



## Civic & Community Awards Steering Committee Minutes

Date: Wednesday, May 11, 2022  
 Time: 12:00 pm  
 Location: Virtual Meeting - Teams

Members Present Ellen Boelcke, Adam Schubel, Wayne Moore, Karen Graham and Dan Rogers, Councillor Ryan Donn, Lorraine Ewonus

Members Absent Bob Burge

Staff Present Recreation Technician, Karley Glackmeyer; Community & Neighbourhood Services Manager, Mariko Siggers; Divisional Director, Active Living & Culture, Jim Gabriel; Legislative Coordinator (Confidential), Clint McKenzie

### 1. Call to Order

The Chair called the meeting to order at 12:09 p.m.

### 2. Confirmation of Minutes

Moved By Wayne Moore/Seconded By Adam Schubel

THAT the Minutes of the Civic Awards Committee meeting be adopted.

### 3. New Business

#### 3.1 Event Format - feedback from the Committee

Discussion ensued regarding the awards evening:

- Video production was well received.
- Event was very well received at the Laurel.
- One suggestion was to have each one of the nominees to give a brief quote of what it means to win and then the winner gets their quote used in the production.
- Sponsors: one sponsor would like to see more face time of their logo.
- Format was well received.
- Voiceover was well received.
- Feedback that the Master of Ceremonies did an excellent job.
- No complaints regarding the food.
- Venue was full and well laid out.
- Blend of the Mayor's reception and the gala event for the first time. In the past these events were separate.
- Councillor Donn arrived at 12:35 p.m.

How the awards were received was discussed.

Councillor Donn advised Council really enjoyed the event including the venue and the length of the event.

### **3.2 Post-awards follow-up with sponsors**

- All sponsors have been contacted.
- Good feedback. They were appreciative of being able to attend.
- Most have tiered contracts and are in again for 2023.
- Views of the videos prior to the event were discussed.
- Pushed out to the community via social media platforms. Opportunity to push more to media partners for their broadcasting.

### **3.3 Scholarship Cheques - Young Volunteer and Teen Honour**

- Staff follow-up has occurred.
- Music during the event was reviewed. Discussion on the pros and cons for live versus recorded music.
- Discussion of how to effectively get more nominations in, and in a timely manner. Discussion ensued on the opportunity to have a subcommittee actively focus on producing nominations for each category.
- Next meeting dates for 2023 awards were discussed.
- Discussion regarding naming the award versus "in honour of".
- Council is responsible for selecting and approving names for the awards and would be called upon to provide direction.

### **4. Termination of Meeting**

The Chair declared the meeting terminated at 1:30 p.m.

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Chair