

# Journey Home Task Force AGENDA



Wednesday, February 21, 2018

5:00 pm

Ki-Low-Na Friendship Society

442 Leon Avenue, Kelowna, BC

		Pages
1.	<b>Call to Order, Welcome &amp; Introductions (Co-Chairs)</b>	5:00 PM
2.	<b>Confirmation of Minutes</b>  January 24, 2018	5:00 PM  3 - 6
3.	<b>Lived Experience Sharing (Co-Chairs/Carrie McDonald)</b>	5:05 PM
4.	<b>Lived Experience Circle Update (Gerard Joyal)</b>	5:20 PM
5.	<b>Communications Approach Update (Staff)</b> <ul style="list-style-type: none"><li>• Update and Journey Home Branding</li><li>• Public Engagement Survey</li><li>• Key Messages - Elevator Speech Activity</li></ul>	5:35 PM
6.	<b>A Way Home - Kelowna Update (Belinda Jackson)</b>	5:55 PM
7.	<b>Formation of Sub-Committee regarding Implementation Funding (Co-Chairs)</b>	6:05 PM
8.	<b>Meeting Break</b>	6:15 PM
9.	<b>Journey Home Design Labs (Jamie Rogers, Turner Strategies)</b> <ul style="list-style-type: none"><li>• Debrief First Three Days of Design Labs</li></ul>	6:30 PM

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|------------|---|---------|-------|
| <b>10.</b> | <b>Systems Approach Overview (Jamie Rogers, Turner Strategies)</b>  | 6:45 PM |       |
|            | <ul style="list-style-type: none"> <li>• Medicine Hat Experience:             <ul style="list-style-type: none"> <li>• Evolution of the Plan and Current Status</li> <li>• Community Highlights and Lowlights</li> <li>• Lessons Learned (People, Program, Policy &amp; Politics)</li> </ul> </li> <li>• Post-Plan Transition Period Leadership - Discussion</li> </ul> |         |       |
| <b>11.</b> | <b>Proposed Next Meeting Date</b>   | 7:30 PM | 7 - 7 |
|            | April 10, 2018  |         |       |
| <b>12.</b> | <b>Termination</b>  | 7:30 PM |       |

**Task Force Recommended Webinar:**

System Planning 101 Webinar - Tue, Feb 27, 2018 9:00 am - 10:30 am PST (taped version will be available afterwards)

Registration Information:

<https://register.gotowebinar.com/register/6318019601277287427>



## Journey Home Task Force Minutes

Date: Wednesday, January 24, 2018  
 Location: Okanagan Regional Library - Kelowna Branch  
 Lower Meeting Room  
 1380 Ellis Street, Kelowna, BC

Task Force Members Present: Co-Chair, Martin Bell, Co-Chair, Dr. Kyleen Myrah, Cheryl Miller (Central Okanagan Foundation), John Yarshenko (Interior Health Authority), Harleen Price (Ministry of Social Development & Poverty Reduction), Superintendent Brent Mundle (RCMP), Gaelene Askeland, Tom Dyas, Diane Entwistle, Mike Gawliuk, David Krysko, Scott Lanigan, Carrie McDonald, Lisa McHaffie, Brenda Plitt, Kelly Taverner\*, Shane Worman, Tina Larouche (Ki-Low-Na Friendship Society)

Ann Howard (BC Housing), Jennifer Houde (Okanagan Nation Alliance), Theresa Arsenault, QC, Pam Moore and Diane Roy (Westbank First Nations)

Social Development Manager, Sue Wheeler; Divisional Director, Active Living & Culture, Jim Gabriel; Neighbourhood Development Coordinator, Glenda Cooper; Communications Advisor, Lisa Ruether; and FOI-Legislative Coordinator, Sandi Horning

Guests: Consultant, Dr. Alina Turner (Turner Strategies), Belinda Jackson (A Way Home Kelowna) and Gerard Joyal

(\* denotes partial attendance)

### 1. Call to Order, Welcome & Introductions (Co-Chairs)

The Co-Chair, Martin Bell, called the meeting to order at 5:01 p.m.

## 2. Confirmation of Minutes

Moved by Tom Dyas/Seconded by Shayne Worman

THAT the Minutes of the December 13, 2017 Meeting of the Journey Home Task Force be confirmed as circulated.

Carried

The Co-Chair, Martin Bell, noted that Council appointed representatives from Westbank First Nations and Ki -Low-Na Friendship Society to the Task Force and acknowledged the attendance of Task Force Member Tina Larouche who is representing the Ki-Low-Na Friendship Society.

Member, Tina Larouche, introduced herself to the Task Force and provided background information about herself. Brief introductions by the Task Force Members and City staff were conducted.

Co-Chair, Dr. Kyleen Myrah, provided an overview of the meeting's Agenda.

## 3. Lived Experience Sharing (Co-Chairs/Brenda Plitt)

Task Force Member, Brenda Plitt:

- Shared her personal life experience.

## 4. January 22, 2018 Task Force Update to Council (Co-Chairs)

### 4.1 Task Force Membership

Co-Chair, Dr. Kyleen Myrah:

- Provided an overview of the Task Force Membership and the rationale for adding a representative from First Nations and the Ki-Low-Na Friendship Society.

### 4.2 Update

Co-Chair, Dr. Kyleen Myrah:

- Provided an overview of the update that was provided to Kelowna City Council on Monday.
- Council reinforced its commitment to this priority.
- Will be updating Council again in April.

Co-Chair, Martin Bell:

- Provided additional comment regarding the update to Kelowna City Council.
- Need to change the 'narrative' of homelessness and build capacity within the community.

## 5. Journey Home Events (Alina Turner, Turner Strategies)

## 5.2 Journey Home Summits - Debrief and Key Implications

Consultant, Dr. Alina Turner:

- Provided an overview of the presentation given to Kelowna City Council on Monday.
- Responded to questions from the Task Force Members.

Guest, Belinda Jackson:

- Displayed a PowerPoint presentation and provided an overview of the Journey Home Summit with a focus on 'A Way Home Kelowna'.

Consultant, Dr. Alina Turner:

- Displayed a PowerPoint presentation and provided an overview of the Journey Home Summits and their outcomes.
- Responded to questions from the Task Force Members.

The Task Force Members had a discussion regarding the City of Kelowna's 'red zone' and its implications.

Consultant, Dr. Alina Turner:

- Provided several questions for the Members to consider.

### 6. Meeting Break

The meeting recessed at 6:39 p.m. The meeting reconvened at 6:56 p.m.

### 7. Journey Home Events - continued (Alina Turner, Turner Strategies)

Task Force Member, Kelly Taverner, left the meeting at 6:59 p.m.

Consultant, Dr. Alina Turner:

- Provided context to the questions posed to the Task Force Members.

The Task Force Members broke into small groups to discuss the various questions. A spokesperson for each group reported back to the Task Force on the matter question and possible solution discussed. A discussion took place amongst the Task Force Members regarding the solutions posed.

### 9. Task Force Communications (Staff)

#### 9.1 Survey and Outcomes

#### 9.2 Proposed Communications Approach

Staff:

- Distributed a handout and displayed a PowerPoint presentation summarizing the Journey Home Communication approach of:
  - o Collaborative Communications;
  - o Journey Home Voice and Branding;
  - o Addressing Stigma;
  - o Organization of Information;

- Being Champions.
- Provided an overview of the Communications Survey results.
- Provided an overview of the proposed Communications approach.
- Responded to questions from the Task Force Members.

**11. Proposed Next Meeting Date**

The next meeting date of the Task Force is proposed for February 21, 2018.

Co-Chair, Dr. Kyleen Myrah:

- Advised that any Agenda item not dealt with will be addressed through the online tools.

**12. Termination**

The meeting was declared terminated at 7:44 p.m.

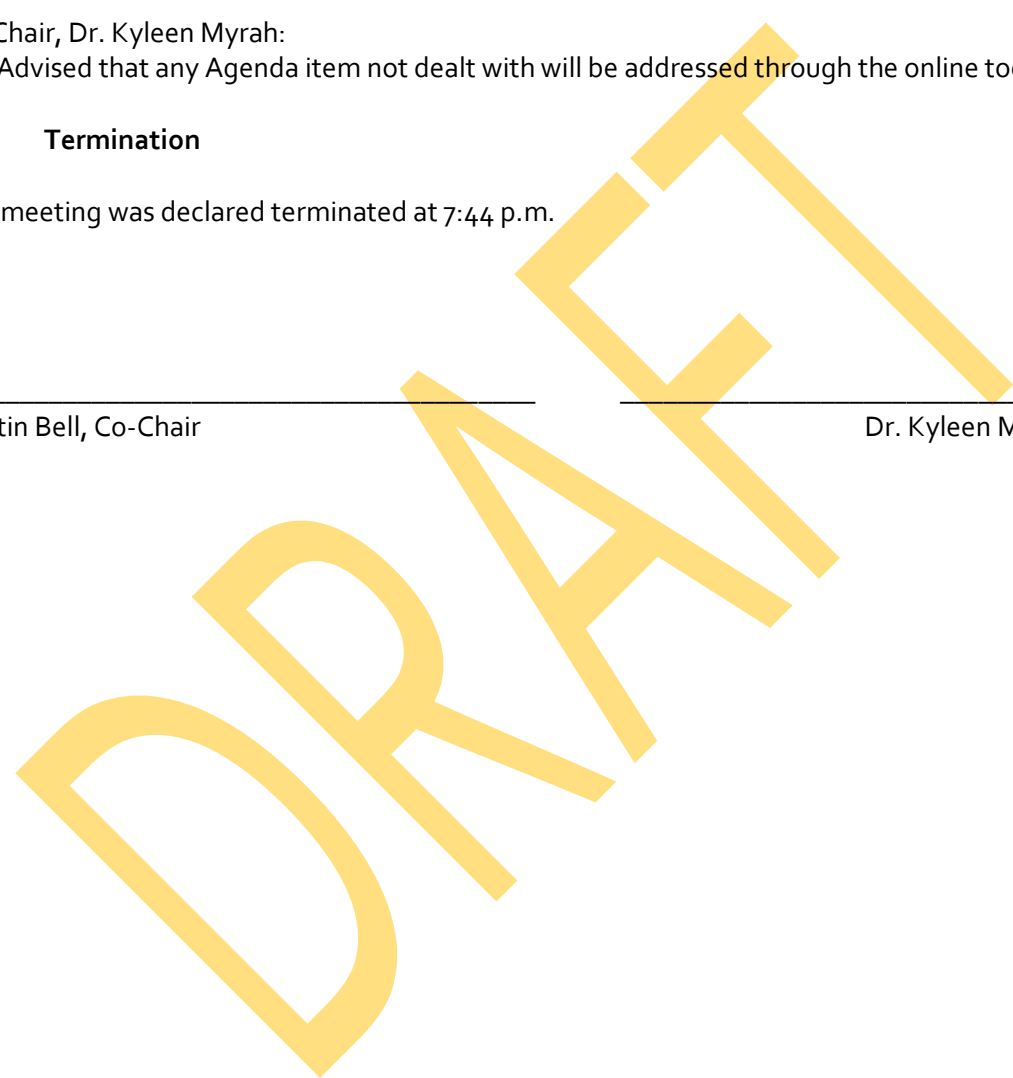
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Martin Bell, Co-Chair


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Dr. Kyleen Myrah, Co-Chair


/slh




 Council presentations/updates

 Task Force Meetings (5 p.m. - 7:30 p.m.)

 Lived Experience Circle meetings

Special Events:  Journey Home Community Summits & Check in

 Design Labs - specific topics and dates to be confirmed

 Stat Holidays

Public Engagement (Feb 7 - March 5)

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*Journey Home is the strategy to address homelessness in our community with an emphasis on housing first.  
The goal is to ensure a coordinated and easy-to-access system of care for those in Kelowna  
who have lost, or are about to lose their home.*

#journeyhomekelowna

kelowna.ca/journeyhome