



Civic & Community Awards Steering Committee Minutes

Date: Wednesday, February 16, 2022
 Time: 12:00 pm
 Location: Virtual Meeting - Teams

Members Present Ellen Boelcke, Adam Schubel, Wayne Moore, Bob Burge, Karen Graham and Dan Rogers, Lorraine Ewonus

Members Absent Councillor Ryan Donn

Staff Present Recreation Technician, Karley Glackmeyer; Community & Neighbourhood Services Manager, Mariko Siggers; Legislative Coordinator (Confidential), Clint McKenzie

1. Call to Order

The Chair called the meeting to order at 12:01 p.m.

2. Confirmation of Minutes

Moved By Bob Burge/Seconded By Adam Schubel

THAT the Minutes of the November 3, 2021 Civic Awards Advisory Committee meeting be adopted.

Carried

3. Old Business

3.1 Review Key Dates and Timeline for 47th Annual Award Season

Reviewed the Laurel Packinghouse as a venue.
 Reviewed the capacity of the venue in relation to the most recent public health announcements.
 Reviewed the award announcements that will be made in Council.
 Reviewed the video production of nominees.
 Discussed ways to ensure media coverage of the announcements.

3.2 Review Sponsorship Commitments

Staff provided detail on the three new sponsorships
 three new sponsors: McKay, Peter's Independence, Raymond James
 All 2021 sponsors returned this year as well with the exception of Fortis.
 The Thomas Bud Foundation will sign on as the event sponsor as well as the Male and Female Athlete of the year categories sponsor.

4. New Business**4.1 Review Nominations Received**

Staff reviewed the number of nominations received.
All categories have received nominations.
Discussion ensued regarding the nomination process.
Noted that it is has been a difficult year for corporate volunteering in the community given public health restrictions.

5. Upcoming Meeting Dates

Proposing March 14, 21, 2022 to Council and touching base with Committee March 17th
The first week of May is proposed for the post awards debrief meeting.
April 28th timing to be confirmed for the event.

6. Termination of Meeting

The Chair declared the meeting terminated at 12:39pm.

Ellen Boelcke, Chair