Civic& Community Awards SteeringCommittee
AGENDA

Tuesday, July 9, 2024

12:00 pm

Parkinson Recreation Centre

Gala Boardroom

1800 Parkinson Way, Kelowna, BC

Civic & Community Awards Steering Committee
Minutes

Date: Friday, April 26, 2024
Time: 12:00 pm
Location: Gala Boardroom
                        1800 Parkinson Way, Kelowna

Members Present   Ellen Boelcke, Bob Burge, Lorraine Ewonus, Wayne Moore, Indy Dhial, Dan
                        Rogers, Councillor Maxine DeHart

Members Absent   Elaine McMurray, Lorie Ellert

Staff Present   Event Development Supervisor, Chris Babcock; Event Services Coordinator,
                        Sarah Semeniuk; Recreation Technician, Nathalie Long; Divisional Director,
                        Active Living & Culture, Jim Gabriel; Legislative Coordinator (Confidential),
                        Clint McKenzie

1.   Call to Order & Roundtable Introductions

The Chair called the meeting to order at 12:04 p.m.

2.   Minutes

Moved by Bob Burge/Seconded by Ellen Boelcke

> THAT the Minutes of the February 9, 2024 Civic & Community Awards Steering Committee
> meeting be adopted.

Carried

3.   New Business – Civic Awards Debrief

Discussion ensued regarding the awards gala.

Items discussed included the following:

- What will the future look like heading into the 50th? Do we need a reset?
- Nominations process versus the event
- The master of Ceremonies was awesome
- Consider the lights - too bright?
- Crowd was incredibly respectful
- Pictures on the side were well done
- Awards accessible to the crowd a bit more
- Be able to walk up and see who has won in previous years
- "The history of"
- Speeches were precise and short
- Volunteer address could flow better, length too long
- After the videos, "for more information" maybe do not say after every video
- How do we revamp nomination format to get better balance of applications
- Nominations and social media – was it enough?

- Different way of doing things
- As close to a perfect event as you can get
- Socializing pre event in the venue was great
- Software (Awardify?) consider, managing the online judging and nomination process
- Disappointment with recognizing just one person. Does it need to be a competition for the final spot? Especially with those finalists in the room. Screen to get to a point and then the competition occurs elsewhere than on the gala night.
- How to best drive people to a nominations site
- Refresh for 50th. Moment of pause; a window of opportunity to do something extra
- Do we feature a new program for the 50th?
- How do we configure the criteria and the scoring matrix to better open up the competition
- During the nomination give some recognition to not just the nominee but their surrounding family.
- Give life to the awards all year long
- Look at whose doing what in other communities in relation to the 50th
- What venue for the 50th
- See where we started with the roots and go back to it
- Previous winners, recognize them at the 50th, dig deep
- "Your recognition means as much today as it did back then"
- Back to our roots? Logistics of it
- Sponsorship? Paid tables,
- Keynote speaker
- Banquet?
- Chance to reflect on the community and recognize where we are today
- How do we recognize those who are not successful finalists. Need to look at the structure

4.   Old Business

There was no old business.

5.   Next Meeting Date

June 26, 2024 to review some staff proposals for the upcoming 50th Anniversary Awards in 2025

6.   Termination of Meeting

The Chair declared the meeting terminated at 1:00 p.m.

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Chair