1. **Call to Order**

2. **Confirmation of Minutes**

   Regular AM Meeting - April 01, 2019

3. **Reports**

   3.1 **STPCO Update and Regional Transportation Plan - Options Development Workshop**

   To provide Council with an update on the Regional Transportation Plan and to conduct an Options Development Workshop with Council to collect feedback on early draft options identified through technical analysis and stakeholder feedback, prior to the next spring public engagement.

   3.2 **Active Living and Culture Grant Policy Review**

   To provide Council with an overview of a policy review and proposed policy frameworks for grant programs within the Active Living & Culture Division.

4. **Resolution Closing the Meeting to the Public**

   THAT this meeting be closed to the public pursuant to Section 90(1) (c),(e), and (k)of the Community Charter for Council to deal with matters relating to the following:

   - labour relations or other employee relations;
   - acquisition, disposition or expropriation of land or improvements; and
   - provision of a municipal service

5. **Adjourn to Closed Session**

6. **Reconvene to Open Session**
7. Issues Arising from Correspondence & Community Concerns

7.1 Mayor Basran, re: Issues Arising from Correspondence

8. Termination
City of Kelowna

Regular Council Meeting

Minutes

Date: Monday, April 1, 2019
Location: Knox Mountain Meeting Room (#4A)
City Hall, 1435 Water Street

Members Present
Mayor Colin Basran, Councillor Maxine DeHart, Ryan Donn, Gail Given,
Charlie Hodge, Brad Sieben, Luke Stack and Loyal Wooldridge

Members Absent
Councillor Mohini Singh

Staff Present
City Manager, Doug Gilchrist; Deputy City Clerk, Karen Needham,
Infrastructure Engineering Manager, Joel Shaw*; Park and Landscape
Planner, Melanie Steppuhn*; Divisional Director, Infrastructure, Alan
Newcombe*; Divisional Director, Financial Services, Genelle Davidson*;
Acting Divisional Director, Community Planning & Strategic Investments,
Derek Edstrom*; Integrated Transportation Department Manager, Rafael
Villarreal Pacheco*; OCP Project Planner, Robert Viles*; Financial Analyst,
Chris Gregson*; Legislative Coordinator (Confidential), Arlene McClelland*;
Legislative Coordinator (Confidential), Clint Mc Kerzie

Guests Present
Joel Short, Consultant, Urban Systems

(* denotes partial attendance)

1. Call to Order
Mayor Basran called the meeting to order at 9:04 a.m.

2. Confirmation of Minutes
Moved By Councillor Wooldridge/Seconded By Councillor Given

(R0337/19/04/01) THAT the Minutes of the Regular AM Meeting of March 25,
2019 be confirmed as circulated.

Carried

3. Resolution Closing the Meeting to the Public
Moved By Councillor Stack/Seconded By Councillor Wooldridge
(RO338/19/04/01) THAT this meeting be closed to the public pursuant to Section 90(1) (a) and (k) and Section 90(2) (b) of the Community Charter for Council to deal with matters relating to the following:

- Committee Appointment
- Provision of a Municipal Service
- Confidential Negotiations with First Nations

Carried

4. Adjourn to Closed Session

The meeting adjourned to a closed session at 9:08 a.m.

5. Reconvene to Open Session

The meeting reconvened to an open session at 11:10 a.m.

The meeting recessed at 11:10 a.m.

The meeting reconvened at 11:20 a.m.

6. Reports

6.1 Infrastructure Funding Options

Staff:
- Introduced Joel Short from Urban Systems as the consultant that worked with the City to complete the Infrastructure Options report.

- Displayed a PowerPoint presentation outlining and prioritizing the infrastructure funding options and responded to questions from Council.

Council:
- Discussion ensued over the pros and cons of each option with the reduction of the infrastructure deficit being key with the status quo no longer being an option.

- Highlighted the need to keep the communication to the public of the implementation plan for future funding options clear and straightforward.

Staff:
- Confirmed that Parks DCC planning is in process and scheduled to be presented at the May 13th Council meeting. A subsequent presentation to UDI on May 15th is also scheduled.

Moved By Councillor Donn/Seconded By Councillor Sieben

(RO339/19/04/01) THAT Council receives, for information, the report from the Infrastructure Engineering Manager dated April 1st, 2019, with respect to infrastructure funding options available to local governments.

AND THAT Council directs staff to review further and prioritize the following options:

- Parks Improvement DCC (Parks Development Funding already in progress)
- Storm Drainage DCC
- Storm Drainage Utility
- Fees and Charges Review
- Community Amenity Contribution & Density Bonusing
- Partnerships
AND THAT Staff report back with an implementation plan for the chosen funding options.

Carried

The meeting adjourned at 12:22 p.m.

The meeting reconvened at 4:31 p.m.

6.2 STPCO Update and Regional Transportation Plan – Options Development Workshop

Moved By Councillor Donn/Seconded By Councillor Dehart

(R0340/19/04/01) THAT item 6.2 be deferred to the April 8, 2019 Council meeting.

Carried

7. Issues Arising from Correspondence & Community Concerns

There were no items.

8. Termination

The meeting was declared terminated at 4:32 p.m.

Mayor Basran

Deputy City Clerk

kn/cm
Recommendation:
THAT Council receives, for information the report from the Strategic Transportation Planning Manager, dated April 1, 2019, with respect to an Options Development Workshop for the Regional Transportation Plan (Connecting Our Region).

Purpose:
To provide Council with an update on the Regional Transportation Plan and to conduct an Options Development Workshop with Council to collect feedback on early draft options identified through technical analysis and stakeholder feedback, prior to the next spring public engagement.

Background:
The Regional Transportation Plan is a long-range plan that will help shape the future of the Central Okanagan region by identifying the transportation investments that will be needed over the next 20 years.

Transportation across the region provides a vital connection to jobs, markets, health care, education, recreation, shopping, emergency services and family and friends.

By 2040, population in the Central Okanagan is expected to increase by 38% (almost 77,000 new residents). The issues affecting all of our communities – economic competitiveness, air quality, climate change, goods movement, emergency response, public health and quality of life, are all directly impacted by the transportation choices we make today. Future population growth provides both a challenge and an opportunity to find more economically and environmentally responsible ways to move goods and people across our region.

By working collaboratively, we can ensure that regional transportation supports a strong economy and quality of life in the Central Okanagan, both now and into the future.

In the summer of 2018, after visioning workshops with all the Councils in the region, the STPCO Local Government Advisory Board, representing the partnering local governments and consisting of the
Mayors, the Chief of the Westbank First Nation and the Chair of the Regional District of the Central Okanagan confirmed the following vision for the Regional Transportation Plan:

“A transportation system that connects people to regional destinations within the Central Okanagan and beyond, supporting and enhancing the region’s economy, social networks, and natural ecosystem.”

This Council workshop will provide an update on the progress of the Regional Transportation Plan and present several examples of high-level options to Council. Council will be invited to provide feedback on the example options and generate ideas for additional options prior to the next round of public engagement.

**Coordination with Other Long-Range Planning Efforts:**
The Regional Transportation Plan is being coordinated with the Kelowna Transportation Master Plan (TMP), the Kelowna Official Community Plan (OCP), the Okanagan Gateway Transportation Study (OGTS), and the Central Okanagan Planning Study (COPS), among other current long-range planning efforts. Any prioritized options for regional transportation programs and investments that are made in the Regional Transportation Plan will be coordinated with these other long-range plans.

**Next Steps:**
The project team is working to finalize the existing and future conditions report and is preparing for spring public engagement activities, which will include both in-person and online opportunities for public input. Specifically, a “World Café” style half-day event is being planned for April 24th that will provide the public and key stakeholders with the opportunity to discuss how we connect our region and the draft options identified so far for consideration. Information on how the Regional Transportation Plan is being coordinated with other current long-range planning efforts will be included in the public engagement.

After the engagement period, the options will be refined and then evaluated to determine alignment with the Vision and Goals previously identified for the Regional Transportation Plan. The next phase of the plan will include the development of a governance and financial strategy for plan implementation, prior to development of the final plan (anticipated in spring 2020). Consultation will continue to take place throughout each phase of the planning process.

**Internal Circulation:**
Communications Advisor
Policy and Planning Department Manager
Transportation Planner

**Considerations not applicable to this report:**
Legal/Statutory Authority
Legal/Statutory Procedural Requirements
Existing Policy
Financial/Budgetary Considerations
Personnel Implications
External Agency/Public Comments
Communications Comments
Alternate Recommendation
Submitted by: M. VanZerr, Strategic Transportation Planning Manager

Reviewed and approved by: R. Villarreal, Integrated Transportation Department Manager

Approved for inclusion: R. Parlane, Acting Divisional Director, Infrastructure

Attachment 1 - Regional Transportation Plan Presentation

cc: Divisional Director, Infrastructure
Divisional Director, Corporate Strategic Services
Divisional Director, Community Planning & Strategic Investments
STPCO Update

Strategic Partnerships with Senior Government

Transit and Program Delivery

Regional Transportation Planning
## STPCO Work Plan Reporting and Schedule 2018-2020

**1. Transit and Programs Delivery**
- Transit Management
- Enhancing the partnership with BC Transit
- Sustainable Transportation TDM Programs
- Regional Clean Air
- HandyDart Service Management
- Transit Infrastructure Implementation
- Fare Products
- Major Transit Infrastructure Proposals
- Bike Share Pilot
- Open Streets Pilot (On-hold)

**2. Strategic Transportation Planning**
- Regional Land Use Scenario Modeling
- Transit Future Action Plan
- Regional Transportation Plan
- Regional Trails and Bicycling Plan
- Regional Community Capacity TDM Program
- Regional Disruptive Mobility Strategy
- Okanagan Gateway Transportation Study
- Central Okanagan Planning Study
- Regional Household Travel Survey

**3. Next Generation Strategic Partnerships with Senior Government**
- Engage provincial government at a strategic level
- Advocacy strategy
- STPCO next evolution
- STPCO evaluation and options for the future

### 2018 - 2020 Schedule

<table>
<thead>
<tr>
<th>Activity</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Council Presentations / Updates</td>
<td>🔄</td>
<td>🔄</td>
<td>🔄</td>
</tr>
<tr>
<td>Executive Committee Meetings</td>
<td>🔹</td>
<td>🔹</td>
<td>🔹</td>
</tr>
<tr>
<td>LGA Board Meetings</td>
<td>🔹</td>
<td>🔹</td>
<td>🔹</td>
</tr>
</tbody>
</table>

### On-GOING (Multi-Year)
- Pilot (Kelowna)
- Okanagan Gateway Transportation Study
- Central Okanagan Planning Study
- Regional Household Travel Survey

### STPCO Next Evolution
- STPCO evaluation and options for the future

### Advocacy Strategy
- Engage provincial government at a strategic level

### STPCO Work Plan Reporting and Schedule 2018-2020

**Extends into 2021**
2019 Work Plan (Selected Items)

1. Operating ongoing functions
2. Newsletters and communications coordination
3. Regional Transportation Plan
   i. Overall plan
   ii. Trails and bicycling
   iii. Disruptive mobility
4. Bikeshare regionalization
5. Household Travel Survey
6. Okanagan Gateway
7. STPCO evolution
Agenda

1. Existing and Future Conditions DRAFT
2. Options Development Workshop
3. Spring Public Engagement - Update
Regional Transportation Plan - Schedule

We are here

Phase 1
- Vision, Goals and Regional Network
- Vision, Goals, Regional Transportation Network, and Evaluation Framework

Phase 2
- Existing and Future Conditions
- Existing and Future Conditions, Regional Land Use Scenarios

Phase 3
- Transportation Scenarios
- Options Development, Evaluation and Prioritization

Phase 4
- Governance and Implementation Strategy
- Implementation Plan, Governance & Financial Strategy, and Performance Monitoring

Phase 5
- Plan Development
- Development of Draft and Final Regional Transportation Plan
Existing and Future Conditions
Current Commuting Patterns

Regional Main Mode of Travel to Work in 2016

- Personal vehicle - as driver or passenger
- Public transit
- Walk
- Bike
- Other method

- Kelowna CMA
- BC
- Canada
Self-Contained Commute Trips (2016)
## Regional Metrics – Existing vs. 277K BAU

<table>
<thead>
<tr>
<th>Metric</th>
<th>Existing Peak Hour</th>
<th>Future Peak Hour</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>AM</td>
<td>PM</td>
<td>AM</td>
</tr>
<tr>
<td>Total Vehicle Kilometres Travelled (VKT)</td>
<td>353,700</td>
<td>419,600</td>
<td>476,502</td>
</tr>
<tr>
<td>Total Vehicle Hours</td>
<td>7,290</td>
<td>8,860</td>
<td>11,087</td>
</tr>
<tr>
<td>Average Travel Speed (km/h)</td>
<td>48.5</td>
<td>47.3</td>
<td>43.0</td>
</tr>
<tr>
<td>Average Trip Length (km)</td>
<td>8.9</td>
<td>9.9</td>
<td>9.03</td>
</tr>
</tbody>
</table>
Changes in PM Peak Hour Volumes
Future Transit Services

- Transit Future Plan / Action Plan
  - Rapid Network – continuation of RapidBus between West Kelowna and UBCO
  - Frequent Network – growing service frequency and the span of service to meet guidelines outlined in the Transit Future Plan
  - Kelowna
    - Rutland Network Restructure
    - Expand Service to the Airport: Solutions include extending hourly service to the airport on the RapidBus. This improvement could also align with the long-term option of extending the RapidBus to Lake County.
    - Introduce Services to the Redeveloping Landmark District
    - Upper/Lower Mission Restructure
  - West Kelowna
    - Potential future service to developing areas in/around Gellatly Rd south
  - Lake Country
    - Extend RapidBus service to Lake Country if transit supportive development continues and is sufficient to support higher order transit.
Regional Transit Walksheds

Downtown Kelowna
## Urban Activity Within Walksheds*

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>0-400m Walkshed</td>
<td>8,920</td>
<td>20,356</td>
<td>128%</td>
<td>12,322</td>
<td>24,930</td>
<td>102%</td>
</tr>
<tr>
<td>400-800m Walkshed</td>
<td>16,163</td>
<td>24,875</td>
<td>54%</td>
<td>17,670</td>
<td>26,546</td>
<td>50%</td>
</tr>
<tr>
<td>Total</td>
<td>25,083</td>
<td>45,231</td>
<td>80%</td>
<td>29,992</td>
<td>51,477</td>
<td>72%</td>
</tr>
</tbody>
</table>

*Note: This is based on preliminary analysis and needs to be updated to reflect more refined growth scenarios*
Walkscore

- Downtown Kelowna: 97
- Capri Landmark: 79
- Westbank Town Centre: 69
- Peachland Town Centre: 31
- WFN Community Centre: 33
- South Pandosy: 87
- Midtown / Orchard Park: 66
- Rutland Town Centre: 82
- Lake Country Town Centre: 47
Options Workshop
Draft Options Generation
Strategy Development Process

**Issues and Considerations**
- Identified through:
  - Technical evaluation
  - Historical studies and reports
  - STPCO committees
  - Public and Stakeholders

**Targeted Options**
- Projects
- Policies
- Programs

**Comprehensive Scenarios**
- "Mix ‘n match" targeted options
- Comprehensive, including all themes, but with varying levels of priority
Themes for Strategy Development

Transit
- Frequent service
- Higher order transit
- “Last mile” connections
- Shuttle services

Land Use Proximity/Density
- Concentration of activities and services
- Service or Mobility hubs
- Land Use Policy

Trip Reduction / Elimination
- Parking supply and pricing
- Co-working / telecommuting
- Regional development assessments
- Timing of trips

Active Transportation
- Separated facilities
- Multi-modal trip support
- Connected networks
- Regional bike share
- End of trip facilities

Vehicle Efficiency
- Connected network
- Focus on congested locations
- Managed lanes
- Pricing strategies
- Carshare, rideshare, ridehailing
Overview map

- **Focus Areas:**
  - Connecting Lake Country and beyond
  - Connecting the Okanagan Gateway
  - Connecting the “hourglass”
  - Connecting downtown Kelowna and regional destinations south of Highway 97
  - Connecting across the lake
  - Connecting the Westside
  - Connecting the Westbank Town Centre
  - Connecting Peachland and the south
Common Issues

- Lack of network redundancy
- Intra-regional connectivity
- Unbalanced land uses
- Unbalanced trip patterns (direction and time)
- Car dependency, lack of transportation options
- First/last mile between transit and home
- Lack of transportation options, car dependency
- Multimodal access to regionally significant destinations and activity hubs
- Highway acts both as a connector and as a barrier
Connecting Lake Country and Beyond

Examples of Options for Consideration

- Current BC MoTI projects:
  - Glenmore / Beaver Lake
  - Highway improvements – Lake Country

- Expanded Transit to Lake Country
  - RapidBus extension to Lake Country
  - Glenmore Road transit

- Improved transit connection with Vernon

- Jim Bailey Road connection

- Glenmore Road
  - Targeted enhancements
  - Safety improvements
  - Active transportation facilities

- Other ideas?
Connecting the Okanagan Gateway

Examples of Options for Consideration

- Acland-Bulman connection
- Improved Hwy 97 / airport access
- RapidBus extension to airport
- Internal Gateway connectivity
- Shared use of the former rail corridor
- Other ideas?
Connecting the Hourglass (East)

Examples of Options for Consideration

- Potential Roadway Improvements
  - Glenmore Road capacity improvements
  - Central Okanagan Multimodal Corridor (COMC)
    - Hwy 33 to McCurdy
    - McCurdy to UBCO
  - Hollywood Road extension
- Potential Transit Improvements
  - Hwy 97 dedicated transit lanes (shoulder or median)
  - Glenmore Road / John Hindle Drive
  - COMC transit priority or dedicated lanes
  - Hollywood Road extension and transit priority
  - Hwy 33 / Rutland Road transit priority
- Potential Active Transportation Improvements
  - Glenmore Road active transportation
- Other ideas?
Connecting the “Hourglass” (West)

- Potential Roadway Connections
  - Glenmore-Burtch connection
  - Burtch Road extension
  - COMC – Hwy 33/Clement

- Potential Transit Improvements
  - Hwy 97 dedicated transit lanes
  - COMC /Clement RapidBus
  - COMC /Clement dedicated Transitway
  - Other ideas?
Connecting Kelowna Core and South of Highway 97

Examples of Options for Consideration

- Pandosy and/or Richter transit improvements
- Ethel active transportation connection
- Other ideas?
Connecting Across the Lake

Examples of Options for Consideration

- Reversible contra-flow lane
- Reversible contra-flow lane: dedicated transit
- New dedicated shoulder transit lane
- Very high frequency bus across lake combined with first/last mile options
- Water taxi / ferry
- Other ideas?
Connecting the Westside

Examples of Options for Consideration

- Current BC MoTI projects:
  - Interchanges (in planning / design by MoTI)
- Stevens Road capacity expansion
- Highway 97 dedicated transit lanes
- First/last mile connections to transit
- Westside Trail
- Other ideas?
Connecting Westbank Town Centre

- Current BC MoTI projects:
  - Couplet – option for local network reconfiguration in response to MoTI planning

- Strengthen transit connections
  - Old Okanagan Highway / Shannon Lake Road transit priority
  - Highway 97 bus lanes or transit shoulder running
  - First/last mile options – e.g. park and rides, mobility hubs, etc

- Westside Trail

- Other ideas?
Connecting Peachland and the South

Examples of Options for Consideration

- Current BC MoTI projects:
  - Redefinition of local network and highway connections
- Transit connections to the south
- Transit hub
- First/last mile options – e.g. park and rides, mobility hubs, etc
- Westside Trail
- Other ideas?
Policy, Programs and Partnerships Options for Consideration

- Local Connections to Frequent / Rapid Transit and Urban Centres
- Multi-modal integration
- Travel Demand Management
- Pricing Incentives / Disincentives
- Partnerships
Next Steps
Next Steps

- Spring public engagement
  - In-person and online opportunities

- Option Evaluation
  - Alignment with RTP Vision and Goals
  - Public input

- Implementation Plan
  - Governance
  - Funding
April 24th at the UBCO Ballroom (UNC200)
Will combine with Okanagan Gateway Transportation Study
Discussion and dialogue on draft options
Report to Council

Date: April 8, 2019
File: 0160-20
To: City Manager
From: Sandra Kochan, Partnership Manager
Subject: Active Living and Culture Grant Policy Review

Recommendation:

THAT Council receives for information the report from the Partnership Manager dated April 8, 2019 regarding proposed changes to Active Living & Culture grant policies and programs.

AND THAT Council endorses the proposed frameworks for community grants and event support as presented in the report from the Partnership Manager dated April 8, 2019, as a basis for new policies to be prepared for Council approval.

Purpose:

To provide Council with an overview of a policy review and proposed policy frameworks for grant programs within the Active Living & Culture Division.

Background:

A previous workshop in 2018 introduced information about a proposed new policy framework for Community Grants.

The rationale for, and benefits of, the policy review and proposed new Community Grants framework are motivated by improvements in service delivery. Some of the anticipated benefits of the new approach are:

- establishing values and standards for good practices in the creation and administration of grant programs;
- clarifying and simplifying procedures and processes for both program administrators and grantees; and
- enabling consistent monitoring, evaluation and reporting regarding the benefit and impact of Active Living & Culture grant programs.
The Community Grant framework, including a Council Policy and Administrative Guidelines, encompasses four focus areas for the City’s support of community organizations, through a range of programs administered by the Active Living & Culture Division:

- Community and Social Development
- Arts, Culture and Heritage
- Capacity Building
- Community Sport Delivery

The second workshop is focused on proposed changes to the policy and program framework for the City’s support of, and investment in, events.

A range of sport, culture and entertainment festivals and events in Kelowna will:

- Enhance the vibrancy and quality of life in Kelowna;
- Provide athletic, recreational and creative activities for both residents and visitors;
- Foster community development, inclusion and cohesion;
- Generate a positive impact in the local economy, including tourism and hospitality; and
- Contribute to the attraction of businesses and workers.

Through a proposed new framework for providing service and financial support to festivals and events, the City can enable attraction, retention and sustainability of high-quality events which deliver the benefits listed above, and stimulate additional funding from other private and public sources.

After receiving Council's feedback on the proposed framework(s), staff will, in the coming weeks, prepare a report for Council consideration of new and revised policies, and related changes.

**Internal Circulation:**
Communications Advisor
Deputy City Clerk
Active Living & Culture Management Team
Payroll & Internal Controls Manager

**Considerations not applicable to this report:**
Legal/Statutory Authority
Legal/Statutory Procedural Requirements
Existing Policy
Financial/Budgetary Considerations
Personnel Implications
External Agency/Public Comments
Communications Comments
Alternate Recommendation

Submitted by:
S. Kochan, Partnership Manager

**Approved for inclusion:** Jim Gabriel, Division Director, Active Living & Culture

cc:
Communications Advisor
Deputy City Clerk
Active Living & Culture Management Team
Payroll & Internal Controls Manager
2015-2017
Streamlining
Standardizing
New/expanded programs
$ re-allocation

2017-2018
Planning
Drafting
Council Workshop #1
re: Community Grants

2019
Finalizing
Workshop #2
re: Event Grants
Policy approval
### Current ALC grant structure

<table>
<thead>
<tr>
<th>Community &amp; Neighbourhood</th>
<th>Arts, Culture &amp; Heritage</th>
<th>Capacity Building</th>
<th>Sport &amp; Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Social Dev’t ** Policy 218 + 360</td>
<td>• Gen Operating**</td>
<td>• Emergency** Policy 218</td>
<td>• Ath Excellence* Policy 333</td>
</tr>
<tr>
<td>• Youth Dev’t * No policy</td>
<td>• Project**</td>
<td>• Grants in Aid** Policy 058</td>
<td>• Sport Education* Policy 349</td>
</tr>
<tr>
<td>• Neighbourhood* No policy</td>
<td>• Prof Operating**</td>
<td>• Org Dev’t * No policy</td>
<td>• Sport Event Dev* Policy 298</td>
</tr>
<tr>
<td></td>
<td>• Community Art*</td>
<td></td>
<td>• Comm Sport Delivery* No policy</td>
</tr>
<tr>
<td></td>
<td>• Heritage Building Grants** All Policy 274</td>
<td></td>
<td>• Strategic Event Fund** &amp; Offset* No policy</td>
</tr>
<tr>
<td></td>
<td>• Sister Cities * Policy 355</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$207,000</td>
<td>$361,800</td>
<td>$30,000***</td>
<td>$169,000</td>
</tr>
</tbody>
</table>

* administered by staff / ** Council information or approval / *** plus reserves / $ 2018 budget.
$767,800
17 programs
8 policies
5 programs guidelines only
2017/18 - 9 reports to council
Policy Review

Current

Future
Our destination

For Council & Community
- Relevant
- Impactful

For grantees
- Efficient
- Accessible

For staff
- Consistent
- Flexible

Updated programs
Updated policies
Proposed Policy Structure

Community Grants
- Council Policy
- Administrative Guidelines
- Program Guidelines

Event Support
- Council Policy
- Administrative Guidelines
- Program Guidelines
Council Policy

- Sets the tone for City’s funding role
- Conveys Council’s strategic direction through focus areas and budget
- Achieves consistent outcomes and common interpretation
Administrative Guidelines

‘How to’:

▸ evaluate a program
▸ make changes to a program
▸ seek council approval for changes to budget or focus areas

PLUS:

▸ Values and good practices
▸ Template for program guidelines
Program Guidelines

- Information for applicants such as:
  - Program objectives
  - Eligibility
  - How to apply
  - How applications are evaluated
  - Conditions for funding

- New template has been developed
PROPOSED COMMUNITY GRANT FRAMEWORK

Focus Areas & Budget set by Council

FOCUS AREA
COMMUNITY & SOCIAL DEVELOPMENT

FOCUS AREA
ARTS, CULTURE & HERITAGE

FOCUS AREA
CAPACITY BUILDING

FOCUS AREA
SPORT DEVELOPMENT

Programs developed and administered by staff in accordance with Admin Policy

GRANT PROGRAMS
Neighbourhood Social Development*
Youth Development

GRANT PROGRAMS
General Operating*
Professional Operating*
Project*
Community Art*
Heritage Building*

GRANT PROGRAMS
Organization Dev’t Grants-in-Aid*
Emergency*

GRANT PROGRAMS
Athletic Excellence*
Sport Education*
Community Sport Delivery
Event & Festival Framework

VISION
To be a vibrant eventful city which celebrates our spirit, contributes to our local prosperity, and enriches our quality of life

GUIDING PRINCIPLES
Foster safe & positive environments  Strengthen collaboration  Encourage inclusivity & diversity  Develop a vibrant community
Support capacity building  Develop quality infrastructure  Be a catalyst for local business  Be accountable

FOCUS AREAS

EVENT DEVELOPMENT
- Community Collaboration
- Interdepartmental Alignment
- Major Event Procurement
- Event Capacity
- Accurate Reporting

EVENT SUPPORT
- Funding Programs
- Organizational Development
- Volunteer Program
- Website / Resource Center
- Onsite Event Support

EVENT MANAGEMENT
- Application Process
- Film Guidelines
- Align Internal Processes
- Bylaw / Fees / Guidelines
- Outdoor Event Committee

EVENT SPACES
- Assess Current Infrastructure
- Explore Funding Opportunities
- Capital Investment
- Creative Spaces

Appendix B: Proposed Event and Festival Framework - 2019
# Event support: review objectives

<table>
<thead>
<tr>
<th>Category</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Alignment</strong></td>
<td>- City and Tourism Kelowna Event Strategies</td>
</tr>
<tr>
<td><strong>Diversity</strong></td>
<td>- Positive impact of diverse events</td>
</tr>
<tr>
<td><strong>Strategic investment</strong></td>
<td>- Invest to maximize impact</td>
</tr>
<tr>
<td><strong>Incentivize success</strong></td>
<td>- Tiered approach motivates growth</td>
</tr>
<tr>
<td><strong>Flexibility</strong></td>
<td>- Adapt and respond to dynamic environment</td>
</tr>
<tr>
<td><strong>Update</strong></td>
<td>- Refresh, restructure to reflect current needs</td>
</tr>
</tbody>
</table>
## Current event funding framework

<table>
<thead>
<tr>
<th></th>
<th>Sport Event Development Grants*</th>
<th>Strategic Event Fund**</th>
<th>Direct funding*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy 298</td>
<td>$35,000/yr</td>
<td>$100,000/yr</td>
<td>$20,000/yr</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Offset Grants*</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>$25,000/yr</td>
<td></td>
</tr>
</tbody>
</table>
**PROPOSED EVENT SUPPORT FRAMEWORK**

*Council Policy will be accompanied by Administrative and Program Guidelines*

Program funding indicates 2019 budget re-allocated between Focus Areas

---

**Focus Areas & Budget set by Council**

- **Strategic Focus: ATTRACT AND ASSIST**
  - Budget $110,000

- **Strategic Focus: SUSTAIN AND RETAIN**
  - Budget $50,000

- **Strategic Focus: AUTHENTIC LOCAL LEGACY**

---

**MAJOR EVENTS PROGRAM**

**Objective:**
Foster a dynamic event environment through the identification and procurement of significant participant-based or spectator events.

**Description:**
Two-tiered program and process to support bid preparation, bid fees and hosting costs.

---

**EVENT HOSTING PROGRAM**

**Objective:**
Provide an incentive for event organizers to host events in Kelowna.

**Description:**
Application-based program to provide support for event hosting costs, which may include an offset of City-related expenses.

---

**CIVIC EVENT PROGRAM**

**Objective:**
Recognize and support local events which have become community traditions and are broadly representative of the community at large.

---

**SIGNATURE EVENT PROGRAM**

**Objective:**
Recognize and/or create events that are uniquely associated with Kelowna and reflect who we are as a community.
ATTRACTION & ASSIST
Major Events Program
$110,000/yr

Tier One
- Strategically identified
- One-time, new & unique
- Large (2000+)
- Aligned
- Council approval $25K+

Tier Two
- Application-based
- One-time or returning & unique
- Significant (1000+)
- Aligned
- Up to $20,000 available/yr
SUSTAIN & RETAIN
Event Hosting Program
$50,000/yr

- Application-based
- One-time or returning
- Accessible to general public
- Aligned

Category A - Event
- Significant Size/Scope
- Festival Component
- Requires roadway closures and/or other ancillary services

Category B - Sport
- Championship Level
- Sanctioned/Supported by Governing Body
- Tournament-based
### Authentic Local Legacy Future Phase

<table>
<thead>
<tr>
<th>Civic Event Program</th>
<th>Signature Event Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategically identified</td>
<td>Identified for future development</td>
</tr>
<tr>
<td>Annual events</td>
<td>Event(s) associated with community identity and legacy</td>
</tr>
<tr>
<td>Proven (10+ years)</td>
<td></td>
</tr>
<tr>
<td>Significant community appeal and impact</td>
<td></td>
</tr>
<tr>
<td>Best of type</td>
<td></td>
</tr>
<tr>
<td>Council approval</td>
<td></td>
</tr>
<tr>
<td>Signed agreement</td>
<td></td>
</tr>
</tbody>
</table>
Event Support - Summary

Aligned + Focused + Flexible → Host community of choice
Recommendation

- Endorsement of proposed frameworks:
  - Community Grants
  - Event Support

- Policies to follow
- Administrative Guidelines and Program Guidelines template for information
Thank you!