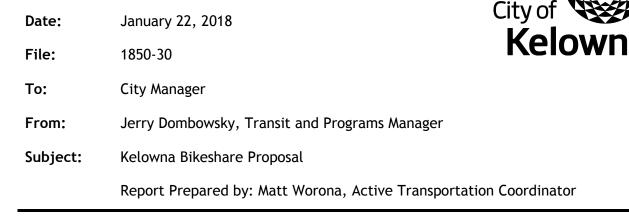
Report to Council



Recommendation:

THAT Council receives for information, the report from the Transit and Programs Manager, dated January 22, with respect to the Kelowna Bikeshare Proposal;

AND THAT Council authorize staff to negotiate an agreement with Dropbike Inc. for the purpose of licensing use of the public right-of-way for a bikeshare service in 2018 as described in the report of the Active Transportation Coordinator dated January 22, 2018;

AND THAT Council direct staff to bring forward an agreement with Dropbike Inc. for Council's consideration to a future Council meeting.

Purpose:

To present Council with a proposal for an 18-month bikeshare pilot in Kelowna.

Background:

Bikeshare is a service where bicycles are made available for shared use to individuals on a short term basis. These systems allow users the ability to pick up a bicycle in one location and return it to another located within a defined service area.

The City of Kelowna is a bike friendly city and the establishment of a bikeshare system that allows residents and visitors to access affordable and convenient bicycles for short distance trips would provide a number of community benefits that support the City's mobility, carbon reduction and economic development goals.

A new type of bikeshare, commonly referred to as dockless bikeshare, has enabled operators to shed costs and, in doing so, positions bikeshare as a profitable business.

Staff presented a framework of requirements for a bikeshare pilot to Council in December. This framework was used to evaluate operators. *Staff are recommending Dropbike be selected as the operator for the pilot*. Attachments to this report include presentation slides, and background reports.

Next Steps

1. Pending Council authorization to proceed, staff will bring forward a bikeshare license agreement to Council for consideration.

2. Staff will work to fulfill responsibilities outlined in the Implementation section of the background report, attached.

3. The proposed launch of the Dropbike pilot is Spring 2018.

4. Staff will report back to Council at the end of the pilot in Fall 2019 with results of the pilot and future recommendations.

Internal Circulation:

Traffic Operations and Technical Services Supervisor **Communications Advisor** Divisional Director, Corporate Strategic Services **Community Communications Manager Community Engagement Manager** Transportation Engineering Manager Enterprise Kelowna **By-Law Services** Integrated Transportation Manager Transit Service Coordinator Transportation Planner Planner Specialist Long Range Policy Planning Manager Senior Buver Divisional Director, Infrastructure Park and Landscape Planner Infrastructure Operations Department Manager **Director Strategic Investments**

Existing Policy:

The Kelowna On The Move: Pedestrian and Bicycle Master Plan recommends staff "research and develop a strategy to demonstrate which programs would be most effective in achieving behavioural change to grow the share of residents selecting active modes of transportation."

The council-endorsed 2012 Community Climate Action Plan recommended the City plan a public bike share system.

In December 2017, Council directed staff to "bring forward a proposal in 2018 for a potential pilot bikeshare program."

External Agency/Public Comments: Pandosy Village Business Association Downtown Kelowna Business Association Braintrust Canada Tourism Kelowna Considerations not applicable to this report:

Personnel Implications Financial/Budgetary Considerations Legal/Statutory Authority Legal/Statutory Procedural Requirements Communications Comments Alternate Recommendation External Agency/Public Comments

Submitted by:

J. Dombowsky, Transit and Programs Manager

Approved by:

R. Villarreal, Manager, Integrated Transportation

Approved for inclusion:

A. Newcombe, Divisional Director, Infrastructure

- Attachment A Kelowna Bikeshare Systems Pilot Opportunity Presentation
- Attachment B Background Report Kelowna Bikeshare Proposal
- Attachment C Project Risk Register Kelowna Bikeshare Proposal
- Attachment D Dropbike Pitch Document
- Attachment E Dropbike Operations Document
- cc: Deputy City Manager
 - Divisional Director, Community Planning & Strategic Investments Divisional Director, Corporate & Protective Services Divisional Director, Corporate Strategic Services Divisional Director, Infrastructure Infrastructure Operations Department Manager