# Civic& Community Awards SteeringCommittee AGENDA



Friday, January 5, 2024
12:00 pm
Parkinson Recreation Centre
Gala Boardroom
1800 Parkinson Way, Kelowna, BC

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- 1. Call to Order & Roundtable Introductions
- 2. Confirmation of Minutes

Approve Minutes of the Meeting of April 26, 2023.

- 3. Old Business
  - Review of 2022 Awards program
- 4. New Business
  - 4.1 New member orientation/overview
  - 4.2 Selection of Chair & Vice Chair
  - 4.3 Selection of Sub Committee Chairs
    - Nomination Committee
    - Sports Committee
    - Civic Selection Committee
    - Environment Selection Committee
  - 4.4 Review Key Dates and Timeline for 49th Annual Award Season
    - Nomination Period (December 4, 2023 to February 9, 2024)
    - Ceremony (April 24, 2024)
- 5. Next Meeting Date
  - Set meeting schedule
- 6. Termination of Meeting



## Civic & Community Awards Steering Committee Minutes

Date:

Wednesday, April 26, 2023

Time:

12:00 pm

Location:

Gala Boardroom, PRC

Members Present

Ellen Boelcke, Lorraine Ewonus, Karen Graham, Wayne Moore, Councillor

Maxine Dehart

Members Participating

Remotely

Bob Burge, Adam Schubel, Dan Rogers

Staff Present

Community & Neighbourhood Services Manager, Mariko Siggers; Divisional

Director, Active Living & Culture, Jim Gabriel

Staff Participating

Remotely

Legislative Coordinator (Confidential), Clint McKenzie

### Call to Order

The Chair called the meeting to order at 12:04 p.m.

### 2. Confirmation of Minutes

Moved by Wayne Moore/Seconded by Ellen Boelcke.

THAT the Minutes of the February 15, 2023 Civic & Community Awards Steering Committee meeting be adopted.

Carried

## New Business

## 3.1 Review Key Dates and Timeline for the 48th Annual Award Season

A roundtable discussion ensued regarding the awards ceremony.

Councillor DeHart expressed how well received the awards ceremony was and congratulated the events team on a fabulous job.

Some areas for improvement discussed by the Committee included:

- The photograph area could be improved with a backdrop area.
- White screen up too much on the presentation. Have a sponsor's screen.
- Steps up to the podium were a concern.
- Trophies could be put on display, so they are more visible.

#### Staff:

- Provided their comments on the event and the venue.
- The format was well received by attendees.
- Nominee videos almost overlapped, need a bit of a pause.
- The stage could be set up in a more professional way.
- The master of ceremonies duties were discussed.
- The caterer was discussed.

The Committee addressed other items to consider as preparation for next year's event including:

- Marketing budget and providing more of a promotional package to potential sponsors.
- Athlete of the year nominations were lean.
- Ways to improve nominations were discussed.
- The naming of the awards and the word "Civic" may not be recognized by a segment of the community. Focus on "Community"
- Program printing print less in the future. Future sponsors to approach were discussed.
- Check-in logistics were discussed.
- Budget was accurate with some additional expense on video production.
- New nominations.
- Non-monetary nominations were discussed as a criteria and if it should continue.
- Nominations and award winners by gender were discussed.

#### Old Business 4.

There was no old business.

#### **Next Meeting Date** 5.

No meeting dates were set at this time for the 2023 Awards. Meetings will begin in early 2024.

#### 6. Termination of Meeting

The Chair declared the meeting terminated at 1:07 pm.

