

# Report to Council



**Date:** January 22, 2018

**File:** 1850-30

**To:** City Manager

**From:** Jerry Dombowsky, Transit and Programs Manager

**Subject:** Kelowna Bikeshare Proposal

Report Prepared by: Matt Worona, Active Transportation Coordinator

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## **Recommendation:**

THAT Council receives for information, the report from the Transit and Programs Manager, dated January 22, with respect to the Kelowna Bikeshare Proposal;

AND THAT Council authorize staff to negotiate an agreement with Dropbike Inc. for the purpose of licensing use of the public right-of-way for a bikeshare service in 2018 as described in the report of the Active Transportation Coordinator dated January 22, 2018;

AND THAT Council direct staff to bring forward an agreement with Dropbike Inc. for Council's consideration to a future Council meeting.

## **Purpose:**

To present Council with a proposal for an 18-month bikeshare pilot in Kelowna.

## **Background:**

Bikeshare is a service where bicycles are made available for shared use to individuals on a short term basis. These systems allow users the ability to pick up a bicycle in one location and return it to another located within a defined service area.

The City of Kelowna is a bike friendly city and the establishment of a bikeshare system that allows residents and visitors to access affordable and convenient bicycles for short distance trips would provide a number of community benefits that support the City's mobility, carbon reduction and economic development goals.

A new type of bikeshare, commonly referred to as dockless bikeshare, has enabled operators to shed costs and, in doing so, positions bikeshare as a profitable business.

Staff presented a framework of requirements for a bikeshare pilot to Council in December. This framework was used to evaluate operators. ***Staff are recommending Dropbike be selected as the operator for the pilot.***

Attachments to this report include presentation slides, and background reports.

**Next Steps**

1. Pending Council authorization to proceed, staff will bring forward a bikeshare license agreement to Council for consideration.
2. Staff will work to fulfill responsibilities outlined in the Implementation section of the background report, attached.
3. The proposed launch of the Dropbike pilot is Spring 2018.
4. Staff will report back to Council at the end of the pilot in Fall 2019 with results of the pilot and future recommendations.

**Internal Circulation:**

Traffic Operations and Technical Services Supervisor  
Communications Advisor  
Divisional Director, Corporate Strategic Services  
Community Communications Manager  
Community Engagement Manager  
Transportation Engineering Manager  
Enterprise Kelowna  
By-Law Services  
Integrated Transportation Manager  
Transit Service Coordinator  
Transportation Planner  
Planner Specialist  
Long Range Policy Planning Manager  
Senior Buyer  
Divisional Director, Infrastructure  
Park and Landscape Planner  
Infrastructure Operations Department Manager  
Director Strategic Investments

**Existing Policy:**

The Kelowna On The Move: Pedestrian and Bicycle Master Plan recommends staff “research and develop a strategy to demonstrate which programs would be most effective in achieving behavioural change to grow the share of residents selecting active modes of transportation.”

The council-endorsed *2012 Community Climate Action Plan* recommended the City plan a public bike share system.

In December 2017, Council directed staff to “bring forward a proposal in 2018 for a potential pilot bikeshare program.”

**External Agency/Public Comments:**

Pandosy Village Business Association  
Downtown Kelowna Business Association  
Braintrust Canada  
Tourism Kelowna

**Considerations not applicable to this report:**

Personnel Implications  
Financial/Budgetary Considerations  
Legal/Statutory Authority  
Legal/Statutory Procedural Requirements  
Communications Comments  
Alternate Recommendation  
External Agency/Public Comments

Submitted by:

J. Dombowsky, Transit and Programs Manager

Approved by:

R. Villarreal, Manager, Integrated Transportation

Approved for inclusion:



A. Newcombe, Divisional Director, Infrastructure

Attachment A - Kelowna Bikeshare Systems Pilot Opportunity Presentation  
Attachment B - Background Report Kelowna Bikeshare Proposal  
Attachment C - Project Risk Register Kelowna Bikeshare Proposal  
Attachment D - Dropbike Pitch Document  
Attachment E - Dropbike Operations Document

cc: Deputy City Manager  
Divisional Director, Community Planning & Strategic Investments  
Divisional Director, Corporate & Protective Services  
Divisional Director, Corporate Strategic Services  
Divisional Director, Infrastructure  
Infrastructure Operations Department Manager