

**City of Kelowna  
Regular Council Meeting  
AGENDA**



Monday, March 11, 2024  
10:00 am  
Council Chamber  
City Hall, 1435 Water Street

**Pages**

1. **Call to Order**
2. **Confirmation of Minutes** 2 - 5  
  
Regular AM Meeting - March 4, 2024  
Committee of the Whole Meeting - March 4, 2024
3. **Reports**
  - 3.1 **Naming Policies Project Update** 45 m 6 - 21  
  
To consider reviewing and renewing the City's naming policies.
4. **Resolution Closing the Meeting to the Public**  
  
THAT this meeting be closed to the public pursuant to Section 90(1) (g) (k) (l) of the Community Charter for Council to deal with matters relating to the following:
  - Potential Litigation affecting the City
  - Provision of a Municipal Service
  - Municipal Objective - Progress Report
5. **Adjourn to Closed Session**
6. **Reconvene to Open Session**
7. **Termination**



**City of Kelowna**  
**Regular Council Meeting**  
**Minutes**

Date: Monday, March 4, 2024  
 Location: Council Chamber  
 City Hall, 1435 Water Street

Members Present Mayor Tom Dyas, Councillors Maxine DeHart, Gord Lovegrove, Mohini Singh, Luke Stack, Rick Webber and Loyal Wooldridge

Members Participating Remotely Councillors Ron Cannan and Charlie Hodge

Staff Present City Manager, Doug Gilchrist; City Clerk, Laura Bentley

(\* Denotes partial attendance)

**1. Call to Order**

Mayor Dyas called the meeting to order at 9:30 a.m.

**2. Confirmation of Minutes**

Moved By Councillor Wooldridge/Seconded By Councillor Stack

THAT the Minutes of the Regular AM Meeting of February 26, 2024 be confirmed as circulated.

**Carried**

**3. Resolution Closing the Meeting to the Public**

Moved By Councillor Singh/Seconded By Councillor Lovegrove

THAT this meeting be closed to the public pursuant to Section 90(1) (e) (g) (i) and Section 90(2) (b) of the Community Charter for Council to deal with matters relating to the following:

- Acquisition & Disposition of Lands or Improvements
- Litigation affecting the City
- Legal Advice
- Confidential Information from the Province

**Carried**

**4. Adjourn to Closed Session**

The meeting adjourned to a closed session at 9:30 a.m.

5. **Reconvene to Open Session**

The meeting reconvened to an open session at 11:03 a.m.

The meeting recessed at 11:03 a.m.

The meeting reconvened at 11:10 a.m.

6. Councillor Wooldridge, re: Okanagan Regional Library Delegation

Moved By Councillor Wooldridge/Seconded By Councillor Webber

THAT Council direct the City Clerk to invite Okanagan Regional Library to present the Library's Strategic Plan Initiatives and current activities in Kelowna to Council on May 27, 2024.

**Carried**

7. **Termination**

The meeting was declared terminated at 11:12 a.m.

\_\_\_\_\_  
Mayor Dyas

lb/acm

\_\_\_\_\_  


City Clerk

DRAFT



**City of Kelowna**  
**Committee-of-the-Whole Meeting**  
**Minutes**

Date:	Monday, March 4, 2024
Location:	Council Chamber City Hall, 1435 Water Street
Members Present	Mayor Tom Dyas, Councillors Maxine DeHart, Gord Lovegrove, Mohini Singh, Luke Stack, Rick Webber and Loyal Wooldridge
Members Participating Remotely	Councillors Ron Cannan and Charlie Hodge
Staff Present	City Manager, Doug Gilchrist; City Clerk, Laura Bentley; Divisional Director, Planning, Climate Action & Development Services, Ryan Smith; Development Planning Department Manager, Nola Kilmartin
Staff Participating Remotely	Legislative Coordinator (Confidential), Arlene McClelland

(\* Denotes partial attendance)

**1. Call to Order**

The Mayor called the meeting to order at 11:12 a.m.

**2. Urban Development Institute Presentation to Council**

Mark Holland, Westplan Consulting Group

- Displayed a PowerPoint Presentation "Check-In on Providing Housing".
- Spoke to delivering affordable and attainable housing.
- Spoke to affordability of housing; household income and percentage of income used for housing - monthly allocation breakdown impacts affordable housing level.
- Commented on today's economic environment and housing prices.
- Spoke historically of renting a home then transitioning to owning; today a higher percentage have delayed buying a home due to rising costs.
- Spoke to costs of developing and building homes and displayed a construction cost breakdown chart.
- Commented on projects that have slowed or paused in the city.
- Spoke to land costs and land constraints that have an impact on housing costs.
- Commented on material and labour costs of construction.
- Made comments on Policy implications.
- Responded to questions from Council.

Shane Worman and Dave Sargeant, Developers

- Responded to questions from Council.



Moved By Councillor Wooldridge/Seconded By Councillor DeHart

THAT Council, receive for information, the Urban Development Institute "Check in on Providing Housing" Presentation, dated March 4, 2024.

Carried

**3. Termination**

The meeting was declared terminated at 12:20 a.m.

\_\_\_\_\_  
Mayor Dyas

lb/acm



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City Clerk

DRAFT

# Report to Council



**Date:** March 11, 2024  
**To:** Council  
**From:** City Manager  
**Subject:** Update on City Naming Policies Review  
**Department:** Communications

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**Recommendation:**

THAT Council receives, for information, the report from the Community Communications Manager dated March 11, 2024, with respect to the naming of new civic assets;

AND THAT Council directs staff to prepare an updated naming of new civic assets policy based on current practices and consultations.

**Purpose:**

To consider reviewing and renewing the City’s new civic assets naming policy

**Background:**

Conceptually, naming touches on many areas of Council and Corporate Policy; however, there are three Council Policies which discreetly give direction to naming of new civic assets:

- Park Naming – [Policy No. 251](#)
- Civic Community Facility Naming – [Policy No. 343](#)
- Naming, Street Name/Address Changes and Compensation – [Policy No. 363](#)

The policies were last updated in 1997, 2008 and 2012 respectively. Recognizing that the existing policies have not been updated for some time, the City is at an appropriate interval to review and modernize these policies so that they reflect current practices. There are also many examples across the country of municipalities reconsidering their approach to naming in recent years, in terms of specific monuments and assets or in terms of overall policy frameworks.

The proposed focus of this project is to clarify the approach to how the City names new assets. At this time, re-naming policy changes are only being contemplated in the context of routine asset renewal re-naming procedures that are currently covered in existing policy. This approach allows for the timely completion of a new asset naming policy, which is needed before the City can take steps to address unnamed completed assets. There is a potential that some of the procedures and tools developed to

modernize how the City names new assets could eventually be expanded by Council to serve re-naming needs in the future.

**Discussion:**

Potential foundations for policy revision exist in our community vision, Imagine Kelowna, our Official Community Plan, and our Cultural Plan. All three of these plans acknowledge multiple histories and fostering an inclusive future for all. The City’s community vision contains a discreet goal of focusing on how to honour shared and distinct cultural histories and experiences:

<i>Imagine Kelowna (Community Vision)</i>		
Principle 1 – Collaborative	<b>Goal:</b> Engage with the Okanagan’s traditional past and heritage as foundations for building a fair and equitable community	<i>We will honour our rich heritage while also following the lead of our local Indigenous communities towards a path of reconciliation.</i>

The City’s Official Community Plan [Chapter 2 \(Planning Context\)](#) includes a jointly authored Community Histories section, which blends together syilx and settler perspectives on the history of our lands and the development of our City. Evolving to acknowledge multiple cultures and histories has also begun to permeate project level work at the City, such as public art installations and facility and park design.

The City’s Cultural Plan [Goal 5: Learn from our Past](#) sets out multiple strategies to preserve our heritage while expanding how we honour, share and celebrate the history of diverse cultural communities, with a specific focus on syilx/Okanagan history and Indigenous artists and creatives.

The City’s current naming policies refer to the prioritization of settler and pioneer names for civic assets or “acclaimed residents”. In addition, the policies direct that adjacent neighbourhood naming conventions be used, which can further perpetuate the predominance of naming according to settler history, as settler names have already been widely adopted for streets, parks, neighbourhoods and other assets throughout the City for decades. If settler history is to continue as a consideration for the naming of new assets, the policy should also have flexibility for other factors to be considered and clearer process steps for routine or exceptional circumstances. For example, the policies indicate that for major facilities and civic community facilities, public input and public acceptance will be considered when selecting a name but there is little in the way of defined procedures or process direction on when and how public acceptance is to be determined.

Further, it is contemplated that an updated, modernized naming policy would benefit from input from syilx/Okanagan people, which is currently not a consideration. This form of new strategic direction will help ensure the City’s naming policy is aligned with current social, historical and political contexts; and enhance the way we build and animate our community today. Naming should continue to be an important part of the celebration and pride that we generate when we open new facilities, parks and public spaces, for all of our residents.

*Jurisdictional Trends*

In addition to initial policy review by staff who interpret and apply the existing policies on a day-to-day basis, a scan was completed of 13 local governments across Canada, with a primary focus on BC and

Alberta local governments which had renewed their policies in the past 5-7 years. Trends and practices within their policy, tools and governance structures include:

Diversity, Equity and Inclusion:	Recognizing a diversity of past, present and growing cultural communities and histories is common place, as is avoiding names which are culturally divisive or are connected to the oppression of a cultural community. Identifying opportunities for naming which advance visibility of the diversity of cultures within the community was also found.
Reconciliation:	Recognizing Indigenous history, culture and traditions is often a key consideration in conjunction with other policy statements. About half of the reviewed local governments directly enshrine their naming policies and practices within an Indigenous Reconciliation commitment or lens. This is sometimes accompanied by reference to the preservation of Indigenous languages as a fundamental element of Canadian culture and society, per the Truth and Reconciliation Call to Action #14, as in the recently revised RDCO Board Policy on Parks Naming, Renaming and Dedications.
Wayfinding	Broadly speaking, municipal policies tend to affirm the primacy of wayfinding, navigation and avoiding confusion for emergency response personnel in the selection of names.
Sponsorship and Commemorative Naming:	Municipal naming policies are not generally intended to supersede the consideration of sponsorship opportunities and separate policy exists for handling commemorative naming requests. Sponsorship and honourific or commemorative naming are treated in policy as distinct and valid approaches to naming, alongside core municipal asset naming policy.
Co-naming	Under limited circumstances, municipal naming policies allow for the co-naming of civic assets or naming of different monuments, spaces or assets within an area.
Procedures for naming, name review and validation	The City's existing policies provide inconsistent and ambiguous procedures for when and how names are selected, reviewed or validated. Municipalities employ a variety of procedures that involve staff community and third-party or partners.

**Conclusion:**

As suggested by the above analysis, a new civic asset naming policy could be structured around a series of core policy statements that describe the multiple factors the City considers when selecting a name for a new civic asset. Chief among those could be wayfinding and the use of adjacent neighbourhood naming conventions, where such choices are not culturally divisive or historically contested, with additional considerations reflective of the approaches taken in other jurisdictions.

The policy may also consider levels of assets or asset values when determining procedures for naming, so that a more robust process is applied when naming City-wide assets, with a view to balancing the investment of taxpayer dollars as part of naming procedures.

Pending feedback from Council, the planned next steps in the project include:

- Complete internal and external consultations on draft policy directions



- Draft policy language
- Identify key implementation steps and success factors
- Present revised policies to Council for consideration in Q4

**Internal Circulation:**

- Parks and Building Planning
- Real Estate Services
- Development Planning
- Policy and Planning
- Partnerships
- Cultural Services

**Existing Policy:**

- Park Naming – [Policy No. 251](#)
- Civic Community Facility Naming – [Policy No. 343](#)
- Naming, Street Name/Address Changes and Compensation – [Policy No. 363](#)

Related Official Community Plan city-wide policies:

- Chapter 2 – The Planning context (community histories)
- Chapter 9 – Equitable community (9.2)
- Chapter 11 – Heritage (11.2 ; 11.3.1 ; 11.4)

**Consultation and Engagement:**

Focused engagement with invested organizations and syilx host nation representatives are planned as part of this project.

- WFN staff have agreed to facilitate opportunities for City staff to engage with representatives of the nation through Q2.
- Additional engagement with Okanagan Indian Band and other host nation representatives is anticipated through Q2/3, building on initial engagement with WFN as the host nation representative that initiated collaboration with the City on naming of new civic assets.
- Engagement opportunities for heritage and cultural community organizations will also be set up as part of the next phase of the project, so that groups that wish to have input on the policy elements can share their suggestions and feedback.

**Communications Comments:**

The City will keep residents informed of project updates by way of reports to Council and by way of the communications strategies being deployed for new civic assets currently under development, so that as residents are kept informed of the progress on new assets, there is information available on the status of this policy work that will impact eventual naming decisions for those same assets.

Submitted by:

C. Matte, Community Communications Manager

**Approved for inclusion:**

cc:

R. Parlane, Department Manager, Parks and Building Planning

B. Evans, Department Manager, Partnerships

C. McWillis, Department Manager, Cultural Services

B. Walker, Real Estate Services Manager, Restate Services

D. Noble-Brandt, Department Manager, Policy and Planning

J. Black, Urban Planning Manager, Development Planning

# *New Civic Asset Naming Policies Update*

*March 11, 2024*



# Steps To-Date



JURISDICTIONAL  
RESEARCH



POLICY REVIEW &  
INTERNAL  
CONSULTATIONS



AREAS OF FOCUS  
FOR POLICY  
IMPROVEMENT



PREPARING FOR  
EXTERNAL  
CONSULTATION

# In-Scope Council Policies

Focus is on high use, high impact policies that relate to imminent naming needs:

- Naming Street Name and Address Changes and Compensation – [Policy No. 363](#)
- Park Naming – [Policy No. 251](#)
- Civic Community Facility Naming – [Policy No. 343](#)

Re-naming is not a focus at this time, but mechanisms for naming of new assets may be evolved to address re-naming needs in the future



# Imagine Kelowna

## PRINCIPLE 1: COLLABORATIVE

A community where people of all backgrounds work together to meet collective challenges.

Goal: Engage with the Okanagan's traditional past and heritage as foundations for building a fair and equitable community

*We will honour our rich heritage while also following the lead of our local Indigenous communities towards a path of reconciliation.*



Chief Sw'kn'cut (2019 ; Crystal Przybille)

# Official Community Plan



[Chapter 2](#)  
Community  
histories



[Chapter 9](#)  
Equitable  
community  
(9.2.1, 9.2.2)

[Chapter 11](#)  
Heritage  
(11.2, 11.3.1, 11.4)

# Cultural Plan

## Goal 5: Learn from our Past

Goal 5: Learn from our past	
5.1	Honour the importance and share the history and culture of Indigenous people with a focus on the local syilx/Okanagan People
5.2	Spark interest in our history and share the value of preserving our heritage
5.3	Establish a framework for including the voice of Indigenous artists and cultural leaders in the creative sector
5.4	Tell stories about the history of our community and the land we live on
5.5	Strengthen linkages between heritage and cultural tourism

# Jurisdictions Reviewed

- ▶ Vancouver
- ▶ Kamloops
- ▶ Victoria
- ▶ Prince George
- ▶ Calgary
- ▶ Red Deer
- ▶ RDCO
- ▶ Edmonton
- ▶ Toronto
- ▶ Ottawa
- ▶ Charlottetown
- ▶ Saskatoon
- ▶ New Brunswick

## Considerations from other Jurisdictions

### DEI

- Recognize diverse cultures and histories
- Avoid culturally divisive naming
- Consider naming as a historically relevant act that reflects present day community

### Reconciliation

- Recognize Indigenous knowledge and rights
- Consider role of naming in language revitalization
- Recognize land-based cultural practices

### Wayfinding

- Maintain the primacy of wayfinding and navigation
- Continue to use neighbourhood naming conventions as a standard but define where exceptions may occur



## Considerations from other Jurisdictions

### Co-naming

- Consider co-naming as a way to recognize multiple histories

### Sponsorship & Commemoration

- Maintain these as distinct, valid drivers of asset names

### Procedures for name review & validation

- Update and clarify procedures for how names are selected and validated

# Next Steps

- ▶ Internal and external consultations on modernized policy directions
- ▶ Draft policy language
- ▶ Identify key implementation steps and success factors
- ▶ Present revised policies to Council for consideration in Q4

# Questions?