Industry

QUESTIONS?

